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## An approach to cognitive evaluation using games on TV

Carlos Rivas Costa, Manuel José Fernández Iglesias, Luis Eulogio Anido Rifón, Miguel Gómez Carballa, Sonia Valladares Rodríguez

**Introduction:** The recent advances in consumer electronics paved the way for new approaches to neurophysiological evaluation at home. More specifically, the computing capabilities of state-of-the-art television sets and media centres facilitate the introduction of computer-assisted evaluation at home. This approach helps to overcome the drawbacks of traditional pen-and-paper evaluations administered in clinical facilities, as they can be performed in a more comfortable environment, the subject's home, and they are more flexible to elaborate complex environments for the evaluation of neuropsychological constructs that are difficult to evaluate through traditional testing. The objective of this work was to develop a collection of games to be played on the TV to obtain some initial evidence about the convenience of this approach for the cognitive evaluation of senior adults.

**Materials and methods:** We developed a collection of games to be deployed on a smart TV environment. These games were tried by a group of senior adults at their homes. Perception surveys were performed to study their usability and acceptability as a means for cognitive evaluation.

**Results:** More than 90% perceive cognitive games on TV as easy or very easy to interact with, and this result correlates with the number of participants perceiving them as usable or very usable.

**Limitations:** Although participating users were carefully selected to obtain a representative sample of the Galician population. A larger and more diverse user sample may be needed to obtain significant results for a wider population profile.

**Conclusion:** The study confirmed the usability and acceptance of games as a means of cognitive evaluation. Nevertheless, more research is needed in order to implement serious games in a way that they are widely accepted by the medical community as a valid, reliable way to perform cognitive evaluation at home.

1 **An approach to cognitive evaluation using games on TV**

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## 12 An approach to cognitive evaluation using games on TV

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### 18 Abstract

19

20 **Introduction:** The recent advances in consumer electronics paved the way for new approaches  
21 to neurophysiological evaluation at home. More specifically, the computing capabilities of state-  
22 of-the-art television sets and media centres facilitate the introduction of computer-assisted  
23 evaluation at home. This approach helps to overcome the drawbacks of traditional pen-and-paper  
24 evaluations administered in clinical facilities, as they can be performed in a more comfortable  
25 environment, the subject's home, and they are more flexible to elaborate complex environments  
26 for the evaluation of neuropsychological constructs that are difficult to evaluate through  
27 traditional testing. The objective of this work was to obtain some initial evidence about the  
28 convenience of using serious games played at home on the TV set for the cognitive evaluation of  
29 senior adults.

30 **Materials and methods:** We developed a collection of games to be deployed on a smart TV  
31 environment. These games were tried by a group of senior adults at their homes. Perception  
32 surveys were performed to study their usability and acceptability as an instrument for cognitive  
33 evaluation.

34 **Results:** More than 90% of participating subjects perceive cognitive games on TV as convenient  
35 or very convenient, and this result correlates with the number of participants perceiving them as  
36 usable or very usable.

37 **Limitations:** Although participating users were carefully selected to obtain a representative  
38 sample of the Galician population, which in turn is comparable to the population of any other  
39 rural area in Europe, a larger and more diverse user sample may be needed to obtain significant  
40 results for a wider population profile.

41 **Conclusion:** The study confirmed the usability and acceptance of games as a means of cognitive  
42 evaluation. Nevertheless, more research is needed in order to implement serious games in a way  
43 that they are widely accepted by the medical community as a valid, reliable way to perform  
44 cognitive evaluation at home.

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### 51 Introduction

52

53 Neuropsychological evaluation consists on the study of a subject's performance in a given  
54 neuropsychological domain to detect dysfunctions or impairments. Evaluation techniques and  
55 protocols have been defined and implemented for domains such as visuospatial abilities, motor  
56 coordination, language use, attention and concentration, executive functions or memory.  
57 Neuropsychological evaluation is commonly used as a screening technique to detect cognitive

58 impairments in senior adults [1][2]. Another common subject group for cognitive assessment are  
59 students (e.g., as a screening technique to detect relatively common conditions such as dyslexia  
60 and attention-deficit hyperactivity disorder[3]).

61  
62 Typically, neuropsychological evaluations take place in a controlled environment, usually in a  
63 clinical facility, and are conducted by health professionals. The tools used consist of a collection  
64 of validated neuropsychological pen-and-paper tests[4][5]. The process consists on a face-to-face  
65 interview of variable duration, depending on the characteristics of the test suite, along with a  
66 guided data collection process, and these instruments produce results in the form of a mark in  
67 scale providing an indication of the state of a person in relation to the target neuropsychological  
68 domain.

