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# Global opportunities for mariculture development to promote human nutrition

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An estimated two billion people worldwide currently suffer from micronutrient malnutrition, and almost one billion are calorie deficient. Providing adequate nutrition is a growing global challenge. Seafood is one of the most important sources of both protein and micronutrients for many, yet production from wild capture fisheries has stagnated. In contrast, aquaculture is the world's fastest-growing food production sector, and now supplies over half of all seafood consumed globally. Mariculture, or the farming of brackish and marine species, accounts for roughly one-third of all aquaculture production and has received increasing attention as a potential supplement for wild-caught marine fisheries. By analyzing global patterns in seafood reliance, malnutrition levels, and economic opportunity, this study identifies where mariculture has the greatest potential to improve human nutrition. We calculate a mariculture opportunity index for 117 coastal nations by drawing on a diverse set of seafood production, trade, consumption, and nutrition data. Seventeen primary variables are combined into country-level scores for reliance on seafood, opportunity for nutritional improvement, and opportunity for economic development of mariculture. The final mariculture opportunity score identifies countries with high seafood reliance combined with high nutritional and economic opportunity scores. We find that island nations in Southeast Asia and the Caribbean are consistently identified as countries with high mariculture opportunity. In other regions, nutritional and economic opportunity scores are not significantly correlated, and we discuss the implications of this finding for crafting appropriate development policy. Finally, we identify key challenges to ameliorating malnutrition through mariculture development, including insufficient policy infrastructure, government instability, and ensuring local consumption of farmed fish. Our analysis is an important step towards prioritizing nations where the economic and nutritional benefits of expanding mariculture may be jointly captured.

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## 10 **Global opportunities for mariculture development to promote human nutrition**

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### 15 **ABSTRACT**

16 An estimated two billion people worldwide currently suffer from micronutrient malnutrition, and  
17 almost one billion are calorie deficient. Providing adequate nutrition is a growing global  
18 challenge. Seafood is one of the most important sources of both protein and micronutrients for  
19 many, yet production from wild capture fisheries has stagnated. In contrast, aquaculture is the  
20 world's fastest-growing food production sector, and now supplies over half of all seafood  
21 consumed globally. Mariculture, or the farming of brackish and marine species, accounts for  
22 roughly one-third of all aquaculture production and has received increasing attention as a  
23 potential supplement for wild-caught marine fisheries. By analyzing global patterns in seafood  
24 reliance, malnutrition levels, and economic opportunity, this study identifies where mariculture  
25 has the greatest potential to improve human nutrition. We calculate a mariculture opportunity  
26 index for 117 coastal nations by drawing on a diverse set of seafood production, trade,  
27 consumption, and nutrition data. Seventeen primary variables are combined into country-level  
28 scores for reliance on seafood, opportunity for nutritional improvement, and opportunity for  
29 economic development of mariculture. The final mariculture opportunity score identifies  
30 countries with high seafood reliance combined with high nutritional and economic opportunity  
31 scores. We find that island nations in Southeast Asia and the Caribbean are consistently identified  
32 as countries with high mariculture opportunity. In other regions, nutritional and economic  
33 opportunity scores are not significantly correlated, and we discuss the implications of this finding  
34 for crafting appropriate development policy. Finally, we identify key challenges to ameliorating  
35 malnutrition through mariculture development, including insufficient policy infrastructure,  
36 government instability, and ensuring local consumption of farmed fish. Our analysis is an

37 important step towards prioritizing nations where the economic and nutritional benefits of  
38 expanding mariculture may be jointly captured.

## 39 INTRODUCTION

40 With large uncertainty surrounding the future of wild caught fisheries, the potential role of  
41 farmed fish has gained increasing attention in global nutrition conversations (Beveridge *et al.*  
42 2013; Bene *et al.* 2015; Golden *et al.* 2016; Little *et al.* 2016). An estimated one billion people  
43 are calorie deficient, and two billion suffer from micronutrient malnutrition (IFPRI 2016). Zinc  
44 deficiency affects 17% of the global population (Golden *et al.* 2016) and is responsible for an  
45 estimated 800,000 annual child mortalities (FAO 2016). Nearly one-third of the world's  
46 population is iron deficient (FAO 2016) and one-fifth of maternal deaths are linked to anemia  
47 during pregnancy (Micronutrient Initiative 2009). Vitamin A deficiency is the leading cause of  
48 preventable blindness and affects an estimated 250-500 million children, half of whom will die  
49 within a year of vision loss (Bailey *et al.* 2015).

50 Seafood is a critical source of all of these nutrients. Fish currently provides 17% of the world's  
51 animal protein, and exceeds 50% in the diets of many least-developed countries (FAO 2016).  
52 One of the most documented nutritional benefits of seafood is the linkage between complex fatty  
53 acids found in fish and their contribution to brain development, metabolic function, and the  
54 prevention of cardiovascular disease (Larsen *et al.* 2011). But seafood in general also provides  
55 essential micronutrients that promote healthy growth and development, particularly in children  
56 and pregnant women (Kawarazuka and Bene 2011; Bene *et al.* 2015; FAO 2016). Nevertheless,  
57 declines in global wild fish stocks paired with a predicted human population of nearly 10 billion  
58 by 2050 may leave even greater numbers at risk of nutrient deficiency (UNDP 2015; Blasiak *et*  
59 *al.* 2017). Golden *et al.* (2016) estimate that an additional 11% of the population is vulnerable to  
60 zinc, iron, and vitamin A deficiencies as fish stocks decline in coming decades, and nearly 20%  
61 for all micronutrients exclusive to animal food sources, such as fatty acids and vitamin B12.

