## A Risk Assessment Approach to Ecological Decision-Making

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#### Abstract

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1	The conservation and management of wild populations and ecosystems almost always involves			
2	making decisions in the face of uncertainty and risk. The application of science to the ecological			
3	decision-making process was something that the late Professor Daniel Goodman thought			
4	deeply about. In this paper we outline the three main principles that Dr. Goodman espoused for			
5	good practice when conducting analyses for ecological decision-making: 1) the results should be			
6	conditioned on all relevant data and information, 2) there must be a full characterization of all			
7	uncertainty, and it should be fully propagated into the result, and 3) doing so in the correct way			
8	will result in the calculation of an accurate probability distribution (conditioned on our			
9	understanding of the state of nature) that should be used directly for ecological decision-			
10	making. Dr. Goodman believed that in the context of threatened and endangered species			
11	management Population Viability Analysis (PVA), Bayesian statistics, and structured decision-			
12	making are the most logical tools to achieve the three principles. To illustrate the application of			
13	the principles and tools in a real management setting, we discuss a Bayesian PVA that Dr.			
14	Goodman produced for the endangered Steller sea lion. We conclude by discussing the practical			
15	and philosophical impediments that may limit the full realization of the three principles and we			
16	offer some suggested solutions.			
17				
18	Keywords:			
19	Population Viability Analysis (PVA); Endangered Species Act (ESA); conservation biology			
20				

#### 21 **1. INTRODUCTION**

22 The conservation and management of species almost always involves making decisions 23 based on limited information. We often do not know with precision, for example, the current 24 state of the species we need to manage, we may not know what factors influence its dynamics, 25 and often, we have limited knowledge of the species' recent or long-term past that brought it 26 to its current state. Similarly, the impact of potential management actions on a species and 27 future environmental conditions cannot be known with certainty. Because of these 28 uncertainties and the potential for negative outcomes if we get the management decisions 29 wrong, species management and conservation involve risk. Such risks may include failing to 30 arrest a species' decline, causing harm to other non-target species, spending limited financial 31 and personnel resources on ineffectual actions, or unnecessarily limiting exploitation or other 32 human activity associated with the species or its habitat. Despite these uncertainties and risks, 33 management decisions must be made. How to make these decisions in an optimal way 34 regardless of the quality or quantity of information available is clearly in the purview of the field 35 of risk analysis and management. Rarely, however, is on-the-ground ecological management 36 and decision-making approached from the perspective of risk analysis and management<sup>(1)</sup>. 37 The late Professor Daniel Goodman spent a great deal of his career on this question of 38 optimal use of information for ecological decision-making, and strongly advocated for 39 addressing decisions from a risk-focused perspective. He believed that the key to effective 40 conservation of vulnerable species and other ecological decision-making lay in accurate 41 estimation of the risk to a species coupled with structured decision-making that facilitated a 42 transparent decision-making process and clear separation of scientific and policy questions. In

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this paper we describe the three main principles that Dr. Goodman advocated when making
ecological decisions and the tools he believed were necessary to achieve these principles,
namely, Population Viability Analysis (PVA), Bayesian statistics, and formal decision analysis. We
also briefly discuss how Goodman applied these principles in a contentious management
situation. Throughout the paper we focus primarily on threatened and endangered species
management under the US Endangered Species Act (ESA), but the concepts we present are
relevant to all ecological decision-making arenas in and outside of the US.

50 2. BACKGROUND ON ESA AND PVA

51 Goodman was an applied ecologist. He described his primary professional interest as the "application of modeling and statistics to actual environmental decision-making" <sup>(2)</sup>. Much 52 53 of his applied worked involved ESA-related decision-making, including listing (placing a species 54 on the endangered species list) and delisting (removing the species from the list) decisions. 55 According to the law, listing of a species under the ESA is an indication that the species is "in 56 danger of extinction throughout all or a significant portion of its range" (endangered), or is at 57 risk of becoming endangered "within the foreseeable future" (threatened). Listing affords the 58 species protective status under the law and may result in restrictions on human activity (e.g., 59 land development, harvest, resource extraction). Once a species is listed under the ESA, the 60 agency tasked with managing it (US Fish and Wildlife Service or National Marine Fisheries 61 Service; collectively, the services) is required to develop a recovery plan that outlines how the 62 agency proposes to recover the species so that it no longer requires the special protective 63 measures of the ESA. The plan is required to contain "objective, measurable criteria" (recovery 64 criteria) that define when a species is no longer at risk of extinction and can be considered for

