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# How Are Topics Born? Understanding the Research Dynamics Preceding the Emergence of New Areas.

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#### 8 ABSTRACT

9 The ability to recognise new research trends early is strategic for many stakeholders, such as 10 academics, institutional funding bodies, academic publishers and companies. While the state 11 of the art presents several works on the identification of novel research topics, detecting the 12 emergence of a new research area at a very early stage, i.e., when the area has not been even explicitly labelled and is associated with very few publications, is still an open challenge. 13 14 This limitation hinders the ability of the aforementioned stakeholders to timely react to the 15 emergence of new areas in the research landscape. In this paper, we address this issue by hypothesising the existence of an embryonic stage for research topics and by suggesting that 16 topics in this phase can actually be detected by analysing diachronically the co-occurrence 17 graph of already established topics. To confirm our hypothesis, we performed a study of the 18 dynamics preceding the creation of novel topics. This analysis showed that the emergence of 19 20 new topics is actually anticipated by a significant increase of the pace of collaboration and density in the co-occurrence graphs of related research areas. These findings are very relevant 21 22 to a number of research communities and stakeholders. Firstly, they confirm the existence of 23 an embryonic phase in the development of research topics and suggest that it might be 24 possible to perform very early detection of research topics by taking into account the aforementioned dynamics. Secondly, they bring new empirical evidence to related theories in 25 26 Philosophy of Science. Finally, they suggest that significant new topics tend to emerge in an 27 environment in which previously less interconnected research areas start cross-fertilising.

28

29 **Keywords**: Scholarly Data, Empirical Study, Research Trend Detection, Topic Emergence

- 30 Detection, Topic Discovery, Digital Libraries, Ontology, Semantic Web
- 31

#### 32 INTRODUCTION

33 Being aware of the rise of new research topics can bring significant benefits for anybody involved in the research environment. Academic publishers and editors can exploit this 34 35 knowledge and offer the most up to date and interesting contents. Researchers might be interested in new trends related to their topics and in promising new research areas. 36 Institutional funding bodies and companies need to be regularly updated on how the research 37 landscape is evolving in order to make early decisions about critical investments. 38 39 Nonetheless, considering the growth rate of research publications (Larsen & Von Ins 2010), 40 keeping up with novel trends is a challenge even for expert researchers and traditional methods, such as the manual exploration of publications in significant conferences and 41 42 journals, are no longer viable. This has led to the emergence of several approaches capable of 43 detecting novel topics and research trends (Bolelli et al. 2009; Duvvuru et al. 2012; He et al. 44 2009; Wu et al. 2016). However, these approaches focus on topics that are associated with a substantial number of publications or on which the scientific community has reached a 45 consensus for a specific label. This limitation hinders the ability of aforementioned 46 47 stakeholders to react promptly to new developments in the research landscape.

We thus need novel methods for identifying the appearance of new topics at a very early stage, assessing their potential and forecasting their trend. To this end, we must achieve a better understanding of the dynamics underlying the creation of new topics and how these can be detected using current knowledge bases.

52 Philosophy of Science offers a number of interesting theories about the emergence of new 53 topics. Kuhn (2012) theorised that science evolves through paradigm shifts. According to 54 him, scientific work is performed within a set of paradigms and when these paradigms cannot cope with certain problems, there is a paradigm shift that can lead to the emergence of a new 55 56 scientific discipline. This happens often through the creation of novel scientific 57 collaborations. In this context, Becher & Trowler (2001) explained that, even if science 58 proceeds toward more specific disciplines and thus researchers in different communities 59 become less compatible, they are still incline to collaborate for mutual benefit. Herrera et al. 60 (2010), Sun et al. (2013), Nowotny et al. (2013) suggested that the development of new topics is actually encouraged by the cross-fertilisation of established research areas and 61 62 recognised that multidisciplinary approaches foster new developments and innovative 63 thinking. Sun et al. (2013) and Osborne et al. (2014) provided empirical evidence to these 64 theories by analysing the social dynamics of researchers and their effect on research 65 communities and topics.

According to these theories, when a new scientific area emerges, it goes through two main phases. In the *initial stage* a group of scientists agree on some basic theories, build a conceptual framework and begin to establish a new scientific community. Afterwards, the area enters a *recognised phase* in which a substantial number of authors start working on it,

70 producing and disseminating results (Couvalis 1997).

Inspired by previous theories, we hypothesize the existence of an even earlier phase, that we label *embryonic phase*, in which a topic has not yet been explicitly labelled or recognized by a research community, but exists as a fuzzy entity which entices a number of researchers from a variety of fields to converge and collaborate, with the aim of defining the mission and the paradigms of this potential research area.

76 We also hypothesize that it is possible to detect topics in this particular stage by analysing the 77 dynamics of established topics. In this context, we define dynamics as all the significant trends regarding a topic or the interaction between topics or between entities linked to these 78 79 topics, such as publications, authors, venues. For example, the sudden appearance of a 80 number of publications concerning a combination of previously uncorrelated topics may suggest that some pioneer researchers are investigating new possibilities and maybe shaping a 81 82 new emerging area. In the same way, as pointed out in Salatino (2015), we can hypothesize a 83 wide array of relevant dynamics that could anticipate the creation of a new research area, 84 such as a new collaboration between two or more research communities (see for example 85 Osborne et al. (2014)), the creation of interdisciplinary workshops, a rise in the number of 86 experts working on a certain combination of topics, a significant change in the vocabulary 87 associated with relevant topics (Cano Basave et al. 2016), and so on.

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This paper presents a study of some dynamics preceding the creation of novel topics which supports our hypothesis. In particular, we analysed the topic co-occurrence graphs and found that the emergence of novel research topics can be anticipated by a significant increase of the pace of collaboration and density in the co-occurrence graphs of related topics.

