

THE ADOLESCENT APPEARANCE DISTRESS SCALE

1 Development of new psychometric instruments to measure appearance distress during
2 adolescence: the Adolescent Appearance Distress Scales

3

4 Dr Timothy P. Moss^{1,2}

5 Chantelle Bailey²

6 Catrin Griffiths²

7 Dr Victoria Lawson³

8 Dr Heidi Williamson²

9

10 ¹Corresponding author

11 tim.moss@uwe.ac.uk, +44 (0)117 3282189

12

13 ²Centre for Appearance Research, University of the West of England, Coldharbour Lane,
14 Bristol BS16 1QY, UK

15

16 ³Department of Psychology, School of Health, BPP University, 137 Stamford Street,
17 London, SE1 9NN, UK

18

19 **Abstract**

20 Measures of adolescent appearance distress have focused on weight and body shape,
21 excluding other aspects of appearance. The absence of a psychometrically sound, general
22 measure of appearance distress has limited evaluation of interventions and curtailed
23 investigation of psychological processes in adolescent appearance adjustment.

24 This paper describes the development of scales assessing adolescent appearance
25 distress to address this dearth of appropriate measures, validated through cross-sectional

THE ADOLESCENT APPEARANCE DISTRESS SCALE

26 design involving 617 adolescents. Two scales were developed, comprising 13 items for
27 younger adolescents and 17 items for older adolescents. Two similar factors were generated
28 for each scale, “fear of negative appearance evaluation” and “salience and investment in
29 appearance.” A third factor was identified for older adolescents, “social appearance
30 comparison.” Sound psychometric properties were demonstrated.

31

32

33 **Introduction**

34 Physical appearance is a key component of body image and a core feature of identity,
35 communicating to the self and others aspects of health, sexuality, ethnicity and social
36 acceptability. It is no surprise that in studies of adults, self-consciousness of physical
37 appearance (appearance distress) is widespread in both the visibly different (“disfigured”)
38 and normative populations (Carr, Harris, & James, 2000). What is less well understood, in
39 part due to inadequacy of current measurement tools, is the extent to which appearance
40 distress impacts on adolescence, and the effectiveness of interventions aimed at ameliorating
41 adolescent appearance distress. This paper seeks to demonstrate the development of age
42 appropriate, theoretically grounded, user-informed measurement scales to support research
43 that addresses this gap in our understanding.

44 From the point of view of socio-cultural theory, a fundamental cause of appearance
45 distress in both adults and in adolescents is the incongruity between reality and unrealistic
46 cultural appearance ideals. Appearance ideals become internalized as personal standard for
47 success (Cafri, et al, 2005). Saturated media coverage of idealized images ensures that an
48 awareness of the Western cultural ideal for men (muscular, low fat, “triangular” shape) and
49 women (an “ideal” standard of being thin, long haired, larger breasted, longer legged) is
50 unavoidable. It is important however to recognize that the specific content of these
51 appearance stereotypes is somewhat culturally determined (cf., for example, Anderson-Fye,
52 2009). Neither set of male or female ideals represent a healthy, or normally attainable
53 appearance. However, a powerful feminist critique has argued that the position for girls and
54 women is even more problematic than for boys and men. These appearance stereotypes have
55 been argues to fulfill particular social functions in relation to women – to “*dissipate their*
56 *emotional and cultural resources, and reduce them to sex objects*” (Forbes, Collinsworth,
57 Jobe, Braun and Wise, 2007, p.226). For a woman, beauty is determined as fundamentally

THE ADOLESCENT APPEARANCE DISTRESS SCALE

58 feminine, a personal and social imperative, paramount among her qualities, and requiring
59 substantial modification from natural appearance (Scott, 1997). From a psychological
60 perspective, women have been shown to be more invested in their appearance, more
61 dissatisfied with their appearance, and the subject of pervasive scrutiny from men and other
62 women (Cash, Ancis and Strachan, 1997). This becomes increasingly problematic for
63 adolescents. As they move through puberty and into teenage years, female adolescents in
64 particular will be increasingly aware of and subject to the external social expectations of what
65 it is to negotiate a sexualized, appearance based identity. Thus we suggest that they are at
66 increased risk of developing unhealthy beliefs, emotions and behaviors in relation to their
67 own bodies and appearances. Adolescents are forced to engage with a youth culture which
68 highly values appearance related attributes in a way far less prevalent for children
69 (Ricciardelli, McCabe & Banfield, 2000).

70 Although it is clear that from at least the age of five, children internalize appearance
71 stereotypes such as “what is beautiful is good”, the evidence from developmental
72 perspectives (Harter, 2006) suggests that during adolescence that the internalization of an
73 appearance based identity plays a greater role in the self-concept. Adolescence is often cited
74 as a time of great distress about appearance, and characterized by numerous personal and
75 interpersonal transitions. In particular, the change in the perception of one’s self, and the
76 terms under which one evaluates the self, are in flux (Abbott & Barber, 2010; Harter, 2012).
77 Physical appearance contributes more to self-esteem than any other factor during
78 adolescence, including scholastic competence, social acceptance, behavioral conduct and
79 athletic competence (Harter, 1999; Levine & Smolak, 2002). Adolescence is a period during
80 which new “selves” are created in an increasingly differentiated and multifaceted self-
81 concept. Not until adolescence are we able to create abstract self-representations based on an
82 integration of traits into higher order aspects of the self. At this stage, adolescents are at risk

THE ADOLESCENT APPEARANCE DISTRESS SCALE

83 of creating aspects of the self that are based on internalized appearance stereotypes prevalent
84 in their wider social environment. At this stage also, adolescents develop an increased
85 preoccupation with the reflected appraisals of others (Rosenberg, 1986), and an increasingly
86 exaggerated sense of being subject to attention or scrutiny from others. We therefore argue
87 that the development of a conception of the self that relies heavily on appearance stereotypes,
88 in tandem with an unsophisticated and exaggerated perception of others' attention, places
89 adolescents at greater risk of negative appearance self-evaluation.

