

1 **PeerJ preprint Commentary**

2 **Key steps to avoiding artistry with significance tests**

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8 Abstract

9 Statistical significance provides evidence for or against an explanation of a population of
10 interest, not a description of data sampled from the population. This simple distinction gets
11 ignored in hundreds of thousands of research publications yearly, which confuse statistical
12 with biological significance by referring to hypothesis-testing analyses as demonstrating
13 significant results. Here we identify three key steps to objective reporting of evidence-based
14 analyses. Firstly, by interpreting *P*-values correctly as explanation not description, authors set
15 their inferences in the context of the design of the study and its purpose to test for effects of
16 biologically relevant size; nowhere in this process is it informative to use the word
17 ‘significant’. Secondly, empirical effect sizes demand interpretation with respect to a size of
18 relevance to the test hypothesis. Thirdly, even without an *a priori* expectation of biological
19 relevance, authors can and should interpret significance tests with respect to effects of reliably
20 detectable size.

21 **Key-words:** frequentist statistics, model fitting, null hypothesis, p-values, significance testing

22 Statistical analysis provides one of the most powerful tools for generalizing from sampled
23 data. All too often, it results in some of the most artful descriptions of significant results.
24 Recent commentaries have provided clear guidance on the meaning of *P* values (see Glossary)
25 and the limitations of significance testing (Wasserstein & Lazar, 2016, and references cited
26 therein). Critiques draw attention to the misapplication of frequentist statistics to the
27 significance of rare events (e.g., Ioannidis, 2005), the increasing prioritization of *P* values
28 over effect sizes (e.g., Burnham & Anderson, 2002; Murtaugh, 2014; Chavalarias et al.,
29 2016), selection bias from *P*-value hacking (Ziliak, 2017), the unpredictability of *P* values and
30 need for their empirical calibration (Halsey et al., 2015; Lazzeroni, Lu & Belitskaya-Lévy,
31 2016; Claridge-Chang & Assam, 2016; Bruns & Ioannidis, 2016), inflated significance from

32 model selection (Forstmeier & Schielzeth, 2011), and a reducing explanatory power of
33 significance testing in ecology (Low-Décarie, Chivers & Granados, 2014). When
34 appropriately applied to well-powered studies, frequentist statistics nevertheless retain broad
35 applicability as a mechanism for estimating the compatibility of data to a refutable hypothesis.

36 In this article we address a different issue with significance testing that arises only from
37 confusion about the interpretation of tests. The issue is that authors routinely misrepresent P
38 values as evidence for or against significant pattern in the data. The foundational logic of
39 statistical analysis determines that P values apply only to inferences about the population
40 sampled by the data, not to descriptions of the sample itself. Statistical significance provides
41 evidence for or against an explanation of the population of interest; statistical significance
42 says nothing about patterns in the sample and does not provide evidence of biological
43 significance that may or may not have been described by parameter estimates. Although
44 science has long recognized the non-equivalence of statistical and biological significance
45 (Berkson, 1938), the problem of statistical explanation masquerading as description evidently
46 still awaits effective articulation.

47 Here we describe three key steps to avoiding artistry with significance tests, by
48 objective reporting of evidence-based analyses. Firstly, we demonstrate the benefits in
49 exposing the study design to critical appraisal that obtain from separating the explanation
50 provided by a significance test from the description of effect size that follows after the test.
51 Secondly, we review the deceptive attractions of the confidence interval, and warn against
52 using it to bridge across explanation and description. Confidence intervals cannot circumvent
53 the need to interpret empirical effect sizes with respect to a size of relevance to the test
54 hypothesis. Finally, we propose an interim solution to the difficulty that many empirical
55 studies lack *a priori* knowledge of an effect size of biological relevance against which to

80 statistics, each P value describes the probability of data at least as deviant given H_0 , and thus
81 the probability of making an error by rejecting H_0 . The inference it permits therefore concerns
82 an explanation of the population, not a description of the data sampled from it. An example
83 will illustrate this distinction and its consequences.