62 Due in part to the nutritional importance of fish, its consumption has more than doubled, from 9.9  
63 kg per capita in the 1960s to a current average of 20.2 kg (FAO 2016). Global fish consumption

64 is predicted to increase more than 20% by 2025, as both human population and economic  
65 development rise in coming decades (FAO 2016). Driven by this increasing demand, aquaculture  
66 has been the fastest growing food production sector for four decades and now exceeds wild  
67 fisheries production (Tveteras *et al.* 2012; Troell *et al.* 2014). About one-third of this total  
68 production comes from the farming of marine species, also known as mariculture (Ottinger *et al.*  
69 2016). While issues around freshwater scarcity (Verdegem and Bosma 2009) and pollution (Cao  
70 *et al.* 2007; Edwards 2015) may slow the growth of freshwater aquaculture in coming years,  
71 mariculture has been identified as an area of high growth opportunity (Holmer 2010; Kapetsky *et*  
72 *al.* 2013; Gentry *et al.* 2017).

73 Increased mariculture production could help ameliorate global malnutrition, but current  
74 aquaculture development typically excludes lower-income countries or is marketed towards trade  
75 with wealthier countries and consumers (Watson *et al.* 2015; Asche *et al.* 2015a; Golden *et al.*  
76 2016, 2017). Global mariculture production currently focuses predominantly on high-value  
77 species like salmon, shrimp and tuna, which largely go to global markets (Bostock *et al.* 2010). It  
78 remains unknown whether mariculture can meaningfully contribute to global nutrition, in part  
79 because no previous analysis has identified countries where economic and nutritional  
80 development opportunities are expected to overlap. Before developing any strategies to link these  
81 objectives, however, it is critical to first identify key overlaps between nutritional needs and  
82 economic opportunity for further mariculture development

83 Here we provide global analyses to identify countries where joint economic and nutritional  
84 mariculture development may be most synergistic. Our motivating question is, where do  
85 nutritional needs—needs that can be effectively alleviated by seafood consumption—overlap  
86 with economic development opportunities for mariculture? By using global datasets and  
87 developing a comparative scoring system, we identify high-opportunity countries via an analysis  
88 of country-level malnutrition, seafood reliance, and economic opportunity. We dissect emergent  
89 patterns in the global analysis and discuss their potential drivers. Finally, we identify common  
90 development obstacles that may be applicable to future global mariculture ventures.

## 91 **METHODS**

## 92 *Defining mariculture opportunity*

93 For a country to tackle the nutritional deficiencies of its population through mariculture  
94 development, it should have three main characteristics, expressed herein through three scores that  
95 we compile for each nation in our analysis. First, the country should have a demonstrated need  
96 for the macro- and micronutrients that seafood can provide. As described above, seafood can be  
97 an efficient and important source of not just calories, but also protein, healthy fatty acids, zinc,  
98 vitamin A, and iron (Kawarazuka and Bene 2011; Bene *et al.* 2015). On the other hand, countries  
99 that are well-nourished will not necessarily benefit (nutritionally) from adding more fish to the  
100 diet. We refer to a country's relative deficiencies in these key nutrients as the country's  
101 nutritional opportunity.

102 There should also be good evidence within the country of a cultural predisposition to seafood  
103 consumption. Clearly, increases in mariculture production will be most directly important for  
104 alleviating nutritional deficiencies if seafood accounts for a large proportion of a country's diet.  
105 For this reason, we also include seafood reliance—calculated as the relative contribution of  
106 seafood to total diet—as a core enabling factor for mariculture opportunity.

107 Finally, a country's mariculture production should be economically viable in order to sustainably  
108 provide a nutritional solution. Many combined mariculture/development projects fail to be  
109 sustainable because of a lack of scalability or long-term economic feasibility (Béné *et al.* 2016;  
110 Little *et al.* 2016). Hence, our third score for each country is a measure of this economic  
111 opportunity, constructed from each country's current aquaculture production and seafood trade  
112 data, as well as proxies for the value of the seafood production sector and latent economic  
113 development potential.

## 114 *Mariculture opportunity metrics*

115 We compiled raw data for economic opportunity, nutritional opportunity, and seafood reliance  
116 from two publicly available databases (Figure 1). We endeavored to limit our metrics to those

117 that are directly relevant to the economic development of mariculture and the alleviation of  
118 nutritional deficiencies through seafood production. The resulting set of raw data includes five  
119 economic opportunity metrics, six nutritional opportunity metrics, and six seafood reliance  
120 metrics by country. To facilitate global comparisons, these 17 raw metrics were normalized and  
121 then combined into the three opportunity metrics and a final mariculture opportunity metric  
122 (Figure 1).

