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Formalized synthesis opportunities for ecology: systematic reviews and meta-analyses

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14 Abstract

15 Narrative reviews are dead. Long live systematic reviews (and meta-analyses). Synthesis in
16 many forms is now a driving force in ecology. Advances in open big data for ecology and new
17 tools provide vastly improved capacity for novel, emergent knowledge synthesis in our
18 discipline. Systematic reviews and meta-analyses are two formal synthesis opportunities for
19 ecologists. To date, systematic reviews are rarely used whilst the rate of meta-analyses
20 published in ecological journals is increasing exponentially. Systematic reviews provide an
21 overview of the literature landscape for a topic, and meta-analyses examine the strength of
22 evidence integrated across different studies. Effective synthesis benefits from both approaches,
23 but better data reporting and more rapid changes in the culture of data sharing will further
24 energize these efforts. At this junction, synthetic efforts that include systematic reviews and
25 meta-analyses should continue as stand-alone publications. This is a necessary step in the
26 evolution of synthesis in our discipline. Nonetheless, they are still evolving tools, and meta-
27 analyses in particular are simply an extended set of statistical tests. Admittedly, understanding
28 the statistics and assumptions influence how we conduct synthesis much as statistical choices
29 often shape experimental design, i.e. ANOVA versus regression-based experiments, but
30 statistics do not make the paper. Clear ideas and excellent questions do. Titles with 'a meta-
31 analysis of...' in them may have their days numbered as these tools become more widely
32 adopted and as we seek to integrate evidence across many scales not just between studies.
33 Approaches associated with both sets will inevitably and appropriately also become routine
34 mechanisms to contrast primary study-level research to the work of others. For instance, in the
35 Introduction of a primary study, formal systematic review techniques are applied, the authors
36 identify a gap that they proceed to examine within that particular study via an experiment, and in
37 the Discussion, the strength of the evidence is linked to other effect size estimates reported in
38 the literature. This is already occurring but will certainly become more frequent. First steps,
39 primary research articles need to more effectively report evidence, we need to continue to share

40 data, and systematic reviews and meta-analyses should be used to identify research gaps and
41 examine patterns in evidence to further predictive ecology.

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43

43 **Introduction**

44 Ecology and the environmental sciences are increasingly engaging in pluralistic forms of
45 synthesis. This is not a new phenomenon, but as a discipline, the recent evolution of
46 accessible, open big data provide opportunity for novel synthetic synergies. Synthesis in
47 ecology is the integration of disparate components of research including data, methods, and
48 concepts (Carpenter, et al. 2009, Hampton and Parker 2011) whilst 'big data' are datasets with
49 large volumes, high levels of complexity, and perhaps specific to ecology are often diverse,
50 heterogeneous, and distributed (Hampton, et al. 2013). Ecology has a very strong history of
51 data-intensive primary research endeavors, but with a changing culture of data sharing and the
52 dramatic advances in sharing and retrieval tools (Chaudhary, et al. 2010) such as those
53 provided by DataOne (Michener, et al. 2012), we are now poised to capitalize on broader, big
54 science generalizations. Even if specific sub-disciplines of ecology have not necessarily
55 crossed thresholds into the realm of big data, the powerful synthesis and sharing tools
56 associated with this movement can identify research gaps and opportunities for novel, useful
57 research. Synthesis, open data, and initiatives that explore emergent knowledge in ecology
58 thus have the capacity to not only reshape how we evaluate the strength of our evidence but
59 also change how we function as a community and interact with society at large.

60
61 The paradigm shift in handling big data and synthesis occurred over 20 years ago in evidence-
62 based medicine. The implications and risks associated with false positives and errors in
63 medicine precipitated a very early adoption of data sharing of randomized controlled trials and
64 replicable, transparent reviews such as those of the Cochrane Collaboration (Higgins and Green
65 2009). Importantly, a parallel shift from interpreting the strength of evidence based on
66 significance tests (i.e. p-values) to interpretation in the context of study details and other
67 evidence is still ongoing (Sterne and Smith 2001) – even today. Consequently, reporting both
68 the strength of evidence directly in publications by providing effect size estimates, precise p-

