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Effects of simulated darkness on the affective appraisal of a virtual environment

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This study investigated whether simulated darkness influences the affective appraisal of a desktop virtual environment (VE). In the real world darkness often evokes thoughts of vulnerability, threat, and danger, and may automatically precipitate emotional responses consonant with those thoughts (fear of darkness). This influences the affective appraisal of a given environment after dark and the way humans behave in that environment in conditions of low lighting. Desktop VEs are increasingly deployed to study the effects of environmental qualities and (architectural or lighting) interventions on human behaviour and feelings of safety. Their (ecological) validity for these purposes depends critically on their ability to correctly address the user's cognitive and affective experience. However, it is currently not known how and to what extent simulated darkness in desktop (i.e., non-immersive) VEs affects the user's affective appraisal of the represented environment. In this study young female volunteers explored either a daytime or a night-time version of a desktop VE representing a deserted prototypical Dutch polder landscape. The affective appraisal of the VE and the emotional response of the participants were measured through self-report. To enhance the personal relevance of the simulation, a fraction of the participants was led to believe that the virtual exploration tour would prepare them for a follow-up tour through the real world counterpart of the VE. The results show that the VE was appraised as slightly less pleasant and more arousing in simulated darkness (compared to a daylight) condition. The fictitious follow-up assignment had no emotional effects and did not influence the affective appraisal of the VE. Further research is required to assess on the validity of desktop VEs for both etiological (e.g., the effects of signs of darkness on navigation behaviour and fear of crime) and intervention (e.g., effects of street lighting on feelings of safety) research.

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3 **Effects of simulated darkness on the affective**
4 **appraisal of a virtual environment**
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35 INTRODUCTION

36

37 This study investigated whether the affective appraisal of a desktop virtual environment (VE)
38 representing a prototypical Dutch polder landscape is influenced by the simulated lighting
39 conditions (daytime versus night-time).

40

41 Night-time outdoor environments are typically appraised as less pleasant and more frightening
42 than their daytime equivalents (Bishop & Rohrmann, 2003; Loewen, Steel & Suedfeld, 1993). In
43 the real world, ambient darkness evokes feelings of fear for personal safety (Box, Hale &
44 Andrews, 1988; Cozens, Neale & Hillier, 2003; Nasar & Jones, 1997) and determines human
45 (navigation) behavior (Warr, 1990), particularly in the absence of social presence (Painter,
46 1996). Ambient darkness elicits fear by concealing potential dangers (Blöbaum & Hunecke,
47 2005; Gray, 1987; Nasar & Jones, 1997; Warr, 1990) and can turn places that are pleasant during
48 daylight into frightening places after dark (Hanyu, 1997; Nasar & Jones, 1997). As a result,
49 many people (especially women) avoid leaving home or visiting certain places after dark (e.g.,
50 Fisher & Nasar, 1992; Keane, 1998; Warr, 1985). Interventions like environmental design
51 (Cozens & Love, 2015), lighting improvements (Fotios, Unwin & Farrall, 2015; Painter, 1996)
52 and intelligent street lighting (Haans & de Kort, 2012; van Rijswijk, Haans & de Kort, 2012)
53 may help to reduce fear and improve street use at night. VEs may be cost effective tools to
54 design, evaluate and optimize such interventions (Boomsma & Steg, 2012; Cozens, Neale &
55 Hillier, 2003; Nikunen & Korpela, 2012). However, their suitability for this purpose depends
56 critically on their ability to correctly address the user's affective, cognitive and perceptual
57 experience (Lewis, Casello & Groulx, 2012; Wergles & Muhar, 2009). This means that the
58 affective appraisal of a VE should vary with ambient lighting in the same way as those of a
59 similar real counterpart. In other words, a night-time VE should evoke the same (affective and
60 behavioral) responses as a similar night-time real environment (i.e., the VE should be
61 ecologically valid). The ecological validity of immersive daytime VEs for the study of feelings
62 of fear and their impact on human navigation behavior in built environments has already been
63 demonstrated (e.g., Park et al., 2008; Park et al., 2010; Park et al., 2011a; Park et al., 2011b).
64 Also for an immersive system, it has been shown that simulated driving through dark virtual
65 tunnels induces ecologically valid negative affect and corresponding startle responses
66 (Mühlberger, Wieser & Pauli, 2007). Commercial desktop video games often use darkness in an
67 attempt to evoke suspense and dread (e.g., *Slender*: www.slendergame.com, *The Suffering*:
68 Midway Games, *Silent Hill 2*: Konami ; see also El-Nasr, 2006; Niedenthal, 2005). Darkness is
69 indeed one of the most often reported causes of fear by game players (Lynch & Martins, 2015).
70 However, it is not yet known how and to what extent simulated darkness in desktop (i.e., non-
71 immersive) VEs affects the user's affective appraisal of the represented environment.

