

A peer-reviewed version of this preprint was published in PeerJ on 18 June 2015.

[View the peer-reviewed version](https://peerj.com/articles/1031) (peerj.com/articles/1031), which is the preferred citable publication unless you specifically need to cite this preprint.

Rathore FA, Waqas A, Zia AM, Mavrinac M, Farooq F. 2015. Exploring the attitudes of medical faculty members and students in Pakistan towards plagiarism: a cross sectional survey. PeerJ 3:e1031
<https://doi.org/10.7717/peerj.1031>

Exploring the attitudes of medical faculty members and students in Pakistan towards plagiarism: a cross sectional survey

Farooq A Rathore, Ahmed Waqas, Ahmad Marjan Zia, Martina Mavrinac, Fareeha Farooq

Objective: The objective of this survey was to explore the attitudes towards plagiarism of faculty members and medical students in Pakistan.

Methods: The attitudes toward plagiarism questionnaire (ATPQ) was modified and distributed among 550 medical students and 130 faculty members in 7 medical colleges of Lahore and Rawalpindi. Data was entered in the SPSS v.20 and descriptive statistics were analyzed. The questionnaire was validated by principal axis factoring analysis.

Results: Response rate was 93% and 73% respectively. Principal axis factoring analysis confirmed one factor structure of ATPQ in the present sample. It had an acceptable Cronbach's alpha value of 0.73. There were 421 medical students (218 (52%) female, 46% 3rd year MBBS students, mean age of 20.93 ± 1.4 years) and 95 faculty members (54.7% female, mean age 34.5 ± 8.9 years). One fifth of the students (19.7%) trained in medical writing (19.7%), research ethics (25.2%) or were currently involved in medical writing (17.6%). Most of the faculty members were demonstrators (66) or assistant professors (20) with work experience between 1-10 years. Most of them had trained in medical writing (68), research ethics (64) and were currently involved in medical writing (64). Medical students and faculty members had a mean score of 43.21 (7.1) and 48.4 (5.9) respectively on ATPQ. Most of the respondents did not consider that they worked in a plagiarism free environment and reported that self-plagiarism should not be punishable in the same way as plagiarism. Opinion regarding leniency in punishment of younger researchers who were just learning medical writing was divided.

Conclusions: The general attitudes of Pakistani medical faculty members and medical students as assessed by ATPQ were positive. We propose training in medical writing and research ethics as part of the under and post graduate medical curriculum.

2 **Exploring the attitudes of medical faculty members and students in Pakistan towards**
3 **plagiarism: a cross sectional survey.**

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16 Conflict of interest: None

17 Financial aid: none

18 Abstract word count: 286

19 Article word count: 3184 (excluding references and tables)

20

21 **Declaration:**

22 Presented as Poster presentation by AW at the 3rd Annual conference of association for
23 excellence in medical education conference (AEME 2014), 7th -9th March 2014, University of
24 health sciences, Lahore.

25

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48 as part of the under and post graduate medical curriculum.

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50

51 **Introduction**

52 Plagiarism is defined as “the deliberate or reckless use of someone else’s
53 thoughts, words or ideas as one’s own, without clear attribution of their source” (Mason, 2009).

54 It is a serious offense in academia and a major ethical concern, which has received a lot of global
55 attention in biomedical writing. There has been an increase in the number of manuscripts
56 published on plagiarism in the last one decade. However most of the work is from the developed
57 nations of the world where research training is usually imparted at undergraduate level. In
58 comparison, the research output from developing countries including Pakistan is low, so there is
59 a need to promote research education and training in these regions.

60 Plagiarism has been documented and reported mainly from the developed countries with a better
61 research environment, stronger training and more common use of plagiarism detection software.

62 With advancement in plagiarism detection software, an ever-increasing number of plagiarized
63 papers are being recognized, often leading to their retraction from the journals. Employing
64 plagiarism detection software and manual verification, Bazdaric et al. reported the prevalence of
65 plagiarized manuscripts among manuscripts submitted to Croatian medical journal during 2009-
66 2010 to be 11% (85/754) (Bazdaric et al., 2012). A recent study of 2,047 cases of retracted
67 papers from PubMed indexed journals reported an encouraging trend in recognition and
68 retraction of plagiarized articles (Steen, Casadevall & Fang, 2013). While these statistics are
69 encouraging, but most of the time detection after publication cannot prevent the damage that
70 had already been done to science if plagiarized articles had already been cited. Retraction watch