84 Consider a field experimental test for the effectiveness of a pesticide treatment on crop
85 yield. Replicate independent plots, representatively sampling a population of crop plants of
86 interest, were randomly assigned to a low or a high dosage of the pesticide, or to a water
87 control. The study authors might correctly report a one-way analysis of variance with Helmert
88 contrasts as: “Crop yield depended on treatment ($F_{2,33} = 4.39$, $P = 0.02$), with no evidence of a
89 difference between low and high dosages of pesticide (pesticide vs control contrast: $t_{33} = 2.92$,
90 $P = 0.006$; low vs high dosage contrast: $t_{33} = 0.51$, $P = 0.61$).”

91 To claim that “crop yield depended significantly on treatment” would misinterpret P ,
92 which finds the data incompatible with the null hypothesis, as a description of the data, which
93 finds different sample means. The analysis never tests for, let alone finds, a significant
94 difference between sample means. The correct inference, that “yield depended on treatment”
95 within the population of interest, is evidenced by the low probability of a false positive “($F_{2,33}$
96 $= 4.39$, $P = 0.02$)” using valid assumptions about the design of sampling from the population.
97 Having established the presence of a treatment effect, a description or illustration of its size
98 can inform the biological significance of the effect within the domain of inference (set by the
99 population) and thus the interpretation of the test.

100 To claim that “there was no significant difference between the dosages (low vs high
101 dosage contrast: $t_{33} = 0.51$, $P = 0.61$)” would mislead, in implying that they differed albeit not
102 significantly. Worse yet, it would be wrong, because the P value relates to a hypothesized
103 absence of difference in the population, not in samples from the population. One can draw a
104 subtly different inference, however, that “low and high dosages did not differ detectably in

105 their effect on yield.” This statement reports an explanation as far as we can ascertain it from
106 the test. Now also it becomes clear that we would want to have calculated *a priori* the power
107 of the design to detect an effect of biologically relevant size, to provide the reader with a level
108 of confidence in the apparent equality. Indeed, regardless of the significance of an effect, we
109 would do well to evaluate it against an *a priori* size threshold (see Box 2).

110 [Box 2 here]

111 **Expunging the word solves the problem**

112 These details of wording may appear fussy. Perhaps use of ‘significant’ seems an acceptable
113 shorthand for interpreting the data. If a two-sample difference test has $P < 0.05$, then surely
114 the samples differ significantly? No, they do not. The sampled populations probably differ,
115 given a well-powered test and valid assumptions about sampling, by a small or a large amount
116 that is estimable from some parametric measure of the difference between the two samples
117 (see Faul et al., 2007 for power calculation, and Lakens, 2013 for effect-size estimation). If a
118 regression has $P < 0.05$, then surely the data show a significant trend? No, they do not. The
119 distribution of sample data provides convincing evidence of a trend in the population, given a
120 well-powered test and valid assumptions about sampling. The regression slope quantifies the
121 estimated size of effect, and its confidence interval illustrates the strength of evidence against
122 the H_0 of no trend. In short, both significance tests provide evidence of pattern in the
123 population of interest; neither test provides evidence of significant pattern in the data.

124 The wording used to report results betrays the authors’ motivations in designing the
125 study. Reference to results being significant restricts the domain of inference to the sample
126 data, which sets authors and audience on the path of treating hypothesis testing and
127 explanation as different enterprises. Yet if the sample is the population, then statistical
128 significance has no meaning; all that is left to do is describe biological significance in the
129 magnitudes of parameters calculated from the data. Authors wishing to fit their data to

130 statistical significance find ample opportunity with descriptions of effects that “approached
131 significance” (used in 95 abstracts across all subject areas in 2016) or samples that differed
132 “albeit/although/but/however not significantly” (476 uses), where authors may have wished to
133 see difference, and differences that “were not significant” (1,334 uses), where authors may
134 have wished not to see them (see a full compilation in Hankins, 2013). The data remain
135 resolutely immutable; they cannot be fitted up to anything (Hilborn & Mangel, 1997).
136 Removing the reference to significance removes the opportunity to fit the data to an
137 explanation, by coercing the statement into a conventional report on the detection of effects in
138 alternative models fitted to data.