90 By mid-adolescence, there is an increased awareness of conflict between different
91 aspects of the self, but without any developed means of reconciling them. In particular,
92 differences between the actual and ideal self (including actual and ideal appearance) becomes
93 salient, and can elicit difficulty. This is particularly the case for girls, and for appearance
94 based self-discrepancies (Harter, 1998).

95 During older adolescence the ability to shift to an internally driven rather than
96 externally driven locus of self-knowledge is developed. At this stage there is somewhat less
97 reliance on external perspectives of the self for self-knowledge. There is also a greater ability
98 to reconcile conflicting aspects of the self, such as the actual and ideal versions of the self.
99 However, in conflict with this positive trend (for young women particularly) the demands of
100 impossible cultural standards become an increasingly ubiquitous presence, and therefore the
101 consequences of being unable to attain these ideals are potentially more detrimental.

102 Given these developmental changes, we argue that it is sensible to consider
103 adolescence not as a single life stage but as reflecting a process in which the requirements of
104 a prescriptive appearance based society may manifest differently at different ages. Currently,
105 there are no appropriate measures that have been developed and thoroughly evaluated which
106 aim to identify appearance distress in an adolescent population. To this end, we considered
107 two samples, younger and older adolescents. The division between these groups was set at

THE ADOLESCENT APPEARANCE DISTRESS SCALE

108 aged 15 years, at a point of transition from younger and middle adolescence to later
109 adolescence.

110 Appearance-related distress has often been treated as synonymous with body image
111 dissatisfaction, which in turn is interpreted as dissatisfaction with over/underweight. This
112 work has been vital in understanding the emotional distress and related disordered eating
113 which are both associated with poor body image (Stice, 2003). However, for some
114 adolescents, weight is not the central focus of their appearance distress. In particular, the
115 quality and texture of skin, the size/shape of physical features such as nose, ears, and mouth,
116 the presence of scarring or other physical reminders of trauma or medical intervention can all
117 be cause for distress (Fox, Rumsey and Morris, 2007).

118 Existing measures of this non-weight based appearance distress in adolescents are
119 only available as a subscale within measures that are measuring multiple domains. There is a
120 dearth of psychometric tests to assess other appearance distress in young people (Rumsey &
121 Harcourt, 2007; Smolak, 2004). The lack of either theoretical integration or measurement
122 tools in adolescent health science across different disciplines makes it difficult to identify
123 common and idiosyncratic predictors and interventions for appearance-related distress.

124 Perhaps the most widely used measure in this field for adolescents at present is the
125 Body Esteem Scale (BES; Mendelson, Mendelson, & White, 2001). This includes the most
126 explicit measure of general appearance distress and has the advantage of being
127 psychometrically valid and age-appropriate. However, the principal focus of the BES is still
128 on weight related issues, and the interaction between weight concern, general appearance and
129 other psychological constructs. To use the BES in both general and visibly different
130 populations would necessitate using it collectively with other measurements such as social
131 anxiety, perceived stigmatization, and a more detailed investigation of the role that social
132 experience has on the development of appearance self-consciousness. This may then provide

THE ADOLESCENT APPEARANCE DISTRESS SCALE

133 an adequate bank of measures but raises both theoretical and practical challenges for
134 researchers that would be overcome if a single scale were available. Other scales related to
135 well-being specifically developed for use with adolescents typically measure constructs such
136 as general self-esteem (for example, Rosenberg Self-Esteem Scale (Rosenberg, 1965) and
137 the Piers-Harris Children's Self-Concept Scale (Piers, 1969) but do not include items
138 designed to detect general appearance concerns. This lack of appearance specific measures
139 has led researchers to use other more generic indicators of psychosocial well-being to
140 measure general appearance concerns or instead measure general self-esteem, and thus
141 reduce the sensitivity and power of experimental designs.

142 The lack of general appearance scales available for those younger than 18 years old,
143 pragmatically informed our development of two scales for adolescents aged 11 to 15 and 16
144 to 18 years old. In recognition that adolescence is not a homogenous life stage, we sought to
145 develop separate scales taking into account the psychological, physiological, and social
146 differences between early/middle and later adolescence.

147 Therefore the current study aimed to:

- 148 1. Develop a psychometrically robust measure to assess appearance distress in
149 adolescent populations.
- 150 2. To identify variation in the structure of appearance distress between early/middle and
151 later adolescence.
- 152 3. Provide a standardized tool with sufficient sensitivity for use in a variety of research
153 and intervention settings.

154 **Method**

155 The University of the West of England Faculty of Applied Sciences Research Ethics
156 Committee approved the research, HLS-08-566

157 **Participants**

THE ADOLESCENT APPEARANCE DISTRESS SCALE

158 Participants were 621 young people (age range, 11-18 years, $M = 14.4$ years, $SD =$
159 3.02 ; 49.6% female). Sixty seven percent of the sample were living with both parents, 28%
160 with their mother only, 3% with their father only, and 2% reported other/preferred not to say.
161 Reported ethnicity was 90.9% White, 1.1% Black African or Caribbean, 0.6% Bangladeshi,
162 Indian or Pakistani, 0.2% Chinese and 7.2% other..