71 (<http://retractionwatch.com/>) is a blog which documents plagiarism, fabrication and retractions
72 in the scientific community. It mentions a high number of research articles based on fake data,
73 image manipulation, self-plagiarism, fake peer reviews and disputed authorships that are being
74 retracted frequently from reputable journals (Marcus & Oransky, 2014). Unfortunately, this
75 misconduct not only involves novice researchers, doctorate and post doc scholars from middle
76 income countries but also scientists and institutes from Europe, Americas and Japan enjoying
77 international fame and prestige. Plagiarizing research work often leads to great setbacks in one's
78 careers.

79
80 Although the prevalence of intentional plagiarism in low resource countries has not been
81 reported, it can be argued that it might be more prevalent in countries like Pakistan due to “a
82 general lack of information regarding plagiarism among medical students and faculty members”
83 (Shirazi, Jafarey & Moazam, 2010). However, the probability of intentional plagiarism both in
84 the faculty and students also cannot be ignored. Prevalence of plagiarism is very hard to measure
85 but the investigations of attitudes can also give us an insight in this phenomenon. This opinion is
86 reinforced by Ajzen’s theory of planned behavior which assumes that human beings are rational:
87 A preceding intention entailing attitudes, subjective norms and perceived behavioral control, is
88 necessary to perform a specific behavior (Ajzen, 1991).

89 A number of studies conducted in Romania (Badea-Voiculescu, 2013), Pakistan (Shirazi, Jafarey
90 & Moazam, 2010), Croatia (Mavrinac et al., 2010), Norway (Hofmann, Myhr & Holm, 2013)
91 and Iran (Ghajarzadeh et al., 2012; Ghajarzadeh et al., 2013) have reported a high prevalence of
92 positive attitude among both students and faculty members towards plagiarism

93 Ghias' survey on academic dishonesty in Pakistani medical students, reported a high prevalence
94 of medical students who were involved in copying verbatim from internet or published sources,
95 senior peers, class mates with or without their consent, fabricating data to show desirable results,
96 forging professors' signatures, faking health certificates to justify absence and other such
97 behaviors (Ghias et al., 2014). Poorolajal et al. reported an overall prevalence of plagiarism as
98 38% in an Iranian University (Poorolajal et al., 2012). This trend decreased by 13% with one unit
99 increase in knowledge of plagiarism. Similarly in India, a high prevalence of plagiarism was
100 attributed to pressure to publish and lack of facilities and funding in private institutions (Singh &
101 Guram, 2014). This calls for serious educational reforms and implementation of strict policies
102 regarding plagiarism not only in university curriculum but also in lower grades.

103 Although many studies specifically on plagiarism have been published abroad, in Pakistan
104 research on this specific subject is lacking. This study was conducted on a relatively large sample
105 of medical students and faculty in seven private and public medical colleges. The Attitudes
106 Towards Plagiarism Questionnaire (ATPQ) was chosen to explore knowledge and attitudes of
107 faculty members and medical students towards plagiarism. The original ATPQ had 29 items
108 assessing positive, negative and subjective attitudes towards plagiarism (Mavrinac et al., 2010).
109 This questionnaire was based on Azjen's theory of planned behavior and has been validated in
110 Croatia (Mavrinac et al., 2010). Subsequently it was extensively used in other countries for
111 example, India (Gomez, Nagesh & Sujatha, 2014), Iran (Ghajarzadeh et al., 2012) and Romania
112 (Badia-Voiculescu, 2013).

113

114 The current study was designed with two aims: 1) To explore the attitudes of Pakistani medical
115 students and faculty towards plagiarism 2) To study the association between formal training in
116 research ethics, medical writing and attitudes towards plagiarism.

117

118

119 **Material and methods**

120 A cross sectional survey was designed and conducted in three private and four public
121 medical colleges in Lahore and Rawalpindi (August 2013- January 2014). Permission was
122 obtained from the Institutional review board of CMH Lahore Medical College.

123 **Questionnaire**

124 To collect data, we used a questionnaire divided in of three sections. The first section
125 documented demographics. The second had questions on participants' interest and formal
126 training in research methodology, research ethics and involvement in medical writing. The third
127 section consisted of modified version of ATPQ (Mavrinac et al., 2010). The questionnaire was
128 used with permission and modified for our study population. It was not translated from the
129 original English version, as English is the language of instruction in all medical schools in
130 Pakistan.