139 **Confidence intervals alone tell an unreliable story**

140 A shift in focus from significance to detection of effects reinforces the reality that P values
141 relate fundamentally to replication, treatment levels and the different responses among them.
142 It sets inferences in the context of the scope and power of the study, and the validity of
143 assumptions underpinning the statistical models. It thereby opens the way to scrutiny of every
144 stage in the data pipeline of evidence-based analysis (Leek & Peng, 2015a; Leek & Peng,
145 2015b).

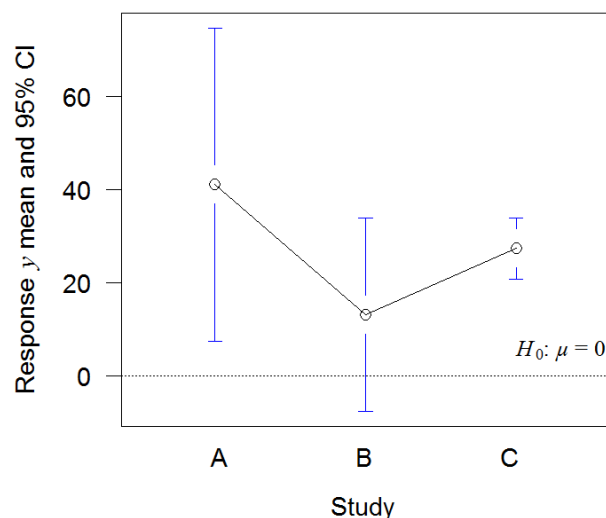
146 The core principles of explanation and description in significance testing apply to
147 statistical analysis using confidence intervals (CIs). Several influential papers have
148 recommended CIs as more informative than the all-or-nothing approach of significance
149 testing (Halsey et al., 2015, Johnson, 1999, Nakagawa & Cuthill, 2007). The 95% CI
150 encompasses the range of plausible values of the null hypothesis, given only the sample data
151 and the assumption of normality. It thus appears to provide more information than the P value
152 for a specified H_0 , because it encompasses all plausible H_0 . We should exercise great care,
153 however, in using the CI for *post hoc* rejection of alternative H_0 . This is because the power of
154 a hypothesis-testing study is quantified with respect to an effect size of relevance to the test

155 hypothesis which itself pertains to the refutable null hypothesis. Each H_0 therefore demands a
156 separate power calculation. In consequence, the CI generally provides no more useful
157 information than that given by the P value, because it derives from the same data and
158 assumptions (Murtaugh, 2014; van Helden, 2016). As a visual representation of the
159 significance test, moreover, it conceals the pattern of data distribution, which will underpin
160 the assumptions of the test. Although it illustrates the margin of error around the effect size
161 estimate (Halsey et al., 2016), it requires the same interpretation as the P value with respect to
162 the power of the study to detect an effect of relevant size (see Box 2). The following example
163 will illustrate this point.

164 Consider three alternative sampling strategies for measuring change in crop yield due to
165 a pesticide application (figure 2). Study A obtains an average gain in yield of 41.0 kg/ha
166 across a sample of 10 fields. Its 95% CI does not include $H_0: \mu = 0$. It thus finds that a
167 population with a normal distribution of equally variable gains around $\mu = 0$ will yield sample
168 means at least as deviant as the observed one in less than 5% of equally-replicated samples. In
169 contrast, $\mu = 10$ or 70 kg/ha, both lying within the CI, will yield sample means at least as
170 deviant in more than 5% of samples. Study A can report a detectable change in yield
171 (rejection of $H_0: \mu = 0$, $t_9 = 2.758$, $P = 0.022$). An alternative study B, however, with twice the
172 replication and consequently a smaller CI, obtains a lower sample mean from the same
173 population and fails to reject the null hypothesis of no change ($t_{19} = 1.331$, $P = 0.199$, figure
174 2). Does this more powerful study provide a more robust explanation? We can't tell without
175 evaluating outcomes against an effect size of relevance to the test hypothesis.