69  
70 These tests may have limitations that may compromise the reliability of results obtained. For  
71 example, testing time may have an impact on the results, as it may affect the neuropsychological  
72 status of the subject. However, in most cases the total time needed cannot be foreseen, but  
73 depends on the complexity of the test suite and the personal characteristics of the subject. In  
74 addition, in many cases testing sessions are perceived as intrusive and unnatural, and as a  
75 consequence motivation, attention, alertness, and stress are aspects that may dramatically  
76 influence the results. Other important source of bias is the lack of ecological validity [6], that is,  
77 the lack of correlation of test items with actual activities of daily living. Finally, many existing  
78 test suites may not be valid for low-education or illiterate populations [7].

79  
80 Games, and more specifically computer games, may not have enjoyment, entertainment or fun as  
81 their primary purpose [8]. Games have been introduced in many application areas beyond  
82 entertainment such as education [9], rehabilitation [10] or military training [11]. However, a  
83 promising application area is neuropsychological evaluation, as computer games may have some  
84 advantages consequence of their computerized nature [12]. Testing protocols can be easily  
85 standardized, an increased accuracy in timing and response latencies can be achieved, data  
86 collection and administration is simplified, and a better randomization of the presentation of  
87 stimuli in repeated administrations is possible. In addition to that, virtual reality games have an  
88 extraordinary potential, as virtual reality tests can be developed in a way that they simulate the  
89 demands of daily life and thus improve their ecological validity. Virtual reality games may  
90 include distractions in order to simulate real-world conditions, and promote interactive  
91 participation [13]. These kind of games also support a precise representation of dynamic  
92 perceptual stimuli (visual, auditory, olfactory, ambulatory, and haptic) [14]. Finally, computer  
93 games, due to their ludic nature, are an excellent alternative to traditional pen-and-paper tests for  
94 the frequent assessment of individuals at risk [15].

95  
96 We can find in the literature many experiences on the use of computer games for cognitive  
97 evaluation. Beck et al. [16] created a virtual reality assessment tool aimed at the evaluation of  
98 visuospatial orientation, which in turn is a relevant indicator of Alzheimer's disease. This game  
99 provides a 3D representation of a horizontal test tube in a wooden shelf and a toilet paper roll in  
100 a vertical metal holder. Subjects are asked to say whether a particular object is centered, shifted  
101 to the left, or shifted to the right by pressing the associated button. Authors compared, using  
102 functional magnetic resonance imaging, how brains perceived spatial properties in the virtual and  
103 the real world. They concluded that mimicking the real world in a virtual environment is not

104 enough for achieving ecological validity, due to the differences in brain processing in the virtual  
105 environment.

106  
107 Sauz on et al. [17] proposed a game simulating an apartment to evaluate episodic memory.  
108 Subjects would be divided into two groups, the first one would freely explore the apartment  
109 during fifty seconds, while the second one would just watch a pre-recorded video of the virtual  
110 apartment. In the test phase, subjects were requested to perform a free recall task as well as a  
111 yes/no recognition task. This game is claimed to be able to provide four memory effects relevant  
112 for establishing different cognitive impairment patterns, namely learning effect, active forgetting  
113 effect, memory strategy, and false recognitions. Note that impairments in episodic memory are  
114 frequently the first symptoms experienced by patients with Alzheimer’s disease [18].

115  
116 Plancher et al. [19] focused on studying episodic memory in amnesic mild cognitive impairment  
117 and Alzheimer’s disease patients in comparison to healthy subjects using a virtual city that can  
118 be explored by driving a virtual car using a real steering wheel, and gas and pedals. Similarly to  
119 the previous example, they explored active and passive encoding (i.e., active subjects were  
120 requested to drive in the environment, whereas passive participants just watched a previously  
121 recorded version of the route driven by an active participant. In the test phase, subjects were  
122 requested to perform immediate recall, recognition, and delayed recall tasks. Interestingly,  
123 authors assessed the ecological validity of their game by correlating scores of participants in the  
124 virtual environment with those obtained in the Cognitive Difficulties Scale (CDS) [20].

125  
126 Tenorio et al. [21] proposed a battery of games aimed at the neuropsychological evaluation of  
127 children. Among the games in the battery, Mexican House displays a complex figure that the  
128 subject has to copy providing as much detail as possible. After that, the subject had to replicate  
129 the figure, but this time without watching the original model. Authors report an excellent inter-  
130 rater reliability; and the content validity was ensured by expert assessments on the relationships  
131 between the implementation and conceptual principles.