69 values, and variances and effectively sharing data is a continuing challenge for evidence-based
70 medicine practitioners and a more critical issue for ecologists. Formalized methods of synthesis
71 such as systematic reviews and meta-analyses are predicated upon clear reporting of evidence,
72 and accessible data is a common element (Figure 1). Synthesis is a critical step in the evolution
73 of a scientific discipline for at least the following four reasons: it is a counterweight to increasing
74 hyper-specialization, it provides a mechanism to cope with the data deluge, it conceptualizes
75 complexity, and it requires a diversity of skills and often datasets that subsequently promote
76 discovery (Hampton and Parker 2011). Admittedly, there are various modes of synthesis
77 including data aggregation, methodological integration, conceptual synthesis, and reuse of
78 results (Sidlauskas, et al. 2009) – all very powerful tools for ecology - but data are frequently a
79 critical component to conduct these integrative efforts either directly or indirectly to calibrate the
80 scope of inference. Synthetic projects that include data integration (Figure 1, first associated
81 orbiting body of concepts) facilitate combination and mining of disparate datasets, development
82 of novel insight tools, integration of individuals with different skills, and the opportunity to link to
83 education and application (Carpenter, et al. 2009). More broadly, synthesis promotes adoption
84 of general tools such as controlled vocabularies, data aggregation, systematic reviews, and
85 meta-analyses (Figure 1, second associated body of concepts). The ecological community is
86 actively pursuing these channels of knowledge development through synthesis centers such as
87 NCEAS and NESCent, large distributed collaborations such as NutNet, working groups and
88 other collaborations, and through open data initiatives and organizations including the
89 Collaboration for Environmental Evidence. Nonetheless, there is still a pressing need for
90 refinement and advances to formalized synthesis in the forms of systematic reviews and meta-
91 analyses for ecology and for additional shifts within our community to fully embrace replicable,
92 transparent reviews and data decisions in conducting rigorous synthesis. Open data and better
93 reporting in publications must also continue to evolve in ecology.

94

95 **Immediate opportunities for ecology: systematic reviews and meta-analyses**

96 Narrative reviews are dead. Long live systematic reviews. A systematic review is a form of
97 synthesis that examines a pre-defined question or issue using systematic, explicit methods to
98 populate the list of studies included, critically appraise and filter the research, and collect data
99 from these studies to generate a replicable review (Higgins and Green 2009). Meta-analytical
100 statistics of effect sizes may be included in the review but are not necessary elements. Formal
101 meta-analyses, specifically defined for ecology, are any set of statistics combining the strength
102 of evidence across studies, such as effect sizes, on a related topic (Koricheva and Gurevitch
103 2013). Hence, systematic reviews may include meta-analytical statistics, and meta-analyses
104 should also include at least a clear statement of study selection criteria. Whilst the divide
105 between the two may seem arbitrary and semantic, the distinction is valid in that the extent of
106 the development of each potential set of analyses differs, as does the purpose. Systematic
107 reviews are often focused on defining the research landscape, identifying research gaps, and
108 describing the extent that sets of hypotheses, methods, or species have been studied. The
109 relative strength of evidence is generally not included in systematic reviews in ecology to date.
110 Published meta-analyses in ecology must *de facto* include some form of strength of evidence
111 aggregation and include the criteria used to populate the study list but often report the latter to a
112 lesser extent relative to a systematic review. This is entirely acceptable as the focus is to
113 examine the strength of evidence defined *a priori* in the synthesis. For example, two recent
114 systematic reviews on ecological topics literally defined the scope of the synthesis associated
115 with the respective research topics by mapping the location of all studies globally (Reid, et al.
116 2010, Spafford, et al. 2013). Systematic reviews can also list the number of studies associated
117 with important factors and examine how thoroughly the topics have been tested to date in terms
118 of types of studies. Hence, systematic reviews provide an opportune synthesis method to
119 define the research on a topic as a whole even if strength of evidence estimates are not
120 available. An excellent paradigm shift for ecology in educating students would be a change

121 from introductory thesis chapters as narrative stories describing in serial what has been done to
122 systematic reviews that process the literature in parallel, collectively and not selectively, and
123 quantitatively identify the gaps in the research that lead to the graduate research. Importantly,
124 this structured appropriate to research topic assessment reshapes the context of any research
125 program and is an invaluable contribution to the knowledge associated with a specific topic.