65 delisting (16 U.S.C. §1533). Actual delisting can occur presumably (but not necessarily) after the 66 recovery criteria are met and a delisting assessment shows that the species is no longer 67 threatened or endangered and that the five threat factors identified in the ESA (i.e., habitat 68 destruction, overutilization, disease or predation, inadequate regulation, or other factors) have 69 been ameliorated. While the overall intent of the ESA to protect and restore at-risk species is 70 clear, much of the language in the law is general rather than specific <sup>(3-5)</sup>, leaving decision-71 makers with the difficult task of interpreting the law and deciding exactly what is meant by 72 phrases like "in danger of", "significant portion of", and "foreseeable future". As a result, a 73 great deal of variation exists in the approaches used to evaluate a species' standing under the 74 ESA, including how recovery criteria are formulated and listing and delisting decisions are made 75 by the services (6-8) 76 One approach to evaluating whether a species should be listed or delisted under the 77 ESA is Population Viability Analysis (PVA). PVA is a term that encompasses a wide range of 78 quantitative techniques designed to predict the future status of a population or species <sup>(9)</sup>. 79 Generally, a PVA uses information about a species' past population dynamics to project possible 80 future scenarios through stochastic simulation modeling. One result of a PVA is an estimate of a 81 population's risk of extinction or quasi-extinction (i.e., falling below some designated threshold) 82 over a specified timeframe. 83 PVAs have an intuitive appeal with respect to ESA-related decisions since they provide an 84 estimate of extinction risk, the very metric identified in the ESA as defining threatened and endangered 85 species. Despite this, their use in making management decisions, especially in the context of the ESA, 86 has been vigorously debated. Some have argued that in the context of management decisions PVAs are

87 too unreliable when data are poor, require too much data to be of use in endangered species listing 88 decisions when data are often limited, or are too imprecise to be useful (10-16). Others have countered 89 that their usefulness outweighs their limitations, that alternative approaches for ESA decision-making 90 have more significant drawbacks, and that many of the perceived weaknesses of PVA can be addressed 91 with careful application and consideration of uncertainty <sup>(17-25)</sup>. This latter view was embraced 92 completely and authoritatively by Goodman. He suggested that a PVA model was the only 93 approach that could use and synthesize all of the available data, which was a highly desirable, 94 and even obligatory, property. More specifically, he advocated for use of Bayesian statistics 95 within the PVA framework, and for the results of the Bayesian PVA to be used in a structured 96 decision-making context.

#### 97 **3. GUIDING PRINCIPLES FOR ECOLOGICAL DECISION-MAKING**

98 Goodman's advocacy for Bayesian PVA and structured decision-making was predicated 99 on three fundamental principles for good practices in analyses used for ecological decision-100 making: 1) the results of the analysis should be conditioned on all available data, 2) all 101 uncertainty should be accounted for and fully propagated into the result, and 3) the calculated 102 results should be directly used for ecological decision-making. Goodman argued that if the first 103 two principles were followed in the correct way, one could calculate a correct probability 104 distribution for the state of nature given the available information and the uncertainty. It then 105 follows that the correct probability could be used directly in structured decision-making process 106 to arrive at a decision fully consistent with the decision-maker's values, the data, and the 107 uncertainty. We will step through these points in detail, and discuss their specific application to 108 endangered species listing and delisting decisions.

#### 109 **3.1 Use all the data**

110 The first guiding principle is that a scientific analysis that will be used for ecological 111 decision-making should be conditioned on all the relevant data (not just some of it), and to the 112 extent possible, only on the relevant data. In the context of species management, "relevant" 113 means only those data that will impact the future dynamics of the species<sup>(26)</sup>. Specifically, 114 Goodman advocated using all the data in a synthetic analysis rather than performing multiple 115 separate analyses of different kinds of data that are separately considered for the decision, or 116 integrated via "human integration" (i.e., people viewing the separate results and subjectively 117 deciding what they mean in total). The non-synthetic approach is by far the most common 118 approach to ESA listing and delisting decisions and generally requires less time and fewer 119 resources than a fully quantitative synthesis approach. But as Goodman and others have 120 argued, mathematical models that integrate all data reinforce an internal logic and consistency 121 that can often be missing when separate models and ad hoc integration are used<sup>(23, 17, 27)</sup>. 122 PVA provides precisely the type of synthetic analysis that Goodman promoted. "Using 123 all the data" in a PVA means, as a start, including information on population size, population 124 trend, sources of human-caused mortality, and life history information such as birth and death 125 rates. However, it can also include data on such things as environmental forcing, variability of 126 prey and/or natural survival rates, probability of catastrophic events, and likely future 127 management or threat scenarios. Given the different types of data and the different temporal 128 and spatial scales encompassed by such comprehensive inclusion of data, this principle of using 129 all the data is rarely easy in practice. Fortunately, the increasing use of "integrated" population

130	models <sup>(28-32)</sup> reflects a trend toward this type of synthetic analyses and has led to increased
131	accessibility of techniques and tools for using a wide variety of data within a single analysis.
132	3.2 Include all sources of uncertainty
133	Using all available information may seem to have an obvious interpretation, but what
134	may not be as obvious is that "information" includes not only what we know but also what we
135	don't know, i.e., the "known, unknowns", as Donald Rumsfeld would say <sup>(33)</sup> . This brings us to
136	Goodman's second guiding principle, incorporate all sources of uncertainty. An emphasis on
137	incorporating uncertainty has been a long-running theme in conservation biology and
138	environmental management. This is exemplified, for example, in a symposium and Special
139	Section in the journal Conservation Biology in 2000 titled "Better Policy and Management
140	Decisions through Explicit Analysis of Uncertainty: New Approaches from Marine
141	Conservation". Goodman was not the only person advocating a better and more thorough
142	handling of uncertainty in analyses, but he was an early advocate, and perhaps embraced the
143	concept more thoroughly and emphatically than others. Although Goodman did not have a
144	paper in the Conservation Biology special section, his influence can be seen in the number of his
145	graduate students (or even second-generation graduate students) who did <sup>(34-37)</sup> .
146	What does it mean to more fully incorporate uncertainty? One way to view it is through
147	the development of applied statistical and modeling practices in ecology. This is an over-
148	simplification, but there has been a progression in applied statistics in incorporating more
149	uncertainty over the last few decades. Though it likely has always made statisticians cringe,
150	there used to be many examples of ecological decision-making based solely on point estimates
151	of parameters (e.g., the population is declining at 2.3% per year). That simplistic approach can