72

73 Only a few studies have investigated the effects of simulated darkness on the affective appraisal
74 of virtual outdoor environments. Rohrmann & Bishop (2002) compared the affective appraisal of
75 the daytime and night-time versions of a simulated suburban environment. Their participants
76 watched video clips showing walkthroughs of the VE. They rated the night-time VE as more
77 threatening and arousing than its daytime equivalent. However, the overall threat scores were
78 below neutral (i.e., the environment was simply not perceived as very threatening or arousing in
79 any of the tested lighting conditions). The fact that the night-time VE was not considered very

80 threatening may be a result of the fact that the overall light level in the night-time VE was still
81 sufficient to get a good impression of the environment and the fact that the soundtrack (sounds of
82 passing traffic and footsteps) suggested social presence. Both factors may have had a reassuring
83 influence on the participants. Bishop & Rohrman (2003) compared the affective appraisal of a
84 real urban park area with that of its simulated counterpart, both for daylight and night-time
85 conditions. Their participants either performed a walkthrough of the real environment (either in
86 daytime or at night) or watched a video clip of a walkthrough of the simulated environment
87 (shown either in simulated daylight or darkness). The real and virtual environments were both
88 perceived as less pleasant and more threatening at night. The night-time VE was even perceived
89 as more threatening than its real night-time counterpart. Previous studies have shown that people
90 tend to pay more attention to details in a VE than in a real environment (Park et al., 2010; Toet &
91 van Schaik, 2012). Because of the (simulated) darkness, participants probably had more
92 problems distinguishing details in the night-time VE, which may have resulted in a more
93 negative affective appraisal. In a previous study (Toet, van Welie & Houtkamp, 2009) we
94 compared the affective appraisal of a desktop VE representing an old Italian village both for
95 simulated day- and night-time conditions. We found only a minor effect of simulated darkness
96 on the affective appraisal of the VE: observers appraised the night-time version of the VE only
97 slightly less pleasant and more arousing than its daytime equivalent. We attributed this weak
98 effect to the fact that the VE had a cozy atmosphere, sufficient lighting to distinguish most
99 details of the environment, and a soundtrack that suggested social presence (music, people
100 singing, murmuring voices, etc.). In addition, the task (to perform a reconnaissance of the
101 village) had no personal relevance for the participants. It is known that events or situations that
102 are appraised as relevant and significant to one's goals and wellbeing induce emotions more
103 effectively than irrelevant ones (Freeman et al., 2005; Lazarus, 1991). For example, people
104 experienced more fear in a real night-time environment (direct relevance for one's wellbeing)
105 than in its virtual counterpart (no relevance for one's wellbeing: Kim et al., 2014). Simulations
106 are therefore more likely to affect the user's emotional state when they have a higher degree of
107 personal relevance (Hoorn, Konijn & van der Veer, 2003).

108
109 This study investigates if simulated darkness influences the affective appraisal of a desktop VE
110 representing a prototypical deserted Dutch rural area. Participants were requested to explore
111 either a daytime or a night-time version of this VE. The only illumination provided in the night-
112 time VE originated from some scattered streetlights along the roads and stars in the partly
113 clouded sky, resulting in a very dark environment. In addition, there were no signs of social
114 presence. In some conditions the participants were led to believe that the virtual walking tour
115 would prepare them for a tour through a similar real environment. This fictional assignment
116 served to enhance the personal relevance of the simulation. The combination of intense darkness,
117 lack of social presence and enhanced personal relevance was used in an attempt to more
118 effectively evoke darkness related feelings of fear. The affective appraisal of the VE and the
119 emotional state of the participants were measured through self-report. The main hypothesis
120 tested was that (H1) a desktop VE is appraised as less pleasant and more arousing in simulated
121 darkness. Secondary hypotheses were that (H2) increased personal relevance of a VE enhances
122 its emotion inducing capability and (H3) thereby amplifies the effects of simulated darkness on
123 the affective appraisal of the VE.