131 **Pilot Survey**

132 A pilot survey was conducted and feedback received from faculty and students during the pilot
133 survey resulted in removal of 4 items in order to adopt the scale to Pakistani culture and
134 academic environment. It was further modified from five-point to a three-point Likert type scale

135 (agree (coded as 3), neutral (coded as 2) and disagree (coded as 1)) to facilitate the responses.
136 Factorial analysis was performed to confirm the factor structure of the modified questionnaire.

137 **Participants**

138 Convenience sampling technique was employed. Sample size was calculated at 95% confidence
139 level and 5% confidence interval. Questionnaires were distributed among 550 medical students
140 and 130 faculty members in 07 public and private medical colleges of Lahore and Rawalpindi.
141 All participants read and signed informed consent forms, which were returned with each
142 completed questionnaire. Forms were personally distributed and collected by two of the authors
143 (AM, AW). Response rate was 93.45 % and 73.05% for medical students and faculty members
144 respectively. Ninety three forms were discarded (Incomplete or missing data, duplicate entries
145 etc.).

146 **Data Analysis**

147 Data was analyzed by SPSS v 20. To confirm the factor structure of the questionnaire principal
148 axis factoring analysis was used. The reliability of the questionnaire was calculated using
149 Cronbach's alpha.

150 Descriptive and inferential statistical test were employed to analyze the data. An independent
151 sample T-test was run to analyze associations between formal training in research ethics, medical
152 writing (yes/no) and scores on ATPQ (continuous variables). Chi Square goodness-of-fit
153 statistics was run to analyze association between score ranges of ATPQ and respondent group
154 (faculty/student). One way ANOVA was run between scores on ATPQ and job designation,
155 experience and education level of faculty members.

156 **Results**

157 **Characteristics of respondents:**

158 Characteristics of respondents and their training in medical writing are given in Table 1.
159 There were 421 medical students and 95 faculty members. Most of the students were females
160 218 (51.8%) and 3rd year MBBS students 192 (45.6%).

161 **Questionnaire validation**

162 Principal axis factor analysis was run to confirm the factor structure of the Pakistan version of
163 the ATPQ. However, unlike Croatian version of ATPQ, the three factor structure was not
164 confirmed. In present study, one factor structure was determined by the Scree-test (Figure 1),
165 interpretability criteria and the reliability of the factor calculated with Cronbach's alpha (α =
166 0.73). The obtained factor represents an overall attitude towards plagiarism consisting of positive
167 attitudes, negative attitude and subjective norms. Table 2 presents the factor structure of the
168 Attitudes Towards Plagiarism Questionnaire with factor loadings. Items 11, 12, 13 are not
169 included in the final factor structure and analyses because of low factor loading (<0.10). The one
170 factor structure explained 10.93% of variance in the questionnaire and average Inter-Item
171 Correlation was .112. Total scores were obtained by summing all the statements. The mean score
172 was divided into 3 ranges by 2 cut offs at 33.33%, 66.66% of scores on ATPQ. Thus, scores on
173 modified ATPQ were divided into three categories; low (< 42), moderate (43-47) and high ($>$
174 48). According to this scale, increasing score represents a positive leaning towards plagiarism.

175

176 **Attitudes towards plagiarism**

177 Independent sample T-test revealed that those medical students who had been formally trained in
178 medical writing were associated with low scores on ATPQ (Mean group 1= 43.61 (SD = 6.92),
179 mean group 2 = 41.58 (SD= 7.51), $P < .05$), whereas students who were trained in research ethics
180 ($P = .936$) or were currently writing a research paper ($P = .674$) did not differ from their
181 counterparts on ATPQ scores.

182 The frequency distribution of medical students and faculty members between score ranges is
183 given in table 3. According to Chi Square goodness-of-fit statistics, a statistically higher
184 percentage of faculty members had ATPQ scored in moderate 32 (33.7%) or high category 49
185 (51.6%) than low category 14 (14.7%) ($P < .001$). A higher proportion of students had ATPQ
186 scores in the low (45.1%) or moderate category (26.6%) than in the high category (28.3%) ($P <$
187 $.001$).