126
127 Systematic reviews and meta-analyses are not the only forms of published synthesis in ecology.
128 Narrative reviews and vote counting are alternatives. Nonetheless, the limitations of these
129 formal syntheses likely preclude their use in most modern ecological synthesis contexts
130 (Koricheva and Gurevitch 2013). Narrative reviews basically tell a story given a set or subset of
131 studies. Without an indication of how studies were selected or how the evidence is contrasted,
132 there is however limited opportunity for repeatability. Absence of quantitative descriptions of the
133 literature is also an important potential limitation in effectively describing research gaps in
134 narratives. Vote counting efforts tally up the publications supporting a hypothesis and compare
135 to those that do not. This is a very ineffective synthesis technique in that the strength of
136 evidence within studies is not examined. For instance, 10 poorly conducted, weak studies that
137 interpret findings as support beat out several rigorous studies with much larger sample sizes or
138 better designs that reject the same hypothesis. Importantly, larger study pools actually increase
139 the likelihood of spurious findings in vote counts (Koricheva and Gurevitch 2013). These and
140 other more advanced issues are well described in detail in the 'Handbook of meta-analysis in
141 ecology and evolution' (Koricheva, et al. 2013). Whilst the historical influence of narrative
142 reviews populating the synthesis literature landscape skews the representation in ecology
143 (Figure 2 depicts the frequency of terms in title from Web of Knowledge), the citations per item
144 to meta-analyses rival that of narrative reviews (Figure 3). Like all vote counts however, even
145 contrasts of narrative reviews versus meta-analyses do not provide an indication of the
146 effectiveness in handling the evidence. Appropriately, there have been at least two meta-

147 analyses of meta-analyses in ecology to date that applied the same direct quantitative statistics
148 to published meta-analyses (Castellanos and Verdu 2012, Jennions and Moller 2002). The
149 general trends in citations per item are a likely indication that the quantitative processing of
150 evidence inherent in meta-analyses is becoming an important substrate for modern synthesis.

151
152 The decision between a formal systematic review and a meta-analysis is a much more
153 important decision than narrative reviews or vote counts. That said, it might often be easily
154 resolved for a particular topic. Ecological meta-analyses have been increasing in frequency for
155 some time (Cadotte, et al. 2012, Chaudhary, et al. 2010). A cursory examination of frequency
156 on Web of Knowledge at this junction similarly shows exponential increases (Figure 4, using
157 only titles). Importantly, the complexity of meta-analyses in ecology has also been increasing
158 with time and their capacity to inform discovery and illuminate heretofore with unresolved
159 debates more common (Cadotte, et al. 2012). Systematic reviews have not however been as
160 frequent, i.e. there are approximately 400 meta-analyses in ecology and only 26-30 systematic
161 reviews to date (Web of Knowledge searches with appropriate search terms). This is
162 unfortunate in that unavailable data to calculate effect sizes or genuine research gaps
163 associated with the examination of a topic limits meta-analytical statistics but are nonetheless
164 amenable to systematic reviews thereby informing future research efforts. Importantly, the
165 relative effort associated with extracting data from publications, even if provided, is relatively
166 high. The effort associated with each step of the process for either endeavor is articulated in
167 two flowcharts in the second chapter of the meta-analysis handbook for ecologists (Cote and
168 Jennions 2013). The 'sweat-equity' effort estimates provided in this chapter for systematic
169 reviews are 9 and for meta-analyses an additional 22 units. Conservatively, the effort
170 associated with a meta-analysis is thus frequently triple that of a systematic review. Assuming
171 that narrative reviews and vote counting are marginally less work than a narrative review and
172 that systematic reviews have many of the benefits of a meta-analysis excepting, quite notably,

173 strength of evidence estimates, we can generate a conceptual model illustrating the benefit to
174 effort ratio for all four published methods (Figure 5). This does not mean to imply that
175 systematic reviews are preferable; simply that in some instances, systematic reviews are
176 excellent knowledge synthesis tools to illustrate research gaps, limited data, or extent of
177 research on a topic. Meta-analytical statistics are the most likely to generate transformative
178 research because patterns in strength of integrated evidence more definitely identifies important
179 causative factors in ecology – the holy grail for our discipline in many respects. Ultimately, we
180 do not need to decide on a single mode of synthesis in ecology (Sidlauskas, et al. 2009), but we
181 do need to advance on all fronts by integrating data and methods, doing conceptual synthesis,
182 and reusing results in systematic reviews and meta-analyses. Systematic reviews are thus a
183 major gap/opportunity in synthesis ecology, but meta-analysis is a more powerful tool to
184 advance predictive ecology.