124

125 **METHODS**

126 **Materials**

127 *The virtual environment*

128 The VE used in this study represents a prototypical Dutch polder landscape with some scattered
129 houses, low-lying tracts of grasslands enclosed by dikes, roads, railway tracks, canals, and
130 levees. It was originally developed as a training tool for levee patrollers by GeoDelft (now
131 Deltares: www.deltares.nl) and Delft University of Technology, using the Unreal Engine 2
132 Runtime game engine (Harteveld et al., 2007). The simulation contains no people; only some
133 birds flying around and several sheep in one of the grasslands. A soundtrack (representing wind
134 and breaking waves) and visual dynamics (e.g., waving trees, water waves etc.) serve to enhance
135 the realism and immersiveness of the simulation (Houtkamp, Schuurink & Toet, 2008). In the
136 daytime condition the environment is lit by the sun. In the night-time condition streetlights along
137 the roads and stars in the partly clouded sky provide the only illumination. We selected this
138 environment since it is known that feelings of safety and human behavior vary most strongly
139 with lighting levels in settings with low entrapment (access to refuge) and low concealment
140 (open space; Blöbaum & Hunecke, 2005).

141

142 *Set-up*

143 The simulation was performed on a Dell OptiPlex 755 desktop computer (www.dell.com)
144 equipped with an Intel Core 2 Duo CPU, running at 2.99 Ghz, 1.96 GB RAM, a NVIDIA
145 GeForce 8800GT graphics card (www.nvidia.com), and a standard mouse and keyboard. The
146 simulated environment was displayed on a 22" Dell E228WFP Flat Panel Color monitor. Sound
147 was provided through an Altec Lansing ADA215 speaker set (www.alteclansing.com).

148

149 The entire set-up was placed in an artificially illuminated room. The windows were covered to
150 block the sunlight. The lights were on when the participants answered questionnaires or
151 navigated through the daytime virtual environment. The lights were turned off (resulting in a
152 dimly lit room) when the participants navigated through the night-time virtual environment.

153

154 Participants were comfortably seated in front of the monitor. They used the mouse and keyboard
155 to navigate through the VE.

156 **Measures**

157

158 *Environmental appraisal*

159 The affective appraisal of the VE was measured using a subset of the 38 adjectives from a
160 differential rating scale that was designed to assess the atmosphere of built environments
161 (Vogels, 2008). The 11 selected terms represent each of its four principal affective dimensions
162 (Vogels, 2008): *Cosiness* (*cosy, intimate, safe*; in Dutch: *behaaglijk, intiem, veilig*), *Liveliness*
163 (*lively, inspiring, stimulating*; in Dutch: *levendig, inspirerend, stimulerend*), *Tenseness* (*tense,*
164 *terrifying, threatening*; in Dutch: *gespannen, beangstigend, bedreigend*), and *Detachment*

165 (*business, formal*; in Dutch: *zakelijk, formeel*). Each term was scored on a 7-point rating scale (-3
166 = *not at all*, 3= *very much*).
167

168 ***Fear of darkness in the real world***

169 In the real world cues like darkness (day/night), novelty (familiar/unfamiliar) and lack of social
170 presence are known to evoke fear of victimization and determine navigation behavior, especially
171 in women (Fisher & Nasar, 1992; Warr, 1984; Warr, 1990). To check if this also applied to our
172 female volunteers, we tested their susceptibility to each of these cues by scoring eight statements
173 (*I'm very well able to find my way / in an unfamiliar environment / in a familiar environment at*
174 *night / in an unfamiliar environment at night; I can orientate very well / in the dark / in daytime;*
175 *I dare to walk by myself in an unfamiliar environment / at night / in daytime; I feel*
176 *uncomfortable in the dark*) on a 7-point bipolar rating scale (-3 = *strongly disagree*, 3= *strongly*
177 *agree*), prior to the main experiment.
178

179 ***Emotional response to follow-up assignment***

180 The participants self-reported their momentary feelings of pleasure, arousal and dominance using
181 a validated 9-point pictorial rating scale (the Self-Assessment Manikin or SAM: Bradley &
182 Lang, 1994). The SAM provides a simple, fast, and non-linguistic way of assessing emotional
183 state along three dimensions, and is therefore highly suitable to measure transient (short term)
184 emotional states. The SAM was applied twice: once just after the participants had read their
185 assignment and before they started their tour through the virtual environment (to measure their
186 emotional state directly after reading the task assignment), and once after they completed their
187 virtual tour. This test served to check whether participants with a fictitious follow-up assignment
188 (i.e., participants who believed they had to explore a similar real environment at a later stage
189 experienced emotions that were different from those experienced by participants who performed
190 the experiment without this assignment.
191
192