be viewed as step 1 in the progress toward incorporating more uncertainty. Step 2 was to fully
incorporate parameter uncertainty (e.g., the population is declining at 2.3% per year with
standard error of 1.1%). Although this sounds easy and straight-forward, for complex models
this was not always simple, and new statistical techniques were developed to accomplish this,
such as the jackknife or bootstrap in frequentist statistics<sup>(38, 39)</sup>, or numerical integration
techniques in Bayesian statistics such as sampling importance resampling (SIR) or Markov Chain
Monte Carlo (MCMC) <sup>(40)</sup>.

159 Step 3 in the evolution of statistically valid approaches to uncertainty was the 160 widespread use of more complex models in ecology, whether for abundance estimation (e.g., 161 mark-recapture or line-transect analysis) or for population modeling. In particular, for PVA 162 models there was clearly the need to incorporate the uncertainty that arises from stochastic 163 processes (e.g., rather than declining at the same rate every year, the population can 164 experience small declines in some years and larger declines in other years). Statisticians speak 165 of uncertainty in terms of error, and stochastic processes are viewed as "process error" as 166 opposed to "estimation error", which arises from uncertainty in the exact value of the model 167 parameters. Treatment of these two types of error becomes important in PVA models, and 168 their treatment can be viewed as being different in Bayesian statistics than it is in classical 169 frequentist statistics (see Gerrodette et al. in this volume for more on this topic). Goodman was 170 firmly in the Bayesian camp regarding the treatment of these two sources of error, and made 171 convincing arguments for his point of view <sup>(27, 41)</sup>.

172 The development of more complex and sophisticated models in ecology has mostly 173 been a good thing, but it came at a cost, which can be viewed as Step 4. The complexity in

174 newer ecological models lead to more model choices and to a greater uncertainty about which 175 model was the "best" one (e.g., does a model with a single rate of decline fit the data better 176 than a change-point model with two different rates of decline?). To choose, we needed a solid 177 statistical method for deciding which model fits the data better. Although step-wise likelihood 178 ratio tests for model selection had been around for a long time, better techniques were 179 needed, particularly to compare non-nested models. This has led to the relatively recent move 180 to fully embrace model uncertainty in ecological analyses, in addition to parameter uncertainty. 181 Again, this development occurred on both sides of the statistical de-militarized zone (classical 182 frequentist vs. Bayesian), with AIC, championed by Burnham et al. <sup>(42)</sup>, gaining widespread 183 usage for non-Bayesians, and Bayes Factors <sup>(43)</sup> and the BIC (as an approximation for the Bayes 184 Factor) <sup>(44)</sup>, gaining widespread usage by Bayesian statisticians. Each side took the model 185 selection one step further with a subtle refinement, where rather than choosing a single model, 186 we average our result across the best-fitting models, either through AIC or Bayesian model-187 averaging methods <sup>(45)</sup>. 188 Interestingly, Goodman did not seem too keen on model selection methods. He 189 identified model selection as a legitimate source of uncertainty, but to deal with it he 190 advocated the use of flexible models that, when fit to data, could encompass a wide variety of 191 realities<sup>(41)</sup>. He acknowledged however, that such an approach comes at the cost of increasing 192 parameter uncertainty (i.e., the model uncertainty is folded into the parameter uncertainty 193 when a flexible model is used that increases the scope or number of parameters). He felt that 194 this was an acceptable cost, and perhaps was preferable, because all uncertainty continued to 195 be incorporated (though potentially misallocated) and could be propagated through to the

196 results and did not necessitate procedures external to the primary model<sup>(41)</sup>. This point of view 197 is at odds with much of the mainstream of recent ecological analysis methods, but perhaps 198 speaks to his view that if you worked from first principles in a correct and thorough way, then 199 applied a "rich enough model", you would get the correct answer, including a full 200 characterization of uncertainty, and thus implicitly have no need for model selection. 201 Besides the developments in statistical methodology, there was also a related 202 philosophical development in how we view ecological models. Perhaps the best way to view 203 this is by looking at models that extrapolate into the future, such as PVA models. Do we assume 204 that the world will stay the same as it is now, or do we allow for the possibility that the world 205 may change, and with it, some of the basic assumptions that go into our models? For example, 206 do we assume that carrying capacity in a projection model is constant, or do we allow for a 207 future change in carrying capacity? These types of questions have become increasingly 208 important as we struggle to deal with issues such as climate change in our models. Goodman 209 strongly opposed using PVA simply "to replay the recent past as a stochastic simulation" <sup>(26)</sup>. He 210 argued that the observed past is only a sample of potential environmental variability and that 211 blind extrapolation of past trends related to human impact, as one example, may not be 212 justified. Issues of uncertainty related to future conditions are extremely difficult to deal with, 213 but it is in these types of uncertainties where Goodman's advocacy for the full incorporation of 214 uncertainty strikes the starkest contrast to other approaches. He did not simply pay lip service 215 to uncertainty as a "qualitative pejorative", but insisted that all uncertainty be quantified 216 including the future unknown <sup>(41)</sup>. While not yet regularly employed in PVA, some researchers

