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## Lateral presentation alters overall viewing strategy

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Eye tracking has been used during face categorisation and identification tasks to identify perceptually salient facial features and infer underlying cognitive processes. However, viewing patterns are influenced by a variety of gaze biases, drawing fixations to the centre of a screen and horizontally to the left side of face images (left-gaze bias). In order to investigate potential interactions between gaze biases uniquely associated with facial expression processing, and those associated with screen location, face stimuli were presented in three possible screen positions to the left, right and centre. Comparisons of fixations between screen locations highlight a significant impact of the screen centre bias, pulling fixations towards the centre of the screen and modifying gaze biases generally observed during facial categorisation tasks. A left horizontal bias for fixations was found to be independent of screen position but interacting with screen centre bias, drawing fixations to the left hemi-face rather than just to the left of the screen. Implications for eye tracking studies utilising centrally presented faces are discussed.

# 1 Lateral presentation alters overall viewing 2 strategy

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## 5 ABSTRACT

6 Eye tracking has been used during face categorisation and identification tasks to identify perceptually  
7 salient facial features and infer underlying cognitive processes. However, viewing patterns are influenced  
8 by a variety of gaze biases, drawing fixations to the centre of a screen and horizontally to the left side of  
9 face images (left-gaze bias). In order to investigate potential interactions between gaze biases uniquely  
10 associated with facial expression processing, and those associated with screen location, face stimuli  
11 were presented in three possible screen positions to the left, right and centre. Comparisons of fixations  
12 between screen locations highlight a significant impact of the screen centre bias, pulling fixations towards  
13 the centre of the screen and modifying gaze biases generally observed during facial categorisation  
14 tasks. A left horizontal bias for fixations was found to be independent of screen position but interacting  
15 with screen centre bias, drawing fixations to the left hemi-face rather than just to the left of the screen.  
16 Implications for eye tracking studies utilising centrally presented faces are discussed.

17 Keywords: eye-tracking, faces, emotion, gaze bias

## 18 INTRODUCTION

19 Eye-movements provide a way of measuring attention and can highlight perceptually salient facial features  
20 for facial identity and expression recognition (Jack et al., 2009). Viewing patterns toward faces have  
21 been well documented. First fixations exhibit a centre-of-face bias which has been interpreted as object  
22 selection (Foulsham and Kingstone, 2013; Levy et al., 2013) and the first stage of expression recognition,  
23 allowing rapid early analysis of expression (Calvo et al., 2008; Eisenbarth and Alpers, 2011; Feldmann-  
24 Wüstefeld et al., 2011; Guo, 2012; Hills et al., 2013; Pollux et al., 2014; Samson et al., 2014). Visual  
25 search tasks have been used to demonstrate that the initial fixation landing position on faces is decided  
26 during pre attentive processing and is used to overtly orient attention and allocate attentional resources  
27 when processing the face (Calvo et al., 2008). The initial central fixation is followed by a strong focus  
28 on the eyes and mouth, which are considered as the most diagnostic facial features for categorisation  
29 of different facial expressions (Calvo et al., 2008; Eisenbarth and Alpers, 2011; Kohler et al., 2004;  
30 Levy et al., 2013; Maurer et al., 2002; Messinger et al., 2012; Rigato and Farroni, 2013; Smyth et al.,  
31 2005; Vassallo et al., 2009; Wang et al., 2011; Xiao et al., 2013) or for identity recognition (Sæther et al.,  
32 2009; van Belle et al., 2010). Preferential feature selection varies between emotions (Eisenbarth and  
33 Alpers, 2011; Pollux et al., 2014) and culture (Jack et al., 2009) but predominantly focuses on the eye  
34 region, which is selected early and frequently for fixations (Eisenbarth and Alpers, 2011; Levy et al.,  
35 2013; Samson et al., 2014). Fixations towards the eyes are independent of their position in the face, as  
36 demonstrated in a study using monsters with non-typical eye locations (Levy et al., 2013). Eyes located in  
37 the centre of a face or peripherally located on limbs were fixated quickly and frequently, showing that  
38 the eyes themselves are the focus of attention and not their relative position on the face. Early selection  
39 of the eyes is not only attributed to emotion categorisation, and is seen as extraction of socially relevant  
40 information from the face (Gobel et al., 2015; Levy et al., 2013).