193 ***Emotional response to environment***

194 Light and dark environments may induce different emotional states. Emotional state was
195 measured through self-assessment using a validated Dutch translation of the Positive and
196 Negative Affect Scale (PANAS: Watson, Clark & Tellegen, 1988; for the translation see:
197 Engelen et al., 2006; Peeters, Ponds & Vermeeren, 1996). This is a list of 20 adjectives used to
198 describe different emotional states: 10 states of Positive Affect (PA) and 10 states of Negative
199 Affect (NA). The PA scale measures activity and pleasure, while the NA scale relates to fear and
200 stress. Because of its length (and in contrast to the SAM) the PANAS is more suitable to measure
201 longer lasting emotional states. Participants scored the extent to which they experienced each
202 emotional state on a 5-point unipolar rating scale (1= *not at all or very slightly*, 5= *extremely*).
203

204 ***Presence***

205 In the context of simulation and gaming the term presence usually refers to the subjective
206 experience of ‘being there’ in the mediated environment (Schuemie et al., 2001; Slater & Wilbur,
207 1997). There are indications that the capability of a simulation to affect the emotional state of an
208 observer increases with the feeling of presence (Baños et al., 2004a; Baños et al., 2004b; Baños
209 et al., 2008; Riva et al., 2007). Since it is likely that increased personal relevance enhances
210 feelings of presence, we used the Dutch translation of the Igroup Presence Questionnaire (IPQ,
211 downloaded from <http://www.igroup.org/pq/ipq>; see Schubert, Friedmann & Regenbrecht, 2001)
212 to test if the fictitious follow-up assignment affected perceived presence. The IPQ contains 14
213 questions that are scored on a bipolar 7-point rating scale.
214

215 ***Map drawing***

216 At the start of the experiment the participants were informed that they were required to draw a
217 map of the simulated area after completing their virtual walking tour. This instruction served to
218 stimulate the participants to actively explore most of the simulated area, so that they would not
219 linger in one part. In addition, it served to confirm the fictitious follow-up assignment: the
220 participants in that group were led to believe that they could use their map to find their way in
221 the real environment at a later stage. The maps the participants produced were not further
222 analyzed in this study.
223

224 ***Game and navigation experience***

225 Problems with navigation can degrade the perceived realism of a simulation (IJsselsteijn et al.,
226 2000). Since frequent game players probably have acquired higher levels of navigation
227 proficiency, the navigation through the VE may require less of their attention so that they may
228 achieve higher levels of presence. To control for this effect we measured game experience by
229 two questions (“*How frequently do you play 3D computer games?*” and “*How frequently do you*
230 *use other virtual environments (e.g., Second Life)?*”), using a 5-point unipolar rating scale
231 (1=*never*, 5=*very often*). In addition, the extent to which navigation in the present simulation
232 required attention and interfered with task performance was measured after the exploration of the
233 VE by two questions (“*Did you need your attention to navigate?*” and “*Did the navigation*
234 *control hinder your task performance in the virtual environment?*”) using a 5-point unipolar
235 rating scale (1= *not at all*, 5= *very much*).
236

237 **Experimental design**

238 The main hypothesis was that simulated darkness in a desktop VE affects the perceived
239 pleasantness and arousing qualities of the represented environment. Participants therefore
240 explored either a daytime or a night-time version of a desktop VE, and gave their affective
241 appraisal and emotional response. In addition, we tested whether personal relevance determines
242 the affective appraisal. In two conditions the participants were therefore led to believe that the
243 tour they were about to make through the VE actually would prepare them for a follow-up tour
244 through a similar real-world area, either in the same or in opposite lighting conditions as used in
245 the simulation (daylight / darkness). This fictitious assignment served to increase the personal

246 relevance of the simulation. Enhanced personal relevance may affect the emotional state of the
247 users and thereby indirectly their affective appraisal of the VE. As a result, the experiment had a
248 2×3 design: two simulated lighting conditions (daylight/darkness) and three fictitious follow-up
249 assignment conditions (no assignment, or assignment related to either the same or opposite
250 lighting conditions).
251

