

# **Your wish is my command! Influence of symbolic modelling on preschool children's delay of gratification**

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Children's ability to delay gratification is correlated with a range of positive outcomes in adulthood, showing the potential impact of helping young children increase their competence in this area. This study investigated the influence of symbolic models on 3-year-old children's self-control. Eighty-three children were randomly assigned to one of three modelling conditions: personal story-telling, impersonal story-telling, and control. Children were tested on the delay-of-gratification maintenance paradigm both before and after being exposed to a symbolic model or control condition. Repeated measures ANOVA revealed no significant differences between the two story-telling groups and the control group, indicating that the symbolic models did not influence children's ability to delay gratification. A serendipitous finding showed a positive relationship between children's ability to wait and their production and accurate use of temporal terms, which was more pronounced in girls than boys. This finding may be an indication that a higher temporal vocabulary is linked to a continuous representation of the self in time, facilitating children's representation of the future-self receiving a larger reward than what the present-self could receive.

Your wish is my command! Influence of Symbolic Modelling on Preschool Children's Delay of Gratification.

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# Abstract

Children's ability to delay gratification is correlated with a range of positive outcomes in adulthood. The current study investigated whether symbolic models could be used to improve 3-year-old children's performance on the delay-of-gratification maintenance paradigm. Eighty-three children were randomly assigned to one of three modelling conditions: personal story-telling, impersonal story-telling, and control. Children were tested on the delay-of-gratification maintenance paradigm both before and after being exposed to either a symbolic model or control condition. Repeated measures ANOVA revealed no significant differences between the two story-telling groups and the control group, indicating that the symbolic models did not influence children's ability to delay gratification. However, we did find a positive relationship between children's ability to wait and their production and accurate use of temporal terms, which was more pronounced in girls than boys. This finding may be an indication that a higher temporal vocabulary is related to children's ability to form continuous representation of the self in time, facilitating children's representation of the future-self receiving a larger reward than what the present-self could receive.

**Keywords:** Delay of gratification, Maintenance paradigm, Symbolic modelling, Story books, Pre-school children

## Introduction

The ability to forgo an immediate reward and wait for a larger reward, delayed in time, is known as *delay of gratification* (Mischel & Underwood 1974). In pre-school children, delay of gratification provides a simple measure of self-control and self-regulation. Interestingly, pre-school children's ability to delay gratification is predictive of a range of life outcomes that extend well beyond the pre-school years. For example, pre-school children that are better able to cope with a delay cope better in stressful and frustrating situations during adolescence (Mischel et al. 1988; Shoda et al. 1990). Further, Casey and colleagues (2011) demonstrated that children who have difficulty delaying gratification at age 4 have difficulty resisting temptations and displaying cognitive control in adulthood. With respect to life outcomes, difficulty in delaying gratification in childhood is correlated with poorer cardiovascular, respiratory, dental and sexual health (Moffitt et al. 2011), a higher body mass index (Schlam et al. 2013), increased aggression (Ayduk et al. 2007), criminal offenses (Moffitt et al. 2011), substance abuse (Madden et al. 1997), and lower self-esteem, academic achievement (Li-Grining 2007; Mischel et al. 1989; Wulfert et al. 2002) and social skills (McIntyre et al. 2006) in adulthood. Given its predictive nature, improving children's ability to delay gratification has a number of potential benefits.

Metcalfe and Mischel (1999) proposed a theoretical framework to explain why some children are capable of delaying gratification while others are not. In this framework, two distinct but interacting systems underlie children's ability to delay. The "cool" or cognitive system is responsible for thought and reflection. This system allows the individual to reflect on the options at hand and select the one that best serves their *long-term* interests. The "hot" or emotional system is characterized by quick emotional processing and satisfying immediate needs. For example, in the delay-of-gratification maintenance paradigm (Mischel et al. 1989), the child is presented with an object they desire (e.g., a marshmallow), which is highly salient and activates the "hot" system, pushing children toward the immediately gratifying response of grabbing the marshmallow. On the other hand, the "cool" system allows children to reflect on the fact that, if they want to gain an even more desirable outcome (e.g., two marshmallows), they must wait. The balance between the "hot" and "cool" systems is thought to be an intrinsic trait, responsible for children's differential performance on the delay-of-gratification tasks (Metcalfe & Mischel 1999).