41 The initial centre-of-face bias in gaze behaviour is commonly observed in studies where face stimuli  
42 are presented in the centre of the screen (Guo, 2012; Levy et al., 2013; Pollux et al., 2014; Rigato and  
43 Farroni, 2013; Samson et al., 2014). However, evidence from natural scenes shows that when presented  
44 with landscapes on a screen, observers generally make the first fixation to the centre of the display  
45 (Bindemann, 2010). This central tendency is not limited to first fixations: Eye movement patterns tend to  
46 exhibit a gravitational pull towards the screen centre throughout the viewing period (Tatler, 2007). Central

47 tendency for fixations is also resistant to the distribution of features in natural scenes (Tatler, 2007) and to  
48 manipulations of the central fixation marker, for example by displaying it peripherally on a screen in any  
49 number of locations (Bindemann, 2010). Similarly, moving the position of the entire screen to the left or  
50 right of an observer's natural viewing position does not eliminate a screen centre bias (Vitu et al., 2004).  
51 The potential role of the central screen bias on gaze patterns during face viewing for emotion expression  
52 categorization has not been investigated systematically. Given the robust nature of this bias, it is not clear  
53 whether the centre-of-face bias, previously associated with rapid extraction of diagnostic facial features  
54 for emotion recognition (Calvo et al., 2008; Eisenbarth and Alpers, 2011; Feldmann-Wüstefeld et al.,  
55 2011; Guo, 2012; Hills et al., 2013; Levy et al., 2013; Pollux et al., 2014; Samson et al., 2014), could be  
56 attributed to the central position of face images on the screen in previous studies (Guo, 2012; Levy et al.,  
57 2013; Pollux et al., 2014; Rigato and Farroni, 2013; Samson et al., 2014).

58 A second gaze bias associated with face viewing is the tendency to preferentially view the left  
59 hemi-face, from an observers perspective (Guo, 2012), which has been suggested to specifically benefit  
60 categorisations of facial expression. Evidence of facial muscles portraying emotions more intensely in the  
61 left hemi-face (Indersmitten and Gur, 2003) suggests that more diagnostic information is available on the  
62 left, which Indersmitten and Gur (2003) propose is due to a right hemispheric dominance for emotion  
63 processing. The argument is supported by evidence showing that the left side of the face is less subject to  
64 cultural influences, presenting a more universally recognised display of emotional expressions (Mandal  
65 and Ambady, 2004). However, evidence from natural scenes challenges a face specific left gaze bias,  
66 demonstrating a general horizontal bias to the left visual field (Foulsham et al., 2013; Ossandón et al.,  
67 2014). Similarly, when saccading toward objects, observers typically undershoot their target slightly to  
68 the left (Foulsham and Kingstone, 2013). Methodological factors have also been shown to influence left  
69 gaze bias, which is entirely negated for face viewing during a gender judgement task when faces are  
70 presented on either side of an initial fixation point (Samson et al., 2014). In these conditions, participants  
71 preferentially view the hemi-face closest to the fixation point, suggesting that left gaze bias may be an  
72 artefact of central stimulus presentation. Furthermore, during a free viewing task where time constraints  
73 were not introduced, participants did not demonstrate a bias to either side of the face, an effect the authors  
74 propose to be related to long exploration periods balancing out an initial left processing bias (Eisenbarth  
75 and Alpers, 2011).

76 In order to accurately assess viewing patterns attributed to facial expression categorisation we aim to  
77 dissociate generic or methodological gaze biases associated with the use of a screen from face specific  
78 biases, by directly comparing viewing patterns between centrally and laterally presented stimuli. Specific  
79 biases to be investigated include the central gravitational bias for fixations (Bindemann, 2010; Foulsham  
80 et al., 2013; Ossandón et al., 2014; Tatler, 2007), which would result in a higher number of fixations to the  
81 centre of the face only in centrally presented images and to the hemi-face proximal to the screen centre in  
82 laterally presented images. Three emotions will be shown, happy, sad and fear, as the nose regions for  
83 these expressions are generally not considered to be crucially diagnostic for correct categorization (Calvo  
84 et al., 2008; Eisenbarth and Alpers, 2011; Ekman and Friesen, 1978; Kohler et al., 2004; Levy et al.,  
85 2013; Maurer et al., 2002; Messinger et al., 2012; Rigato and Farroni, 2013; Smyth et al., 2005; Vassallo  
86 et al., 2009; Wang et al., 2011; Xiao et al., 2013). Any central fixation biases are therefore more likely  
87 attributable to screen biases. The second bias under investigation is the left gaze bias (Bindemann, 2010;  
88 Foulsham et al., 2013; Guo, 2012). Specifically, the impact of lateral presentation and the absence of  
89 imposed time constraint is expected to diminish or eliminate a bias to the left side of the face (Eisenbarth  
90 and Alpers, 2011) but not to the left side of the screen (Bindemann, 2010; Foulsham et al., 2013).