185
186 Effective implementation of both formal methods is well described in the literature and in
187 numerous other resources. Practical publications for systematic reviews are predominantly
188 described for the life-sciences and not specifically for ecology, but the general guidelines apply
189 given the purpose of this tool – transparency, repeatability, selection criteria, and quantitative
190 description on the literature landscape as best practices (Higgins and Green 2009, Moher, et al.
191 2009). Major initiatives include the Cochrane Collaboration (<http://www.cochrane.org>), the
192 Campbell Collaboration (<http://www.campbellcollaboration.org>), PRISMA ([http://www.prisma-
193 statement.org](http://www.prisma-statement.org)), and more ecologically, the Collaboration for Environmental Evidence
194 (<http://environmentalevidence.org>). Interpretation and appropriate application of meta-analyses
195 are much more developed in ecology because the tool has been more applied and discussed
196 (Gates 2002, Gurevitch and Hedges 2001, Kotiaho and Tomkins 2002, Lortie and Callaway
197 2006, Lortie, et al. 2013, Moller and Jennions 2001, Pullin and Stewart 2006, Stewart 2010,
198 Tomkins and Kotiaho 2004). The handbook described in this paper for ecologists is an

199 excellent resource for all levels of meta-analysts and also provides a more in-depth discussion
200 of interpretation (Jennions, et al. 2013) and simple rules-of-thumb for graphical presenting
201 results (Lortie, et al. 2013). In all sets of published syntheses in ecology, reliable reporting,
202 effect scoping of the topic, clearly defined terminology, and appropriate integration are sound
203 guiding principles.

204

205 **Implications & trends**

206 At this junction, synthetic efforts that include systematic reviews and meta-analyses will
207 continue to persist as stand-alone publications. This is a necessary step in the evolution of
208 synthesis in our discipline. Nonetheless, they are still evolving tools, and meta-analyses in
209 particular are simply an example of a set of statistical tests. Understanding the statistics and
210 assumptions influence how we conduct synthesis much as statistical choices often shape
211 experimental design i.e. ANOVA versus regression-based experiments (Cottingham, et al. 2005,
212 Oksanen 2001), but statistics do not make the paper. Clear ideas and excellent questions do.
213 Titles with 'a meta-analysis of...' in them may have their days numbered as these tools become
214 more widely adopted and as we seek to integrate evidence across many scales not just
215 between studies. Approaches associated with both sets will inevitably and appropriately also
216 become routine mechanisms to contrast primary study-level research to the work of others. For
217 instance, in the Introduction of a primary study, formal systematic review techniques are
218 applied, the authors identify a gap that they proceed to examine within that particular study via
219 an experiment, and in the Discussion, the strength of the evidence is linked to other effect size
220 estimates reported in the literature. This is already occurring but will certainly become more
221 frequent. There will always be a place for stand-alone systematic reviews and meta-analyses
222 that summarize the state of the art for a particular topic or research thread broadly – much as
223 narrative reviews were extended versions of a Discussion in a primary research article
224 historically. Sections of ecological journals are an excellent mechanism to organize all forms

225 synthesis. Oikos is currently ranked fifth in ecological journals publishing meta-analyses, and
226 similar to the transformative capacity of the Forum section, a dedicated section associated with
227 formalized, replicable systematic reviews and meta-analyses will also advance discovery and
228 integration. Importantly, methodological comments that speak directly to improved modes of
229 synthesis should be discussed and examined more vigorously in our discipline.
230

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304 **Figure 1.** A visual summary of the implications of synthesis for ecology, i.e. the synthesis solar
305 system for this discipline. The four core implications directly associated with synthesis are from
306 Hampton & Parker 2011 whilst the opportunities associated with data are from Carpenter et al.
307 2009. The tools listed in the outer ring are a simple list of the dominant forms of synthesis
308 prevalent in ecology. Importantly, open data - i.e. accessible in some form including reported in
309 paper, published in repositories, in tables, in appendices, or as independent data publications -
310 become evident as a key element needed to accelerate or further stimulate synthesis within this
311 discipline. Systematic reviews and meta-analyses are powerful tools associated with synthesis
312 and open data promote this integration.