92 This study was performed in the 2000-2010 interval on a sample of three million 93 publications. It was conducted by selecting sections of the co-occurrence graph where a new 94 topic is about to emerge and analysing their interactions in the previous five years versus a 95 control group of subgraphs associated to established topics. The analysis was performed with two different approaches that integrate statistics and semantics. It was found that the pace of 96 97 collaboration and density measured in the sections of the network that will give rise to a new 98 topic are significantly higher (p < 0.0001) than the one in the control group. These findings 99 support our hypothesis about the existence of an embryonic phase, yield new empirical evidences to the aforementioned theories and confirm the strong benefits of an 100 interdisciplinary environment. In addition, the identified dynamics could be used to build new 101 102 automatic methods for suggesting the emergence of a research topic in a certain conceptual 103 area, which could be complementary to the current methods for detecting research topics. 104 Indeed, while these new methods may be unable to generate an accurate specification of the 105 topic, they should however be able to detect its emergence at an earlier stage, since they 106 would not require a minimum amount of publications directly associated with the topic.

The study presented in this paper is an extension of the one published in (Salatino & Motta 2016). The new contribution of this paper are: 1) a larger sample (75 debutant topics and 100 established ones), 2) a new technique for measuring the density of the topic graphs, 3) a more exhaustive statistical analysis, including the comparison of the different approaches, 4) a revised state of the art, and 5) a more comprehensive discussion of the findings.

The rest of the paper is organized as follows. We will first review the literature regarding the early detection of topics, pointing out the existing gaps. Then we will describe the experimental approach used for the study, present the results and discuss their implications. Finally, we will summarize the main conclusions and outline future directions of research.

#### 116 **RELATED WORK**

Topic detection and tracking is a task that has drawn much attention in the last years and has
been applied to a variety of scenarios, such as social networks (Cataldi et al. 2010;
Mathioudakis & Koudas 2010), blogs (Gruhl et al. 2004; Oka et al. 2006), emails (Morinaga
& Yamanishi 2004) and scientific literature (Bolelli et al. 2009; Decker et al. 2007; Erten et
al. 2004; Lv et al. 2011; Osborne et al. 2014; Sun et al. 2016; Tseng et al. 2009).

The state of the art presents several works on research trend detection, which can be characterised either by the way they define a topic or the techniques they use to detect them (Salatino 2015). Blei et al. (2003) developed the well-known Latent Dirichlet Allocation (LDA), an unsupervised learning method to extract topics from a corpus, which models topics as a multinomial distribution over words. Since its introduction, LDA has been extended and adapted in several applications. For example, Blei & Lafferty (2006) introduced

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128 the Correlated Topic Model using the logistic normal distribution instead of the Dirichlet one, 129 to address the issue that LDA fails to model correlations between topics. Griffiths & Tenenbaum (2004) developed the *hierarchical LDA* where topics are grouped together in a 130 hierarchy. Further extensions incorporate other kinds of research metadata. For example, 131 132 Rosen-Zvi et al. (2004) presented the Author-Topic Model (ATM) which includes authorship 133 information and then associates each topic to a multinomial distribution over words and each 134 author to a multinomial distribution over topics. Bolelli et al. (2009) introduced the Segmented Author-Topic model which further extends ATM by adding the temporal ordering 135 136 of documents to address the problem of topic evolution. In addition, Chang & Blei (2010) 137 developed the *relational topic model* which combines LDA and the network structure of 138 documents to model topics. Similarly, He et al. (2009) combined LDA and citation networks in order to address the problem of topic evolution. Their approach detects topics in 139 140 independent subsets of a corpus and then leverages citations to connect topics in different 141 time frames. In a similar way, Morinaga & Yamanishi (2004) employed a probabilistic model 142 called Finite Mixture Model to represent the structure of topics and analyse the changes in time of the extracted components to track emerging topics. However, this was evaluated on 143 144 an email corpus, thus it is not clear how it would perform on scientific corpus. A general issue affecting this kind of approaches is that is not always easy to associate specific research 145 146 areas to the resulting topic models.

147 In addition to LDA, the Natural Language Processing (NLP) community have also proposed a variety of tools for identifying topics. For example, Chavalarias & Cointet (2013) used 148 149 CorText Manager to extract a list of 2000 n-grams representing the most salient terms from a corpus and derived a co-occurrence matrix on which they perform clustering analysis to 150 151 discover patterns in the evolution of science. Jo et al. (2007) developed an approach that 152 correlates the distribution of terms extracted from the text with the distribution of the citation 153 graph related to publications containing those terms. Their work is based on the assumption 154 that if a term is relevant to a particular topic, documents containing that term will have a 155 stronger connection than randomly selected ones. However, this approach is not suitable for 156 topics in their very early stage since it takes time for the citation network of a term to become 157 tightly connected.

Duvvuru et al. (2013) analysed the co-occurring network of keywords in a scholarly corpus 158 and monitored the evolution in time of the link weights for detecting research trends and 159 160 emerging research areas. However, as Osborne & Motta (2012) pointed out, keywords tend to be noisy and do not always represent research topics - in many cases different keywords even 161 refer to the same topic. For example, Osborne et al. (2014) showed that the use of a semantic 162 characterisation of research topics yields better results for the detection of research 163 164 communities. To cope with this problem, some approaches rely on taxonomies of topics. For 165 example, Decker et al. (2007) matched a corpus of research papers to a taxonomy of topics 166 based on the most significant words found in titles and abstracts, and analysed the changes in the number of publications associated with topics. Similarly, Erten et al. (2004) adopted the 167 ACM Digital Library taxonomy for analysing the evolution of topic graphs and monitoring 168 research trends. However, human crafted taxonomy tend to evolve slowly and in a fast-169

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- changing research field such as *Computer Science* (Pham et al. 2011) it is important to rely
  on constantly updated taxonomies. For this reason, in our experiment we adopted an ontology
  of Computer Science automatically generated and regularly updated by the Klink-2 algorithm
  developed by Ochorne & Motta (2015)
- 173 developed by Osborne & Motta (2015).
- 174 In brief, the state of the art provides a wide collection of approaches for detecting research
- 175 trends. However, these focus on already recognised topics, associated with either a label or,
- 176 in the case of probabilistic topics models, with a set of terms that should have previously
- 177 appeared in a good number of publications. Therefore, detecting research trends at a very
- 178 early stage is still an open challenge.