## 91 METHODS

### 92 Participants

93 To avoid a possible gender bias (Hall, 1978; Vassallo et al., 2009) only female participants were included;  
94 twenty one undergraduate students from the University of Lincoln took part in the experiment (21 female,  
95 mean age =  $19.19 \pm 1.03$ ). All participants had normal or corrected to normal visual acuity at the time  
96 of testing, received no instructions on eye movements and completed an informed consent form prior to  
97 taking part in a single session lasting approximately 25 minutes. The experiments were granted ethical  
98 approval from the School of psychology research ethics committee at the University of Lincoln.

## 99 Apparatus

100 A Tobii T60XL widescreen eye tracker served as eye tracker and monitor displaying at 1280 x 1024 pixels  
101 at a refresh rate of 60Hz, stimuli were presented at a size of 900 x 550 pixels. Matlab with Psychtoolbox  
102 and the Tobii Matlab Toolbox were used for visual stimulus control and to run the eye tracker. The gaze  
103 precision of the eye tracker is reported at 0.5 visual degrees with binocular sampling at a distance of  
104 65cm. Fixations were computed using a dispersion algorithm (Salvucci and Goldberg, 2000). Behavioural  
105 responses were collected using a Cedrus RB-540 response pad.

## 106 Stimuli

107 Stimuli were generated using the Karolinska Directed Emotional Faces database (Lundqvist et al., 1998).  
108 Two male and two female models were chosen displaying prototypical expressions of happy, sad and  
109 fear. Images were grey-scale and balanced for contrast and brightness; extraneous features such as hair,  
110 ears and neck were removed by placing an oval frame around the face. In order to manipulate task  
111 demand and avoid ceiling performance, emotions were morphed between neutral and emotional using the  
112 Morpheus Photomorphing Suite, creating eleven intensity stages, labelled from neutral to 100%. Neutral  
113 and intensities of 70, 80 and 90% were removed leaving a total of 84 images that were used in the study.

## 114 Procedure

115 Stimuli were presented three times, once per location on screen; possible screen locations were to the left,  
116 right or centre. Screen locations were centered on quartile pixel calculations of the x axes of the screen,  
117 for example left presented faces centered on pixel 320 ( $\frac{1280}{4}$ ). Participants were seated 65 cm away from  
118 the monitor; calibration required participants to focus on the centre of a shrinking dot randomly presented  
119 in sequence using a 5 point calibration array. The main task required participants to quickly and accurately  
120 categorise displayed facial expressions according to three possible responses, happy, sad or fear, though  
121 no time limit was imposed. Each trial's screen position was randomly chosen and stimuli were presented  
122 in a random order based on selected screen position; each stimulus appeared once per location. After an  
123 instruction screen, each trial commenced with a fixation cross presented centrally for 500ms, followed by  
124 a facial stimulus at one of the three locations. The stimulus remained on screen until a participant pressed  
125 any response key to indicate that they recognized the emotion. After this key press, a choice selection  
126 screen detailing the possible responses and the corresponding keys. This procedure was chosen due to the  
127 number of possible responses, to eliminate button selection time from the viewing period.