132  
133 Virtual Super Market [22] is a game in which participants have to buy a list of items in a  
134 supermarket. Participants navigate inside a virtual supermarket in order to buy the items in a  
135 shopping list, displayed at the right upper corner of the screen. After having purchased all the  
136 items, participants proceed to check-out in a cash desk. This game, initially conceived as a  
137 cognitive training tool focused on executive function, navigation, planning, and memory, was  
138 validated to be used to detect mild cognitive impairments.

139  
140 In the previous examples, testing through games was administered in a controlled environment,  
141 typically in a clinical facility. However, computer games can unleash their full potential when  
142 administered in an environment where subjects will feel more confident and express a minimal  
143 rejection attitude, thus dramatically improving neuropsychological evaluation’s ecological  
144 validity. This environment corresponds to the subject’s home.

145  
146 Cognitive assessment at home is relevant not only from a medical point of view, but also from a  
147 social perspective. The quality of life, which in turn may affect the neuropsychological status,  
148 depends upon many factors beyond health conditions. The World Health Organization defines  
149 wellness as “a state of complete physical, mental and social well-being, and not merely the

150 absence of disease and infirmity” [23]. Socialization is an essential requirement, in particular for  
151 elders that live alone [24]. This paper contributes to cognitive assessment at home by introducing  
152 a platform supporting, among other social and health applications, a collection of accessible  
153 through the TV. The TV set offers a much more familiar interface for many users [25][26][27]  
154 overcoming the digital divide when using an ICT-based health and care systems at home.

155

156 The rest of this paper is organized as follows: Sect. 2 introduces the methodology followed to  
157 design and deploy the proposed game collection; Sect. 3 discusses the outcomes of a pilot  
158 experience involving 62 real users in a real scenario, together with their perceptions on usability  
159 and acceptability; Sect. 4 discusses the results of the above process; and finally Sect. 5 presents  
160 the conclusions of this work.

161

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## 164 **Materials and Methods**

165

166 There are four general approaches for the *gamification* of the cognitive tasks aimed at capturing  
167 the subjects’ (i.e., players’) cognitive performance.

168

- 169 1. Take an existing game and use it as a platform for creating cognitive measurable tasks by  
170 modifying game parameters. For example, the classic redemption game Whac-a-Mole  
171 [28] captures different measures such as the speed and the deviance from target. This  
172 approach takes this well-known existing game and ‘hooks into’ its mechanics to capture  
173 players’ performance. The execution of this approach requires a good recognition of the  
174 particular cognitive abilities that are tapped by concrete tasks in video games.
- 175 2. Mimic the testing mechanics of a paper-based test trying to be challenging and fun at the  
176 same time. Differently to the first approach above, in this case the starting point is a  
177 traditional neuropsychological assessment suite, and the objective is to create a video  
178 game that has the same validity by replicating its mechanics.
- 179 3. Embed already computerized neuropsychological tests into a virtual reality environment.
- 180 4. Replicate real life situations using virtual reality environments that try to depict realistic  
181 situations like car driving in a city [29], an apartment [30], or a supermarket [84] among  
182 others.

183

184 Other approaches might be possible, such as to design a video game from scratch embedding  
185 cognitive tasks aimed at capturing performance data to enable an eventual assessment of a  
186 selection of cognitive areas. However, no practical examples were found at the time of writing  
187 this paper.

188

189 In our case, the games introduced can be classified into group 1 above. The selection, design and  
190 implementation of the game collection were performed in collaboration with the Galician  
191 Confederation of People with Disabilities (COGAMI). This entity represents all users’  
192 associations of people experiencing a broad range of disability conditions in Galicia, Spain. An  
193 occupational therapist appointed by COGAMI advised the research group on the identification  
194 and selection of a set of cognitive-related activities, which were eventually implemented as

195 games for our platform. Among these games, four of them were specifically targeted to  
196 neuropsychological stimulation, which will be further discussed below.

197

198 The possibility to assign scores to user interactions was also taken into account when selecting  
199 and implementing the games mentioned. Besides their utility to perform cognitive evaluation,  
200 these scores would also be visible to other users participating in the pilot. The scoring system  
201 was implemented with the advice of cognitive rehabilitation professionals to facilitate cognitive  
202 evaluation and to enhance users' motivation.

203

204 The games implemented are (cf. Fig. 1):

205

206 - *Memorion*. Each users has available a limited number of pairs of cards (i.e., every card  
207 has a duplicate card). At the start of the game, all cards are presented facedown, and users  
208 have to flip them one by one to discover all pairs of cards. In turn, each user selects two  
209 cards in sequence. If both cards are identical, one point is scored and the selection of  
210 cards is repeated again. In case the cards selected are different, cards are flipped again  
211 and the turn is passed to the next player. This game is intended to assess short memory  
212 capabilities.