- are beginning to address both subtle and severe uncertainty related to process ambiguity, rare
- events, or future unknowns (but not always in a Bayesian context)<sup>(23, 46-50, 31)</sup>.
- **3.3 Apply the true probability distribution to decisions**

220 So how does one accomplish the goal of quantifying all the uncertainty and using all the 221 data, and how does that lead to Goodman's third principle of calculating a true probability 222 distribution and using that distribution directly in decision-making? The short answer, in 223 Goodman's view, is to be a Bayesian with data. Bayesian methods require the use of a 224 probability distribution (the "prior") for the parameter that is specified a priori (essentially, 225 before the data are used). According to Goodman, this prior probability distribution must 226 contain a full characterization of the uncertainty and knowledge we have about the parameter 227 prior to our analysis. By combining this prior that quantifies our full state of ignorance and 228 information about the parameters with a flexible model that incorporates the uncertainty in 229 the model structure, then bringing in the data via the likelihood function, Goodman argued that 230 all relevant information and uncertainty can be analyzed in a single synthetic framework. Using 231 this Bayesian approach, the mathematical combination of the prior and the data (via the 232 likelihood) results in a posterior distribution that can be directly interpreted as a probability 233 distribution for the parameter. Importantly, you can also directly and easily calculate a 234 probability distribution for any function of the parameters. This is very different than what you 235 get from a classical frequentist analysis, which results in a point estimate, and possibly, 236 confidence intervals around the point estimate. 237 Numerical computation developments such as MCMC can be applied to either

238 maximum likelihood estimation or Bayesian statistics, so to a certain extent the ability to more

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239 fully incorporate uncertainty has happened across all types of statistics, not just in the Bayesian 240 paradigm. From a technical point of view, there is one significant advantage of Bayesian 241 methods – we can use hierarchical models, such as random effects models, which is not 242 possible in frequentist statistics without using *ad hoc* estimation methods <sup>(51)</sup>. This can be a 243 major advantage, and this one feature has led many scientists to adopt the use of Bayesian 244 methods. For other situations, the reasons to use Bayesian methods versus other methods is 245 more philosophical, both in how the data are used, and in the presentation and interpretation 246 of the results.

247 The difference in interpretation between a Bayesian analysis and frequentist analysis 248 becomes substantial when a stochastic model is used, such as in a PVA. Regardless of the 249 statistical framework, any stochastic model will yield a distribution for the probability of the 250 event of interest simply due to the stochastic processes in the model. So even if all the PVA 251 parameters are fixed at a single value, as in the frequentist paradigm, the result will be a 252 distribution for the probability of extinction, i.e., there might be some probability the 253 population goes extinct in 50 years as well as some probability the population goes extinct in 254 100 years. Using this type of frequentist approach, if you change the values of the fixed 255 parameters, you will get a different distribution of extinction times. In contrast, a Bayesian 256 analysis will give you a single distribution for the probability of extinction that integrates across 257 all possible values of the parameters, and from which you can obtain a probability of extinction 258 in 100 years or 50 years, or 2 years.

Your uncertainty in the Bayesian result (posterior distribution) is a seamless
 combination of the stochastic processes in the model as well as your uncertainty in the correct
 13

261 values of the parameters (process uncertainty). This can be viewed as folding two different 262 interpretations of probability into a single distribution, where the stochastic processes of the 263 model are truly uncertain (like the roll of a die) but the uncertainty in the values of the 264 parameters are based just on our inability to know what their true values are. All Bayesians 265 accept that both kinds of uncertainty can contribute to the final summary of uncertainty, and 266 Goodman explicitly agreed with this concept of incorporating both sources of uncertainty into a predictive distribution for the quantity of interest<sup>(41)</sup>. However, not everyone agrees on an 267 268 interpretation of what the posterior distribution means. Goodman discusses this in one 269 paper<sup>(26)</sup>, where he notes that one Bayesian interpretation of a probability distribution is that it 270 represents subjective belief – this concept arises when one interprets the prior distribution as 271 summarizing one's subjective belief about what the value of the parameter is, before the data. 272 Goodman explicitly rejected this interpretation, and instead argued that the prior distribution 273 should be based on empirical information, including auxiliary data relevant to your case, or even comparative data from a family of similar cases. With such data-based prior distributions, 274 275 Goodman argued that the posterior distribution represented an actual probability distribution 276 for what the value of the parameter could be, and that it was not subjective: 277 "This program of sequential application of Bayes' formula to combine different 278 kinds of available case-specific data, and available comparative data, allows use 279 of the mathematical machinery of Bayesian statistics, without running aground 280 on the rocks of subjective probability."<sup>(26)</sup> 281 This focus on making the prior distribution empirical led Goodman to perhaps think 282 more deeply about the construction of prior distributions than others have, and it can be