252 **Participants**

253 A total of 72 female volunteers, aged between 17 and 32 years (M=22.2 years, SD=2.9 years)
254 participated in this experiment. A sample of young females was chosen because it is known that
255 this group is particularly susceptible to fear of darkness (Blöbaum & Hunecke, 2005; Loewen,
256 Steel & Suedfeld, 1993; Warr, 1984; Warr, 1990), and shows a greater risk awareness which also
257 extrapolates to virtual environments (Boomsma & Steg, 2012; Park et al., 2011a). Participants
258 were randomly allocated to one of the 6 experimental conditions, such that each condition was
259 performed by 12 participants.
260 The experiment was performed in accordance with the Helsinki Declaration of 1975, as revised
261 in 2000 (World Medical Association, 2000), and ethical guidelines of the American
262 Psychological Association. All participants gave their written consent. Each participant received
263 an incentive of 10 Euros for taking part in the study.
264

265 **Procedure**

266 After being welcomed to the lab, the participants first answered some demographic questions,
267 and some questions to assess their propensity for fear of darkness in real-life and their gaming
268 experience. Then their emotional state was assessed for the first time through their responses to
269 the PANAS questionnaire. Next, they read their instructions, which informed them that they
270 were about to explore a virtual polder landscape for about 10 minutes, after which they would be
271 asked to draw a map of the entire area, including the off-the-road parts. Participants in the
272 fictitious assignment conditions were also asked to take part in a follow-up task, which involved
273 a visit to the hypothetical real area corresponding to the simulation, either in daytime or at night.
274 They were told that they would not receive any assistance during that visit, and that they would
275 have to rely on their previous experience in the VE to perform the real world exploration task.
276 Directly after reading their instructions the participants self-reported their current emotional state
277 for the first time using the SAM. Then, the participants explored the VE for 10 minutes.
278 Afterwards, they filled out the affective appraisal questionnaire, followed by the SAM and the
279 PANAS (both for the second time), and the IPQ presence questionnaire. Finally, all participants
280 drew a map of the virtual environment.
281

282 **Data collection and analysis**

283 A web-based survey tool (<http://www.surveymonkey.com>) was used to apply all measures used
284 in this study. The answers were stored online and were later uploaded to SPSS 18 (PASW
285 Statistics) for further statistical analysis.
286

287 RESULTS

288 Environmental appraisal

289 The results of the affective appraisal questionnaire are listed in Table 1.

290

291 The *Cosiness* of the daylight representation of the VE scored above neutral for all conditions. In
292 contrast, the night-time representation scored mostly negative or near neutral on *Cosiness*. A
293 two-way independent ANOVA showed a main effect for *Cosiness*: *Cosiness* scored significantly
294 lower for the night-time environment than for its daytime equivalent ($F(1,66) = 10.90$, $p = .002$,
295 partial $\eta^2 = 0.142$). However, no significant effects were observed for the fictitious follow-up
296 task. Also, no interaction effects were found.

297

298 The factor *Liveliness* scored negatively in all conditions. A two-way independent ANOVA
299 revealed no significant main or interactions effects.

300

301 The factor *Tenseness* was rated significantly more applicable to the night-time representation of
302 the VE than to its daylight version ($F(1,66) = 56.16$, $p = .000$, partial $\eta^2 = 0.460$). Again, no
303 significant main or interactions effects were found.

304

305 The factor *Detachment* was scored consistently less than applicable to the VE in all conditions.
306 No significant main or interactions effects were observed for this factor

307

308 Summarizing, the night-time version of the VE was experienced as significantly less cosy and
309 more tense than its daytime equivalent. The independent fictitious follow-up task variable did not
310 affect the affective appraisal of the VE.

311

312

313 Fear of darkness in the real world

314 The results listed in Table 2 show that the participants report that in real life they are typically
315 less at ease at night than in daytime. At night they report to be less proficient at finding their way
316 in an unfamiliar environment than in a familiar environment (2nd and 3rd statement). They claim
317 that their orientation capability is better in daytime than in the dark (4th and 5th statement). When
318 walking alone in an unfamiliar real environment they are more afraid in darkness than in daytime
319 (6th and 7th statement). These findings agree with previous reports that young females are
320 typically more afraid in the dark when they are alone and in an unfamiliar environment (Warr,
321 1990), and confirm that the participants in this study feel less comfortable in darkness in real life.