123 Nutritional opportunity and seafood reliance scores were calculated using raw metrics from the  
124 Harvard GENU<sub>S</sub> database (Smith *et al.* 2016, <https://dataverse.harvard.edu/dataverse/GENUS>).  
125 GENU<sub>S</sub> models comprehensive country-specific diet and nutrient supply information by  
126 extrapolating from the Food and Agriculture Organization of the United Nations' (FAO) food  
127 balance sheets, household surveys, and production data. GENU<sub>S</sub> estimates per capita nutrient  
128 consumption across hundreds of food categories. For the purposes of this study, we utilized data  
129 on the average daily per capita intake by country of five essential nutrients that can be obtained  
130 from seafood: protein, vitamin A, zinc, iron, and polyunsaturated fatty acids (PUFAs).  
131 Separately, we also collected each country's average Dietary Energy Supply Adequacy, an FAO  
132 measure of the basic adequacy of total caloric intake relative to a sufficient diet (Eq. 1,2). These  
133 data—energy adequacy plus the daily per capita intake of five nutrients—comprise our six  
134 nutritional opportunity metrics. Together, these measures provide a synthesis of the average  
135 nutritional status of each country, specific to those nutrients that mariculture products can  
136 provide.

137 Our raw seafood reliance data were also drawn from the GENU<sub>S</sub> database. Because GENU<sub>S</sub>  
138 provides per capita nutrient intakes by food-group, we were able to sum per capita intakes from  
139 all FAO marine harvest categories (pelagic fish, demersal fish, other marine fish, crustaceans, and  
140 mollusks) to calculate total nutrient and calorie intakes obtained from seafood. We divided these  
141 seafood-specific intake values by total per capita intake values to calculate the percent of each  
142 nutrient obtained from seafood products. Six of these percentage values—for calories, protein,  
143 vitamin A, zinc, iron, and PUFAs—comprise our six seafood reliance metrics. Having both  
144 average nutritional status (nutritional opportunity score) and seafood reliance allows our scoring  
145 system to identify countries where increased mariculture production may have the greatest



146 chance to directly address nutritional deficiencies, and where vulnerability to potential declines in  
147 wild-caught fisheries is highest.

148 The third dimension of mariculture opportunity is economic opportunity. Economic metrics were  
149 drawn from FishStatJ (<http://www.fao.org/fishery/statistics/software/fishstatj/en>), a freely  
150 available software used to access data from the Fisheries and Aquaculture division of FAO.  
151 FishStatJ provides panel data on fisheries and aquaculture production and trade by country,  
152 species, and commodity type. Selecting only the most recent year for which all metrics are  
153 available (2011), and excluding all commodity categories not for direct human consumption (e.g.,  
154 fish meal or fish oil), these data were analyzed to produce the five economic opportunity metrics  
155 for each country: 1) production ratio, 2) trade balance in terms of quantity, 3) trade balance in  
156 terms of value, 4) GDP per capita, and 5) willingness to pay for seafood.

157 We define a country's production ratio as its total aquaculture production divided by its total  
158 fisheries production in metric tons. Both production metrics were drawn directly from FAO  
159 reported data. This measure serves as a proxy for relative importance of two sectors that share  
160 infrastructure and markets. The logic is that countries with active fishing sectors should have both  
161 capital and management institutions that could also be functional to production and regulation of  
162 mariculture. The balance of fisheries and aquaculture production determines the opportunity for  
163 mariculture to utilize that shared infrastructure. The more skewed the production ratio is toward  
164 fisheries, the more potential there is to take advantage of these overlaps through the further  
165 development of a mariculture sector. While an indirect proxy for infrastructure, production ratio  
166 was chosen because of its generality across multiple types of potential mariculture production and  
167 its consistency across countries.

168 Two of our economic opportunity metrics measure trade balance in quantity and value. In our  
169 study, trade balance describes each country's total volume or value of exports of seafood  
170 products (not just mariculture) divided by its imports. Trade balance measured in this way is a  
171 proxy for how a country balances supply and demand in the global seafood market. Trade  
172 imbalances reveal how countries compensate for their domestic seafood demand: a trade  
173 imbalance in which imports outweigh exports implies an opportunity to satisfy excess demand

174 with augmented domestic mariculture production. Because seafood products vary so widely in  
175 their value relative to their volume, this trade balance signal could manifest in either metric,  
176 hence our inclusion of both quantity and value metrics.

177 The metric for GDP per capita is included as a proxy for latent economic opportunity. Countries  
178 with low per capita GDP have a need for economic development that may be partially pursued  
179 through mariculture. In this way, lower GDP per capita corresponds to higher economic  
180 opportunity scores in our analysis.

181 Willingness to pay for seafood, our final economic opportunity metric, is defined as a country's  
182 total value of seafood imports divided by its GDP. This measure serves as a proxy for seafood  
183 value in each country. Although an imperfect metric, as it combines high-volume, low-value  
184 seafood with high-value niche products, willingness to pay still reflects overall expenditure on  
185 foreign seafood production. In our analysis, a higher willingness to pay corresponds to a greater  
186 opportunity to capture that willingness to pay with mariculture products produced domestically.  
187 In the calculation of opportunity scores in the next section, we use the reciprocal value of  
188 willingness to pay so that its ordering aligns with the other economic metrics (a lower value of  
189 the metric corresponds to a higher economic opportunity).

190 Together, these economic measures provide the essential information to describe a given  
191 country's current mariculture production status relative to other nations. Furthermore, by  
192 utilizing FAO data, this set of economic metrics provides the ability to contrast countries while  
193 reducing potential sources of inconsistency and bias that might arise from using disparate  
194 sources, while at the same time being readily amenable to update as new data become available.  
195 Each individual metric provides one perspective on the enabling conditions for economic  
196 development of mariculture. Based on our economic opportunity metrics, a country with a high  
197 economic opportunity is one with existing seafood industry infrastructure, a seafood trade  
198 balance that could benefit from increased domestic production, a demonstrated value of seafood  
199 in the country, and a relatively low per capita GDP.