213



214

215 Figure 1. The games used in this study are adaptations of classical games. (Photo credit: Carlos  
216 Rivas Costa)

217



- 218 - *Find the Intruder*. In this game, participating subjects are presented with a collection of  
219 images and they have to identify which one does not belong to the collection. During the  
220 game, images are randomized to prevent the apparition of presentation patterns and thus  
221 users from recognizing them. This game addresses the perception, decision-making,  
222 association and categorization capabilities.
- 223 - *Sequences*. Users are presented with real situations where a sequential relation occurs.  
224 This relation may be numerical, temporal, cause-effect, etc. The correct sequence of  
225 events in each situation is modified randomly and presented to the player, who has to  
226 place the events again in the correct sequence. The presentation of both individual events  
227 and sequences is randomized to prevent presentation patterns.
- 228 - *Puzzle*. Users shall complete a series of graphical puzzles. An image is divided into  
229 puzzle pieces and those pieces are shuffled. As users solve puzzles, their difficulty (i.e.,  
230 number of pieces) is increased. Users are penalized in case they made a wrong selection.
- 231 - *Questions and Answers*. Users are challenged with questions about an image surrounded  
232 by additional images. Users shall provide the correct answer to the question by selecting  
233 one of the images provided.
- 234

235 Another relevant aspect to be analyzed is the type of device and user interfaces to support  
236 videogame interaction. The vast majority of proposals found in the literature support PC-based  
237 interaction, in most cases to a Web application, although some desktop applications are also  
238 used. Other works incorporate mobile devices, which facilitates mobility and access to  
239 videogames regardless of the location of participants. In our case, the supporting platform will be  
240 a smart TV. As discussed above, the TV set is probably the most familiar appliance, and with  
241 recent advances in information and communication technologies state of the art TV appliances  
242 have become full-fledged computing platforms.

243

244 It is also worth noting that only a few selected works used behavioral sensing—through  
245 tracking/sensing devices—to capture data that may provide information for performing data  
246 analytics. The solution utilized as the supporting platform in this project also supports a broad  
247 range of interfacing and tracking devices [28].

248

249 The validation of the usability and acceptability of the game collection was performed through a  
250 pilot test with real users in their own homes (cf. Fig. 2). Written consent was collected from all  
251 participants in accordance with the provisions of Spanish regulations [29]. No medical/health  
252 data was collected, and the only data stored and processed was that related to the participants'  
253 perception on the use of technology.

254

255 Participating users had the platform at their disposal during a period ranging from 7 to 15 days.  
256 Participants had to be at least 65 years old (i.e., retirement age in Spain at the time of the pilot),  
257 and have a broadband Internet connection at home. Eventually, a total of 62 subjects were  
258 selected among volunteers affiliated to the Third Age Lecture Rooms of Galicia – ATEGAL  
259 association. Gender distribution was 50% - 50%, and participants were scattered around the  
260 region of Galicia, Spain. This region is characterized by being a mostly rural area, and by an  
261 aging population. To guarantee common deployment conditions (i.e., common evaluation  
262 settings), the platform was implemented in a home theatre personal computer (HTPC) connected

263 to the users' television sets. This solution enabled us to convert any existing TV set, regardless of  
264 its age or underlying technology, into a standardized smart TV.  
265



266 Figure 2. Pilot testing was performed at participating subjects' premises. (Photo credit:  
267 Carlos Rivas Costa)

267  
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270 The pilot test was organized into two phases involving 42 and 20 subjects respectively. In each  
271 phase, users were divided into groups of at most seven people living in the same area. Then, the  
272 platform was installed simultaneously in those seven premises. Users were asked to interact with  
273 the platform at will. All settings included exactly the same games. To collect usage data and  
274 users' perceptions, two questionnaires were distributed, one to be completed before the pilot and  
275 a second one to be delivered right after it.

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## 279 Results

280

281 Participants were asked about the perceived usefulness of the games implemented. 57.1%  
282 perceived them as very useful, and 33.3% perceived them as useful (cf. Fig 3). In other words,  
283 more than 90% of participants declared that the games were not just an entertainment option, but  
284 also a means to exercise their memories and their reasoning capabilities.