188 Pearson Chi-Square revealed that faculty with foreign qualifications had better formal training in
189 research ethics ($p < 0.05$). According to it, all of the faculty member who were educated abroad
190 ($n = 15$) had received formal education in research ethics. More than half (61.2%) of faculty
191 members educated in Pakistan had a formal education in research ethics.

192 No statistically significant difference was found between mean scores on ATPQ scores and job
193 designation ($P = 0.734$), experience levels ($P = 0.208$) education level ($P = .068$). Independent
194 sample T test revealed no significant association between ATPQ scores and training in research
195 ethics ($P = .87$), medical writing ($P = .17$) or current involvement in medical writing. ($P = .99$).

196

197 Table 4 (supplementary file) gives response percentage of faculty members and students on
198 modified ATPQ.

199

200

201 **Discussion**

202 The study revealed that the majority of medical students (55%) and faculty members
203 (82.7%) had moderate or high scores on the ATPQ. This represents their approval of plagiarism.

204 This finding is in consonance with previous studies conducted in Pakistan.

205 Lower scores on ATPQ in medical students were associated with training in medical writing
206 whereas ATPQ scores were not significantly associated with formal education in research ethics
207 or current involvement in medical writing. Factor analysis revealed a one-factor structure
208 representing attitude towards plagiarism with 22 statements and good reliability. This version of
209 ATPQ is valid and reliable for use on Pakistani population.

210 Shirazi et al. have attributed lack of training in research methodology and referencing techniques
211 among Pakistani students and faculty rather than malice as a cause of plagiarism in most cases
212 (Shirazi, Jafarey & Moazam, 2010). Shashok has also noted that many cases of plagiarism are
213 unintentional and arise from lack of knowledge of citation practices, pressure to increase
214 publication output, and inability to write and communicate ideas in English (which may lead to
215 copy-pasting to improve use of language in the manuscript) (pers comm. Shashok, 2011).

216 Formal training in research methodology, medical and publication ethics at the undergraduate
217 level is generally lacking in Pakistan. Even the faculty members are not clear about the
218 definition, types and implications of plagiarism and unethical practices in medical writing and
219 research. The mandatory training workshops of the college and physicians and surgeons in

220 Pakistan for the trainees and supervisors do not adequately address plagiarism and other
221 unethical practices in medical research and writing.

222 Only about one quarter of students in our sample were formally trained in medical writing and
223 research ethics. These findings are consistent with those of Shirazi et al. who have attributed lack
224 of knowledge of proper referencing and citing as a cause of plagiarism in medical students
225 (Shirazi, Jafarey & Moazam, 2010). In contrast to students, most of the faculty members had
226 received formal training and education in research ethics and medical writing. This was probably
227 due to involvement of the faculty in the continuing medical education, self-directed learning and
228 the recent revision of faculty promotion rules by the Pakistan Medical and Dental Association
229 (PMDC) which mandates the faculty members to write a certain number of articles for
230 promotions. The medical students who had been trained in medical writing or were currently
231 involved in medical writing had a low tendency towards plagiarism. In our study, year of study
232 did not affect attitudes towards plagiarism in medical students. These findings favor our
233 hypothesis that formal education of medical students would decrease the prevalence of
234 plagiarism. However, the evidence of efficacy of educational interventions on attitude towards
235 plagiarism is rather confusing. An online case study discussing plagiarism by adult learners
236 found no significant association between the incidence of plagiarism and cheating and
237 educational interventions on policies related to academic honesty (Jocoy & Dibiase, 2006).
238 However, imparting information related to policies on academic honesty immediately before
239 examinations lowered the incidence of cheating behaviors (Kerkvliet & Sigmund, 1999).

240 Similarly, Anderson et al. reported no significant association between attending formal courses
241 on research ethics and academic dishonesty (Anderson et al., 2007). However, it should be noted

242 that results of these studies were from developed countries, therefore, these results might not be
243 applicable in Pakistan where cultural and academic environment is very different.

244

245 Most of our sample of faculty members (69.4%) were less experienced demonstrators in medical
246 colleges who did not have postgraduate degrees or fellowships yet. This highlights the need for
247 continuing medical education programs and for interventions on research ethics and medical
248 writing. Ghajarzadeh et al. reported similar trends in ATPQ scores of Iranian faculty members
249 (Ghajarzadeh et al., 2012). These arguments are in consonance with Shirazi et al., where less
250 than 30% of the faculty members had correct knowledge of copyright rules, referencing or use of
251 quotation marks (Shirazi, Jafarey & Moazam, 2010).

