

Brazil 2014 Butterfly Effect: the 2014 World Cup creates the potential for a malaria outbreak in sub-Saharan Africa

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Abstract

The 2014 World Cup Brazil will create excitement around the globe, but viewership in Africa should be especially high after South Africa 2010 and the growing popularity of football. The time difference and scheduling of matches, however, means that 86% of live matches will be shown during active *Anopheles* feeding times, increasing risk for malaria for millions of Africans. The aim of this paper is to draw attention to this potential outbreak and to suggest efforts to mitigate outbreaks.

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Tension and excitement is mounting for the 2014 Fédération Internationale de Football Association (FIFA) World Cup, to be held in Rio de Janeiro and eleven other Brazilian cities. Teams from 32 countries and six continents have qualified and will compete for the championship from June 12 to July 13, 2014. Throughout Africa the anticipation is particularly high, as increasing interest and investment in football is supporting Algeria, Cameroon, Côte d'Ivoire, Ghana, and Nigeria in Brazil (Fig. 1C). Although dengue outbreaks have been predicted in Brazil [1-2] this will be more of a relative risk for visitors to Brazil than for locals, as the same number of mosquitoes will be distributed across a larger number of potential hosts. The situation may significantly worse in tropical Africa, where interest over which teams will qualify has distracted many from a significant epidemiological problem that may arise. The 2014 World Cup Brazil will be the first to be hosted in the Americas since 1994 (Fig. 1A) and we believe that this tournament will inadvertently expose millions in sub-Saharan Africa to mosquitoes carrying malaria and potentially lead to major malaria outbreaks.

To evaluate how malaria risk in sub-Saharan Africa has changed with this World Cup as opposed to previous global tournaments, we examined timing of live matches, access to televised matches, and growing interest in soccer.

This is the first time the tournament has been held in a country to the west of Africa since 1994, so live matches will be televised during the evenings and at night which coincide with peak mosquito biting times. World Cup matches used to be scheduled only twice a day, but to expand the number of people that can watch, games are scheduled at 1pm, 4pm, 6pm and 9pm local time, in twelve cities, across two time zones, from June 12 to July 13, 2014 [4]. This change in scheduling increases the total time that non-overlapping matches are shown and increases the window of risk for infection by mosquito bite. Most of the schedule matches fall

within active *Anopheles* biting times across most of Africa (Fig. 1B). The peak biting times will vary by species, local environment, and behavioral adaptations, but all dominant African malaria vectors feed during dusk or nighttime hours (reviewed by [4]). For example, *An. gambiae sensu stricto* (s.s.) is considered one of the most efficient malaria vectors globally and is reported from most countries in Africa [5]. This species is of concern in bars and other indoor viewing areas across a wide range of environments, especially in West Africa where many teams have advanced to the World Cup. Alternatively, *An. arabiensis* is an exophagic vector that can be anthropophilic, depending on locality, and will be of most concern in savannah environments where people are watching outdoors [6]. The degree to which exposure to *Anopheles* malaria vectors is increased will depend on where matches are watched (indoor vs. outdoor) and the biting habits of local malaria vectors.

Although the World Cup was held in Mexico in 1986 and in the USA in 1994, increased risk due to watching World Cup games was minimal because of limited access to electricity and low proportion of households with televisions (Fig. S1). Over the last twenty years, an increasing number of people have been able to watch the footballs games in sub-Saharan Africa: driven by access to electricity and increased TV ownership [7, 8]. Electricity access in sub-Saharan Africa increased from 23% to 32% of the population from 1990 to 2010 [7]. Although sub-Saharan Africa still has relatively low access to electricity, an average of 63% of urban populations have electricity compared to only 14% of rural populations [7]. Proportion of households with televisions has increased in all sub-Saharan African countries (Fig. S1). People across the region watch football matches in bars, kiosks, theatres, outdoor viewing areas or collectively in private households [9]- so we acknowledge that proportion of households with televisions is not a definitive metric but does point towards increased access. This is supported by the fact that

62 during the 2010 World Cup, there were an estimated 86 million independent viewing events (of
63 at least 29 continuous minutes) in South Africa and Nigeria [10]. The growing football fan base
64 in Africa creates a huge stationary pool of mosquito bait and potential malaria hosts.

65 The overwhelming majority of malaria-induced morbidity and mortality occurs in Africa
66 [11], and we fear that 2014 Brazil will only worsen these numbers. Not all places will be affected
67 equally and increased risk will depend on rainfall immediately before and during the tournament
68 (Fig. 1C). Moreover, the tournament will last long enough for one complete cycles of malaria
69 transmission to occur- sporozoites of *Plasmodium falciparum* can be found in mosquitoes around
70 10 days after feeding on an infected host [12] and gametocytes are produced 10-15 days after an
71 infection in humans [13]. If African teams do well and make the later stages of the tournament,
72 then levels of exposure will increase with sustained interest and enthusiasm for African teams.