Importantly, however, numerous external factors can be used to either increase or decrease children's ability to delay gratification. For example, increasing a child's attention to the salient attributes of the immediate reward, such as looking directly at the reward or talking about it, results in shorter wait times (Mauro & Harris 2000; Mischel & Underwood 1974; Putnam et al. 2002), while distraction techniques such as covering up the reward or thinking of the reward in a non-consummatory fashion results in longer waiting times (Sethi et al. 2000). In addition to salience and attentional strategies, parental style and attachment also predict delay behaviour. Children of parents with an authoritarian style tend to delay gratification while those with permissive parents do not (Mauro & Harris 2000). Maternal regulatory strategies, such as distraction, reasoning, bargaining, indirect and direct commands, also impact children's performance, with distraction being the most effective strategy (Putnam et al. 2002).

Empirical research on the strategies and parenting styles that contribute to delay of gratification has been used to propose guidelines to improve self-control in childhood (Strayhorn Jr 2002). One of these guidelines suggests *modelling*

67 *and fantasy rehearsal*. Bandura and McClelland's (1977) social learning theory posits that behaviour is learnt from the  
68 environment through observation. Models (e.g., parents) explicitly convey how tasks should be performed and, as a result,  
69 shorten how long it takes children to learn a task or skill. The model may be a live individual demonstrating a behaviour, a  
70 verbal description or explanation of a behaviour, or symbolic (i.e., the behaviour is modelled in a book, on television, or  
71 other media) (Bandura & McClelland 1977). A number of factors contribute to the influence of models on children's  
72 behaviour. For example, the more the child identifies with the model, the more likely they are to reproduce the behaviour  
73 (Bandura & McClelland 1977).

74 Bandura and Mischel (1965) demonstrate the influence models have on 4- and 5-year-old children's performance  
75 on the delay-of-gratification task. After being tested on the task, children either observed an adult enact the *opposite*  
76 decision to what the child had just made or listened to a verbal description of the behaviour. For example, if the child chose  
77 to wait the adult did not wait. Following this manipulation, children were immediately re-tested and again after a 4- to 5-  
78 week delay. Tellingly, children who at first delayed gratification shifted to choosing the immediate reward and children  
79 who initially chose the immediate reward tended to favour waiting for the delayed reward. Of note is the fact that the live  
80 model and the verbal model had a comparable impact on the immediate test, but only the live model influenced children's  
81 behaviour at the 4- or 5-week follow-up.

82 An attribute of symbolic models is that they can take the form of a story, which is attractive for young children  
83 who regularly have story books read to them. Illustrated stories are particularly effective with preschool children because  
84 they are visually interesting and easily memorized (Strayhorn Jr 1988). Picture books have the potential to provide children  
85 with information about the world, allowing them to acquire additional knowledge to what they learn by personal experience  
86 (Heath et al. 2014). For example, picture books influence children's healthy eating behaviour (de Droog et al. 2014; Heath  
87 et al. 2014) and facilitate the acquisition of novel words and their extension to real objects, especially when these objects  
88 are realistically depicted in the picture book (Ganea et al. 2008; Tare et al. 2010). Further, 18- to 30-month-old children can  
89 learn simple novel actions through picture book readings (Simcock & DeLoache 2006).

90 In addition to the pictures displayed, the behaviour of characters or the comments they make can also be used to  
91 show children how to achieve specific goals or acquire coping strategies (Strayhorn Jr 1988). Narrations in story books may  
92 provide information about resolving problems successfully and indicate the personal qualities and behaviours that are  
93 associated with the achievement of a goal. Therefore, story books may foster messages coming directly from caregivers  
94 about which beliefs and behaviours are fundamental for success (Suprawati et al. 2014). Through repeating the story, as  
95 children often like to do, the child is free to imaginatively experience the behaviour or cognitive pattern of the model and  
96 rehearses it. Repetition may also help with abstraction, aiding children's ability to transfer the behaviour to situations  
97 beyond those conveyed in the story (Strayhorn Jr 1988). It is known that the effectiveness of modelling can be promoted by  
98 presenting a model who encounters similar difficulties to the child, and who models how to overcome these difficulties  
99 through self-directed instruction (Meichenbaum 1971). Children who have trouble in activities similar to those the model  
100 experiences are more likely to imitate the model than children who are successful in those activities (Gelfand 1962) and

models whose behaviour is rewarded are more likely to be imitated than models whose behaviour is punished (Bandura 1965).