252 Most of the students disagreed with the statement that they worked in a plagiarism free
253 environment. Such high “perceived” prevalence of plagiarism among medical students might be
254 rooted in the learning styles of most Pakistani students who, unlike students at Western
255 institutions, are more involved in rote and teacher-centered learning (Introna et al., 2003). Many
256 students tend to copy verbatim from learning resources or others’ work mainly due to insufficient
257 language proficiency (Vessal & Habibzadeh, 2007). This behavior can be discouraged by
258 increasing the awareness and use of plagiarism detection software among both faculty and
259 students. As confirmed in our study, a high percentage of students resort to cheating behavior
260 because they haven’t been caught yet. This trend was also explored by another study which
261 reported a very low awareness about existence of plagiarism detection software in Pakistani
262 university students (Ramzan et al., 2012).

263 It is essential to understand its etiology if one is to decrease the practice of plagiarism. In a
264 recent study the majority of the respondents; both medical students and faculty; confessed to

265 having plagiarized at least once in their life (Shirazi, Jafarey & Moazam, 2010). This supports
266 our findings where only 24.2% of the medical faculty and 20.4% of medical students agreed that
267 they worked in a plagiarism free environment. The causes of this evil practice in Pakistani
268 medical faculty are many folds. PMDC has laid down strict criteria of qualification, teaching
269 experience and research experience for promotion in academic ranks. Promotion of an assistant
270 professor to rank of associate professor and to professor requires at least 3 and 5 publications
271 respectively in PMDC indexed journals (PMDC, 2011). In our study, a majority of the faculty
272 members and students agreed that approaching deadlines gave them a right to plagiarize
273 (supplementary file 1). Thus, approaching deadlines (pressure to publish) and promotions in
274 academia have led to a focus on quantity rather than quality of research products.

275 A majority of the medical students agreed that young researchers should receive milder
276 punishment, but medical faculty had a mixed opinions. A majority of the respondents in our
277 survey agreed that they are tempted to plagiarize because everyone else is doing it. Therefore, in
278 our opinion the identities of the plagiarists should be brought to light to set an example for the
279 academic community and keep plagiarism in check.

280 Proper policies should be devised by the stakeholders and training modules on research and
281 medical writing should be introduced in medical curriculum. The Higher Education Commission,
282 Pakistan (HEC), Pakistan Medical and Dental Council, Pakistan (PMDC) and College of
283 Physicians and Surgeons, Pakistan (CPSP) should facilitate the medical colleges and universities
284 to train and establish ethics review committees and intuitional review boards. The medical
285 colleges should invest in plagiarism detection software and make it available to their students,
286 trainees and faculty members. Even if an institute doesn't subscribe to a paid plagiarism
287 detection software there are many free alternatives available (Rathore & Farooq, 2014).

288 Workshops, seminars, invited lectures should be arranged specifically to address this issue.
289 Dedicated modules on research methodology, analytical and referencing techniques should be
290 integrated in undergraduate medical curriculum to further develop the research environment in
291 Pakistan. This calls for a revision of undergraduate and postgraduate curriculum and faculty
292 training with an emphasis in teaching the current best practices and ethics of medical research
293 and writing.

294 **Limitations**

295 The cross-sectional design of this study limits inferences about causality and temporality. Use of
296 self-administered questionnaires may lead to information bias. The present study is based on an
297 adequate sample size but it was collected using convenience sampling approach. Therefore, its
298 results cannot be generalized to the whole Pakistani population or medical students or faculty
299 members.

300 **Conclusions**

301 The general attitudes of Pakistani medical faculty members and medical students as assessed by
302 ATPQ were approving towards plagiarism. There is a lack of training in biomedical ethics and
303 good practices in medical writing. We propose training in medical writing and research ethics as
304 part of the under- and post-graduate medical curriculum. Faculty should keep itself updated
305 about the latest policies regarding plagiarism inside the country and abroad. Steps should be
306 taken by PMDC, CPSP and HEC to raise awareness about this menace in Pakistan.

307 **Acknowledgement:**

308 The authors thank Sana Gulraiz; student at Services Institute of Medical Sciences, Lahore and
309 Bilal Gujjar; student at Sheikh Khalifa Bin Zayed Al Nahyan Medical and Dental College,
310 Lahore, for their help in collecting data for this project. The authors also thank Andrew J. Haig,
311 M.D; Professor of Physical Medicine and Rehabilitation at The University of Michigan, USA.