283	argued this was one of his main contributions to ecological risk assessment and Bayesian
284	statistics. In fact, he devoted an entire paper to the subject titled "Taking the prior seriously:
285	Bayesian analysis without subjective probability." <sup>(52)</sup> In that paper he discusses the details of
286	basing a prior distribution on comparative data from other cases, and how to use hierarchical
287	Bayesian modeling to create such priors. In another paper, he continued this theme and
288	explicitly described how PVAs should be based on hierarchical Bayesian methods, with
289	empirical priors established from suites of populations. <sup>(27)</sup> He also reiterated that using such
290	methods results in the correct answer, meaning the posterior distribution for the probability of
291	extinction represents an absolute probability of extinction, not a relative probability of
292	extinction. To make this point clear, he notes that if one had 100 different populations for
293	which you had calculated a 3% probability of extinction in 100 years, your expectation would be
294	that three of the populations would actually go extinct in 100 years. <sup>(27)</sup>
295	These core principles Goodman was applying to ecological decisions, and PVAs in
296	particular, directly addressed two of the core debates in the PVA literature which are related:
297	(1) Are PVAs useful, and (2) can PVAs provide an absolute probability of extinction? PVAs often
298	(necessarily) require one to make several assumptions about the dynamics of small
299	populations, for which few data are available. Early on in the development and assessment of
300	PVA models it was noted that relatively small differences in inputs could lead to large
301	differences in the results <sup>(53)</sup> , and it was argued that PVAs are potentially unreliable. <sup>(54, 10)</sup> Others
302	noted the precision of PVAs were unlikely to be sufficient to make PVAs useful. <sup>(11, 13, 14)</sup> The
303	interpretation of the probability of extinction as absolute versus relative has also been one of
304	the core debates of the PVA field. In a seminal paper in the field, Beissinger and Westphal <sup>(12)</sup>

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305 argue PVAs are unreliable for a variety of reasons, such as difficulties in estimating variance and 306 not capturing environmental trends and fluctuations properly. They recommended that PVAs 307 should only be used as relative estimates of extinction risk, such as for weighing management 308 alternatives to reduce extinction risk. In contrast, Goodman firmly believed that the sequence 309 of conditioning on all the data, incorporating all sources of uncertainty, and forming a 310 probability distribution for the parameter of interest was the correct way to use science to 311 make ecological decisions. 312 "Such analyses provide the best legitimate inference that can be extracted from 313 the available information. The inference is best in the sense that the distribution 314 is true, and the distribution is as narrow as can be achieved with the information."<sup>(41)</sup> 315 316 Goodman was not alone in his beliefs. It is not that scientists who believe PVAs are 317 useful do not understand these important issues of the precision of the results, the influence of 318 small changes in inputs, or the possible reliance on untested assumptions or inadequate data. 319 Instead, they (and we) argue there is no better summation of what is known about extinction 320 risk for a species than a properly done PVA, and if there is a lot of uncertainty in the answer, 321 this is an accurate assessment of the state of our knowledge, and decision-makers need to fully 322 take account of this, i.e., it is part of the risk. PVA advocates also point out that the alternatives, 323 such as using proxies for extinction risk (e.g., small population size and/or declining trend) or qualitatively assessing extinction risk, are worse<sup>(55)</sup> and represent less rigorous and quantitative 324 325 uses of the same data that are input into the PVA. This view is perhaps most eloquently 326 expressed by Brook et al.<sup>(17)</sup>, in response to the widely held view that in circumstances where

- data are sparse or of low quality PVAs have little useful predictive value and should bedispensed with in favor of "alternative methods":
- 329 *"The trouble is that none of these authors have specified why these alternatives*
- 330 would be superior to PVA. It is our view that even when PVAs perform poorly
- 331 against some vaguely defined absolute standard, they still perform better than
- 332 alternatives that are even more vague, are less able to deal with uncertainty, are
- 333 considerably less transparent in their reliability, and do not use all the available
- 334 information."(17)
- 335 It is interesting to point out that one of the best arguments in support of this view that PVAs
- are the correct and best tool to use for making decisions about extinction risk has come from
- 337 empirical tests, where it has been shown through the use of retrospective analysis of case
- 338 studies that predictions of PVAs can be reliable.<sup>(24, 56)</sup>
- **4. PRINCIPLES IN PRACTICE: STELLER SEA LION PVA**

340 In 2002 Dr. Goodman was contracted by the Steller sea lion (SSL) recovery team headed 341 by Dr. Bob Small to develop a PVA for the SSL populations, the western portion of which had 342 declined by more than 80% and was listed as endangered under the Endangered Species Act. 343 The recovery team was tasked with revising the original recovery plan that had been developed 344 in 1992, and to devise new recovery criteria. The intention of the recovery team was to use the 345 results of Goodman's PVA to develop these revised recovery criteria. 346 Given the principles that Goodman espoused in his writing, it is worth examining 347 whether he was able to put those principles into practice while developing the SSL PVA. The 348 information we present below draws heavily from the Steller sea lion recovery plan containing