176 Small-sample studies have little reliability in testing for small effects. Suppose the
177 breakeven gain in yield for a cost-effective pesticide is $\delta = 10$ kg/ha, in a population of fields
178 with a standard deviation of $\sigma = 45$ kg/ha (consistent with the observed variability around
179 sample means). We would therefore wish to detect a positive effect for any true standardized

180 gain above $\delta/\sigma = 0.222$. In this case, studies A and B have respectively only 16% and 25%
 181 power to detect a positive effect at $\alpha = 0.05$, in a population with $\delta/\sigma = 0.222$ (R commands in
 182 Doncaster and Davey, 2017; see also Faul et al., 2007). Study A thus has an 84% probability
 183 of Type-II error: failure to reject H_0 of no positive effect, given a true standardized mean at
 184 this threshold δ/σ . The few occasions on which this design correctly rejects H_0 will, moreover,
 185 almost certainly arise by virtue of its sample mean overestimating such a small true mean
 186 (Halsey et al., 2015; Lemoine et al., 2016). With its lower confidence limit lying below the
 187 sample mean by $t_{[0.025]} \cdot \sigma / \sqrt{N} = 32$ kg/ha on average, given $\sigma = 45$, the sample mean is more
 188 likely than not to overestimate a true means of anything up to 32 kg/ha when $P < 0.05$. From
 189 the observed results, we can only conclude that the pesticide effect in study A may grossly
 190 overestimate its cost-effectiveness; moreover, the absence of detectable effect in study B has
 191 up to 75% chance of undervaluing small but cost-effective gains due to the pesticide.

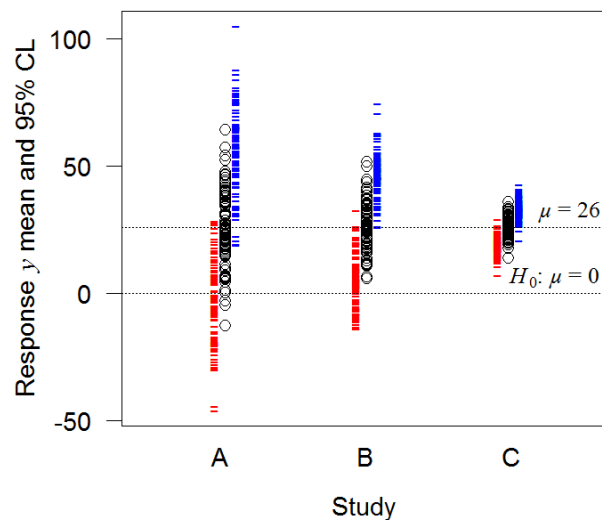


192
 193 **Figure 2.** Three one-sample studies of the same population, with true mean estimated by each
 194 to lie within the confidence interval given by the blue vertical line above and below its sample
 195 mean (plotted with R package ‘gplots’ by Warnes et al., 2016, R Core Team, 2017). $N = 10$,
 196 20, 170 for A, B, and C respectively.

197 We need a much larger sample to draw robust conclusions of biological relevance.
198 Study C has 170 observations, which provide at least 90% power to reject H_0 of no gain,
199 given a cost-effective true gain. We can reject $H_0: \mu = 0$ ($t_{169} = 8.289$, $P < 0.001$, figure 2). Its
200 CI is smaller, indicating higher precision in estimating the population mean μ . The lower
201 confidence limit lies so far above $\mu = 0$, moreover, that our rejection of this H_0 is very
202 unlikely to be caused by a haphazardly overestimated size of the true mean. Because the CI
203 lies well above even the 10-kg/ha threshold of relevance, we might wish also to reject $H_0: \mu =$
204 10 ($t_{169} = 5.254$, $P < 0.001$, figure 2). This *post hoc* test comes with an often neglected caveat,
205 however, that the rejection of $H_0: \mu = 10$ may well be caused by a haphazardly overestimated
206 size of the true mean. Because the power calculation applied only to $\mu = 0$, and not to $\mu = 10$,
207 the interpretation: “yield change exceeds 10 kg/ha ($t_{169} = 5.254$, $P < 0.001$).” cannot reliably
208 say by how much it exceeds this threshold.