163 Participants were recruited from five mixed-sex, state high schools in England (95%
164 of UK children attend state schools; ISIC, 2013). To reduce participant burden,
165 socioeconomic status was determined by proxy, based on the school post code catchment
166 area. National Statistics/Ordinance Survey data were used to convert post code indicators into
167 Index of Multiple Deprivation (IMD) scores (<http://geoconvert.mimas.ac.uk>). Schools were
168 from a range of deprivation quintiles and were a broad and representative spectrum of UK
169 youth. Participation was incentivized with a one-off donation of £500 (approximately US
170 \$780) to each school, which was paid *a priori* and unrelated to the number of participants
171 recruited. Whole classes within the targeted age range in each school were invited to
172 participate. Classes selected were not streamed on ability, and were taken by all pupils.
173 Four potential participants declined to take part (three ≤ 15 years old, one aged ≥ 16), and
174 were not required to provide a reason; representing a participation rate over 99%. The
175 response rate and recruitment of entire classes ensured that those participating were
176 representative of each entire school.

177 **Materials**

178 **Development of the Adolescent Appearance Distress Scale.** Our methodological
179 epistemology was iterative, with close attention paid to face validity. The initial item pool
180 was generated through multiple convergent methods (cf. Streiner and Norman, 2008). Three
181 sources of data were used for the item pool generation. The first was by expert consensus.
182 Experts were an internationally renowned team of academics and clinicians who conduct

THE ADOLESCENT APPEARANCE DISTRESS SCALE

183 research with and deliver interventions to young people with appearance distresss and
184 clinicians based in a university Centre for Appearance Research, with many years of
185 experience publishing and/or working face- to- face in appearance psychology with adults
186 and adolescents. A literature search was also conducted to identify any gaps in academic
187 knowledge, using “appearance” and its synonyms combined with “adolescence” and its
188 synonyms, to identify any new literature and scales which the expert team may have been
189 unaware of. Finally, the authors scrutinized qualitative transcripts of adolescents talking
190 about appearance (published elsewhere, Fox, Rumsey and Morris, 2007) to identify further
191 aspects of appearance distress that should be included.

192 Following a broadly cognitive behavioral model, items were deliberately generated
193 across cognitive, behavioral, and emotional domains. Where possible items were
194 contextualized in typical situations described in the qualitative analysis of Fox, Rumsey and
195 Morris’ (2007). For example thoughts that appearance could be improved, or that peers were
196 better looking (cognitive items); avoidance of certain clothing, or spending significant periods
197 of time attending to appearance (behavioral items); fears of being judged, feeling
198 embarrassed about appearance, or feeling hurt by appearance-based comments of others
199 (emotional items). Additional items specific to romantic relationships and personal intimacy
200 were only included for 16–18 year olds. Scales were developed with the aim that they could
201 be administered in both general and clinical populations (e.g.: in dermatology, burn,
202 reconstructive surgery settings). Items were not therefore gender or condition specific.

203 Following initial item pool development a user-involvement event, led by experienced
204 researchers, was held to refine and test the acceptability of the items. Thirty adolescents from
205 a different school but who were representative of the study sample, gave feedback. Items
206 were removed or added to the item pool, and where necessary language was amended and

THE ADOLESCENT APPEARANCE DISTRESS SCALE

207 items were clarified. Participants also advised which response format they preferred and as a
208 consequence a “not sure” category was added.

209 Based on expert and user input, the preliminary Adolescent Appearance Distress
210 Scale-Younger (AADS-Y) item pool for 11–15 year olds consisted of 75 core items, and
211 Adolescent Appearance Distress Scale-Older (AADS-O) for 16-18 year olds comprised 71
212 items. The response format was a 6-point likert scale (“very unlike me”, to “very like me”).

213 **Convergent criterion validity measures.**

214 *Social Anxiety Scale for Children – Revised (SASC-R; La Greca & Stone, 1993).*

215 SASC-R is an 18-item self-report measure with three subscales: Fear of negative evaluation,
216 social avoidance and distress in new situations, and generalized social avoidance and distress.
217 The authors report Cronbach’s $\alpha = .78$.

218 *Body-Esteem Scale (BES; Mendelson, Mendelson, & White, 2001).* The BES is a
219 23 item self-report measure that assesses participants’ attitudes and feelings about their
220 bodies and appearance. The instrument contains three subscales: BE-Weight (weight
221 satisfaction), BE-Appearance (general feelings about appearance), and BE-Attribution
222 (judgment from others about appearance). The authors report Cronbach’s $\alpha = .89$.

223 *Brief Fear of Negative Evaluation scale (FNEB; Leary, 1983).* The FNEB was
224 included for 16–18 year olds. The scale contains 12 items, and assesses social-evaluative
225 anxiety (e.g., distress, avoidance, expectations). The FNEB was specifically developed for
226 use in those aged ≥ 16 years old and was therefore not suitable for the younger participants.
227 The authors report Cronbach’s $\alpha = .90$.

228 We hypothesized that the SASC-R and FNEB would correlate positively with the
229 AADS and the BES would correlate negatively with the AADS.

230 **Procedure**

THE ADOLESCENT APPEARANCE DISTRESS SCALE

231 In agreement with the participating schools, consent was either passive (opt-out) or
232 active (opt-in) depending on age. As the study was considered to pose minimal risk to well-
233 being (by both adolescents in the PPI event and by senior teaching staff at the participating
234 schools), opt-out parental consent was implemented for participants aged 11–15 years old.
235 Several recent studies have demonstrated that opt-out can improve participation and reduce
236 sampling bias, thus increasing validity, with no impairment to participants (Lacy et al., 2012;
237 Vellinga, Cormican, Hanahoe, Bennett, & Murphy, 2011). Two weeks prior to the scale
238 administration parents were sent a letter describing the study with the choice to opt-out. For
239 adolescents aged 16 and over, traditional active (opt-in) consent, following the British
240 Psychological Society (2010) guidelines was required. In addition, teachers held question and
241 answer sessions with all the adolescents prior to participation.