313
314 **Figure 2.** Word cloud showing the frequency of a general collection of synthesis terms. The
315 counts were generated by a search of Web of Knowledge using only titles and for ecology as
316 sub discipline. The term 'review' excluded systematic reviews. Additional common terms
317 associated with synthesis in ecology were also provided to calibrate importance of term
318 importance in titles.

319
320 **Figure 3.** Word cloud showing the frequency of citations per item for each synthesis term
321 explored. The citation estimates were from a search of Web of Knowledge using only titles and
322 for ecology as sub discipline. The term 'review' excluded systematic reviews. Additional
323 common terms associated with synthesis in ecology were also provided to calibrate importance
324 of term importance in titles.

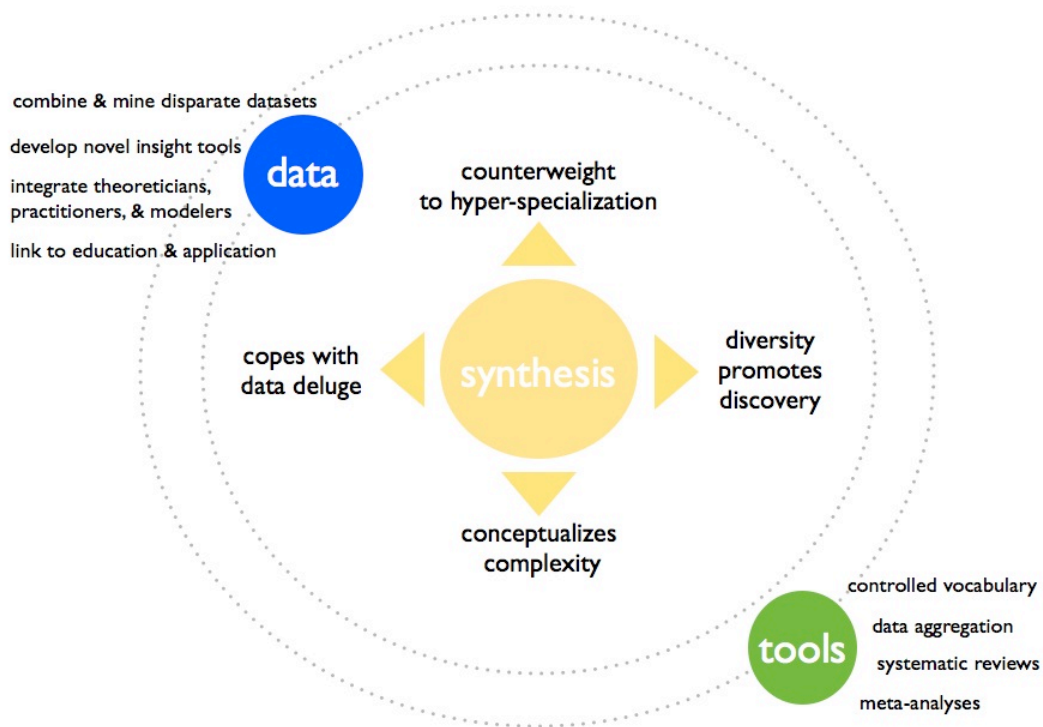
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326 **Figure 4.** A very conservative survey of the literature to date of focused meta-analyses in
327 ecology shows an exponential increase in recent years similar to the trends identified by
328 Cadotte et al. 2012. The line of best fit was exponential with r^2 listed in plot at $p < 0.01$.
329 Frequency estimates were from a Web of Knowledge search and values listed are per annum.

330

331 **Figure 5.** A conceptual model of the benefit relative to the effort associated with the four
332 published synthesis methods in ecology. Narrative reviews are assumed to be marginally less
333 effort than systematic reviews, there is no benefit to vote counts, and meta-analyses have many
334 benefits relative to all other methods but are very effort intensive. Arguably, syntheses that
335 include meta-analytical statistics are most likely to yield the important benefits to synthesis.
336 However, given the relatively reduced effort of systematic reviews and likelihood that certain
337 topics may lack open data, suffer from poor reporting, or have significant research gaps,
338 systematic reviews can provide more immediate emergent knowledge in some instances. The
339 values on the y-axis were calculated by using effort estimates from Cote and Jennions 2013 and
340 benefits from Koricheva and Gurevitch 2013 (both chapters from Handbook of meta-analysis in
341 ecology and evolution).