200 *Calculation of mariculture opportunity scores*

201 The 17 metrics were combined into three opportunity scores and one final mariculture  
202 opportunity score (Fig. 1). All raw metrics were normalized to a zero to one scale to allow  
203 comparison across categories of metrics. Each metric was scaled by dividing by its 80th  
204 percentile value across countries (Eq. 1).

$$X_i = \frac{X_{raw,i}}{P_{80}[X_{raw}]}$$

205 (Eq. 1)

206 This scaling was chosen to reduce the influence of large single-metric outliers on the ability to  
207 distinguish between nations. The choice had little effect on the final ranks of nations compared to  
208 dividing by the 90<sup>th</sup> percentile or simply the maximum value for each metric (see Supplementary  
209 Table 1; final country ranks between three alternate scaling choices were significantly  
210 concordant; Kendall's  $W = 0.925$ ,  $p < < 0.05$ ).

211 The three scores—nutritional opportunity, seafood reliance, and economic opportunity—for each  
212 nation were determined by calculating a mean across the set of normalized metrics associated  
213 with that score (Eqs. 2-4, Fig. 1). No weighting was done in the calculation of aggregated scores  
214 because our emphasis is on countries' relative positions. There was no definitive rationale for  
215 weighting any metric more heavily than any other, and doing so might unnecessarily complicate  
216 the interpretation of our scoring system and results. While we did not choose to use weighted  
217 scores, our methodology remains flexible to that extension.

218 Equations 2-5 describe score calculation. Country  $i$ 's economic opportunity score (Eq. 2) was  
219 defined as the mean of its normalized metrics for production ratio, trade balance in value, trade  
220 balance in quantity, willingness to pay, and GDP per capita. The country's nutritional opportunity  
221 score is the mean of its normalized intakes of protein, vitamin A, zinc, iron, and PUFAs, as well  
222 as its normalized FAO energy adequacy. Because the raw dietary nutritional supplies do not scale  
223 to zero—no country's diet consists of zero calories—the set of nutritional opportunity scores  
224 were further rescaled by subtracting the minimum country score and dividing by the range across  
225 all nutritional opportunity scores. Finally, a country's seafood reliance score is the mean of its  
226 normalized metrics for protein, vitamin A, zinc, iron, fatty acids, and calories derived from

227 seafood. Each of the three metrics was ordered such that a higher score (closer to 1) corresponds  
 228 to higher opportunity in that dimension, as described in the previous section.

$$Econ_i = 1 - \text{Average} \left( \text{ProdRatio}_i + \text{TradeQ}_i + \text{TradeV}_i + \frac{1}{\text{WTP}_i} + \text{GDPpc}_i \right)$$

229 (Eq. 2)

$$Nutri_i = 1 - \text{Average} \left( \text{Protein}_i + \text{VitA}_i + \text{Zinc}_i + \text{Iron}_i + \text{PUFA}_i + \text{Energy}_i \right)$$

230 (Eq. 3)

$$Reliance_i = \text{Average} \left( \text{ProtSea}_i + \text{VitASea}_i + \text{ZincSea}_i + \text{IronSea}_i + \text{PUFASea}_i + \text{CalSea}_i \right)$$

231 (Eq. 4)

$$Opportunity_i = \text{Average} \left( Econ_i + Nutri_i + Reliance_i \right)$$

232 (Eq. 5)

233 A final mariculture opportunity score for each country was calculated by averaging its economic  
 234 opportunity, nutrition opportunity, and seafood reliance scores (Eq. 5).

235 Non-coastal nations (N=49) were excluded from the analysis before score calculation, because  
 236 we were focused on the potential for local mariculture to address in-country nutritional needs.  
 237 We likewise removed countries missing entire categories of data (e.g., missing all nutritional  
 238 data). To avoid overly biasing our sample against data-limited countries, we retained countries  
 239 with missing aquaculture production (N=23), dietary energy supply adequacy (N=10), and GDP  
 240 (N=4) values and simply omitted those individual variables from the countries' score  
 241 calculations. Sensitivity analyses on nations with complete data revealed that the effect on  
 242 countries' opportunity scores of single missing metrics was minimal, so gap-filling procedures  
 243 (and their associated uncertainty) were not deemed necessary (Supplementary Table 2). The final  
 244 sample consists of 117 coastal nations. All raw and normalized metrics and scores for each  
 245 country are available in the supplementary data.

246 **RESULTS**

247 Final mariculture opportunity scores are mapped in Figure 2. Countries with high mariculture  
248 opportunity scores (orange and red) are places where mariculture has the highest potential to  
249 ameliorate nutritional deficiencies because of the apparent alignment between nutritional and  
250 economic opportunities and a demonstrated reliance on seafood. These multi-dimensional  
251 opportunities are apparent for some nations, especially island nations in the Caribbean (Fig. 2B)  
252 and Southeast Asia. Other nations, notably in parts of Europe and Africa, also had high  
253 mariculture opportunity scores.