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349	Goodman's final PVA report as an appendix <sup>(57)</sup> , but also from personal communications with
350	Bob Small, discussions with Goodman, and Goodman's personal files. Overall we found that he
351	applied his general principles but not always in the idealized way he had proposed.
352	4.1 Background
353	To understand Goodman's approach to developing the SSL PVA, it is helpful to have
354	some background. Despite millions of dollars spent and years of research, no clear picture of
355	the reasons and mechanisms for the steep declines in the western SSL population has
356	emerged <sup>(58)</sup> . The working hypothesis is that several factors have contributed, possibly including
357	large natural ecosystem fluctuation; competition with fisheries; direct mortality via shooting,
358	subsistence harvest, and incidental catch; and ecosystem-level changes that may have
359	increased predation pressures. To what degree each of these may have contributed is still far
360	from being understood. The listing of the species under the ESA and subsequent fishing
361	regulations have addressed (to an uncertain degree) some of the potential human impacts, but
362	continued declines in some parts of the SSL range indicate that a full understanding of the
363	threats and causes of the declines is still elusive. However, to model future dynamics of the SSL
364	population, as necessary in a PVA, understanding the historic dynamics of the population and
365	potential future threats is critical.
366	It was in this context that Goodman began work on the SSL PVA. Consistent with the
367	principles outlined above, his aim was to develop a Bayesian PVA within a decision theory
368	framework. His strategy was to take the descriptive narrative that the recovery team developed
369	for the recovery plan, including the historic declines, the current threats, uncertainty about
370	unexplained dynamics, and the recovery team's definition of a recovered population, and turn $18$

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371 them into a synthetic quantitative model that would be logically consistent with respect to the 372 empirical data, the policy determinations and expert opinion provided by the recovery team, 373 and the uncertainty inherent in the system and process. Using this approach, he hoped to not 374 only provide internal coherence between the PVA, the recovery plan narrative, and the 375 recovery criteria, but also transparency and reduced ambiguity in the recovery plan and criteria 376 to render them technically and legally defensible under the ESA.

377 **4.2 PVA Model Development: Principles vs. Reality** 

378 Some of the first decisions Goodman asked the PVA subgroup of the recovery team to 379 make were about policy elements that are not defined precisely in the ESA. First they defined in 380 quantitative terms the extinction risk level that defined the boundary between endangered and 381 threatened. In other words Goodman asked the subgroup to make a policy judgment that 382 guantified the ESA's threshold of "in danger of extinction". The subgroup opted for <1%extinction risk in 100 years, a value recommended by some <sup>(59)</sup> and used in other recovery plans 383 384 <sup>(25)</sup>. Second, Goodman asked the subgroup to more precisely define whether "extinction" meant 385 absolute extinction (zero animals left), or some version of functional- or quasi-extinction. The 386 subgroup decided to use a quasi-extinction level defined by a genetically effective population 387 size <sup>(60)</sup> of 1,000. In this way, Goodman clearly isolated the policy questions from the modeling 388 questions.

Once the policy questions were settled, Goodman began the process of building the PVA. Based on his personal files and descriptions of his interactions with the SSL recovery team and its PVA subgroup, Goodman spent a great deal of time and energy attempting to understand what was known and what was unknown about SSL demographics and history.

393 Much work went into analyses that occurred prior to the actual development of the PVA model. 394 For example, he clearly labored over if and how to incorporate density dependence in his 395 model, and he used an appendix to his report to demonstrate through supplemental modeling 396 why density dependence could be excluded from his final PVA model. Similarly, he took great 397 pains in understanding what data were available to quantify the impact of various human-398 caused factors on historic SSL dynamics. This was essential for understanding and modeling the 399 population's natural population fluctuations in the absence of these threats. Through extensive 400 pre-model explorations, Goodman identified what he thought were the relevant data and 401 included them in his model. Many other data related to SSL demographics exist, so clearly 402 Goodman did not use all of the available data but made decisions about what data were 403 necessary for the most defensible PVA and what data were most relevant to the question of 404 recovery criteria.

405 The complexity and uncertainty surrounding the SSL decline made it a particularly 406 vexing problem that required unique modeling approaches. Perhaps in part because of the 407 unconventional approach, Goodman did not apply Bayesian estimation procedures and full 408 characterizations of uncertainty to all aspects of the problem, only to the estimation of the 409 mean and variance of the population's overall growth rate distribution. For example, Goodman 410 attempted to elicit a range for the estimates of known sources of human-caused SSL mortality 411 (external factors) used to adjust the net (or realized) growth rates (Fig. 1), but the PVA 412 subgroup was unable to find data to support more than minimum estimates. Because of this 413 lack of full quantification of uncertainty, Goodman suggested in his PVA report that the 414 uncertainty in the full impact of external factors "must be borne in mind when interpreting the

results" of the his model <sup>(57)</sup>. Obviously this falls short of a full quantitative rendering of all
sources of uncertainty.

Goodman also used conventional vague priors for the Bayesian portion of his model. Since he did not explain his decision to do so, we are left to guess at his reasoning. Pragmatic considerations likely determined the decision, whether it was time limitations or data limitations or both. Regardless of the reason, the vague priors yielded posterior distributions carrying the maximal uncertainty present in the data and reflects a more pragmatic approach than is present in Goodman's philosophical writing.

423 Goodman did incorporate some level of model uncertainty in his approach to dealing 424 with the unexplained dynamics that have impacted the western SSL population historically and 425 how they might impact the population in the future. To deal with this aspect of uncertainty, 426 following development of his model, Goodman conceived of three alternative hypotheses 427 about how future SSL growth rates would operate. He asked the PVA subgroup to provide an 428 estimate, based on expert opinion, of the probability that his PVA model assumptions were 429 correct versus the three alternative hypotheses. If formalized into alternative PVA models, all 430 three alternative hypotheses would result in 0% probability of extinction in 100 years under any 431 conceivable management scenario. Thus, Goodman used the PVA subgroup's expert opinion 432 regarding the probability of his "base" model being correct to perform a sort of model 433 averaging. His approach was unconventional compared to other model selection approaches, 434 but it was consistent with his principle of considering all the relevant information and 435 uncertainty and was also consistent with the principle of using PVA and structured decision-

making to help make explicit all the assumptions that go into a decision and the models used toaid in that decision.