### 179 MATERIALS AND METHODS

- 180 The aim of this study was to measure the association between the emergence of a new topic
- 181 and the increase of pace of collaboration and density previously observed in the co-
- 182 occurrence graphs of related topics. To this end, we represent topics and their relationships in
- a certain time frame as a graph in which nodes are topics whereas edges represent their co-
- 184 occurrences in a sample of publications. This is a common representation for investigating
- topic dynamics (Boyack et al. 2005; Leydesdorff 2007; Newman 2001) and we will refer to it
- as *topic graph* or *topic network* in the following. To pursue our analysis, we analysed 75
- 187 topics that debuted in the 2000-2010 period using 100 established topics as a control group.
- 188 In our previous work (Salatino & Motta 2016), we conducted a similar analysis on a smaller
- 189 sample. The sample analysed in this paper was selected by iteratively adding new topics until
- 190 we reached data saturation (Fusch & Ness 2015), i.e. the results of the analysis did not vary
- 191 significantly with the inclusion of new data points.
- 192 In the following sections we will describe the dataset, the semantically enhanced topic graph 193 and the methods used to measure the pace of collaboration and the density of the subgraphs.
- 194 The raw data and the outcomes of this study are available at 195 <u>http://technologies.kmi.open.ac.uk/rexplore/peerj2016/</u>.

### 196 Semantic Enhanced Topic Network

- We use as dataset the metadata describing 3 million papers in the field of *Computer Science* from a dump of the well-known Scopus dataset<sup>1</sup>. In this dataset each paper is associated to a number of keywords that could be used to build the topic graph. However, as pointed out in (Osborne & Motta 2012), the use of keywords as proxies for topics suffers from a number of problems: some keywords do not represent topics (e.g., *case study*) and multiple keywords can refer to the same topic (e.g., *ontology mapping* and *ontology matching*).
- The literature offers a number of methods for characterizing research topics. Probabilistic topic models, such as LDA, are very popular solutions, which however are most effective in scenarios where fuzzy classification is acceptable, there is no good domain knowledge, and it

<sup>&</sup>lt;sup>1</sup> https://www.elsevier.com/solutions/scopus

is not important for users to understand the rationale of a classification. However, these tenets
 do not apply to this study. Furthermore, it is not easy to label the topics produced by a
 probabilistic topic model with specific and distinct research areas. Conversely, in this study is
 important to be able to associate topics with well-established research areas.

A second approach, used by a number of digital libraries and publishers is tagging 210 publications with categories from a pre-determined taxonomy of topic. Some examples 211 include the ACM computing classification system<sup>2</sup>, the Springer Nature classification<sup>3</sup>, 212 Scopus subject areas<sup>4</sup>, and the Microsoft Academic Search classification<sup>5</sup>. This solution has 213 the advantage of producing sound topics, agreed upon by a committee of experts. However, 214 215 these taxonomies suffer from some common issues. First, building a large taxonomy requires 216 a large number of experts; it is an expensive and lengthy process. Hence, they are seldom 217 updated and grow obsolete very quickly. For example, the 2012 version of the ACM classification was finalized fourteen years after the previous version. In addition, these 218 219 taxonomies are very coarse-grained and usually contain general fields rather than fine-220 grained research topics.

221 We address these issues by characterizing our topics according to the Klink-2 ontology of 222 Computer Science, which describes the relationships between more than 15,000 research 223 areas. Klink-2 is an algorithm which is able to generate very granular ontologies and update 224 them regularly by analysing keywords and their relationships with research papers, authors, 225 venues, and organizations and by taking advantage of multiple knowledge sources available on the web. Klink-2 is currently integrated in the Rexplore system (Osborne et al. 2013), a 226 227 modern tool for exploring and making sense of scholarly data, which provides semantic-228 aware analytics. Klink-2 was run on a set of 35,983 keywords from a corpus of 16 million publications in the field of Computer Science, producing an ontology that contains 15,961 229 230 terms, after filtering out 20,022 keywords that did not represent topics, were unrelated to any 231 other topic in the taxonomy or were associated with a low number of publications (Osborne 232 & Motta 2015).

We took advantage of the Klink-2 ontology by filtering from our dataset the keywords that do not represent specific research areas and aggregating keywords representing the same concept, i.e., linked by a *relatedEquivalent* relationship in the ontology (Osborne et al. 2013). For example, we aggregated keywords such as "semantic web", "semantic web technology" and "semantic web technologies" in a single semantic topic and assigned it to all publications associated with these keywords.

- 239 We used the resulting semantic topics to build sixteen topic networks representing the topic
- 240 co-occurrences in the 1995-2010 timeframe. Each network is a fully weighted graph  $G_{year} =$
- 241 ( $V_{year}$ ,  $E_{year}$ ), in which V is the set of topics while E is the set of links representing the topic

<sup>&</sup>lt;sup>2</sup> http://www.acm.org/publications/class-2012

<sup>&</sup>lt;sup>3</sup> http://www.nature.com/subjects

<sup>&</sup>lt;sup>4</sup> https://www.elsevier.com/solutions/scopus/content

<sup>&</sup>lt;sup>5</sup> http://academic.research.microsoft.com/

co-occurrences. The node weight represents the number of publications in which the topic
appears in a certain year, while the link weight is equal to the number of publications in
which two topics co-occur together in the same year.

#### 245 Graph Selection

246 We randomly selected 75 topics that debuted in the period between 2000 and 2010 as 247 treatment group (also referred as debutant group). A topic debuts in the year in which its label first appears in a research paper. The control group (also referred as non-debutant group), was 248 obtained by selecting 100 well-established topics. We considered a topic as well-establish if: 249 250 i) it debuted before 2000, ii) it appears in the Klink Ontology, iii) it is associated each year 251 with a substantial and consistent number of publications. As an example, Figure 1 shows the 252 evolution through time of the well-established topic Software Agents in terms of number of 253 active authors and papers published about it. The figure shows that the topic made its debut in 254 1993 and in the year 2000 reached a rate of over 500 publications per year and more than 255 1500 authors working on it. We can thus consider it established in the context of our study.



256

Figure 1. Evolution of the topic Software Agents in terms of number of authors and number of publications per year. The chart has been produced by the Rexplore system.