322

323

324 Emotional response to follow-up assignment

325 The factors *Pleasure*, *Arousal* and *Dominance* were scored using the SAM, just before the
326 participants started their exploration of the VE (T1) and afterwards (T2). The results are shown
327 in Table 3. Statistical analyses were performed to test (1) whether the assignment of a fictitious
328 follow-up real-world task affected the emotional states of the participants before they started

329 their tour through the VE, (2) whether the VE experience itself affected their emotional states,
330 and (3) whether there is an effect of the different experimental conditions (lighting level and
331 fictitious follow-up assignment) on the emotional states of the participants at T2.

332
333 A 2×3 (lighting condition × fictitious task) ANOVA revealed no significant main effects or
334 interaction effects for the factors *Pleasure*, *Arousal* and *Dominance*.

335
336 A paired-samples T-test shows that *Pleasure* significantly decreases after navigating the VE
337 ($t(71) = 3.89, p = .000$). There are no significant effects of experiencing the VE on the factors
338 *Arousal* and *Dominance*.

339
340 The pre-test values of all SAM factors significantly influenced their corresponding post-test
341 values (*Pleasure*: $F(1,65) = 7.87, p = .007$; *Arousal*: $F(1,65) = 31.77, p = .000$; *Dominance*:
342 $F(1,64) = 49.43, p = .000$). A 2×3 (lighting condition × fictitious task) analysis of covariance
343 (ANCOVA) revealed no significant main effects or interaction effects for the factors *Pleasure*
344 and *Dominance*. However, participants that experienced the dark VE scored significantly higher
345 on *Arousal* ($F(1,65) = 6.56, p = .013, \text{partial } \eta^2 = 0.092$). No significant main effect or an
346 interaction effect is found for the independent fictitious task variable.

347
348 Summarizing, the VE experience was significantly displeasing, while its night-time version had
349 an arousing effect. The suggestion of a fictitious real world follow-up assignment had no
350 emotional effects.

351

352

353 **Emotional response to environment**

354 Emotional state of the participants was measured twice with the Positive and Negative Affect
355 Scale (PANAS), once before the participants had read their instructions (T1) and once after they
356 finished their exploration of the VE (T2). The results are listed in Table 4. A paired-samples T-
357 test showed that the VE experience significantly reduced the PA scores (scores at T2 are
358 consistently lower than scores at T1), for each of the 6 conditions ($t(71) = 6.152, p = .000$).

359

360 A 2×3 (lighting condition × fictitious task) ANCOVA showed no significant main effects for
361 lighting condition and for the fictitious follow-up task. However, a significant interaction effect
362 was found ($F(2,65) = 3.92, p = .025, \text{partial } \eta^2 = 0.108$). Without a fictitious follow-up task (no
363 personal relevance), the PA is significantly higher in the darkness condition than in the daylight
364 condition ($t(22) = -2.96, p = .007$). With the fictitious follow-up task (personal relevance), there
365 is no significant difference between both lighting conditions.

366

367 Except for the daylight condition without a fictitious follow-up task, NA scores were all higher
368 after experiencing the VE. However, this effect was not significant. A 2×3 (lighting condition ×
369 fictitious task) ANCOVA showed that the pre-test (T1) NA scores significantly determined the
370 corresponding post-test (T2) scores ($F(1,64) = 28.92, p = .000$). There were no significant main
371 effects for lighting condition and fictitious task.

372

373 Summarizing, experiencing the VE reduced the positive mood and appeared to increase the
374 negative mood of the participants, while the suggestion of a follow-up visit to a real world
375 equivalent of the VE reduced their positive mood even further. When viewing the VE had no
376 personal relevance for the participants (i.e., when they did not believe they would be required to
377 explore a similar real world environment at a later stage) positive affect was significantly higher
378 in the darkness condition.

379
380

381 **Presence**

382 Scores on the IPQ questionnaire were overall moderately positive (i.e., slightly higher than
383 neutral). A 2×3 (lighting condition × fictitious task) MANOVA revealed no significant main or
384 interaction effects. Thus, it appears that the participants experienced only a minimal degree of
385 presence and involvement in most conditions.