242 **Data collection.** Initial testing for all ages was conducted in a classroom setting,
243 under exam conditions, with supervision by a teacher and researcher.

244 **Test-retest reliability.** The age appropriate AADS was retested at two months in a
245 subset of 79 participants aged 11–15 years old ($n = 79$, mean age 13 years 5 months, 39
246 males, 37 females, 3 sex unknown), and 35 participants aged 16–18 years old. No other
247 scales were administered at this point. These participants were an opportunity sample from
248 the existing pool of participants.

249 **Results**

250 Results for Adolescent Appearance Distress Scale-Younger (AADS-Y) and Adolescent
251 Appearance Distress Scale-Older (AADS-O) are reported separately.

252 **Adolescent Appearance Distress Scale-Younger**

253 Cases with $\geq 10\%$ missing data were removed ($n = 20$), resulting in a sample of 359
254 (aged 11-15 years). To determine the distribution of any remainder missing values, Little's
255 MCAR test was used. Results indicated that missing data were absent at random ($\chi^2 =$

THE ADOLESCENT APPEARANCE DISTRESS SCALE

256 349.021, $df = 349$, $p = .490$) which allowed expectation maximization imputation to be used
257 to replace missing values.

258 **Item analyses.** Visual inspection of each of the remaining items led to the rejection
259 of 47 items for skew, resulting in 27 items from the original item pool suitable for analysis as
260 a scale. An iterative process of corrected item-total correlation analysis, rejecting items with
261 Pearson correlation $< .3$, led to the retention of 13 items with corrected item total correlations
262 between $.45$ and $.71$. A principal component analysis was conducted with varimax rotation.
263 Kaiser-Meyer Olkin measure of sampling adequacy indicated a sufficient sample (0.917), and
264 Bartlett's test of sphericity indicated no problem with sphericity of the data ($\chi^2 = 2127.7$, $df =$
265 91 , $p < .001$). Two components with eigenvalues > 1 were observed. A scree plot of
266 eigenvalues also showed a clear "elbow" at this point, therefore a two component solution
267 was the best fit for the data. Component one was defined as "fear of negative appearance
268 evaluation" and component two as "salience and investment".

269 Only items loaded at $\geq .5$ on either of the components (Matsunaga, 2010) were
270 retained, resulting in 13 items, Table 1.

271

272 *Table 1 here*

273

274 The item-total Pearson's correlation coefficients of the remainder items were between
275 $r = .45$ to $.71$. Internal reliability was high, $\alpha = .90$.

276 The scale was approximately normally distributed ($M = 45.2$, $SD = 14.9$). Shapiro-Wilk
277 test demonstrated non-normality of the data ($W = 0.99$, $df = 359$, $p < .01$). An examination of a
278 quantile-quantile plot demonstrated that this arose due to a platykurtic (negative kurtosis)
279 distribution; i.e. the distribution was somewhat flatter and wider than predicted by a normal

280 distribution. This indicates a greater capacity to discriminate within the sample using the
281 scale, as shown in Figure 1.

282 **Figure 1 here**

283

284 **Psychometric properties.** A Pearson correlation indicated high test-retest reliability
285 ($r = .89$). Convergent construct validity was assessed by Pearson correlations with the scales
286 described above, selected *a priori*. The hypothesized negative correlation with the BES ($r = -$
287 $.73$), and positive correlation with the SASC ($r = .72$) were observed. Both factors also
288 correlated significantly with BES (fear of negative appearance evaluation at $r = -0.74$,
289 salience and investment $r = -0.37$) and SASC (fear of negative appearance evaluation at $r = -$
290 0.74 , salience and investment $r = -0.32$).

291 **Demographic factors.** There was no significant correlation between age and
292 AADS-Y scores ($r = .07$, $p = .26$). As would be expected, there was a highly statistically
293 significant difference between the scores of males and females. The mean score for boys was
294 37.1 ($SD = 12.5$), significantly lower than the mean score for girls, 54.4 ($SD = 11.2$), $t(336)$
295 $= 12.6$, $p < .001$.

296 **Adolescent Appearance Distress Scale-Older**

297 Cases with $\geq 10\%$ missing data were removed ($n = 39$), resulting in a sample of 258
298 (aged 16-18 years).

299 **Item analyses.** Visual inspection of the each of the remaining items for skew, and
300 rejection of items with item-total correlations < 0.3 resulted in 20 items from the original item
301 pool suitable for analysis as a scale, with corrected item total correlations between $r = .30$ to
302 $.75$. Internal reliability was high, $\alpha = .92$.

THE ADOLESCENT APPEARANCE DISTRESS SCALE

303 A principal component analysis was conducted with varimax rotation. Kaiser-Meyer
304 Olkin measure of sampling adequacy indicated a sufficient sample (0.912), and Bartlett's test
305 of sphericity indicated was acceptable ($\chi^2 = 2683.1, df = 190, p < .001$).

306 Three components with eigenvalues >1 were observed. A scree plot of eigenvalues
307 also showed a clear "elbow" at this point, therefore a three component solution was the best
308 fit for the data. Again, only items that loaded at $\geq .5$ on either of the components were
309 retained (Matsunaga, 2010) and one item which loaded on two components was excluded,
310 resulting in 17 items. Component one was defined as "fear of negative appearance
311 evaluation", component two as "social comparison", and component three as "salience and
312 investment".