285

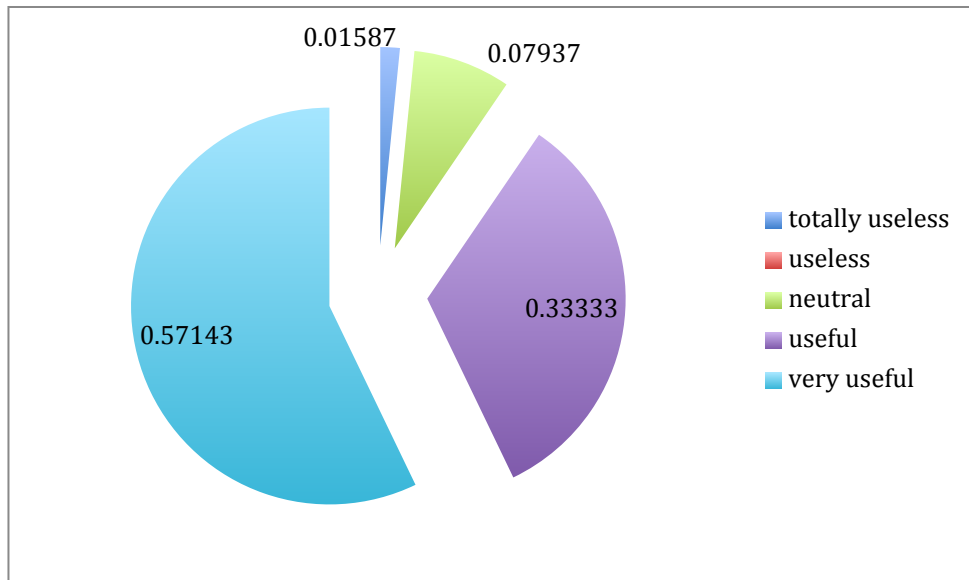


Figure 3. Perceived utility of cognitive games

286

287 They were also inquired about the perceived usability. More specifically, they were asked  
 288 whether it was easy for them to play with the games on TV. In this case, results were very  
 289 similar to the previous case, and a strong correlation exists between subjects declaring that the  
 290 games were useful / very useful, and users declaring that it was easy or very easy to play with  
 291 them (cf. Fig. 4).

292

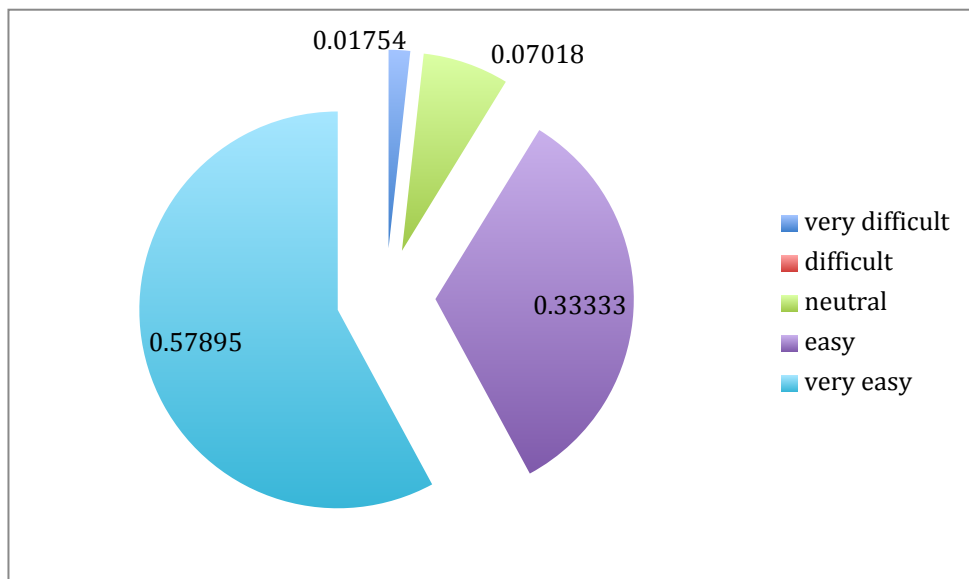


Figure 4. Perceived usability of cognitive games

293

## 294 Conclusion

295

296 The study confirmed that senior adults perceive that they can check their cognitive status by  
 297 themselves, at least in an informal way, by means of playing particular games designed to  
 298 challenge their memory or their reasoning capabilities. Besides, the participants in the pilot

299 discussed above perceived the TV set as a convenient device to interact with those games. As a  
300 consequence of the perceived usability and acceptance of games as a means of cognitive  
301 evaluation, we can confirm that there is at least initial evidence about the convenience of using  
302 serious games to assess the cognitive status of senior adults at home using the TV set as the  
303 interaction device.

304

305 Nevertheless, in spite of this promising initial evidence, more research is needed in order to  
306 implement serious games in a way that they are widely accepted by the medical community as a  
307 valid, reliable way to perform cognitive evaluation at home.

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