259 We assume that a new topic will continue to collaborate with the topics that contributed to its 260 creation for a certain time after its debut. This assumption was discussed and tested in 261 previous work (Osborne & Motta 2012) where it was used for finding historical subsumption links between research areas. Hence, as summarized by Figure 2, for each debuting topic we 262 extracted the portion of topic network containing its *n* most co-occurring topics from the year 263 of debut until nowadays and analysed their activity in the five years preceding its year of 264 debut. Since we want to analyse how the dimension of these subgraphs could influence the 265 266 results, we tested different values of n (20, 40, and 60). For example, if a topic A made its 267 debut in 2003, the portion of network containing its most co-occurring topics will be analysed in the 1998-2002 timeframe. We repeated the same procedure on the topics in the control 268 269 group, assigning them a random year of analysis within the decade 2000-2010. In the 270 previous study (Salatino & Motta 2016), we selected 50 established topics and we assigned a 271 random year of analysis to each of them. For this study, we randomly assigned each 272 established topic to two consecutive years within the decade 2000-2010, with the

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consequence of doubling the control group and thus reducing the noise and smoothing theresulting measures.

- 275 In brief, the selection phase associates to each topic from the treatment and the control groups
- 276 (also referred as *testing topics* or *topics under test*) a graph  $G^{topic}$ :

277 
$$G^{topic} = G^{topic}_{year-5} \cup G^{topic}_{year-4} \cup G^{topic}_{year-3} \cup G^{topic}_{year-2} \cup G^{topic}_{year-1\,(1)}$$

which corresponds to the collaboration network of a debutant topic in the five years prior to its emergence (or year of analysis for non-debutant topics). In particular, each year corresponds to the sub-graphs  $G_{varrei}^{topic}$ :

281 
$$G_{year-i}^{topic} = (V_{year-i}^{topic}, E_{year-i}^{topic})$$
(2)

in which  $V_{year-i}^{topic}$  is the set of most co-occurring topics in a particular year and  $E_{year-i}^{topic}$  is the set of edges that link nodes in the set  $V_{year-i}^{topic}$ .

The graphs associated to the debutant topics included 1,357 unique topics, while the ones associated to the control group included 1,060 topics.

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Figure 2: Workflow representing all the steps for the selection phase.

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#### 290 Graph Analysis

We assess the dynamics in the graphs with two main approaches: cliques-based and triadbased. The first transforms the graph in 3-cliques, associates to each of them a measure reflecting the increase in collaboration between the relevant topics and then averages the results over all 3-cliques. The second measures the increase in the topics graph density using the triad census technique (Davis & Leinhardt 1967). In the following two sections we will describe both methods in details.

#### 297 Cliques-based method

- 298 This approach is based on the intuition that we can measure the collaboration pace of a graph
- 299 by analysing the diachronic activity of triangles of collaborating topics. To this end, we first
- 300 extracted all 3-cliques from the five sub-graphs associated to each topic under analysis. A 3-
- 301 clique, as shown in Figure 3, is a complete sub-graph of order three in which all nodes are
- 302 connected to one another and is employed for modelling small groups of entities close to each
- 303 other (Luce & Perry 1949).



304



Figure 3. An instance of a 3-clique containing nodes and links weights.



306

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Figure 4. Main steps of the analysis phase.

To study the dynamics preceding the debut of each topic, we analysed the evolution of the same 3-clique in subsequent years. Figure 4 summarizes the process. Considering a 3-clique having nodes {*A*, *B*, *C*}, we quantify its collaboration index  $\mu_{\Delta}$  in a certain year by taking into account both node weights { $W_a$ ,  $W_b$ ,  $W_c$ } and link weights { $W_{ab}$ ,  $W_{bc}$ ,  $W_{ca}$ }.

312  

$$\mu_{A-B} = harmmean(P(A | B), P(B | A))$$

$$\mu_{B-C} = harmmean(P(B | C), P(C, B))$$

$$\mu_{C-A} = harmmean(P(C | A), P(A | C))$$

$$\mu_{\Delta} = harmmean(\mu_{A-B}, \mu_{B-C}, \mu_{C-A})$$
(3)

313 The index  $\mu_{\Delta}$  is computed by mean of Equation 3. The strength of collaboration 314  $\mu_{x-y}$  between two nodes of the topic network, x and y, is computed as the harmonic mean of 315 the conditional probabilities P(y|x) and P(x|y), where P(x|y) is the probability that a 316 publication associated with a topic x will be associated also with a topic y in a certain year. 317 The advantage of using conditional probabilities over the number of co-occurrences is that

the resulting value  $\mu_{x-y}$  is already normalised according to the number of publications associated to each topic. Finally,  $\mu_{\Delta}$  is computed as the harmonic mean of the strength of collaboration of the three links of a 3-clique. This solution was adopted after testing alternative approaches during the *preliminary evaluation*, as will be discussed in the Findings section.

The evolution of the 3-clique collaboration pace can be represented as a timeline of values in which each year is associated with its collaboration pace, as in Equation 4. We assess the increase of the collaboration pace in the period under analysis by computing the slope of the linear regression of these values.

327 
$$\mu_{\Delta time}^{clique-i} = [\mu_{\Delta yr-5}, \mu_{\Delta yr-4}, \mu_{\Delta yr-3}, \mu_{\Delta yr-2}, \mu_{\Delta yr-1}]$$
(4)

Initially, we tried to determine the trend of a clique by simply taking the difference between 328 the first and last values of the timeline  $(\mu_{\Delta \gamma r-5} - \mu_{\Delta \gamma r-1})$ . However, this method ignores the 329 330 other values in the timeline and can thus neglect important information. For this reason, we 331 applied instead the linear interpolation method on the five measures using the least-squares 332 approximation to determine the linear regression of the time series  $f(x) = a \cdot x + b$ . The 333 slope *a* is then used to assess the increase of collaboration in a clique. When *a* is positive the 334 degree of collaboration between the topics in the clique is increasing over time, while when is 335 negative the number and intensity of collaborations are decreasing.

Finally, the collaboration pace of each sub-graph was measured by computing the mean of allslopes associated with the 3-cliques.

To summarize, for each testing topic we selected a subgraph of related topics in the five years preceding the year of debut (or *analysis* for topics in the control group). We then extracted the 3-cliques and associated each of them with a vector representing the evolution of their pace of collaboration. The trend of each clique was computed as the angular coefficient of the linear regression of these values. Finally, the increase in the pace of collaboration of a subgraph was obtained by averaging these values.

344

#### 345 Triad-based method

The triad-based method employs the triad census (Davis & Leinhardt 1967) to measure the change of topology and the increasing density of the subgraphs during the five year period. The triad census of an undirected graph, also referred as global 3-profiles, is a four dimensional vector representing the frequencies of the four isomorphism classes of triad, as shown in Figure 5.