209 Small-sample studies can have useful predictive power, if they test for the presence of
210 large effects. For example, study A has 90% power to detect a positive effect given a true
211 standardized effect $\delta/\sigma = 1.0$, and study B has 90% power given $\delta/\sigma = 0.67$. Suppose that the
212 breakeven gain for the pesticide is $\delta = 45$ kg/ha for $\sigma = 45$ kg/ha. Then study A has 90%
213 power to detect a yield increase given $\delta = 45$, or in the other direction it has 90% power to
214 detect a less-than cost-effective increase given $\delta = 0$. Study B likewise has >90% power to
215 detect these categories of effect size. From the CI of study A we conclude that yield changes
216 (rejection of $H_0: \mu = 0$, $P < 0.05$), but the estimated amount is less than cost-effective. From
217 the CI of study B we conclude that if there is any yield change, it is less than cost effective
218 (rejection of $H_0: \mu = 45$, $P < 0.05$). These conclusions reflect the reality that the datasets for
219 figure 2 were generated in R by random sampling from a normal distribution with specified
220 parameters $\mu \pm \sigma = 26 \pm 45$ kg/ha ($\delta/\sigma = 0.58$).

221 Computer-generated data allow us the privilege of repeating each study multiple times,
 222 to play out the advantages of study replication predicted by the statistics (figure 3). In
 223 accordance with the threshold $\alpha = 0.05$ for significance, all three designs reject the true $\mu = 26$
 224 in $\sim 5\%$ of repeats, showing in figure 3 by ~ 5 bars in each study being either red lying above
 225 $\mu = 26$ or blue lying below it. Design C nevertheless produces vastly more consistent estimates
 226 than designs A and B. Design A fails to reject a null hypothesis of no effect in $\sim 63\%$ of
 227 repeats (~ 63 of its red bars lying below $\mu = 0$), reflecting its 37% power to detect an effect at
 228 the true $\delta/\sigma = 0.58$. If we meta-analyzed 17 studies of design A, however, we would match the
 229 replication of one study C, and therefore also its power (Borenstein et al., 2010; Koricheva,
 230 Gurevitch & Mengersen, 2013).



231
 232 **Figure 3.** Sample means (black), and lower (red) and upper (blue) 95% confidence limits,
 233 from 100 repeats of each of the three studies in figure 2.

234 Often researchers have the opportunity only for one test of a treatment effect in a single
 235 study, without prior knowledge of an effect size relevant to the test hypothesis. Then there is
 236 no value in reporting a *post hoc* power analysis (Lenth, 2001). This would lead only to a
 237 nonsensical conclusion, of the sort that Study A in figure 2 had 82% power to detect its

238 observed effect size of 41 kg/ha with the observed standard deviation of 47 kg/ha. Such
239 statements ignore the high risk of the study estimate having inflated a much smaller true
240 effect. It does make sense, however, to include in the description of study design the lower
241 threshold of true standardized effect that gives the study 90% power to reject the null
242 hypothesis (e.g., $\delta/\sigma = 1.0$ for a study of design A). Any lower power than this risks
243 substantial imprecision and inaccuracy (Halsey et al., 2015). The threshold provides a caveat
244 for robustness that future-proofs the study inferences against some eventual alignment of
245 effect size with biological relevance.

246 Does information-theoretic modelling with likelihood tests circumvent the issue of
247 underpowered tests giving unreliable estimates of effect size? Unfortunately not, because
248 these methods use the same statistical information. Differences in Akaike's Information
249 Criterion (AIC), for example, may have direct equivalents in P values (Murtaugh, 2014).
250 They can distinguish the more parsimonious of alternative models, but all candidate models
251 will have poor explanatory precision and descriptive accuracy in an underpowered design.

252 **Concluding remarks**

253 In seeking to generalize from individual samples, the scientific pursuit of knowledge opposes
254 the artistic quest for significant examples of universal truths (Kundera, 1986). Scientists take
255 artistic license by making claims for significant pattern in their samples. They can easily
256 excise the suspicion of fitting their data to a desired model by refraining from any reference to
257 the significance of the data when reporting statistical analyses. A greater difficulty arises in
258 evaluating the precision of significance tests and the accuracy of effect-size estimates, which
259 are done with respect to an effect size of biological relevance. Studies frequently lack such
260 prior knowledge, in which case authors can still usefully report the size of true effect for
261 which the study has 90% power to detect its presence. Or why not instead give Bayesian
262 statistics a try? The Bayesian requirement for a prior probability distribution often deters

263 researchers, and yet it is no more arduous than the frequentist requirement for a standardized
264 size δ/σ of relevance to the test hypothesis (McCarthy, 2007; Beaumont, 2010; Love et al.,
265 2017; Rouder et al., 2017). Clearly there is a need for well-informed training of quantitative
266 methods in graduate schools (Barraquand et al., 2014), which have a key position of influence
267 in promoting logical analysis, and in curbing inappropriate manipulations of terminology and
268 imprecise or inaccurate reporting of inferences.