## 128 RESULTS

129 Accuracy was analysed by entering percentage correct responses for each screen position into a (3  
130 x 3 x 7) Repeated Measures ANOVA (Emotion x Screen position x Intensity). Bonferroni corrected  
131 pairwise comparisons were used to compare main effects and Greenhouse Geisser adjustment was used  
132 where appropriate. Results showed no significant differences in accuracy between each of the three  
133 Screen positions [ $F(2,40) = 0.596$ ,  $p = 0.556$ ,  $\eta p^2 = 0.029$ ]; average correct response across all three  
134 screen positions was  $74 \pm 1\%$ . Emotion did have a significant effect on accuracy [ $F(2,40) = 40.191$ ,  $p <$   
135  $0.001$ ,  $\eta p^2 = 0.668$ ] which was due to sad expressions being correctly categorised (mean = 89%) more  
136 than happy (mean = 71%) or fear (mean = 63%,  $p$ 's  $< 0.001$ ). Intensity was also significant [ $F(6,120)$   
137  $= 27.615$ ,  $p < 0.001$ ,  $\eta p^2 = 0.580$ ], improvements in categorisation performance were seen from 10%  
138 intensity (mean 50% correct) to 20% (mean 61%), and 30% (mean 71%) to 40% (mean 79%). At  
139 high intensities there were no significant differences of categorisation performance, though the trend to  
140 increase performance continued (10% < 20%/30% < 40%/50%/60%/100%,  $p$ 's  $< 0.011$ ). Finally, emotion  
141 and intensity interacted [ $F(12,240) = 11.515$ ,  $p < 0.001$ ,  $\eta p^2 = 0.365$ ]. Compared to sad (range = 7%,  
142  $p$ 's  $> 0.913$ ), for which accuracy did not change significantly from low intensity to high intensity, fear  
143 (range = 60%, 10% < 20%/30% < 40%/50%/60%/100%,  $p$ 's  $< 0.004$ ) and happy (range = 48%, 10% <  
144 40%/50%/60%/100%,  $p$ 's  $< 0.022$ ) had larger improvements from low intensity to high intensity.

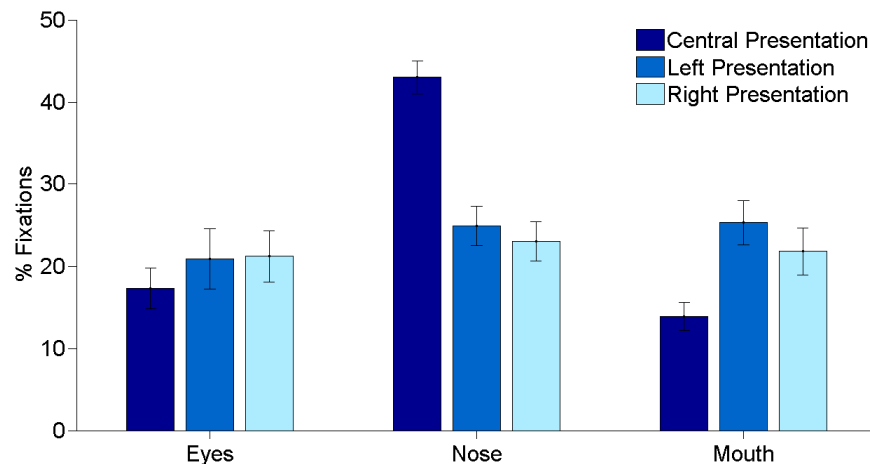
145 Face viewing was measured by defining three regions of interest (ROI); the eyes, the nose and the  
146 mouth. The eyes ROI included the brows, upper and lower lids and a surrounding area of approximately  
147 2 visual degrees. The nose ROI included the bridge, nasal root and a surrounding area up to 2 visual  
148 degrees where this did not impact on other ROI's. Finally the mouth ROI included the lips, mentolabial  
149 sulcus and philtrum. Each ROI was designed to encompass the face accurately for any expression at all  
150 intensities so that gaze biases introduced by the screen or stimulus position would not impact on analyses

151 between expressions. Fixations that were not within the boundaries of the image were removed from  
 152 analysis, however, fixations within the image but not within any ROI were included in percentage fixation  
 153 calculations.

### 154 Central Bias

155 Percentage fixations were averaged across the four models. To analyse the effect of screen position (3),  
 156 emotion (3) and intensity level (7) on the linear combination of 'Percentage Fixations' (on mouth, eyes  
 157 and nose), these percentages were entered in a 3 (Screen position)  $\times$  3 (Emotion)  $\times$  7 (Intensity) Repeated  
 158 Measures MANOVA.