- 351 The triad census summarises the structural information in networks and is useful to analyse
- 352 structural properties in social networks. In has been applied to several scenarios, such as
- 353 identifying spam (Kamaliha et al. 2008; O'Callaghan et al. 2012), comparing networks (Pržulj
- 2007), analysing social networks (Faust 2010; Ugander et al. 2013) and so on.

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		H <sub>o</sub>	$H_1$	H <sub>2</sub>	H <sub>3</sub>	
250		empty	one edge	two-star	triangle	
330						
357 358	Figure 5. The four isomo	rphism classes o	f triad. The triad c gra	ensus consists in o aph.	counting the frequencies of <i>Hi</i> of the input	
359	In this study, we us	sed triad cer	nsus to desci	ribe all the s	ub-graphs $G_{vear-i}^{topic}$ associated to	a
360	particular testing top	ic in terms o	of frequencies	of $H_i$ (see Fig	gure 5) and then evaluate how the	he
361	frequencies of empti	es $(H_0)$ , one	e edges $(H_1)$ ,	two-starts (H	$I_2$ ) and <i>triangles</i> ( $H_3$ ) changed	in

362 time. Figure 5 illustrates the four classes of triads for an undirected graph as in the case of

363 topic network. Naturally an increase of the numbers of triangles suggests the appearance of a

364 number of new collaborations clusters between previous distant topics.

Differently from the previous approach, the triad census does not consider the weight of links, but only their existence. Hence, it is useful to assess how including links with different strength affects the analysis. To this end, we performed three experiments in which we considered only links associated with more than 3, 10 and 20 topic co-occurrences.

Figure 6 shows the workflow for analysing the evolution of topology of networks related to atesting topic, in the five years preceding its debut.



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Figure 6. Main step of the analysis phase for the triad census approach.

We first performed the triad census over the five graphs associated to each testing topic. For example, Table 1 shows the results of the triad census over the five sub-graphs associated to the debutant topic *Artificial Bee Colonies*.

Table 1. Frequencies of H<sub>i</sub> obtained performing triad census on the debutant topic "Artificial Bee Colonies"

Graph	$H_0$	$H_1$	$\mathrm{H}_{2}$	$H_3$
$G_{year-5}^{topic}$	446	790	807	882
$G_{year-4}^{topic}$	443	854	915	1064
$G_{year-3}^{topic}$	125	486	967	1698

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$G_{year-2}^{topic}$	100	410	908	1858
$G_{year-1}^{topic}$	68	486	849	2251

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We then measured whether the collaboration graph was becoming denser by analysing the change of frequencies associated with  $H_i$  (see Figure 7). To do so, we computed the percentage growth of each  $H_i$  using Equation 5.

$$\% GrowthH_{i} = \frac{(H_{i}^{Yr-1} - H_{i}^{Yr-5})*100}{H_{i}^{Yr-5}}$$
(5)

Then, we used Equation 6, which performs a weighted summation of all the contributions of percentage of growth.

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381

$$GrowingIndex_{topic} = \sum_{i=0}^{3} i \cdot \% GrowthH_i$$
<sup>(6)</sup>

The *growth index* takes into account all the isomorphism classes, even if the number of triangles ( $H_3$ ) can by itself be a fair indicator of the density. Indeed, previous studies by Faust (2010) and Holland & Leinhardt (1976) showed that all four classes of triads are useful for computing useful properties of the network, including transitivity, intransitivity and density. In our case, taking in consideration only  $H_3$  might fail to detect some subtler cases, characterized for example by a significant increase of  $H_2$  and decrease of  $H_1$  and  $H_0$ .

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393 Figure 7: Development in time of the frequencies of H<sub>i</sub> in the network related to the emergence of "Artificial Bee Colonies".

To summarize, the triad-based method received the same input of the clique-based method. For each of these five subgraphs associated to a topic, we performed the triad census obtaining the different frequencies  $H_i$  in different years. We then analysed them diachronically to quantify the increase in density.

#### 399 **RESULTS**

In this section we report the results obtained by analysing the debutant and the control groupswith the previously discussed methods. We will describe:

- The preliminary evaluation performed on a reduced dataset for assessing the metrics used in the Cliques-based method;
- The full study using the Cliques-based method;
- The full study using the Triads-based method.
- 406

#### 407 **Preliminary evaluation with alternative cliques-based methods**

We initially conducted a preliminary evaluation with the aim of choosing the most effective Cliques-based method for assessing the pace of collaboration. This test focused on the subgraph of the 20 most co-occurring topics associated to the topic Semantic Web (debuting in 2001) and Cloud Computing (2006) versus a control group of 20 subgraphs associated to a non-debutant group. We tested on this dataset two techniques to compute the weight of a clique (i.e., harmonic mean and arithmetic mean) and two methods to evaluate its trend (i.e., the difference between the first and the last values and linear interpolation).

415 Hence, we evaluated the following four approaches:

- 416 AM-N, which uses the arithmetic mean and the difference between first and last value;
- **AM-CF**, which uses the arithmetic mean and the linear interpolation;
- **HM-N**, which uses the harmonic mean and the difference between first and last value;
- **HM-CF**, which uses the harmonic mean and the linear interpolation.

421 Figure 8 illustrates the average pace of collaboration for the sub-graphs associated to each 422 topics according to these methods (thick horizontal black lines) and the range of their values (thin vertical line). The results support the initial hypothesis: according to all methods, the 423 424 pace of collaboration of the cliques within the portion of network associated with the 425 emergence of new topics is positive and higher than the ones of the control group. Interestingly, the pace of collaboration of the control group is also slightly positive. Further 426 427 analysis revealed that this behaviour is probably caused by the fact that the topic network becomes denser and noisier in time. Figure 9 confirms this intuition illustrating the fast 428 429 growth of the number of publications per year in the dataset during the time window 1970-430 2013.