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356 **Text Boxes**

357 **Glossary**

358 **Assumptions:** The necessary preconditions for fitting any statistical model to data. No form
359 of generalization from the data is possible without assumptions. They provide the context for,
360 and the means of evaluating, explanations of the population sampled by the data.

361 **Confidence interval (CI):** The range of plausible values of a refutable null hypothesis given
362 only the data and assumptions about their distribution. The CI of a mean sampled from a
363 normal distribution lies between 95% limits at $t_{[0.025]} \cdot SE$ above and below the mean. The 95%
364 CI thus encompasses the range of values of a true mean with $\leq 95\%$ chance of not producing
365 as deviant a sample mean. Bootstrapping provides a generic means of calculating CI.

366 **Design:** Data collection requires designing to meet the specifications of the statistical model
367 that will test a hypothesis of interest. The test hypothesis drives the design of evidence-based
368 data analysis for reproducible inferences from a replicable study; different designs addressing
369 the same broad hypothesis are liable to produce mixed results and different effect sizes.

370 **Effect size:** The size of treatment effect on a response (e.g., a difference between means or a
371 regression slope), sometimes standardized against error variation. Effect size is estimated
372 from data independently of significance, and is only sensible to report for a detectable effect.

373 **Hypothesis:** A proposition about a population of interest. A test hypothesis, H_1 , is a
374 proposition of biologically informative pattern; it is calibrated against a refutable null
375 hypothesis, H_0 , of no such pattern. Hypothesis-testing distinguishes alternative explanations
376 of the population, and can be applied to predicting future trends.

377 **Model:** A statistical model defines the test and null hypotheses in the form of an equation.
378 The model is tested against data in order to find the best fitting structure, always with respect
379 to its underpinning assumptions. For example, a test hypothesis of biodiversity varying with

380 forest age could take the additive model: Biodiversity = Age + ϵ , with variation due to Age

381 calibrated against error variation ϵ . The refutable null hypothesis is: biodiversity = ϵ .

382 **Population:** The entire set of measurable units encompassed by a test hypothesis (e.g., avian
383 biodiversity across all tropical secondary forests in Central America). Study design requires a
384 clear definition of the population, in order to sample representatively from it. The population
385 then defines the scope of inference of the study. Hypothesis-testing statistics are run on
386 samples from a population, not on observations of the entire population.

387 **Power:** The probability of a given sampling strategy detecting an effect if it is present in the
388 sampled population at a specified size. Statistical power = $1 - \beta$, where β is the probability of
389 making a Type-II error: failure to reject a false null hypothesis, given a true standardized
390 effect size, sampling strategy, test statistic and threshold α of Type-I error. Power analysis
391 provides the means to design studies for precise detection of effects and accurate estimation
392 of their sizes.

393 **P value:** The proportion calculated by a frequentist statistic equal to the probability of data at
394 least as deviant as the observed set, given the null hypothesis H_0 , and thus the probability of
395 making an error by rejecting H_0 . The reliability of the P value depends on the power of the
396 study to detect an effect of specified size.

397 **Replication:** The number of independent observations randomly sampled from a population
398 of interest that together provide evidence for pattern in the population. No statistics are
399 possible without replication within samples. Small samples will have low power to detect all
400 but large effects. In field studies, large samples may risk violating the assumption of
401 independent observations due to spatial autocorrelation.

402 **Significance:** (i) The statistical probability of falsely rejecting a null hypothesis (the ‘ P
403 value’), in relation to the upper threshold α of acceptable probability in making this Type-I
404 error (often set at 0.05). The relative size of P informs an explanation of the population in

405 terms of test and null hypotheses, given the design of data collection. (ii) Where P is
406 sufficiently small to reject the null hypothesis, parameter estimates from the data inform a
407 description of the impact of effects: their biological significance. For example, forest age
408 influenced species richness ($F_{1,10} = 4.98$; $P < 0.05$), on average adding one additional species
409 with every seven additional years of age.