254 In addition to geographic patterns in final mariculture scores, several patterns emerged for each  
255 of the three separate opportunity scores (Fig. 3). First, countries' economic opportunity scores  
256 were generally clustered towards greater opportunity (mean score 0.59 +/- 0.2, Fig. 3 and S1).  
257 This pattern indicates that comparatively few nations have developed mariculture industries,  
258 while the bulk of nations have potential to further develop mariculture. Indeed, the few top  
259 producers received low economic opportunity scores. China, Indonesia, the Philippines, and  
260 Norway, which are four of the five top current producers of mariculture (FAO 2016), all received  
261 scores less than 0.35. Overall, mariculture production level was significantly negatively  
262 correlated with economic opportunity (Pearson's  $r = -0.22$ ,  $p < 0.05$ ).

263 In contrast, relative to the economic scores, nutritional opportunity scores were generally lower,  
264 or right-skewed (mean nutritional opportunity score 0.42 +/- 0.23, Fig. 3 and S1). Europe and  
265 Asia were the regions with the overall lowest nutritional opportunities, while the Southeast  
266 Asia/Oceania and Latin America/Caribbean regions show the highest nutritional opportunity.

267 This combination of generally higher economic opportunity and lower nutritional opportunity  
268 creates the cluster of nations in the lower right quadrant of Figure 3. 53 of 117 nations, or 45%,  
269 have an economic opportunity score greater than 0.5 and a nutritional opportunity score less than  
270 0.5. Overall, economic and nutritional opportunity scores are positively correlated, but the  
271 correlation is not significant (Pearson's  $r = 0.15$ ,  $p = 0.1$ ).

272 Nutritional opportunity and seafood reliance show significant positive correlation overall  
273 (Pearson's  $r = 0.23$ ,  $p = 0.01$ ). Nine of the top 10 country scores (and 15 of the top 20) for  
274 seafood reliance come from island nations. Countries with a higher reliance on seafood generally  
275 have higher nutritional opportunity scores, although there were differences in the relationship  
276 between reliance and nutrition between geographic regions. Southeast Asian countries (purple  
277 dots in Fig. 3) have generally high nutritional opportunity and high seafood reliance, but scatter  
278 along a spectrum of economic opportunity. In contrast, Latin American and Caribbean countries  
279 (teal dots) display a high correlation between nutritional opportunity and seafood reliance: low  
280 nutritional opportunity corresponds with low reliance, and vice versa. European countries display  
281 a range of seafood reliance, but generally low nutritional opportunity.

## 282 DISCUSSION

283 The objectives of our analysis were to identify opportunities for nutritional improvement through  
284 mariculture and to use multidimensional opportunity scores to inform future development efforts.  
285 Our results identify countries with poor nutrition and high reliance on seafood. Of those  
286 countries, our overall mariculture opportunity score prioritizes those with simultaneous large  
287 nutritional and economic opportunities for mariculture development. Mariculture has the  
288 potential to benefit malnourished populations in these countries both directly through increasing  
289 seafood availability and indirectly through economic gains (Béné *et al.* 2016), and our analysis  
290 clearly identifies places where these opportunities exist. But despite this theoretical potential,  
291 limited evidence exists suggesting mariculture will address local nutritional needs in reality  
292 (Beveridge *et al.* 2013; Béné *et al.* 2016; Golden *et al.* 2016, 2017; Little *et al.* 2016). What  
293 barriers are preventing the potential nutritional benefits of mariculture from being realized, and  
294 how can we use this global analysis to guide nutritionally focused development strategies?

295 The link between mariculture, or aquaculture in general, and the amelioration of malnutrition has  
296 not proven inherent (Golden *et al.* 2017). Numerous countries have already developed fish  
297 farming industries but still struggle with malnutrition. Our analysis corroborates this disconnect  
298 by finding many nations with a low economic opportunity but high seafood reliance and  
299 nutritional opportunity (upper left quadrant in Fig. 3). In these scenarios, aquaculture production

300 is not being translated into nutritional gains for at-risk populations. This widespread disconnect  
301 between aquaculture production and local nutrition is largely a reflection of the industry's  
302 historical development. Private investment opportunities—as opposed to nutritional necessity—  
303 have been the primary drivers of aquaculture growth, especially in recent decades (Little *et al.*  
304 2016). As industries have developed, improved productivity of larger farms and increased  
305 international trade have incentivized consolidation and export-oriented operations in many  
306 producing countries (Asche *et al.* 2015b; Little *et al.* 2016).

307 This trend, however, does not necessarily mean that growth in aquaculture production is  
308 completely at the expense of the malnourished poor. Toufique and Belton (2014) found a  
309 convincing positive link between large-scale growth of aquaculture in Bangladesh and fish  
310 consumption by the extreme poor. Although the debate surrounding the strength of the link  
311 between mariculture development and nutrition improvement remains active, it is clear that the  
312 two are not necessarily mutually exclusive. Our analysis provides a guide to the countries where  
313 this link might be more effectively forged.

314 In this context, opportunity costs may pose a major barrier to nutritionally-focused mariculture  
315 development. Small island nations were overwhelmingly identified as high-opportunity countries  
316 in our analysis. Many of these nations, especially in the Caribbean, are on a development path  
317 focused on the promotion of tourism and importation of wealth from abroad (Ashe 2005;  
318 Scheyvens and Momsen 2008). Because of the tourism industry, coastal property is at a premium,  
319 turning coastal or near-shore mariculture activities into a non-competitive investment alternative.  
320 A shortage in affordable coastal real estate might incentivize development of offshore  
321 mariculture, though these systems will require significant amounts of external investment and  
322 technological capacity. To stay profitable, high cost systems will likely focus on high market  
323 value species intended for export and/or consumption by higher income individuals. Several  
324 mariculture initiatives in the Caribbean have already been designed in this manner. In Antigua,  
325 for example, a private mariculture initiative led by an American and European board of directors  
326 plans to develop “high-tech” offshore pens to raise Kampachi (*Seriola rivoliana*), a high value,  
327 sashimi grade fish for export (<http://www.asacip.com/>). While these projects typically promise to  
328 provide local employment, the expected outcome for local nutrition remains unclear (Béné *et al.*



329 2016). Hence, while our analysis may identify island nations as an important focus for  
330 mariculture development and nutrition, capturing this overlapping opportunity will be a policy  
331 challenge unique to each country or project.