Although the potential influence of symbolic models has been discussed extensively in the literature, few studies have actually investigated the potential impact of symbolic models on children's ability to delay gratification. In one of the few studies, Lee, Lan, Wang, and Chiu (2008) investigated whether preschool children's ability to delay gratification could be influenced by either explicitly labelling the children as being very patient individuals, saying that they had heard they were able to concentrate well and do boring things for a long period of time, or by reading a story to them, in which an impulsive child received only one gift whereas a patient child received two gifts. The children who were labelled as patient delayed significantly longer than children in the control group, demonstrating the power of self-perception and priming. However, no statistically significant differences were found between the story-telling group and the control group, although they did delay one minute longer on average than controls (Lee et al. 2008). The limited effect of story-telling in this study could be due to the fact that the story was only read once, and to a full classroom. It is an open question as to whether reading the story to children individually, and on multiple occasions, would produce more promising results.

The current study was designed to examine the effects of both personal and impersonal story-telling on 3-year-old children's ability to delay gratification. Children were given story books to take home, that included either a personal or impersonal story, and parents were asked to read the story books to their children for approximately 1 week. Critically, children's ability to delay gratification was assessed both *before* and *after* the story book intervention. We hypothesized that children in the personal and impersonal story-telling conditions would delay gratification longer than those in the control condition, because in the story, models demonstrated that waiting will be rewarded with a large gift and being impatient leads to a small gift. Further, it was predicted that children in the personal story-telling condition, whose names were included in the story, would wait longer than children in the impersonal story-telling condition. This second prediction was based on previous findings demonstrating that perceiving oneself as similar to the model enhances reproduction of the modelled behaviour and that observing similar others succeed reinforces one's belief in one's own capabilities (Bandura & McClelland 1977; Schunk 1987).

## Method

### Participants

A total of 83 (37 boys and 50 girls) 3-year-old children participated in the present study (Mean age: 34 months 20 days, Range: 30 months 17 days to 39 months 27 days). Three additional parents withdrew their children from the study after participating in the pre-test due to family reasons. One child was excluded from the sample because their post-intervention test took place one month after the pre-intervention test, due to unforeseen delays. All children were recruited from the Early Learning Project database of parents who had expressed interest in taking part in research at the University of Otago and participated with written consent from their parents. At the end of the experimental session, children received

a small gift and parents received a patrol voucher to compensate them for their travel costs to and from the laboratory. This study was approved by the Human Ethics Committee at the University of Otago (Approval Number: 11/106).

## Materials

The experimental room contained a sofa and a child's table with four different coloured chairs. Parents were asked to remain seated on the sofa behind the child, who sat at the table facing away from them. On the table in front of the child were two closed gift boxes of different sizes: the small gift box measured 8cm in width and 6 cm in height and the large gift box 16cm in width and 13cm in height. Each gift box could be opened by lifting the lid, to which an ornamental ribbon was attached. Gift boxes were chosen over wrapped gifts because taking a peak under a lid is easier than unwrapping a gift, presumably making it more tempting for children. The small gift box contained five stickers and the large gift box contained either a male or female Playmobil® figure.

Six versions of the picture book were created. The images in the picture book were the same for all conditions, except that girls saw princesses and fairy godmothers, while boys saw princes and wizards. Only the content of the story changed from one condition to the next. In the *control* story, two princes or princesses go for a walk in the forest, where they meet a benevolent magical figure (wizard or fairy godmother). One child is a bit hungry and is given a lollipop, while the other child receives a toy that they had supposedly lost in the forest and which the magical figure had found. In contrast to the control story, the *personal-* and *impersonal modelling* stories deliberately model a delay-of-gratification scenario. In these stories, the princes or princesses come across the magical figure and are offered a choice between receiving a small gift immediately or a larger gift later. One child is impatient while the other is willing to wait. The impatient child only receives a lollipop while the patient child receives a teddy bear (girls) or toy car (boys) after waiting for the magical figure to return with more 'present potion' or 'magic present dust'. The only difference between the *personal-* and *impersonal modelling* stories was that the patient prince or princess was named after the participant in the personal condition. All parents were asked to read the assigned story book to their child, every night before bedtime, for 1 week.

## Procedure

Families were contacted by telephone and were given a description of the experiment. When parents agreed for their child to participate in the study, the child was randomly assigned to one of three conditions: personal story-telling ( $n = 27$ ), impersonal story-telling ( $n = 27$ ) and control story-telling ( $n = 29$ ).