386

387 **Game and navigation experience**

388 More than half of the participants (N=44) did not play 3D computer games, while the rest only
389 played *very occasionally* (N=14) or *sometimes* (N=13). Only one participant played 3D games
390 *frequently*. Virtual environments were not used for other activities than gaming by 66 (83%)
391 participants. The remaining 12 participants used virtual environments for other purposes only
392 *very occasionally* or *sometimes*. Thus, the sample used in this study probably had not much game
393 and navigation proficiency.

394 **CONCLUSIONS AND DISCUSSION**

395 This study investigated whether simulated lighting conditions (daytime versus night-time)
396 influence the affective appraisal of a desktop virtual environment.

397

398 The main hypotheses of this study (H1) that a desktop VE is appraised as less pleasant and more
399 arousing in simulated darkness is indeed confirmed by the present results: the night-time version
400 of the VE was experienced as significantly less cosy and more tense than its daytime equivalent.
401 The VE experience itself was significantly displeasing, while its night-time version had an
402 additional arousing effect. The VE exploration task by itself also reduced the participants'
403 positive mood and appeared to increase their negative mood. A possible explanation for this
404 effect is the fact that several participants remarked (in response to an open question) that they
405 frequently thought of their map-drawing task during their exploration of the VE, and they were
406 not sure how well they would be able to perform that assignment. This insecure feeling may have
407 negatively affected their mood.

408

409 In two conditions the participants were led to believe they were required to explore to a real
410 environment corresponding to the one shown in the VE, in an attempt to enhance the personal
411 relevance of the VE experience. However, this suggestion did not affect their emotional state,
412 and also did not influence their affective appraisal of the VE. Hence, the secondary hypotheses
413 that (H2) increased personal relevance of a VE enhances its emotion inducing capability and
414 (H3) thereby amplifies the effects of simulated darkness on the affective appraisal of the VE,
415 could not be verified.

416

417 Without the suggestion of a similar follow-up task in the real-world participants in the darkness
418 condition experienced significantly higher positive affect. In combination with the finding that
419 darkness in the VE had an arousing effect, this result suggests that participants found the night-
420 time VE more exciting than its daytime equivalent when the experience had no personal
421 relevance.

422

423 The present results showed only minor effects of darkness on the affective appraisal of the
424 simulated desktop environment. To assess the ecological validity of this result, further studies
425 must be conducted that compare the effects of these lighting conditions between real
426 environments and their virtual counterparts. Until now such studies are scarce (e.g., Bishop &
427 Rohrman, 2003), possibly due to the many practical problems and confounding factors that
428 occur in real world research.

429

430 **Limitations of the present study**

431

432 This study has several limitations.

433

434 One issue concerns the sensitivity of the instruments that are currently available to measure the
435 affective appraisal of environments (e.g., such as the pleasure-arousal scales of Russell & Pratt,
436 1980 and the atmosphere metrics of Vogels, 2008, that were used in this study). While these
437 instruments cover all aspects known to determine the emotional response to environments, they
438 do not appear sensitive enough to distinguish responses to subtle effects or differences in the
439 appraisal of environments (especially virtual environments: Houtkamp, 2012). Hence, these
440 scales require further refinement to make them suitable to assess the validity of virtual
441 environments for visualization purposes.

442

443 The degrees of presence and involvement experienced by the participants in this study were not
444 high. This may partly be attributed to their lack of game and navigation proficiency. As a result,
445 their navigation through the VE may have required additional attentional resources which could
446 otherwise have been attributed to achieve a stronger sense of presence (de Kort et al., 2003). In
447 addition, the virtual environment represented a low level of entrapment and concealment, and
448 therefore may not have been potent enough to induce strong affective feelings, even in darkness.

449

450 All experiments in this study were performed during daytime. The participants navigated the
451 night-time virtual environment in a room that was darkened by covering the windows and
452 turning off the light. A recent study investigating the effects of 'night' and 'darkness' on feelings
453 of fear found that the effect of fear stimuli is actually modulated by the time of day (circadian or
454 day-night cycle): fear-provoking stimuli trigger more intense responses in the nighttime
455 condition than in the equivalent daytime condition (Li et al., 2015). Thus, it seems that night
456 amplifies fear signals and increases fear responses. This facilitation of nighttime threat responses
457 may reflect an evolutionarily adaptive mechanism for an efficient processing of threat-related
458 stimuli to avoid danger. Although the size of this effect is only small to medium, a replication of
459 the current study in nighttime conditions might amplify the present results. To obtain
460 ecologically valid results future simulation studies should therefore take the day-night cycle into

461 account by performing measurements during a timeframe that corresponds to the simulated time
462 of day (i.e., measure simulated nighttime conditions at night and measure simulated daytime
463 conditions during the day).