159 Multivariate analysis revealed that screen position was significant [Wilk's  $\lambda=0.107$ ,  $F(6,76)=26.575$ ,  
 160  $p < 0.001$ ,  $\eta p^2 = 0.677$ ] and univariate analysis showed that the percentage of fixations to eyes [ $F(2,40)$   
 161  $=5.64$ ,  $p = 0.007$ ,  $\eta p^2 = 0.220$ ], nose [ $F(2,40) = 100.98$ ,  $p < 0.001$ ,  $\eta p^2 = 0.835$ ] and mouth [ $F(2,40) = 35.29$ ,  
 162  $p < 0.001$ ,  $\eta p^2 = 0.638$ ] all varied significantly dependent on screen position.



**Figure 1.** Percentage fixations to predefined regions of interest, eyes, nose and mouth dependant on face presentation position on screen, left centre or right.

163 Bonferroni corrected pairwise comparisons were used to analyse main and interaction effects. The  
 164 effect of Screen position was compared separately for each ROI (see Figure1). Percentage fixations to the  
 165 eyes varied significantly between faces presented in the centre and to the right ( $p$ 's  $\leq 0.003$ )  
 166 of the screen. The nose was fixated less when faces were presented to the right and left compared to  
 167 those presented centrally in the screen ( $p$ 's  $< 0.001$ ). Percentage fixations to the mouth were significantly  
 168 different for all three screen positions (for all comparisons,  $p$ 's  $< 0.05$ ). A multivariate interaction between  
 169 Screen position and Intensity [Wilk's  $\lambda=0.713$ ,  $F(36,703.925) = 2.373$ ,  $p < 0.001$ ,  $\eta p^2 = 0.107$ ], which  
 170 was accounted for by the univariate interaction between Screen position and Intensity for the nose region  
 171 [ $F(12,240) = 3.870$ ,  $p < 0.001$ ,  $\eta p^2 = 0.162$ ] and the mouth region [ $F(12,240) = 2.411$ ,  $p = 0.006$ ,  $\eta p^2$   
 172  $= 0.108$ ], suggest that the effect of screen position for nose and mouth in Figure 1 was not exactly the same  
 173 at all intensity levels. Most pairwise comparisons confirmed the effects illustrated in Figure 1: There were  
 174 more fixations to the nose in centrally presented faces at all intensities compared to left ( $p$ 's  $< 0.001$ ) or  
 175 right ( $p$ 's  $< 0.001$ ) presented faces and centrally presented faces had fewer fixations to the mouth at all  
 176 intensities compared to left ( $p$ 's  $< 0.001$ ) or right presentations ( $p$ 's  $< 0.038$ ). However, when left and  
 177 right screen positions are directly compared, the nose was fixated more in left compared to right presented  
 178 faces at 100% intensity ( $p = 0.049$ ) and the mouth was viewed more in left compared to right presented  
 179 faces at intensity levels 30% ( $p = 0.001$ ) and 100% intensities ( $p = 0.020$ ).

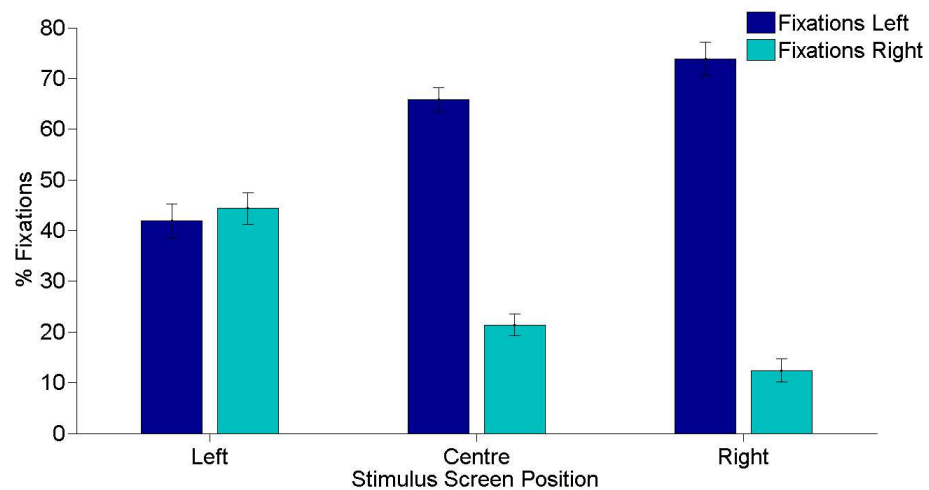
180 A significant multivariate effect of emotion [Wilk's  $\lambda=0.527$ ,  $F(6,18) = 4.775$ ,  $p < 0.001$ ,  $\eta p^2 = 0.274$ ]  
 181 was accounted for by a significant univariate effect of emotion for percentage fixations to the mouth  
 182 only [ $F(2,76) = 15.96$ ,  $p < 0.001$ ,  $\eta p^2 = 0.444$ ]. Pairwise comparisons showed this was due to significant  
 183 differences between all three emotions, with happy receiving the highest percentage of fixations to the  
 184 mouth (mean = 22.253), fear receiving fewer (mean = 20.627) and sad receiving the lowest percentage