### Behavioural measures.

*Pre-intervention assessment.* In the initial phase of the experiment the children's ability to delay gratification was assessed using the maintenance paradigm (Mischel 2014; Mischel et al. 1989). This paradigm consists of a single trial where the total amount of time that the child is willing to wait for a reward is measured.

Children were tested individually in a quiet room by a female experimenter. The experimenter brought the participant to the laboratory where the child was given 5 minutes to get accustomed to the room and its decorations. During

this time the parent read and signed the consent form and completed a questionnaire. The experimenter then seated the child at the table, facing away from their parent. Children's behaviour was filmed by a camera that was set up in the room. Parents stayed in the room with the child during the experiment and were asked not to distract the child by asking questions, directing the child's attention to things in the environment, or making comments concerning the task.

The children were shown both gift boxes, and were told that if they did not peek into the little gift box until the experimenter came back into the room (15 minutes) that they could keep what was in the little gift and would additionally receive what was in the larger gift box. The time started when the experimenter left the room, taking the larger gift with them. The dependent measure was the number of minutes between the moment the experimenter closed the door and the moment the child opened the lid of the gift box or the end of the specified 15 minute period. Upon completion of the task, the children were given their assigned story book and parents received instructions to read the book to their children once a day for 1 week.

*Post-intervention assessment.* One week later, all children returned to the laboratory for a second test of their ability to delay gratification. The same procedure was used as in the pre-intervention.

*Cognitive measures.*

Parents filled out a questionnaire created by Busby Grant and Suddendorf (2011) assessing children's production and accurate use of temporal terms. The questionnaire is composed of a list of 18 temporal terms and phrases. Parents are asked to indicate whether their child uses these terms by answering with yes or no, and to rate how frequently and accurately their child uses these terms on a five-point Likert scale (1 = 'never', 2 = 'occasionally', 3 = 'sometimes', 4 = 'often', 5 = 'always'). Parents completed the questionnaire prior to children being assessed.

## Results

The performance of children in each condition is shown in Table 1. Across the three groups, 30/83 children (Personal story: 8/27, Impersonal story: 10/27, Control: 12/29) waited the full 15 minutes at pre-test. With these children included, the average time children were willing to wait at pre-test was 7.81 minutes (Personal story: 7.94 min., Impersonal story: 7.18 min, Control: 8.29 min.). Importantly, the average time children were willing to wait did not differ across the three conditions at pre-test,  $F(2,80) = .218, p = .804$ .

To assess the potential impact of symbolic modelling, we conducted a repeated-measures Analysis of Variance (ANOVA) with Condition (2: Personal story-telling vs. Impersonal story-telling vs. Control) and Gender (2: Girls vs. Boys) as factors. The analysis revealed no significant effect of Session,  $F(1,76) = .890, p = .348$ , suggesting the length of time children were willing to wait did not differ between the pre- and post-intervention phases. Further, there was no Session by Condition interaction,  $F(2, 76) = .316, p = .730$ , suggesting the absence of any change between pre- and post-intervention was true for all three conditions. Finally, there was no Session by Condition by Gender interaction,  $F(2, 76) = .104, p = .902$ , suggesting the absence of any change between pre- and post-intervention, for any condition, was true for both boys



197 and girls. Overall, this shows that the modelled behaviour in the fairy tales did not lead to a statistically significant  
198 improvement in children's self-control.

199 **TABLE 1 ABOUT HERE**

200 The absence of any change between the pre- and post-intervention sessions could be due to a ceiling effect as 30  
201 (36%) children waited the 15 minutes at pre-test and consequently could not further improve at post-test. Therefore, a  
202 second repeated-measures ANOVA was conducted with these children excluded. A significant effect of Session was found,  
203  $F(1, 47) = 4.29, p = .044$ , suggesting a change in the length of time children were willing to wait between pre- and post-  
204 intervention, but no interaction was found between Session and Condition,  $F(2, 47) = .686, p = .509$ , indicating that this  
205 change between pre- and post-intervention was present in all conditions. Finally, no Session by Gender by Condition  
206 interaction was found,  $F(2, 47) = 13.64, p = .452$ , suggesting the change between pre- and post-intervention was observed  
207 in all conditions, for both girls and boys. The fact that children were willing to wait longer during the post-intervention test  
208 may be due to the children being more comfortable with the experimenter and the context of the experiment. Since this  
209 improvement in waiting time was observed across all conditions we can once again conclude that symbolic modelling did  
210 not influence children's ability to delay gratification (Table 2).