332 In cases where mariculture products are made locally accessible, effectively addressing  
333 malnutrition issues also requires significant education and marketing programs at local to  
334 regional scales. Our opportunity criteria prioritized countries with high existing seafood reliance.  
335 Existing culture around eating seafood in these countries may facilitate a transition to consuming  
336 mariculture products, though local attitudes towards farmed fish may prove a significant barrier.  
337 Moreover, the types of species produced, as well as the manner in which they are prepared, will  
338 also greatly affect nutritional benefits (Fiedler *et al.* 2016). Case studies in Bangladesh reveal that  
339 farmed fish are typically harvested at a larger size and consumed filleted, which may provide less  
340 nutritional value than the small indigenous fish that are traditionally consumed whole  
341 (Kawarazuka and Bene 2011). Nutrition programs can play a critical role in educating the public  
342 on product selection and preparation in order to maximize nutritional effectiveness.

343 While our chosen scoring system prioritizes countries with high seafood reliance, there are  
344 certainly opportunities to link mariculture production with local nutritional benefit when reliance  
345 is low. These efforts, however, will require even greater investment in social planning and  
346 policymaking to ensure these products are reaching nutritionally vulnerable populations.  
347 Alternatively, the direct involvement of poor sectors in the mariculture industry could increase  
348 disposable income and, consequently, access to nutritious food. This was demonstrated for  
349 aquaculture in Malawi (Aiga *et al.* 2009), though these types of indirect benefits require further  
350 investigation (Béné *et al.* 2016; Golden *et al.* 2017).

351 A further challenge in mariculture development is to mitigate environmental harm to the extent  
352 possible. A recent study establishes that there are vast areas suitable for development of  
353 mariculture in almost every coastal nation (Gentry *et al.* 2017). Nonetheless, while suitable space  
354 is likely not limited, intensive mariculture development comes with a host of potential  
355 environmental problems, including pollution, habitat destruction, and disease risk to wild fish  
356 populations (Klinger and Naylor 2012). Environmental harm from the development of



357 mariculture risks exacerbating some of the same human health factors it would seek to alleviate  
358 (Cole *et al.* 2009). Best practices for mariculture development are rapidly being developed and  
359 refined, and should be incorporated as an additional consideration in any nutrition-focused  
360 mariculture development (Klinger and Naylor 2012).

361 As illustrated here, there are significant challenges in linking mariculture development to  
362 domestic nutrition. The ability of a country to develop nutritionally-sensitive mariculture  
363 production will be extremely dependent on national policy and governance. Thilsted *et al.* (2016)  
364 advocate for ‘nutrition-sensitive’ fisheries and aquaculture policy that prioritizes context-specific  
365 nutritional needs and preferences. Policy incentivizing production of locally consumed,  
366 affordable, and nutritious products will be needed to prevent the dominant trajectory of export-  
367 oriented mariculture. Education and accessibility programs will also need policy support.  
368 Unfortunately, the overall mariculture opportunity score in our analysis is significantly correlated  
369 with the World Governance Indicator for political stability from the World Bank  
370 (<http://info.worldbank.org/governance/wgi>). This relationship means that countries needing  
371 nutritionally sensitive mariculture the most are also those with potentially the least capacity for  
372 implementation. This issue, however, is also an opportunity. The substantial overlap between  
373 economic and nutritional scores in our analysis suggests that in many countries, well-designed  
374 mariculture development programs and policies should be able to tackle both poverty alleviation  
375 and nutrition improvement outcomes.

376 There was not a significant correlation between nutritional and economic opportunity scores in  
377 our analysis, meaning that countries with high nutritional opportunity may not necessarily be  
378 places that can (or should) address these nutritional needs through further mariculture  
379 development. Instead, nutritional improvement in countries with highly developed mariculture  
380 industries may face more of a distributional rather than a production challenge (Asche *et al.*  
381 2015a; Watson *et al.* 2016). Indonesia, for example, has a high nutritional need (nutritional  
382 opportunity score 0.86), while being the world’s second-largest aquaculture producer. Strategies  
383 to better link mariculture and local nutrition in countries like Indonesia should consider existing  
384 mariculture industries and take advantage of them to the extent possible. Potential approaches  
385 include the transition of existing infrastructure or sharing processing facilities. Policy and market-

386 based incentives would be critical in incentivizing a partial shift from export-oriented products to  
387 more accessible, low value species that could be sold and consumed domestically. Our analysis  
388 identifies the countries where this shift may be beneficial.