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#### 434 435

Figure 9. Number of papers each year in period 1970-2013

436 The approaches based on the simple difference (AM-N and HM-N) exhibit the larger gaps 437 between the two groups in terms of the average pace of collaboration. However, the ranges of 438 values actually overlap, making it harder to assess if a certain sub-group is incubating a novel 439 topic. The same applies to AM-CF. HM-CF performs better and even if the values slightly 440 overlap when averaging the pace over different years they do not when considering single 441 years. Indeed, analysing the two ranges separately in 2001 and 2006 (see Figure 10), we can 442 see that the overall collaboration paces of the debutant topics (DB) are always significantly higher than the control group (NDB). 443



#### 444

445 446

Figure 10. Overall directions of the sub-graphs related to testing topics in both debutant and control group in HM-CF approach

- We ran the Student's t-test on the sample of data provided by the HM-CF approach, to verify whether the two groups belong to different populations. The test yielded p < 0.0001, which allowed us to reject the null hypothesis that the differences between the two distributions were due to random variations<sup>6</sup>. On the basis of this result, we could further confirm that the HM-CF approach performs better compared to the other approaches. For this reason, we selected the combination of the *harmonic mean* and the *linear interpolation* as the approach for the full study using the clique-based method.
- 454 The results of HM-CF show also interesting insights on the creation of some well-known research topics. Table 2 and Table 3 list the cliques which exhibited a steeper slope for 455 456 semantic web and cloud computing. We can see that Semantic Web was anticipated in the 457 1996-2001 timeframe by a significant increase in the collaborations of the World Wide Web 458 area with topics such as Information Retrieval, Artificial Intelligence, and Knowledge Based 459 Systems. This is consistent with the initial vision of the semantic web, defined in the 2001 by 460 the seminal work of Tim Berners-Lee (Berners-Lee et al. 2001). Similarly, Cloud Computing 461 was anticipated by an increase in the collaboration between topics such as Grid Computing, 462 Web Services, Distributed Computer Systems and Internet. This suggests that our approach 463 can be used both for forecasting the emergence of new topics in distinct subsections of the 464 topic network and for identifying the topics that gave rise to a research area.
- 465

Table 2. Ranking of the cliques with highest slope value for the "semantic web".

Topic 1	Topic 2	Topic 3	Slope
world wide web	information retrieval	search engines	2.529
world wide web	user interfaces	artificial intelligence	1.12
world wide web	artificial intelligence	knowledge representation	0.974
world wide web	knowledge based systems	artificial intelligence	0.850
world wide web	information retrieval	knowledge representation	0.803

466

467

Table 3. Ranking of the cliques with highest slope value for the "cloud computing".

Topic 1	Topic 2	Topic 3	Slope
grid computing	distributed computer systems	web services	1.208
web services	information management	information technology	1.094
grid computing	distributed computer systems	quality of service	1.036
internet	quality of service	web services	0.951
web services	distributed computer systems	information management	0.949

468

#### 469 Cliques-based method study

We applied the cliques-based methods on the subgraphs associated to both topics in the treatment and control groups. Figure 11 reports the results obtained by using subgraphs composed by the most 20, 40 and 60 co-occurring topics. Each bar shows the mean value of the average pace of collaboration for the debutant (DB) and non-debutant (NDB) topics. As

 $<sup>^{6}</sup>$  p < 0.0001 is the conventional statistical representation to indicate an extremely high statistical significance (> 500 times stronger than the conventional 0.05 threshold for claiming significance). It includes all mathematical outcomes from 0 to below 0.0001, which are essentially equivalent in assessing the excellent significance.

474 before, the average pace computed in the portion of topic network related to debutant topics

475 is higher than the one of the control group.



#### 476



Since the pace of collaboration changes significantly according to the period considered, it is useful to study it across different years. Figure 12, Figure 13 and Figure 14, show the average collaboration pace for each year when considering the 20, 40 and 60 most co-occurring topics. In all cases the collaboration pace for the debutant topics is higher than the one for the control group. We can also notice that in the last five years the overall pace of collaboration for both debutant and non-debutant topics suffered a significant fall. This is due to the fact that the topic network became denser and noisier in recent years.

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Figure 12. Average collaboration pace per year of the sub-graphs related to testing topics in both debutant and control group considering their 20 most co-occurring topics. The year refers to the year of analysis of each topic.

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494 Figure 14. Average collaboration pace per year of the sub-graphs related to testing topics in both debutant and control group considering their 60 most co-occurring topics. The year refers to the year of analysis of each topic.

Table 4 shows as example a number of debutant topics and their collaboration pace versus the collaboration pace of the control group in the same year. We can see how the appearance of a good number of well-known topics that emerged in the last decade was actually anticipated by the dynamics of the topic network.

We ran the Student's t-test on the groups in different years, in order to confirm that the two distributions belong to different populations. In all cases it yielded p < 0.0001 in all years. However, the experiment containing 60 most co-occurring topics allows to better discriminate debutant topics from non-debutant ones. Indeed, the p-values obtained by this solution are lower than the one yielded by the other two experiments for every single year of the period under analysis.

506 In conclusion, the results confirm that the portions of the topic network in which a novel 507 topic will appear exhibit a measurable fingerprint, in terms of increased collaboration pace, 508 well before the topic is recognized and labelled by researchers.

510Table 4. Collaboration pace of the sub-graphs associated to selected debutant topics versus the average collaboration pace of<br/>the control group in the same year of debut.

Торіс	<b>Collaboration</b>	Standard Collaboration
	Tace	
		pace
service discovery (2000)	0.455	0.156
ontology engineering (2000)	0.435	0.156
ontology alignment (2005)	0.386	0.273
service-oriented architecture (2003)	0.360	0.177
smart power grids (2005)	0.358	0.273
sentiment analysis (2005)	0.349	0.273
semantic web services (2003)	0.349	0.177
linked data (2004)	0.348	0.250
semantic web technology (2001)	0.343	0.147
vehicular ad hoc networks (2004)	0.342	0.250
mobile ad-hoc networks (2001)	0.342	0.147
p2p network (2002)	0.340	0.145
location based services (2001)	0.331	0.147
service oriented computing (2003)	0.331	0.177
ambient intelligence (2002)	0.289	0.145
social tagging (2006)	0.263	0.192
wireless sensor network (2001)	0.258	0.147
community detection (2006)	0.243	0.192
cloud computing (2006)	0.241	0.192
user-generated content (2006)	0.240	0.192
information retrieval technology (2008)	0.231	0.057
web 2.0 (2006)	0.224	0.192
ambient assisted living (2006)	0.224	0.192
Internet of things (2009)	0.221	0.116

512

#### 513 Triads-based method study

We applied the triads-based methods on the subgraphs composed by the 60 most cooccurring topics, since this configuration provided the best outcomes in previous tests. We performed multiple tests by filtering links associated with less than 3, 10 and 20 cooccurrences, for understanding how the collaboration strength influences the outcome.