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review

integration

vote-count

synthesis

data-aggregation

nceas

summary

meta-analysis

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meta-analysis

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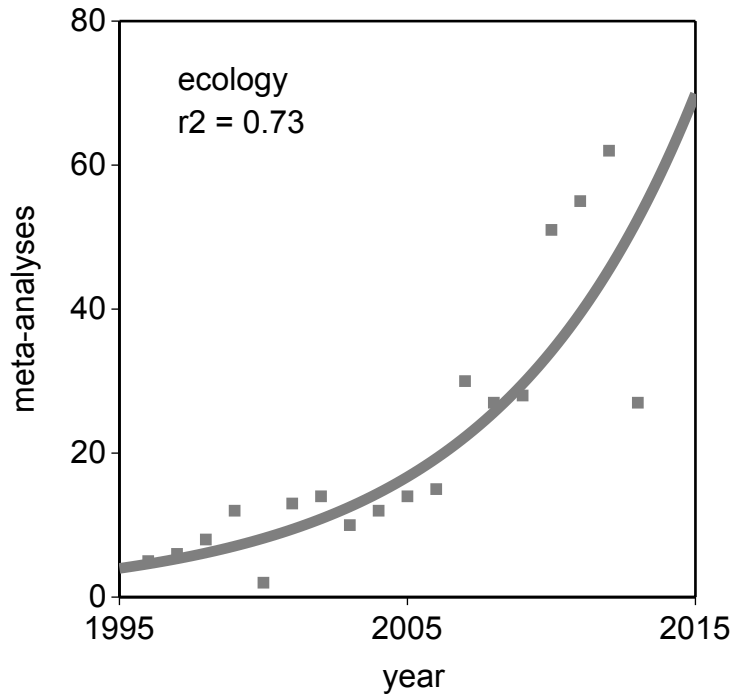
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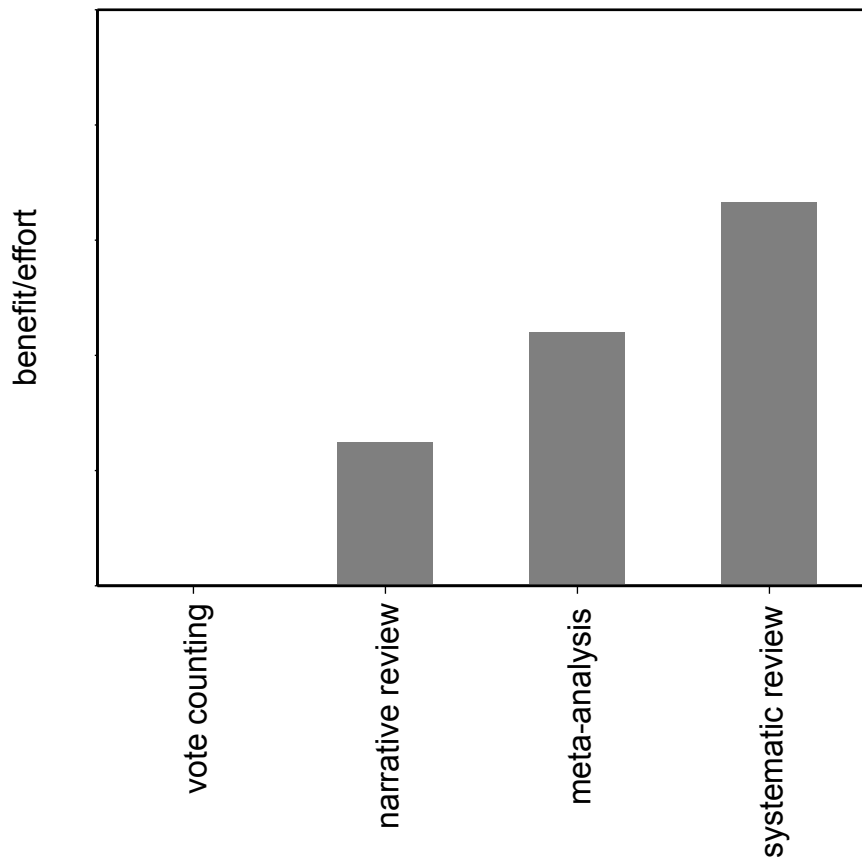


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