389 Finally, our analysis does not capture all of the nuances associated with the prospects and  
390 feasibility of mariculture development across the world. Our global analysis, by necessity, is  
391 based upon data aggregated and averaged at the country level, and may miss within-country  
392 dynamics. For example, just because a nation scores low on our nutritional opportunity scale does  
393 not necessarily mean there are not vulnerable segments of the population. South Africa, for  
394 example, receives a nutritional opportunity score of just 0.24. But it is also a nation of extreme  
395 inequality: The bottom 20% of the population receives less than 5% of national income, while the  
396 top 20% receives more than 60% (Statistics South Africa 2014). In rural areas, this inequality  
397 manifests in a 24.5% rate of youth stunting, much higher than the nation as a whole. Thus, in a  
398 nation like South Africa, there may be an opportunity for mariculture to contribute to a nutritional  
399 need, even if the nation has a (relatively) low nutritional opportunity score.

#### 400 **CONCLUSION**

401 By identifying important regional patterns in mariculture opportunity across three key combined  
402 measures of nutritional opportunity, economic opportunity, and seafood reliance, our analysis  
403 frames and focuses the necessary discussion on mariculture development and nutrition. An  
404 important finding is that nutritional and economic opportunities overlap in many nations, but  
405 come with significant challenges. As mariculture industries develop around the world,  
406 management choices will need to be made that balance high-value versus widely affordable  
407 species and promote nutrition-focused production expansion through appropriate public policy.  
408 Our analysis highlights the places where these policies could be impactful in promoting dual  
409 economic and nutritional goals, but further studies are needed on how to effectively capture the  
410 opportunities we have identified. What is the appropriate balance for a mariculture development  
411 program between production for local consumption versus high-value intensive production for  
412 export? How should mariculture species be prioritized for production, given country-specific  
413 conditions and nutritional needs? What are the environmental and ecological tradeoffs inherent in

414 mariculture development, and how might development be guided to avoid extensive  
415 environmental degradation, further imperiling at-risk coastal populations? These questions are  
416 outside of the scope of this study, but remain essential topics for future research, as they will  
417 likely become key guiding principles to further mariculture development worldwide.

418 Mariculture production continues to expand and develop globally, and is a promising avenue to  
419 meet growing global nutritional challenges. Looking forward, if a development goal is to jointly  
420 develop mariculture and improve nutrition, countries with a higher reliance on seafood should be  
421 prioritized. In our analysis, countries with a high overall mariculture opportunity score not only  
422 have the economic development opportunity and a demonstrated nutritional need, but also the  
423 dietary preferences to link the two opportunities. Countries with high relative scores across the  
424 three components represent potential win-win scenarios—where investing in nutrition and  
425 mariculture could have synergistic positive effects. Yet significant policy and institutional  
426 barriers remain in bridging the current gap between mariculture development and nutritional  
427 improvement. Addressing these barriers to achieve the development goal of improved global  
428 nutrition requires careful consideration, else we risk wasting a potentially powerful synergy  
429 between mariculture and nutrition opportunity.

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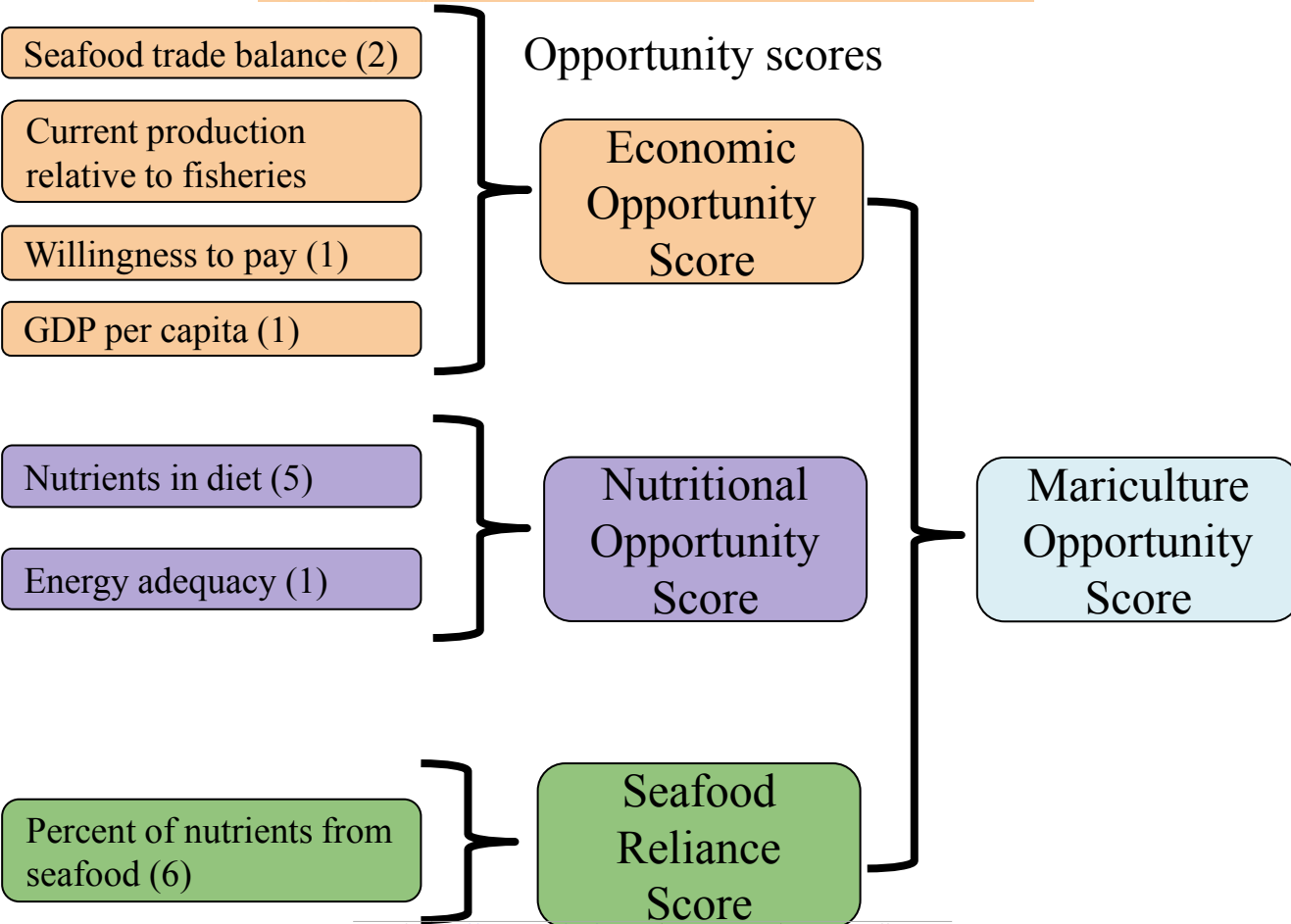
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**Figure 1** (on next page)