Figure 15 reports the average value of the growing indexes when discarding links with less 518 519 than 3 co-occurrences. The approach allows to discriminate well the portion of networks 520 related to debutant topics from the ones related to the control group and the collaboration 521 pace associated with the debutant topics is always higher than its counterpart. Figure 16 and 522 Figure 17 report the results obtained by removing links with less than 10 and 20 co-523 occurrences. The gap between the groups in these two last experiments is reduced in 524 comparison with the first experiment. This suggest that considering weak connections is more 525 beneficial for discriminating the two groups. Nonetheless, the indexes associated with 526 debutant topics are always higher than the ones associated to non-debutant ones. The 2004 527 peak is caused by the debut of number of topics associated with particularly strong 528 underlying dynamics, such as Linked Data, Pairing-based Cryptography, Microgrid and 529 Privacy Preservation.

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Figure 15. Average growing index per year of the sub-graphs related to the topics in both debutant and non-debutant group considering their 60 most co-occurring topics and filtering links associated with less than 3 publications.



534

Figure 16. Average growing index per year of the sub-graphs related to the topics in both debutant and non-debutant group considering their 60 most co-occurring topics and filtering links associated with less than 10 publications.

537



538

539<br/>540Figure 17. Average growing index per year of the sub-graphs related to the topics in both debutant and non-debutant group<br/>considering their 60 most co-occurring topics and filtering links associated with less than 20 publications.

Table 5 reports as an example the triad census performed over the subgraph associated to the topic *Semantic Web Technologies* (SWT) debuting in the 2001. We can see an increase in the

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543 number of triangles (H<sub>3</sub>) and two-stars (H<sub>2</sub>), mirroring the increasing density of the topic 544 network. Again, this phenomenon is more evident when using also weak links (< 3). The 545 percentage of growth of full triangles is 109% in the first test and then it decreases to 86% (< 546 10) and 36 % (< 20).

547

548 549

Table 5. The results of the triad census performed on the network associated with the debutant topic "semantic web technology" removing links associated with less than 3 (left), 10 (right) and 20 (bottom) publications.

<b>Removing links &lt; 3</b>				]	Removing	g links <	< 10	
Graph	H <sub>0</sub>	$H_2$	$H_2$	H <sub>3</sub>	H <sub>0</sub>	$H_2$	$H_2$	$H_3$
1996	1124	1157	658	337	641	676	316	138
1997	928	1237	670	441	1022	828	315	135
1998	1255	1353	657	389	585	705	300	181
1999	1307	1431	861	461	1222	1098	413	192
2000	913	1399	1043	705	1482	1361	554	257
		_	Remo	ving links	s < 20			
		Graph	$H_0$	$\tilde{H}_2$	$H_2$	$H_3$		
	-	1996	796	509	174	61		
		1997	632	432	204	62		
		1998	525	418	145	52		
	-	1999	569	497	187	77		
	-	2000	842	618	228	83		

550

551 Table 6 shows a selection of debutant topics and their growing index compared with the

growing index of the control group in the same year. We can compare this table to Table 4 to

appreciate how the two methods used in this study reflect the same behaviour.



554

555 Figure 18. Distributions of growing indexes for both groups when filtering links associated with less than 3 publications.

As before, we ran Student's t-test over the two distributions of growing indexes, for all the three experiments. It yielded p < 0.0001 for all the experiments. Figure 18 shows as an example the distribution obtained in the first test.

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559 Hence, also the results of this second experiment confirm our initial hypothesis. In addition, 560 if we use the p-values for measuring the relative distance between the sample means, the 561 technique which include weaker links performs better in discriminating the two populations.

562 563

Table 6. Growing indexes of sub-graphs associated to selected debutant topics versus the average growing index of the control group in the same year of debut.

	~ •	
Topic	Growing	Standard
	Index	<b>Growing Index</b>
service discovery (2000)	290.29	35.97
ontology engineering (2000)	207.22	35.97
ontology alignment (2005)	399.60	186.89
service-oriented architecture (2003)	628.07	140.17
smart power grids (2005)	637.53	186.89
sentiment analysis (2005)	354.10	186.89
semantic web services (2003)	439.85	140.17
linked data (2004)	590.81	289.94
semantic web technology (2001)	465.53	72.71
vehicular ad hoc networks (2004)	859.44	289.94
mobile ad-hoc networks (2001)	87.31	72.71
p2p network (2002)	305.28	18.92
location based services (2001)	595.90	72.71
service oriented computing (2003)	422.92	140.17
ambient intelligence (2002)	308.34	18.92
social tagging (2006)	429.77	157.69
community detection (2006)	583.21	157.69
cloud computing (2006)	695.79	157.69
user-generated content (2006)	485.89	157.69
information retrieval technology (2008)	552.14	227.02
web 2.0 (2006)	387.42	157.69
ambient assisted living (2006)	940.79	157.69
Internet of things (2009)	580.33	167.86

#### 564 **DISCUSSION**

565 In this study, we analysed the topic network with the aim of confirming the hypothesis that 566 the emergence of new research areas is anticipated by the interaction of already existing topics. We examined the pace of collaboration (via the cliques-based method) and the change 567 568 in topology (via the triads-based method) in portions of network related to debutant topics, 569 showing that is possible to effectively discriminate areas of the topic graph associated to the 570 future emergence of new topics. In particular, the first experiments showed that the subgraphs associated with the emergence of a new topic exhibit a significant higher pace of 571 572 collaboration than the control group of subgraphs associated with established topics (p 573 <0.0001). Similarly, the second experiment showed that the graphs associated with a new topic display a significant higher increase in their density than the control group (p < 0.0001). 574 575 We can thus confirm that these two dynamics can play a key role when performing the 576 detection of embryonic topics.