464

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Table 1 (on next page)

Table 1. Affective appraisal of the VE in terms of *Cosiness*, *Liveliness*, *Tenseness* and *Detachment*.

Appraisals given by participants who explored either a daytime or night-time VE with respectively no additional assignment, or with the suggestion that they would be asked to traverse a corresponding real environment during either daylight or darkness (fictitious follow-up assignment). N=12 for each condition.

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Simulated lighting	Fictitious task	Cosiness		Liveliness		Tenseness		Detachment	
		M	SD	M	SD	M	SD	M	SD
Daylight	No task	0.25	0.88	-1.00	1.37	-2.56	0.67	-1.21	1.70
	Daylight	0.28	1.30	-0.56	1.15	-2.25	0.89	-1.17	1.67
	Darkness	0.50	1.12	-0.16	1.34	-1.94	0.87	-0.67	1.44
Darkness	None	-0.78	1.04	-0.53	1.41	-0.42	1.31	-1.29	1.05
	Darkness	0.06	0.91	-0.50	0.83	-0.61	1.29	-0.83	1.23
	Daylight	-0.75	1.02	-0.42	0.91	0.06	1.32	-0.92	1.40

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Table 2 (on next page)

Table 2. Results of the navigation and orientation questionnaire.

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Statements	M	SD
I'm very well able to find my way in an unfamiliar environment.	0.25	1.60
I'm very well able to find my way in a familiar environment at night.	1.39	1.51
I'm very well able to find my way in an unfamiliar environment at night.	-1.00	1.51
I can orientate very well in the dark.	-0.15	1.32
I can orientate very well in daytime.	1.31	1.35
I dare to walk by myself in an unfamiliar environment in daytime.	2.38	1.03
I dare to walk by myself in an unfamiliar environment at night.	-0.32	1.54
I feel uncomfortable in the dark.	-0.19	1.55

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Table 3 (on next page)

Table 3. SAM scores (rated on a 9-point scale).

Pleasure, arousal and dominance were rated before (T1) and after (T2) the exploration of the VE.

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Simulated lighting conditions	Fictitious task	Pleasure T1		Pleasure T2		Arousal T1		Arousal T2		Dominance T1		Dominance T2	
		M	SD	M	SD	M	SD	M	SD	M	SD	M	SD
Daylight	No task	6.50	1.24	5.42	1.93	3.17	1.12	2.58	1.51	6.00	1.95	6.17	2.04
	Daylight	6.67	1.16	6.17	1.70	3.17	1.59	2.75	1.60	5.25	1.55	5.00	1.28
	Darkness	6.83	0.94	6.25	1.49	2.83	1.03	2.92	1.73	5.42	1.56	5.67	1.61
Darkness	No task	6.92	1.38	6.25	1.49	3.00	1.54	3.50	1.31	5.58	1.88	5.50	2.28
	Darkness	5.42	1.68	5.25	1.66	3.25	1.55	3.58	1.51	4.73	2.15	5.27	1.45
	Daylight	6.75	0.62	5.17	1.27	3.58	1.56	3.83	1.34	5.58	1.31	5.17	1.47

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Table 4 (on next page)

Table 4. The mean and standard deviation of the scores on the PANAS positive and negative affect scales.

Scores were given before reading the instructions (T1) and after finishing the VE exploration task (T2).

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Simulated lighting	Fictitious task	PA (T1)		PA (T2)		NA (T1)		NA (T2)	
		M	SD	M	SD	M	SD	M	SD
Daylight	No task	32.08	4.46	26.58	7.99	12.27	1.68	11.64	2.11
	Daylight	37.00	4.95	31.67	5.71	12.25	1.77	12.50	2.78
	Darkness	36.42	5.45	33.50	6.19	12.83	3.22	13.75	3.72
Darkness	No task	35.75	6.45	35.00	5.77	12.08	2.31	12.58	2.19
	Darkness	31.42	5.73	28.25	6.40	13.50	3.78	14.50	3.40
	Daylight	36.08	3.73	31.00	4.35	15.08	3.53	15.75	3.11

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Figure 1. Screenshots of the VE in daytime (a,b) and at night (c,d).