Schematic of mariculture opportunity score calculation for each nation.

Categories of metrics consolidated for clarity, with total number of raw variables in parentheses. See Equations 2-5 for score calculation.

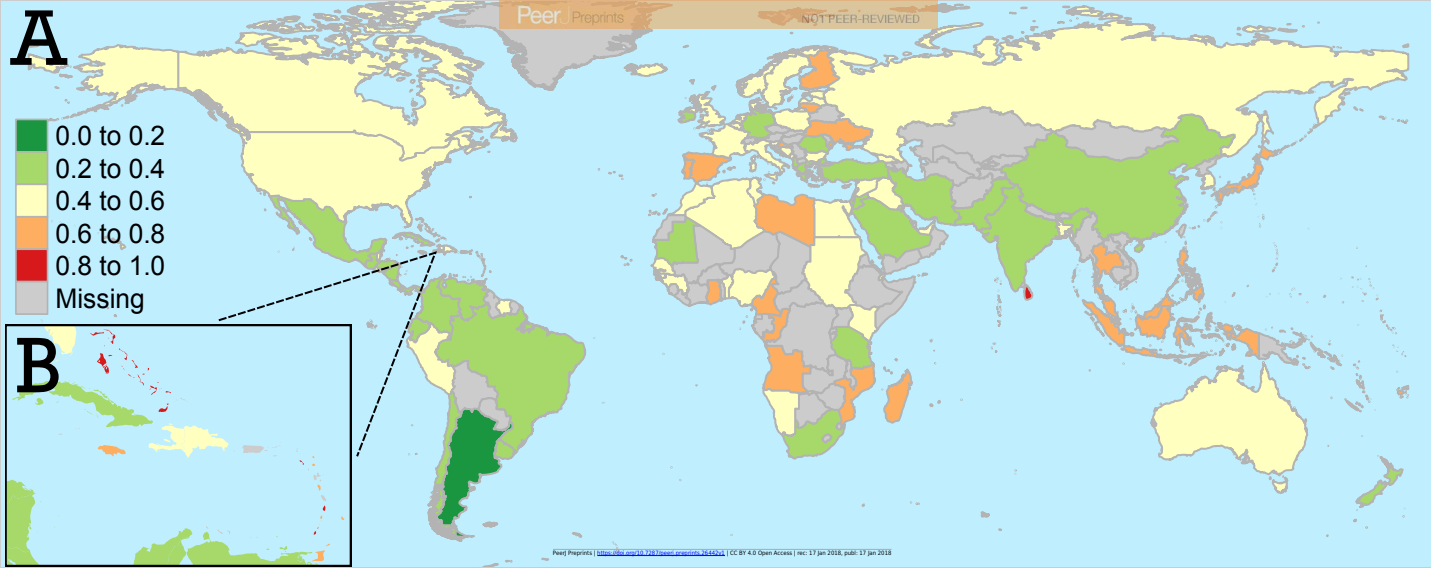




**Figure 2** (on next page)

(A) Final mariculture opportunity scores for the entire world, with (B) detail for the Caribbean region.

Gray indicates countries which were removed from the analysis (see Methods) or no data were available.



**Figure 3**(on next page)

Results of global analysis of nutritional opportunity, seafood reliance, and economic opportunity.

Individual countries (n=117) scatter along economic and nutritional opportunity scores on the x and y axes, respectively, where each point indicates the performance of a given country. Scores are scaled from zero to one (see Methods), such that countries in the upper right quadrant have both a high economic and nutritional opportunity for mariculture development. Size and opacity of country points scale with each country's seafood reliance score, while color indicates a country's geographic region. Countries referred to in the Discussion are labeled.

Nutrition Opportunity

1.00 -  
0.75 -  
0.50 -  
0.25 -  
0.00 -

0.00

0.25

0.50

0.75

1.00

Economic Opportunity

Indonesia

Bangladesh

Antigua

South Africa

Reliance on Seafood

- 0.25
- 0.50
- 0.75
- 1.00

- Africa
- Asia
- Europe
- Latin America and Caribbean
- North America
- South East Asia and Oceania