410 **Statistic:** The quantitative measure used to distinguish between competing models.
411 Frequentist statistics make the distinction on the basis of a P value; inferences depend on
412 specifying an *a priori* threshold of biological relevance in the size of effect, which determines
413 the detection power of the study. Bayesian statistics quantify relative evidence for the test and
414 null hypotheses, for example in terms of the odds of the data under each; inferences depend
415 on specifying a prior probability distribution of the effect size, for calibrating the posterior
416 distribution given the data.

417 **Treatment:** A test factor or variable that is hypothesized to influence a response variable.

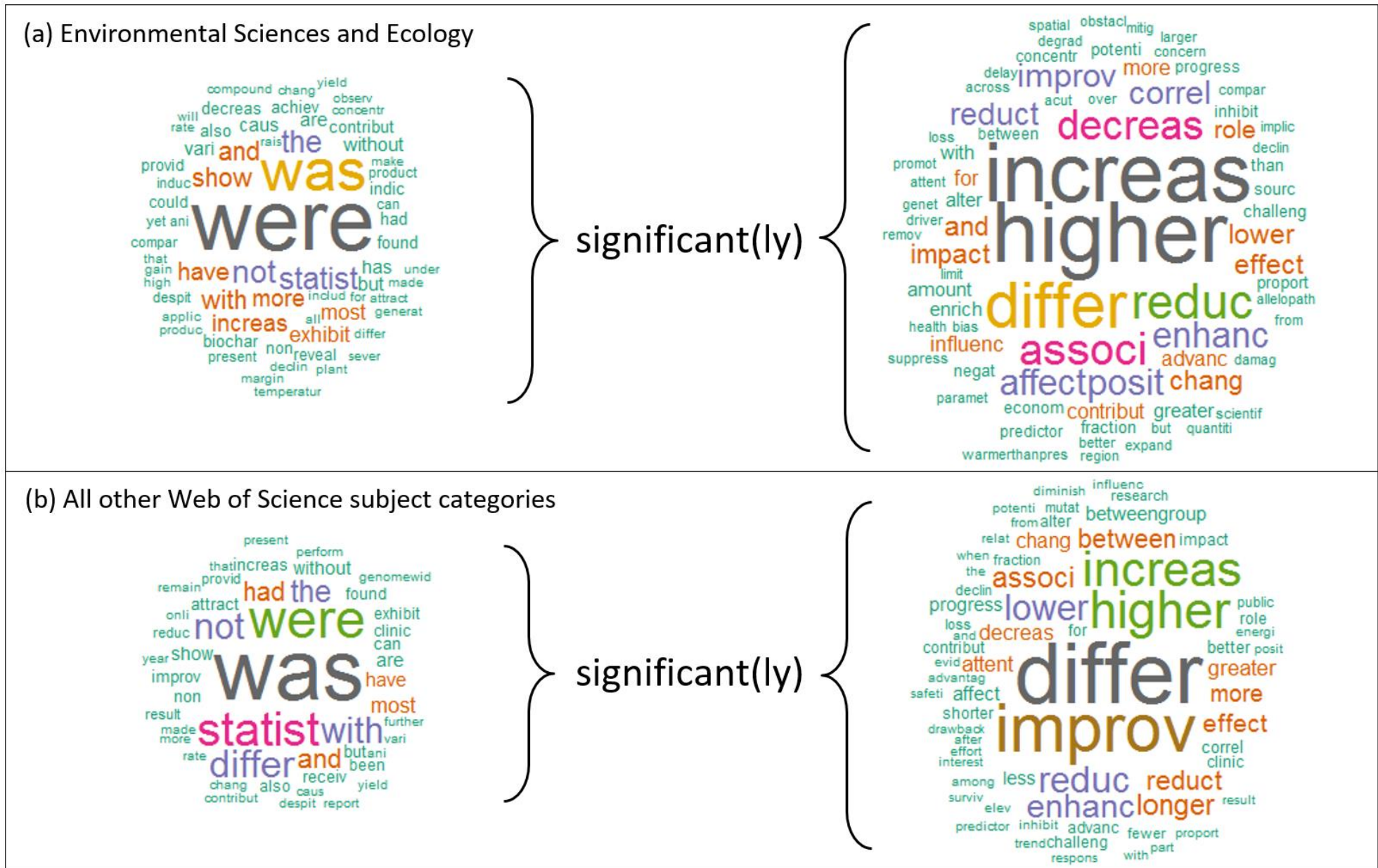
418 **Type-I and –II errors:** see ‘Power’, ‘ P value’, and ‘Significance’.