313

314 *Table 2 here*

315

316 The scale was approximately normally distributed ($M=54.1, SD=17.5$). Shapiro-Wilk
317 test demonstrated non-normality of the data ($W = 0.98, df = 258, p < .05$). As before, an
318 examination of a quantile-quantile plot demonstrated that this arose due to a platykurtic
319 (negative kurtosis) distribution, indicating a greater capacity to discriminate within the
320 sample using the scale, as demonstrated in Figure 2.

321

Figure 2 here

322

323 **Psychometric properties.** A Pearson correlation indicated high test-retest reliability
324 ($r = .938$). Convergent construct validity was assessed by Pearson correlations with the
325 scales described above, selected *a priori*. The hypothesized strong negative correlation with
326 the BES ($r = -0.62$), and positive correlations with the SASC ($r = 0.71$) and FNEB ($r = 0.75$)
327 were observed. The fear of negative appearance evaluation correlated significantly with BES
328 ($r = -0.58$), FNEB ($r = 0.73$) and SASC ($r = 0.74$). Social comparison also correlated

THE ADOLESCENT APPEARANCE DISTRESS SCALE

329 significantly with BES ($r = -0.71$), FNBE ($r = 0.66$) and SASC ($r = 0.63$). Salience and
330 investment did not correlate significantly with BES ($r = -0.13$), but did with FNEB ($r = 0.44$)
331 and SASC ($r = 0.27$).

332 **Demographic factors.** There was no significant correlation between age and AADS-
333 O scores ($r=.07$, $p=.248$). There was a highly statistically significant difference between the
334 scores of males and females. The mean score for boys was 48.1 ($SD = 14.5$), whilst the mean
335 score for girls, 60.1 ($SD=17.2$), $t(217) = 5.54$, $p < .001$.

336 **Readability.** The final items in each scale were assessed for readability to reflect the
337 appropriate reading level, using the Flesch-Kincaid Ease in Microsoft Word. The overall
338 reading ease score for the younger version was 89 (“very easy”) and for the older version 77
339 (“fairly easy”) and therefore both were suitable for their target ages.

340 Discussion

341 AADS-Y and AADS-O offer two distinctive, psychometrically robust measurement
342 scales of appearance distress in adolescence. Both scales are short (13 and 17 items
343 respectively) and simple to administer. Principal component analysis generated two similar
344 factors for each scale, “fear of negative appearance evaluation” and “salience and investment
345 in appearance”. In addition, the scale for older adolescents generated a third factor, “social
346 appearance comparison.” As has been frequently observed elsewhere there was a significant
347 difference by gender on levels of appearance distress, with girls scoring higher than boys in
348 both age groups (Feragen, Kvaalem, Rumsey, & Borge, 2010). As far as we are aware, the
349 AADS-Y and the AADS-O are the first to measure appearance distress and self-
350 consciousness specifically for adolescents outside weight and shape dissatisfaction.

351 Principal component analysis resulted in one factor in both scales containing the
352 predominant number of items, defined as “fear of negative appearance evaluation”. The
353 items that characterize this factor placed social gaze, and the resultant fear of being judged

THE ADOLESCENT APPEARANCE DISTRESS SCALE

354 negatively, at its core. Within this factor, the AADS-O includes three items that tap distress
355 and uncertainty around sexual attractiveness that are not included in the AADS-Y.

356 Within the “salience and investment” construct, principal component analysis
357 revealed not only the focus on appearance (salience) but also utilization of strategies adopted
358 to alter appearance (investment). “Social comparison” the third factor that is only present in
359 the AADS-O - was “social comparison.” This suggests a developmental shift in the older age
360 group, reflecting how older adolescents may place and assess themselves in a social context,
361 as their social comparison skills become progressively more advanced with age (Harter,
362 2012). Therefore social comparison information becomes more salient as adolescents make
363 more frequent use of others as their reference point for social desirability.

364 Differences in the items that represented the same factor in younger and older age
365 groups corroborates how appearance distress may manifest in distinctive ways for different
366 stages of adolescence, this further justifies the need for age specific scales. An
367 methodological strength in producing the AADS is the level of face and content validity
368 achieved through meaningful and responsive user-involvement, particularly given the
369 potential sensitivities and specificities around language (for example, the items tapping
370 appearance in the context of romantic relationships and sexual attractiveness). To our
371 knowledge this has not been reported in the development of other similar scales in this age
372 group.

373 AADS-Y and AADS-O have the potential to significantly improve our understanding
374 of appearance distress in adolescents. The next step in the development of the scales will be
375 testing in visibly different populations, adolescents with appearance-altering conditions or
376 injuries, responding to calls for improved measurements tools in these clinical populations
377 (Lawrence, Mason, Schomer, & Klein, 2012). Psychometric testing of the AADS tools with
378 visibly different adolescents is vital to assess if the current measure would offer cross-

THE ADOLESCENT APPEARANCE DISTRESS SCALE

379 population validity and is psychometrically robust and valid in alternative contexts. The
380 AADS could then be utilized not only in clinical and non-clinical populations with differing
381 diagnoses. The value of this lies in the potential to identify possible common theoretical
382 constructs that may underpin adjustment to appearance difference across diagnostically
383 distinct appearance-altering conditions. The AADS may then provide a psychometrically
384 valid scale that would enable multiple or rare conditions to be studied concurrently.

385 Limitations of this study include the pragmatic use of chronological age as a cut-off
386 for developmental stage. Age is a somewhat blunt instrument for defining developmental
387 stage and cannot take into account early and late maturation, which are of particular
388 relevance in appearance distress (Rogol, Clark, & Roemmich, 2000). The cross-sectional
389 design excludes assessment of causality and how factors may interact. Future research would
390 benefit from longitudinal studies that investigate developmental changes over time within
391 populations. Furthermore, it is conceivable that some appearance differences bring their own
392 idiosyncratic issues which are not assessed in this scale, and may therefore result in a lack of
393 sensitivity for these particular differences. Within this study, to avoid participant overload in
394 a young volunteer sample, we minimized the necessary task pack used. Further work could
395 enhance the psychometric properties of the scale by assessing and reporting discriminant
396 validity.