185 (mean = 18.1191, all  $p$ 's < 0.020). Furthermore the multivariate effect of Intensity [Wilk's  $\lambda=0.691$ ,  
 186  $F(18,334.240) = 2.588$ ,  $p < 0.001$ ,  $\eta p^2 = 0.116$ ] was accounted for by the univariate effect of Intensity on  
 187 percentage fixation toward the eyes [ $F(6,120) = 4.539$ ,  $p < 0.001$ ,  $\eta p^2 = 0.185$ ]. Pairwise comparisons  
 188 showed that fixations towards the eyes were higher at intensity 10% (mean = 21.80) compared to 30%  
 189 (mean = 19.00,  $p = 0.016$ ) or 60% (mean = 18.10,  $p = 0.018$ ).

190 A significant multivariate interaction effect between Screen position and Emotion [Wilk's  $\lambda=0.648$ ,  
 191  $F(12, 206.660) = 3.066$ ,  $p = 0.001$ ,  $\eta p^2 = 0.135$ ] was found, which was accounted for by a significant  
 192 interaction between Screen Position and Emotion for the eye-region only [ $F(4,80) = 5.264$ ,  $p = 0.001$ ,  $\eta p^2$   
 193  $= 0.208$ ]. Pairwise comparison found fewer fixations to the eyes of fear expressions that were centrally  
 194 presented compared to right presentations ( $p = 0.043$ ). Similarly, sad expressions received fewer fixations  
 195 to the eyes when centrally presented, compared to right ( $p = 0.001$ ) presentations.

### 196 Left Horizontal Bias

197 To investigate left or right face or screen biases, percentage fixations within the face were calculated as  
 198 percentages of those to the left-face and those to the right-face in each of the three screen positions. These  
 199 average percentages were entered into two 3 (Screen position)  $\times$  3 (Emotion)  $\times$  7 (Intensity) Repeated  
 200 Measures ANOVAs, for separate analyses of percentage fixations to the left side and right side of the face.



**Figure 2.** Percentage fixations to the left or right of a displayed face in each of the three screen presentation areas, left, centre and right.

201 A significant effect of Screen position was found for fixations to the left-face [ $F(2,40) = 100.067$ ,  $p$   
 202  $< 0.001$ ,  $\eta p^2 = 0.833$ ] and to the right-face [ $F(2,40) = 135.155$ ,  $p < 0.001$ ,  $\eta p^2 = 0.871$ ]. Figure 2 shows  
 203 that the number of fixations to the left-face increased as the image screen position changed to the right of  
 204 the screen and conversely that the number of fixations to the right-face reduced. Pairwise comparisons  
 205 showed significant differences between all three screen positions, for fixations to both the left ( $p$ 's < 0.001)  
 206 and right-face ( $p$ 's < 0.001).