438 Due to the Bayesian nature of the PVA analysis the joint posterior distribution on the 439 mean and standard deviation of the population growth rate reflected the parameter 440 uncertainty from the vague priors and the process uncertainty from the underlying growth rate 441 estimates. The subsequent use of the joint posterior distribution in the prospective analysis 442 aimed at estimating the SSL population's future prospects thus ensured that the parameter 443 uncertainty was propagated through the analysis as advocated by Goodman in his philosophical 444 writings. Likewise, the derived distribution of time to extinction embodied both parameter and 445 process uncertainty. Given the large range in estimated natural growth rates and the vague 446 priors, the uncertainty reflected in the joint posterior distribution was large, resulting in a wide 447 distribution for the estimated time to extinction (Fig. 2).

448 When model results show a high degree of uncertainty (wide spread), as they did in this 449 case, it is instinctual for both modelers and managers to want to reassess the model to see if 450 the results can be narrowed to arrive at a more precise answer. Consistent with his principles, 451 however, Goodman set the stage early in the process to ensure that such tinkering with the 452 model to get a "better" answer would not occur. Asking the recovery team to decide upon the 453 policy questions prior to model development was one way he did this; another was extensive 454 communication with the recovery team throughout and following model development. Based 455 on the data and expert opinion he elicited from the PVA subgroup and his rigorous analyses 456 (including pre-model and post-model explorations) Goodman believed that the results from his 457 PVA model were the most accurate estimates that could be obtained from the available data

458 and that they appropriately reflected the high degree of uncertainty in both the historical 459 dynamics of the population and its future prospects. With these "correct" PVA results in hand, 460 Goodman spent a considerable amount of time in writing and in meetings explaining how the 461 results could be used to arrive at recovery criteria that appropriately reflected those results. He 462 also laid out a long-term plan for continuing to update the PVA as more data became available 463 to potentially reduce the uncertainty in the model and reduce the estimated time to recovery. 464 The recovery team used Goodman's PVA results to formulate recovery criteria for the 465 SSL western DPS, but because of the wide posterior distribution from Goodman's PVA, the 466 timeframe for recovery was far into the future. As Goodman argued, this was the "correct" 467 estimate of the time to recovery given the information available at the time the PVA was 468 developed. However, since the National Marine Fisheries Service has ultimate say in what 469 appears in the final recovery plan, prior to its final publication, the recovery criteria developed 470 from Goodman's PVA were replaced with criteria based on what was called a "weight of 471 evidence" approach. The final recovery criteria required lower population sizes and shorter 472 time frames for recovery than those developed from Goodman's PVA.

473

5. SUMMARY AND CONCLUSIONS

474 Dr. Goodman championed three main principles for achieving transparent and 475 scientifically based ecological decision making: using all available data, exhaustively quantifying 476 uncertainties, and using a synthetic analysis to arrive at a result, complete with uncertainty, 477 that can be used directly in the decision-making process. Mechanistically, Goodman believed 478 that the best way to adhere to these principles in the context of species management was to 479 use Bayesian PVA and structured decision-making. The Bayesian aspect is necessary because

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480	additional information and quantifications of uncertainty can be encapsulated in the prior, and
481	the mechanisms of Bayesian analysis propagates that information and uncertainty through to
482	the result in a statistically valid manner. The PVA portion is important because it can synthesize
483	multiple sources of information and translate the available data and uncertainties into the
484	common currency of extinction risk. In combination, a Bayesian PVA will result in a synthetic
485	assessment of all information and uncertainty in the form of a legitimate probability
486	distribution of the estimated risk of extinction, which can be used directly in a structured
487	decision-making framework.
488	While we strongly support the principles Goodman laid out, we sometimes struggle with
489	whether we can achieve the ideal that he specified. Our own experience, as well as Goodman's
490	SSL PVA example, demonstrates that the path is not an easy one, nor are all aspects operational
491	in all situations. For example, Goodman found it difficult, or at least too time-consuming, to
492	fully implement empirically-based prior distributions for the SSL PVA parameters, and we
493	suspect this may often be the case. However, using a fully Bayesian synthetic model that uses
494	all the direct data should be obtainable in most situations.
495	We have also found that rigorous implementation of structured decision-making within
496	the wildlife-management agencies can be very difficult. This difficulty stems in large part from
497	the structure of wildlife management agencies and the separation between scientists and the
498	upper-level managers who ultimately make the decisions. It is appropriate, in our view, to have
499	this separation between the science and the decision-making management side. However, it
500	can cause an issue whenever scientific methods such as PVA appear to automate the decision.