397 In summary, the dearth of psychometrically valid, age appropriate measures has been
398 recognized as a major barrier in advancing knowledge of appearance distress during
399 adolescence, further hampered by a lack of a general measure that could be tailored to
400 specific conditions (Lawrence et al., 2012). The results of this study produced two brief,
401 psychometrically valid, age-appropriate, reliable measures of appearance distress in
402 adolescence, providing a practical tool for both researchers and clinicians. Analysis
403 confirmed statistically what has been observed in clinical settings, namely that social

404 interactions and experiences are central in generating, influencing and constructing distress
405 with physical appearance in this age group. This finding is supported by previous research in
406 adult general and visibly different populations that have reported social experiences as crucial
407 in adjustment to perceived appearance differences, and theoretically this reflects a cognitive
408 behavioral model of appearance adjustment (Feragen, Kvaalem, Rumsey, & Borge, 2010).
409 The increased focus on appearance as children move into adolescence demonstrates that this
410 a critical and sensitive period of developmental change (McCabe & Ricciardelli, 2003),
411 accompanied by psychosocial changes, as this population shifts from the family being a
412 central reference point for social interaction to the importance of friendship/peer groups.
413 Adolescence researchers are now in a position to investigate this further.

415 **Acknowledgements**

416 The authors would like to thanks the Centre for Appearance Research for financial
417 support which made this work possible, as well as the participant schools and pupils
418 involved.

419 **References**

- 420 Abbott, B. D., & Barber, B. L. (2010). Embodied image: Gender differences in functional
421 and aesthetic body image among Australian adolescents. *Body Image*, 7(1), 22-31.
- 422 All Party Parliamentary Group on Body Image. (2012). Reflections on body image. All Party
423 Parliamentary Group on Body Image and YMCA.
- 424 Anderson-Fye, E., (2009) Cross-Cultural Issues in Body Image among Children and
425 Adolescents. In L Smolak & J. K. Thompson (Eds.): *Body Image, Eating Disorders,*
426 *and Obesity in Youth.* American Psychological Association: 113-133
- 427 British Psychological Society (2010) Code for Human Research Ethics. The British
428 Psychological Society, UK.

THE ADOLESCENT APPEARANCE DISTRESS SCALE

- 429 Cafri, G., Yamamiya, Y., Brannick, M. and Thompson, J. K. (2005), The Influence of
430 Sociocultural Factors on Body Image: A Meta-Analysis. *Clinical Psychology: Science*
431 *and Practice*, 12: 421–433. doi: 10.1093/clipsy.bpi053
- 432 Carr, T., Harris, D., & James, C. (2000). The Derriford appearance scale (DAS-59): A new
433 scale to measure individual responses to living with problems of appearance. *British*
434 *Journal of Health Psychology*, 5(2), 201-215.
- 435 Carr, T., Moss, T., & Harris, D. (2005). The DAS24: A short form of the Derriford
436 appearance scale DAS59 to measure individual responses to living with problems of
437 appearance. *British Journal of Health Psychology*, 10(2), 285-298.
- 438 Cash, T.E., Ancis, J.R., and Strachan, M.D. (1997) Gender Attitudes, Feminist Identity, and
439 Body Images Among College Women, *Sex Roles*, Vol. 36, Nos. 7/8, 433-447
- 440 Edwards, N. M., Pettingell, S., & Borowsky, I. W. (2010). Where perception meets reality:
441 Self-perception of weight in overweight adolescents. *Pediatrics*, 125(3), e452-e458.
- 442 Feragen, K. B., Kvaalem, I. L., Rumsey, N., & Borge, A. I. (2010). Adolescents with and
443 without a facial difference: The role of friendships and social acceptance in
444 perceptions of appearance and emotional resilience. *Body Image*, 7(4), 271-279.
- 445 Forbes, G.B., Collinsworth, L.L., Jobe, R.L., Braun, K.D., & Wise, L.M. (2007). Sexism,
446 hostility toward women, and endorsement of beauty ideals and practices: Are beauty
447 ideals associated with oppressive beliefs? *Sex Roles*, 56(5-6), 265-273.
- 448 Fox, F. E., Rumsey, N., & Morris, M. (2007). “Ur skin is the thing that everyone sees and
449 you cant change it!”: Exploring the appearance-related concerns of young people with
450 psoriasis. *Developmental Neurorehabilitation*, 10(2), 133-141.
- 451 Harter, S. (1999). *The construction of the self: A developmental perspective* The Guilford
452 Press.