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Table 1 (on next page)

Demographic characteristics of medical students and faculty members (n= 516)

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Table 1:

Demographic characteristics of medical students and faculty members (n=516)

Variables		Medical Students	Faculty Members
Gender	Male	203(48.2%)	43 (45.3%)
	Female	218 (51.8%)	52 (54.7%)
Designation	Demonstrator	-	66 (69.4%)
	Assistant Professor	-	20 (21.1%)
	Associate Professor	-	6 (6.3%)
	Professor	-	3 (3.2%)
Education	MBBS/MD	-	46 (48.4%)
	Masters Degree	-	26 (27.4%)
	Fellowship	-	19 (20%)
Education from abroad		-	15 (15.8%)
Median age (min-max)		21 (17-28)	32 (23-61)
Training in Medical writing		83 (19.7%)	68 (71.6%)
Training in research ethics		106 (25.2%)	64 (67.4%)
Currently writing an article		74 (17.6%)	64 (67.4%)
Mean score and SD on ATPQ		43.21 (7.1)	48.4 (5.9)

Table 2 (on next page)

Factor structure of the Attitudes Towards Plagiarism questionnaire with factor loadings

2 **TABLE 2. Factor structure of the Attitudes Towards Plagiarism questionnaire with factor loadings**

Statements	Factor loading
1. Since plagiarism is taking other people's words rather than tangible assets; it should NOT be considered as a serious offence.	-0,39
2. It is justified to use previous descriptions of a method, because the method itself remains the same.	-0,23
3. Self-plagiarism is not punishable because it is not harmful (one cannot steal from oneself).	-0,39
4. Plagiarized parts of a paper may be ignored if the paper is of great scientific value.	-0,36
5. Self-plagiarism should not be punishable in the same way as plagiarism is.	-0,13
6. Young researchers who are just learning the ropes should receive milder punishment for plagiarism.	-0,19
7. I could not write a scientific paper without plagiarizing.	-0,40
8. Short deadlines give me the right to plagiarize a bit.	-0,48
9. It is justified to use one's own previously published work without providing citation in order to complete the current work.	-0,39
10. Authors say they do NOT plagiarize, when in fact they do.	-0,20
11. <i>*Plagiarists do not belong in the scientific community.</i>	0,09
12. <i>*The names of the authors who plagiarize should be disclosed to the scientific community</i>	0,01

13.	<i>*In times of moral and ethical decline, it is important to discuss issues like plagiarism and self-plagiarism.</i>	0,02
14.	A plagiarized paper does no harm to science.	-0,37
15.	Sometimes one cannot avoid using other people's words without citing the source, because there are only so many ways to describe something	-0,30
16.	If a colleague of mine allows me to copy from her/his paper, I'm NOT doing anything bad, because I have his/her permission.	-0,31
17.	Those who say they never plagiarized are lying.	-0,37
18.	Sometimes I'm tempted to plagiarize, because everyone else is doing it (students, researchers, physicians).	-0,32
19.	I keep plagiarizing because I haven't been caught yet	-0,23
20.	I work (study) in a plagiarism-free environment.	-0,16
21.	Plagiarism is not a big deal.	-0,52
22.	Sometimes I copy a sentence or two just to become inspired for further writing.	-0,41
23.	I don't feel guilty for copying verbatim a sentence or two from my previous papers.	-0,32
24.	Plagiarism is justified if I currently have more important obligations or tasks to do.	-0,52
25.	Sometimes, it is necessary to plagiarize.	-0,51

3 *Items 11, 12, 13 are not included in the final factor structure, because of to low (<0,10) factor loading

Table 3 (on next page)

Frequency distribution of medical students and faculty members in score ranges of ATPQ

2 Table 3: Frequency distribution of medical students and faculty members in score ranges of
 3 ATPQ

Respondent	Low (< 42.0)	Moderate (43-47)	High (> 48)	Total (n)	χ^2 value (P-value)
Medical Student	190 (45.1%)	112 (26.6%)	119 (28.3%)	421 (100%)	26.5 (P< .001)
Faculty member	14 (14.7%)	32 (33.7%)	49 (51.6%)	95(100%)	19.3 (P < .001)

1

Scree plot for the obtained one factor structure