207 Significant interaction effects were further found between Screen position and Emotion [left-face:  
 208  $F(4,80) = 4.337$ ,  $p = 0.003$ ,  $\eta p^2 = 0.178$ . right-face:  $F(4,80) = 4.684$ ,  $p = 0.002$ ,  $\eta p^2 = 0.190$ ]. Fixations to the  
 209 left-face were significantly lower for fear expressions presented on the left compared to the right or centre  
 210 ( $p$ 's < 0.001). For both happy and sad expressions, fixations to the left-face were lower on faces presented  
 211 to the left compared to the centre ( $p$ 's < 0.001) and higher on faces presented to the right compared to  
 212 centre ( $p$ 's < or equal 0.003, see Figure 2). Fixations to the right-face were lowest for all emotions when  
 213 faces were presented to the right compared to centrally or to the left, and highest for faces presented to  
 214 the left compared to the centre or right (all  $p$ 's < 0.001, see Figure 2). Emotion and Intensity [left-face:  
 215  $F(12,240) = 2.988$ ,  $p = 0.017$ ,  $\eta p^2 = 0.130$ , right-face:  $F(12,240) = 2.815$ ,  $p = 0.001$ ,  $\eta p^2 = 0.123$ ] revealed  
 216 that at 40% intensity, sad expressions had more fixations to the right-face than fear ( $p = 0.006$ ) and fewer  
 217 fixations to the left-face compared to happy ( $p = 0.031$ ); happy expressions had fewer right-face fixations  
 218 compared to fear at 10% intensity ( $p = 0.003$ ).

219 Finally, Screen position, Emotion and Intensity was significant for fixations to the left-face only  
220 [F(24,480) = 3.762, p=0.003,  $\eta p^2=0.158$ ]. Pairwise comparison showed that when presented centrally,  
221 all emotions at all intensities had more left-face fixations than when presented on the left (p's < or equal  
222 0.048). Faces presented on the right of the screen also had more left-face fixations than those presented  
223 to the left (p's < or equal 0.021) except fear at 30% which did not vary significantly between right and  
224 left presentations. Right presented faces typically had more left-face fixations than centrally presented  
225 faces, this was significant for fear expressions at 40% intensity (p = 0.002), happy expressions at 20% (p  
226 = 0.002), 30% (p = 0.014), 50% (p = 0.006) and 60% intensity (p = 0.029) and finally, for sad expressions  
227 at 20% (p = 0.003), 30% (p = 0.002) and 50% (p < 0.001) intensity.

## 228 DISCUSSION

229 The present study was designed to differentiate general screen biases in viewing from those associated  
230 specifically to faces during categorisation tasks, in particular a tendency for fixations to focus around the  
231 centre of the face (Guo, 2012; Levy et al., 2013; Pollux et al., 2014; Rigato and Farroni, 2013; Samson  
232 et al., 2014) and for fixations to land on the left hemi-face (Guo, 2012). Stimulus screen position had a  
233 significant impact on participants fixation patterns toward faces, specifically, laterally presenting faces on  
234 either side of a screen resulted in a large reduction in overall fixations towards the centre of the face when  
235 compared to centrally presented faces. Furthermore, the gravitational effect of screen centre on fixations  
236 (Tatler, 2007) was demonstrated by an increase in fixations to the hemi-face closest to screen centre even  
237 in laterally presented stimuli. This suggests that the centre of screen bias observed in studies using natural  
238 scenes (Bindemann, 2010; Tatler, 2007; Vitu et al., 2004) extends to face viewing and that the previously  
239 observed preference for face centre throughout viewing (Guo, 2012; Levy et al., 2013; Pollux et al., 2014;  
240 Rigato and Farroni, 2013; Samson et al., 2014) could be attributed to a general viewing bias introduced  
241 by the screen. In contrast, the left-gaze bias for faces (Guo, 2012) was not solely attributable to general  
242 screen biases as left-gaze persisted regardless of stimulus screen position. This finding is in contrast with  
243 previous evidence showing elimination of the left-gaze bias when faces are displayed laterally (Samson  
244 et al., 2014) and extended viewing periods are allowed (Eisenbarth and Alpers, 2011) but is compatible  
245 with a tendency to preferentially select the left side of objects (Foulsham and Kingstone, 2013).