73 What could be done to avert potential outbreaks? Certainly it is unlikely that we will be
74 able to discourage people in Africa from watching the World Cup. Nor are people likely to
75 enjoy watching the games from the relative sanctity of their mosquito net covered beds. Instead
76 we recommend that supplies of combination antimalarial drugs and rapid diagnostic tests (where
77 applicable) be increased in anticipation of an outbreak. Additionally, indoor residual spraying
78 (IRS) can be targeted to bars and other viewing areas to reduce resting *Anopheles*. If mass drug
79 administrations are considered [14], these should be applied in late May or early June to
80 maximize effectiveness in relation to the World Cup. Even though none of these approaches is
81 perfect, in combination they may be the only way to avert a potential major malaria epidemic in
82 Africa during the World Cup 2014.

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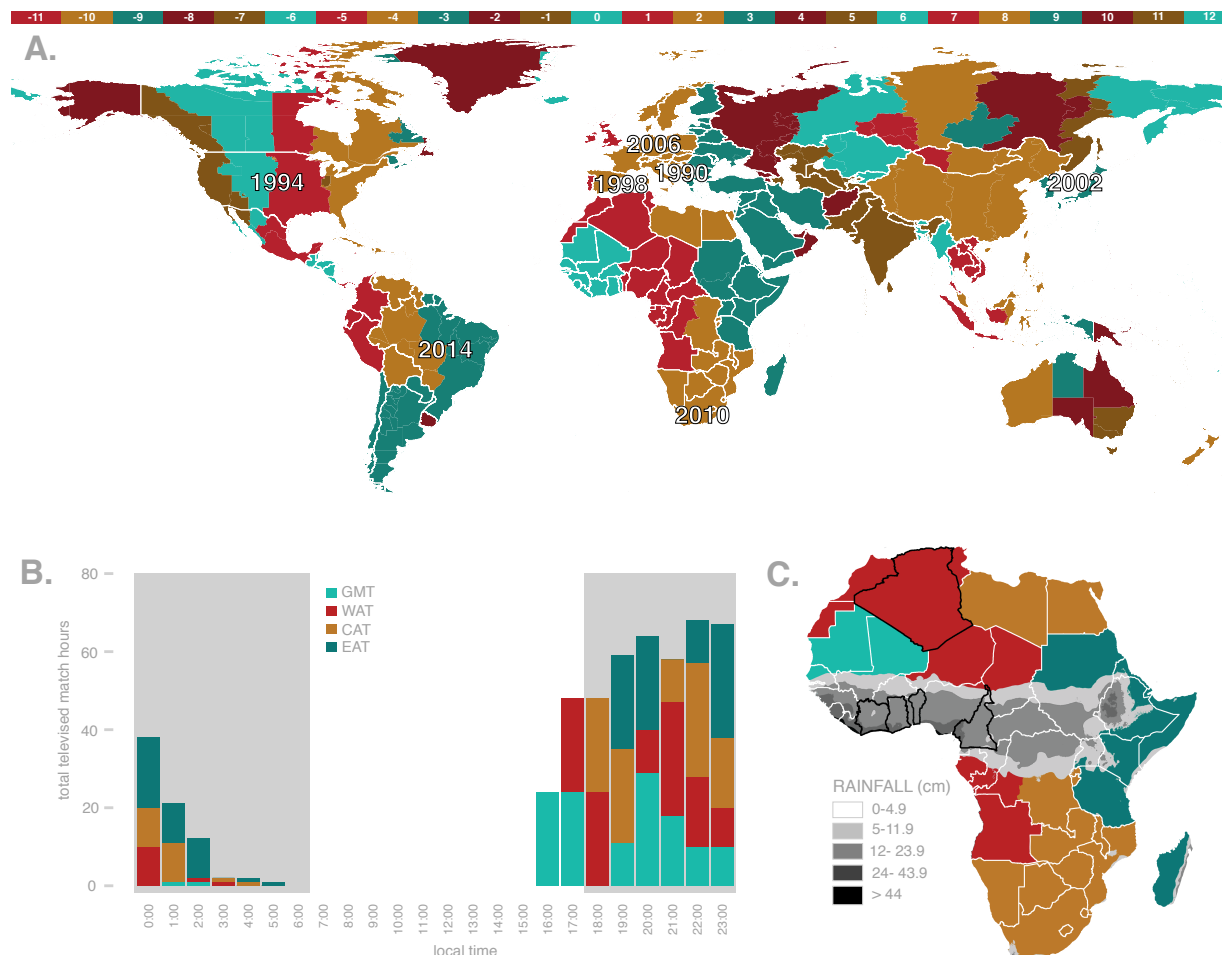


Figure 1. World Cup hosts and local viewing times in Africa. (A) The time zones are shown with daylight savings time for the relevant countries. The last world cup to be held west of Africa was the 1994 World Cup USA– all other World Cups in the last twenty years were shown in similar time zones or early in the morning in Africa. (B) Total hours of matches that will be shown at local time in the four African time zones: Greenwich Mean Time (GMT/UTC 0), West Africa Time (WAT/ UTC +1), Central Africa Time (CAT/ UTC +2), and Eastern Africa Time (EAT/ UTC +3). The gray shading indicates active *Anopheles* feeding times. (C) The map of Africa shows average cumulative June rainfall from 1980–2011 [15]. Countries outlined in black have qualified teams in the 2014 World Cup.