THE ADOLESCENT APPEARANCE DISTRESS SCALE

- 453 Harter, S. (2006). The development of self-representations. In W Damon & N Eisenberg
454 (Eds), *Handbook of child psychology, 6th ed.: Vol 3. Social, emotional, and*
455 *personality development.* , (pp. 505-570). Hoboken, NJ, US: John Wiley & Sons Inc.
- 456 Harter, S. (2012). *Construction of the self: Developmental and sociocultural foundations*
457 *Guilford Press.*
- 458 ISIC (2013) <http://www.isc.co.uk/> Accessed November 2013.
- 459 La Greca, A. M., & Stone, W. L. (1993). Social anxiety scale for children-revised: Factor
460 structure and concurrent validity. *Journal of Clinical Child Psychology, 22(1)*, 17-27.
- 461 Lacy, K., Kremer, P., de Silva-Sanigorski, A., Allender, S., Leslie, E., Jones, L., & Swinburn,
462 B. (2012). The appropriateness of opt-out consent for monitoring childhood obesity in
463 Australia. *Pediatric Obesity, 7(5)*, e62-e67.
- 464 Lawrence, J. W., Mason, S. T., Schomer, K., & Klein, M. B. F. A. C. S. (2012).
465 Epidemiology and impact of scarring after burn injury: A systematic review of the
466 literature. *Journal of Burn Care & Research, 33(1)*, 136-146.
- 467 Leary, M. R. (1983). A brief version of the fear of negative evaluation scale. *Personality and*
468 *Social Psychology Bulletin, 9(3)*, 371-375.
- 469 Matsunaga, M. (2010). How to factor-analyze your data right: Do's, don'ts, and how-to's.
470 *International Journal of Psychological Research, 3(1)*, 97-110.
- 471 McCabe, M. P., & Ricciardelli, L. A. (2003). Sociocultural influences on body image and
472 body changes among adolescent boys and girls. *The Journal of Social Psychology,*
473 *143(1)*, 5-26.
- 474 Mendelson, B. K., Mendelson, M. J., & White, D. R. (2001). Body-esteem scale for
475 adolescents and adults. *Journal of Personality Assessment, 76(1)*, 90-106.
- 476 Piers, E. V. (1969). Manual for the Piers-Harris children's self concept scale (the way I feel
477 about myself). *Counselor Recordings and Tests.*

THE ADOLESCENT APPEARANCE DISTRESS SCALE

- 478 Rogol, A. D., Clark, P. A., & Roemmich, J. N. (2000). Growth and pubertal development in
479 children and adolescents: Effects of diet and physical activity. *The American Journal*
480 *of Clinical Nutrition*, 72(2), 521s-528s.
- 481 Rosenberg, M. (1965). Rosenberg self-esteem scale (RSE). *Acceptance and Commitment*
482 *Acceptance and Commitment Therapy Measures Package*, 61.
- 483 Rosenberg, M. (1986). Self-concept from middle childhood through adolescence. In J. Suls &
484 A. G. Greenwald Eds.), *Psychological perspective on the self* (Vol. 3, pp. 107–135).
485 Hillsdale, NJ: Erlbaum.
- 486 Rumsey, N., & Harcourt, D. (2007). Visible difference amongst children and adolescents:
487 Issues and interventions. *Developmental Neurorehabilitation*, 10(2), 113-123.
- 488 Rumsey, N., Clarke, A., Harcourt, D., Jenkinson, L., Moss, T., Newell, R., White, A. et al.
489 (2012) Factors associated with distress and positive adjustment in people with
490 disfigurement: Evidence from a large multi-centred study. Healing Foundation.
- 491 Saxton, J., Hill, C., Chadwick, P., & Wardle, J. (2009). Weight status and perceived body
492 size in children. *Archives of Disease in Childhood*, 94(12), 944-949.
- 493 Scott, B. A. (1997). Beauty myth beliefs: Theory, measurement, and the use of a new
494 construct. (Doctoral dissertation, University of Minnesota, 1997). Dissertation
495 Abstracts International: Section B: The Sciences and Engineering, 58, 459.
- 496 Smolak, L. (2004). Body image in children and adolescents: Where do we go from here?
497 *Body Image*, 1(1), 15-28.
- 498 Smolak, L. (2012) has demonstrated that adolescence is a time at which media, peers, and
499 parents all act with increasing influence upon the development and internalisation of
500 appearance ideals.
- 501 Streiner, D. L., & Norman, G. (2008). *Health Measurement Scales : A practical guide to their*
502 *development and use*. Oxford : OUP Oxford.

THE ADOLESCENT APPEARANCE DISTRESS SCALE

- 503 Stice, E. (2003). Puberty and body image. In C. Hayward (Ed.) *Gender Differences at*
504 *Puberty* (pp 61-76). New York: Cambridge University Press.
- 505 Vellinga, A., Cormican, M., Hanahoe, B., Bennett, K., & Murphy, A. W. (2011). Opt-out as
506 an acceptable method of obtaining consent in medical research: A short report. *BMC*
507 *Medical Research Methodology*.2011 Apr 06, 11(1), 40.
- 508

THE ADOLESCENT APPEARANCE DISTRESS SCALE

509

510 Table 1

511 *Component loading of items for the Adolescent Appearance Distress Scale-Younger (AADS-*

512 *Y) scale*

Summary of item	Component	
	1	2
Fears of being covertly ridiculed due to appearance	.795	
Feel hurt when someone says something unkind about looks	.742	
Concern about appearance in the future	.705	
Dislike of being of people staring at an aspect of appearance that are self conscious about	.671	
Dislike of being judged on appearance	.659	
Avoidance of certain clothing due to appearance	.657	
Thoughts that peers better looking	.648	
Dislike of new social contacts asking about looks	.631	
Fantasise about being better looking	.565	
Concerns about what new contacts will think about appearance	.547	
Fears that does not look as good as other people of similar age in the media	.501	
Spend a great deal of time selecting clothes		.871
Spending time on appearance is highly important		.858