246 Displayed emotions were chosen specifically to contain little or no informative facial characteristics in  
247 the nose region, with fear displaying primarily in the eyes and happiness and sadness displaying primarily  
248 in the eyes and mouth (Calvo et al., 2008; Eisenbarth and Alpers, 2011; Ekman and Friesen, 1978; Kohler  
249 et al., 2004; Levy et al., 2013; Maurer et al., 2002; Messinger et al., 2012; Rigato and Farroni, 2013;  
250 Smyth et al., 2005; Vassallo et al., 2009; Wang et al., 2011; Xiao et al., 2013). The screen centre bias  
251 for landscapes and objects is suggested to arise from perceiving the screen itself as an object, which  
252 are also typically fixated at the centre (Bindemann, 2010; Foulsham and Kingstone, 2013). Our results  
253 support the idea that the screen is treated as an object given that fixations were drawn to the centre of  
254 the screen regardless of the presented stimuli. The central bias was reduced considerably when faces  
255 were laterally presented, reflected in a more balanced percentage of fixations across the three defined  
256 regions of interest. However, fixations toward the nose were not eliminated entirely, suggesting that  
257 details in the nose region were informative for categorization responses. Alternatively, fixations in this  
258 region may have been associated predominantly with early stages of face-viewing and could have been a  
259 reflection of a centre-of-face bias, aiding rapid early expression analysis. (Calvo et al., 2008; Eisenbarth  
260 and Alpers, 2011; Feldmann-Wüstefeld et al., 2011; Guo, 2012; Hills et al., 2013; Pollux et al., 2014;  
261 Samson et al., 2014). Future studies will be required to explore whether different viewing biases exert  
262 stronger influences at early and later stages of face viewing for expression categorization.

263 Our data shows that a screen centre bias, reflected in preferential attending of the hemi-face closest  
264 to screen centre, co-occurs with left hemi-face bias. Faces presented to the left of the screen had a  
265 similar percentage of fixations to the left-face and right-face, whereas faces presented to the right of  
266 the screen received around six times more fixations to the left-face compared to the right-face. Due to  
267 the influence of a screen centre gravitational effect (Tatler, 2007), fixations to faces presented on the  
268 left would be expected to fall primarily on the right-face as previously observed (Samson et al., 2014).  
269 However, participants viewed both hemi-faces equally during left presentation, showing the influence of  
270 the left-face bias drawing fixations to the left hemi-face whilst the screen centre bias concurrently draws  
271 fixations to the right-face. In contrast, the two biases significantly increase fixations to the left-face in  
272 right screen presentations. Samson et al. (2014) utilised restricted viewing time to control the total number



273 of saccades participants could make, whereas here we utilised a free viewing task allowing unlimited  
274 visual exploration of the face. In both instances, a screen centre bias was observed, drawing fixations  
275 to the hemi-face closest to screen centre. Unlike Samson et al. (2014) we also observed a left-face bias,  
276 drawing fixations to the left side of the face. Differences between our findings and those of Samson  
277 et al. (2014) cannot be due to viewing time, as previous studies have demonstrated that free viewing can  
278 eliminate a bias to the left-face (Eisenbarth and Alpers, 2011). Therefore, the appearance of left gaze bias  
279 in our task remains only as a characteristic of emotion categorisation, as Eisenbarth and Alpers (2011)  
280 utilised valence and arousal rating scales rather than emotion categories and Samson et al. (2014) utilised  
281 a gender judgement task.

282 In addition to centre-of-screen and left-face gaze biases, the results of the present study seem to suggest  
283 that a small bias towards the left compared to the right side of screen may have influenced gaze patterns,  
284 although this effect was small and only observed for the nose and mouth and was restricted to only a few  
285 intensity levels. However, this trend is consistent with the horizontal left bias previously reported in free  
286 viewing of natural scenes (Foulsham et al., 2013; Foulsham and Kingstone, 2013; Ossandón et al., 2014)  
287 and may warrant further exploration in future studies. If, as suggested in the present study, this bias is  
288 relatively small compared to the centre-of-screen and left-face bias, then it may require experiments with  
289 a larger number of trials per intensity level to reveal the nature of this bias in facial expression recognition  
290 experiments.

291 In summary, a bias to the left-face for fixations was dissociable from a general left horizontal bias  
292 (Foulsham et al., 2013) specifically as a characteristic of emotion categorisation tasks. The left-face bias  
293 co-occurred with a screen centre bias (Bindemann, 2010; Ossandón et al., 2014; Tatler, 2007), drawing  
294 fixations gravitationally towards the centre of the display screen whilst simultaneously drawing fixations  
295 to the left hemi-face. Lateral presentation reduced the effect of a central bias, but did not eliminate the  
296 left-face bias, resulting in more evident emotion specific viewing patterns and greater visual exploration of  
297 the face. Future work utilising eye tracking methodology with facial categorisation may consider carefully  
298 the impact of stimulus screen position and the effect of screen centre or left-face biases.

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