501 From the managers' perspective, this can be seen as moving the management decision

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502 (inappropriately) to the science side. In reality, scientific models such as PVA, require both 503 policy determinations (e.g., should "endangered" be defined as having an extinction risk of 5% 504 in 100 years or 1% in 200 years or...) as well as scientific determinations (e.g., what kind of 505 demographic model should be used and should it include density dependence). Other model 506 inputs may also require a combination of scientific data and best guesses that will require input 507 from both scientists and managers (e.g., to what degree will human activities impact future 508 populations). Scientific models should therefore not be viewed purely as scientific endeavors 509 but as collaborative efforts between decision-makers and scientists. 510 In Goodman's SSL PVA example, he was able to achieve buy-in from the scientific PVA 511 sub-group, and eventually the entire SSL recovery team, through extensive communication and 512 education about statistical fundamentals and the process and logic he used to develop his 513 model. He also clearly outlined which aspects of the model were policy questions to be 514 answered by the team, which aspects were expert opinion, and which aspects were purely 515 scientific questions to be resolved by data. His work in this area provided an excellent 516 foundation and justification for the scientific analyses that were performed as well as an 517 example of how good communication can bring about consensus on model inputs. However, 518 once the draft recovery plan was submitted to agency decision-makers and reviewed by others 519 outside the recovery team, the buy-in from the recovery team held little currency. So unless the 520 management context is relatively uncontroversial or communication and buy-in can be 521 achieved throughout all levels of management so that the final decision-makers have input into 522 policy relevant aspects of the model, then the rigorous application of a structured decision 523 making process is likely not fully achievable.

524 So are we to throw up our hands in despair? We do not think so. We believe that the 525 three principles and the tools to achieve them should be used to the maximum extent 526 practicable, with the understanding that, at times, pragmatism may have to win out (e.g., fully 527 empirically based Bayesian priors may not be achievable), but that the principles can be 528 followed in spirit if not always to the letter. We believe that this is what Goodman did in his SSL 529 PVA. Following these principles will, at the least, render the science portion of the process fully 530 transparent and documented for all stakeholders. Beyond the science, communication between 531 scientists and managers is clearly a critical component of the process as is clarity on all sides 532 about which aspects of model-building are policy determinations and which are scientific 533 questions. We also believe, as Goodman did, that the road to better ecological decision-making 534 is a long one that will require incremental progress. Perhaps Goodman's principles provide us 535 with a picture of the ideal scenario toward which we should strive. 536 537 REFERENCES 538 Gibbs MT, Browman HI. Risk assessment and risk management: A primer for marine 1.

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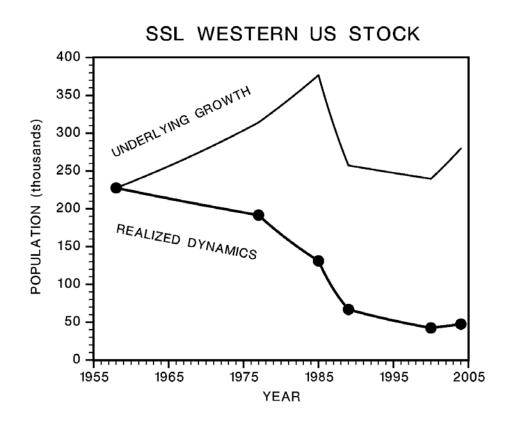
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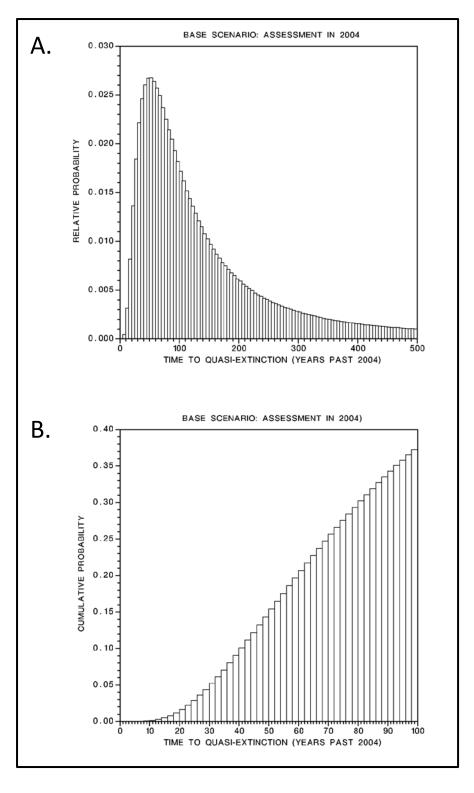
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678

#### 679 **FIGURES**



680 Figure 1. Figure from Dr. Goodman's PVA report in the appendix of the Steller sea lion revised 681 recovery plan<sup>(57)</sup>. The circles represent the six Steller sea lion western DPS census estimates 682 plotted against year. The heavy line connecting the census estimates represents the trajectory 683 corresponding to constant exponential growth within each interval. The thin line represents a 684 projection of a population initiated at the observed population size in 1958, and growing 685 subsequently according to the calculated underlying growth rates for each respective period 686 representing what would have happened, in the absence of density dependence, if, from 1958 687 on, the population had been released from the extraneous influences attributable to human 688 activities as estimated by the PVA subgroup.



690 Figure 2. Figures from Dr. Goodman's PVA report in the appendix of the Steller sea lion revised



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- distribution for the time to quasi-extinction for the Steller sea lion western DPS. B) Dr.
- 693 Goodman's PVA results displayed as the cumulative probability of extinction plotted against

694 years.