513

514 *Rotated component matrix loadings >0.5

515

THE ADOLESCENT APPEARANCE DISTRESS SCALE

516 Table 2
 517 *Component loading of items for the Adolescent Appearance Distress Scale-Older (AADS-O)*
 518 *scale**

Summary of item	Component		
	1	2	3
Teased about looks by family	.772		
Embarrassed about appearance	.755		
Concerns about what new social contacts will think about appearance	.700		
Feels unattractive to others	.689		
Worries that not physically attractive to other people	.681		
Worries that will not be liked romantically because of appearance	.679		
Dislikes having photograph taken because of appearance	.617		
Avoidance of certain clothing due to appearance	.565		
Dislike of being of people staring at because of appearance	.546		
Dislike of new social contacts asking about looks	.522		
Thinks that could improve appearance		.758	
Proud of appearance**		.651	
Thinks looks as good as peers of similar age**		.629	
Fears that does not look as good as other people of similar age in the media		.607	
Concerns about what new social contacts will think about appearance		.512	
Spending time on appearance is highly important			.846
Spend a great deal of time selecting on hair/make up			.801

519

520 *Rotated component matrix loadings >0.5

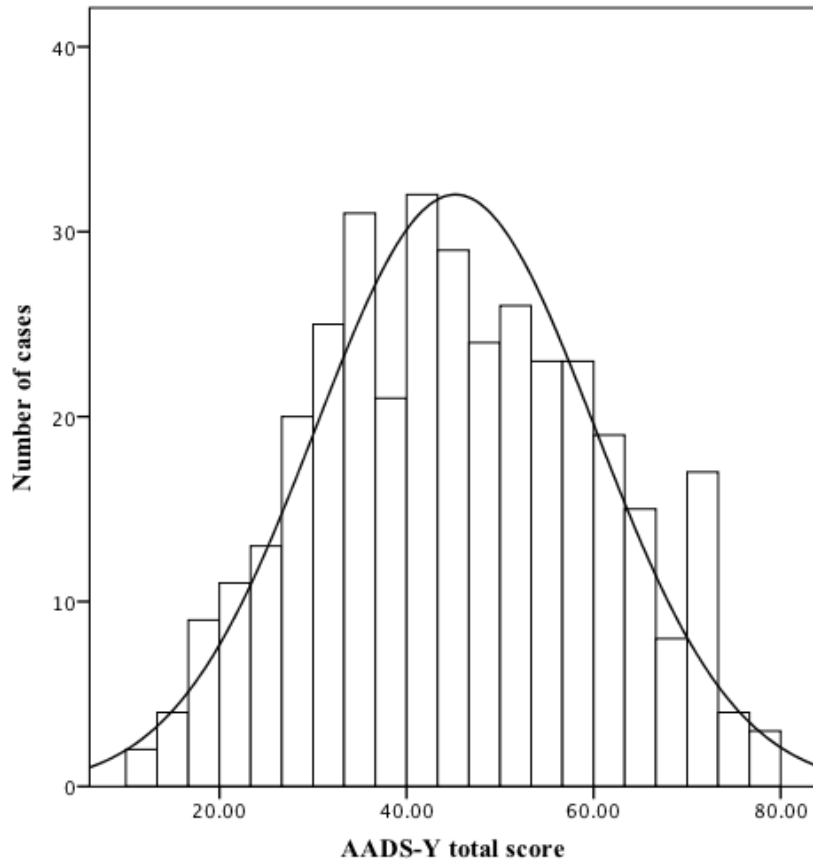
521 **Positive items reverse scored

522

523 Figure 1

524 *Distribution of Adolescent Appearance Distress Scale-Younger scores for 359 participants*

525



526

527

528

529

530

531

532

533

534

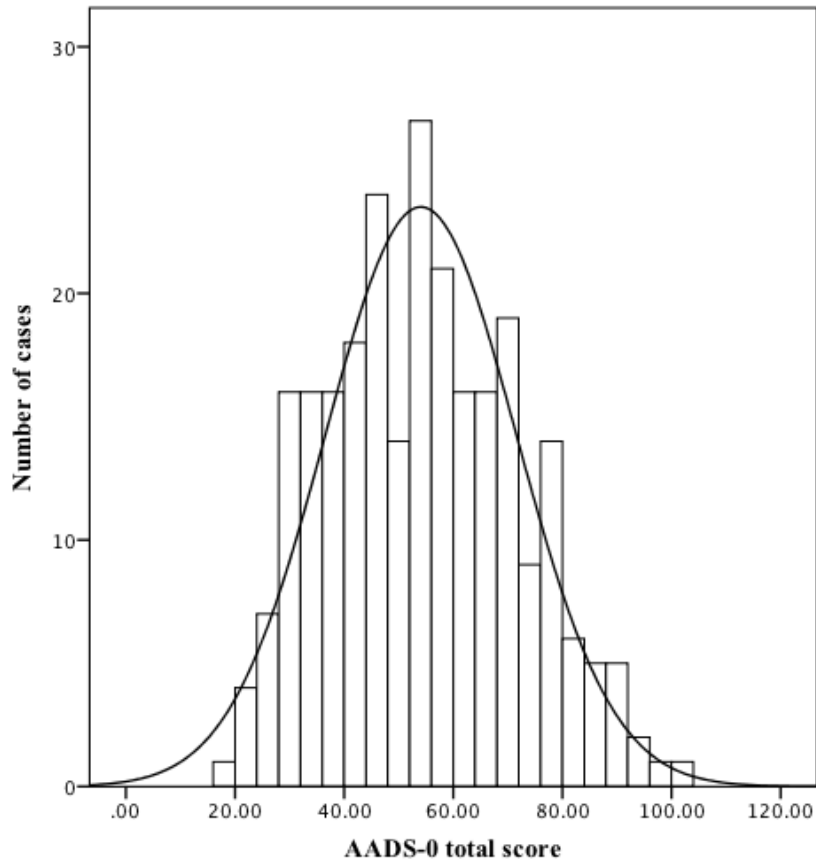
535

536

537

538 Figure 2

539 *Frequency distribution of AADS-O scores of 258 participants*



540