419 **Box 1. Did you really mean that?**

420 Abuses of significance abound in the research literature. Figure 1 depicts the most frequent
421 links to the word stem ‘significant’ in abstracts that used it, from 1000 research papers
422 published in 2016 and listed in the Web of Science Core Collection. Papers are partitioned
423 into the 500 most-cited in each of two thematic areas: (a) Environmental Sciences combined
424 with Ecology, and (b) all other Web of Science categories combined.

425 The four word clouds illustrate in font size and color the frequencies of all word stems
426 occurring at least twice. Amongst environmental sciences and ecology papers, for example,
427 preceding phrases (‘... significant/ly’) took the form ‘were significant/ly’ 58 times (ranked
428 1st), and ‘achiev/e/ed/es/ing significant/ly’ 5 times (20th); while following phrases
429 (‘significant/ly ...’) took the form ‘significant/ly higher’ 42 times (1st), and ‘significant/ly
430 advance/e/ed/es/ing’ 6 times (20th).

431 The word clouds show few conjunctions that refer unambiguously to non-statistical
432 significance (e.g., eight occurrences across all subjects of ‘significant/ly
433 challeng/e/ed/es/ing’). Most posit statistically significant results, with a marked preference for
434 bigger or better outcomes.



435
436 **Figure 1.** (Ab)uses of 'significant(ly)'. Word stems immediately preceding (left) and following (right) the word stem 'significant' (R scripts by
437 Kassambara, 2017).

438 **Box 2. Benefits of testing for a reliably detectable effect**

439 Ecological studies frequently aim to detect the presence of test effects without anticipating a
440 threshold effect size of biological relevance. The absence of any such *a priori* threshold
441 greatly limits interpretation. A statistically non-significant outcome cannot distinguish
442 between a true absence of effect, and a truly present effect of too-small magnitude for likely
443 detection with the given sampling strategy (Doncaster, Davey & Dixon, 2014). Conversely, a
444 significant outcome cannot distinguish whether the effect size is accurately estimable, or
445 overestimated by an underpowered study (Halsey et al., 2015; Lemoine et al., 2016). We
446 recommend reporting at least the true effect size for which the study has 90% power to reject
447 a false null hypothesis.

448 Significance testing functions best when effect-size matters. For example, farmers may
449 wish to find out whether a pesticide is cost effective, in terms of raising yield sufficiently to
450 remunerate the cost of its application. Their interest is in the presence of a useful effect. A
451 good experimental study would choose a design with high power, say 90%, to detect a gain in
452 yield if it has breakeven magnitude. Does such a well-powered study then align statistical
453 significance with biological significance? No, it only aligns statistical with biological non-
454 significance. If the test statistic reports $P > 0.05$, the farmers can conclude that the pesticide
455 has no useful effect, within an accepted 10% threshold of error in failing to detect a breakeven
456 effect, for an accepted 5% upper threshold of error in rejecting a true null hypothesis of no
457 effect. If alternatively the test reports $P < 0.05$, the farmers can conclude that the pesticide
458 influences yield, within the accepted 5% threshold of chance of the data being compatible
459 with no effect. The small P value provides no assurance of a breakeven gain in yield. All that
460 the statistics tell us is that any true gain of at least breakeven magnitude will have $P < 0.05$ in
461 at least 90% of tests with this study design, given valid assumptions. Smaller true gains also
462 have a good chance of detection with this design, albeit less than 90%. The effect size needs
463 estimating from the data, to find out whether it indeed exceeds the breakeven gain.

464 **Bibliographical narrative**

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