577 However, the ability of these two approaches in discriminating the debutant graph from the 578 control group varies according to the period. Looking at the best results, reported in Figure 14 579 and Figure 15, it appears that the cliques-based approach works better (according to the 580 resulting p-values) in the first years of the decade (2000-2004) while the triads-based 581 approach performs in the last years (2005-2010). This may indicate that the second approach

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works better when the topic network is nosier and denser, as it is in the second period. In this sense, the two approaches are complementary and the choice of the best one will depend on the characteristics of the topic graph under analysis. We plan to study other dynamics, regarding authors, venues, citations and so on, with the aim of further understanding the patterns that precede the emergence of research topic.

587 The results of this study should allow us to develop new methods for detecting the 588 aforementioned dynamics in specific sections of the topics graph and suggesting that a new 589 research area may emerge from a combination of other topics. Indeed, even simply using a 590 threshold over the indexes introduced in this study allows us to discriminate effectively the 591 subgraphs in which a new topic will shortly emerge from the ones of the control group. For 592 example, Table 7 reports the pace of collaboration obtained for both debutant and non-593 debutant topics in 2004. If we consider a threshold of 0.41, our approach is able to select 8 594 out of 9 debutant topics, obtaining 89% precision and 100% recall. It should also be noted 595 that since both the pace of collaboration and the density are time-dependent the threshold 596 should also be set accordingly. Similarly, Table 8 shows precision and recall obtained by 597 using a threshold over the collaboration pace in the years 2001, 2004 and 2006. In future 598 work we plan to adopt more sophisticated statistical methods for detecting these topic graphs.

599

600

Table 7. List of topics, both debutant and non-debutant with their pace of collaboration analysed in the 2004.

Testing topic	Pace of collaboration	Debutant/Control
linked data	0.538	D
bilinear pairing	0.499	D
wimax	0.488	D
separation logic	0.463	D
phishing	0.446	D
micro grid	0.433	D
privacy preservation	0.426	D
vehicular ad hoc networks	0.416	D
mobile computing	0.409	С
electromagnetic dispersion	0.401	С
online learning	0.357	С
wavelet analysis	0.326	С
program interpreters	0.325	С
zigbee	0.313	D
natural sciences computing	0.308	С
knowledge discovery	0.300	С
fuzzy neural networks	0.298	С
three term control systems	0.250	С

601

## 603 Table 8. Precision

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Table 8. Precision and Recall when choosing particular thresholds for distinguish the classes of topics

Year	2001	2004	2006	
Threshold	0.35	0.41	0.23	
Precision	8/9	8/9	11/14	
Recall	8/8	8/8	11/11	

604

605 While these results are satisfactory, our analysis presents some limitations that we shall 606 address in future work. In particular, we identified the relevant subgraph during the selection 607 phase by simply selecting the *n* most co-concurrent topics of the topic under analysis. This 608 solution allows us to compare graphs of the same dimension but presents two issues. In the 609 first instance, it assumes all topics will derive from the same number of research areas, which is an obvious simplification. Indeed, emerging topics may have different natures, based on 610 611 their origin, development patterns through time, interactions of pioneer researchers, and so on. Therefore, each of them will actually be linked to a different number of established 612 research areas. A manual analysis on the data suggests that using a constant number of co-613 614 occurring topics is one of the reasons why the overall pace of collaboration and growth index associated to the emergent topics are not much higher than the ones of the control group. 615 When selecting too many co-occurring topics, we may include some less significant research 616 617 areas or some research area that started to collaborate with the topic only after its emergence. 618 Conversely, when selecting too few topics, the resulting graph may exclude some important 619 ones.

620 A second limitation is that the selection phase performed in our study could not be directly reused in a system to automatically detect embryonic topics, since it requires knowledge of 621 622 the set of topics with which the embryonic topic will co-occur in the future. However, this 623 could be fixed by developing techniques to select promising subgraphs according to their 624 collaboration pace and density. Indeed, we are currently developing an approach to do so that 625 first generates a topic graph in which the links are weighted according to the collaboration 626 pace and then exploits community detection techniques for selecting candidate sub-graphs to 627 further analyse the dynamics discussed in this paper. This solution should be able to detect at 628 a very early stage that 'something' new is emerging in a certain area of the topic graph, even 629 if it may not be able to accurately define the topic itself. It would thus allow relevant 630 stakeholders to react very quickly to novelties in the research landscape.

631 The findings of this study are also relevant to a number of research communities. Firstly, they appear to support our hypothesis about the existence of an embryonic phase in the lifecycle of 632 633 research topics. Moreover, they bring new empirical evidences to related theories in 634 philosophy of science, such as (Herrera et al. (2010)), Kuhn (2012), Nowotny et al. (2013), and Sun et al. (2013). Finally, they highlight that new topics actually tend to be born in an 635 environment in which previously less interconnected research areas start cross-fertilising and 636 637 generating original ideas. This suggests that interdisciplinarity is one of the most significant 638 forces that push research forward, allowing to integrate a diversity of expertise and 639 perspectives to come up with new solutions and new visions. The results of our analysis may 640 thus support relevant research policies.

#### 641 **CONCLUSIONS**

In this paper, we hypothesised the existence of an embryonic stage for research topics, in 642 643 which they are not yet been labelled or associated with a considerable number of 644 publications, and suggest that it is possible to detect topics at this stage by analysing the dynamics between already existent topics. To confirm this hypothesis, we performed an 645 646 experiment on 75 debutant topics in Computer Science, which led to the extraction and analysis of a topic network including about 2000 topics, from a sample of 3 million papers in 647 648 the 2000-2010 interval. The results confirm that the creation of novel topic is anticipated by a 649 significant (p < 0.0001) raise in the pace of collaboration and density of the portion of 650 network in which they will appear. These findings provide evidence regarding the existence 651 of an embryonic phase, potentially allowing for a very early detection of research topics, bring new empirical evidence to related theories in philosophy of science and suggest that an 652 653 interdisciplinary environment provides a fertile ground for the creation of novel topics.

- We now plan to exploit the dynamics discovered in this study to create a fully automatic approach for detecting embryonic topics. We also intend to study and integrate a number of additional dynamics involving other research entities, such as authors and venues. The aim is to produce a robust approach that relies on multiple dynamics correlated with the emergence
- 658 of new topics such that it could be used by researchers and companies alike for gaining a 659 better understanding of where research is heading.

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