211 **TABLE 2 ABOUT HERE**

212 Out of exploratory interest we investigated whether children's use of temporal terms was related to their ability to  
213 delay gratification. We correlated children's mean waiting time (across pre- and post-intervention tests) with scores  
214 obtained on the three questions in the temporal questionnaire. The number of temporal terms used by children was  
215 significantly correlated with their ability to delay gratification,  $n = 83, r = .259, p = .018$ . Further, the frequency with which  
216 children used these terms,  $n = 83, r = .303, p = .005$ , and how accurately they used them,  $n = 83, r = .335, p = .002$ , also  
217 correlated with their waiting time. Importantly, these effects held when Age was partialled out (use of temporal terms,  $n =$   
218  $83, r = .242, p = .029$ , frequency,  $n = 83, r = .287, p = .009$ , and accuracy,  $n = 83, r = .322, p = .003$ ) suggesting this effect is  
219 not simply due to the fact that older children likely use these terms more frequently and have longer waiting times.

220 With respect to gender, there was a significant effect of gender on the time children were willing to wait,  $F(1,76) =$   
221  $4.825, p = .031$ , but no Gender by Time interaction,  $F(1,76) = .355, p = .553$ , suggesting this effect was consistent across  
222 the pre- and post-intervention tests (Table 1). On average, pre-intervention girls waited 8.94 minutes and boys waited 6.42  
223 minutes, with a similar difference post-intervention, where girls waited 9.60 minutes and boys waited 6.15 minutes. To  
224 investigate whether this difference was related to children's use of temporal terms, we conducted a series of independent-  
225 sample t-tests comparing boys and girls across the three time questionnaire measures. Interestingly, compared to boys, girls  
226 used significantly more temporal terms,  $t(81) = 2.912, p = .005, d = .63$ , and used them both more frequently,  $t(81) = 2.636,$   
227  $p = .010, d = .58$ , and more accurately,  $t(81) = 2.243, p = .028, d = .49$  (Figure 1).

228 **FIGURE 1 ABOUT HERE**

229 **Discussion**

The aim of the current study was to investigate whether 3-year-olds' self-control could be improved by exposing them to a symbolic model demonstrating self-control. It was hypothesised that children would assimilate the behaviour of the patient child in the story book and, as a result, be willing to wait longer for a large reward. Further, it was hypothesised that naming the symbolic model after the child (*personal story-telling* condition) would have a greater influence on children's wait times than a symbolic model with an unrelated name (*impersonal story-telling* condition). In contrast to our predictions, neither children in the personal- nor impersonal story-telling condition waited longer at the post-intervention test, and the wait times of children in these two conditions were no different to those of children in the control group. When children who waited the full 15 minutes at the pre-intervention test were excluded, a significant difference was found between pre- and post-intervention tests but this difference was not influenced by condition. It must be acknowledged, however, that excluding the children who waited the 15 minutes at pre-test reduces the statistical power of the analysis and thus we must interpret the absence of an effect of condition with caution. The improvement between the pre- and post-intervention tests may be due to a practice effect, with the presentation of the same task at pre- and post-intervention phases resulting in the child being more familiar with the procedure and the task, and thereby enhancing his or her performance (Schmidt & Teti 2006). Also, during the post-intervention phase children may have (correctly) assumed that the content of the gift box sitting in front of them was the same as during the pre-test session, perhaps making it less tempting to open.

With respect to symbolic models, our story books may not have influenced children's self-control because, being between 2 and 3 years of age, the children in the current study may not yet have developed the conceptual understanding required to assimilate the models' behaviour. That is, although children in the current study could likely understand the story, they may not have understood that the story demonstrated the concept of patience and therefore did not apply this concept to their own behaviour. Sloutsky (2003) suggests that children learn concepts through both perceptual and attentional mechanisms, detecting similarities or discrepancies in the environment and creating categories based on the correspondences they observe. Presenting examples of the concept and contrasting examples helps children detect the important features and facilitates categorization. Concrete concepts (e.g. book, animal, tree) are learnt more easily than abstract concepts (e.g. patience, fairness), because perceptual similarities facilitate the categorization of these objects. Little is known about the development of abstract concepts (Baddeley 1999; Sloutsky 2003). It is possible that young children must be exposed to abstract concepts multiple times in varying contexts to fully understand the meaning of these concepts and to apply them in their everyday life. Further, Simcock and DeLoache (2006) showed that the understanding of the relation between a symbol and what it stands for is in its early stages at 2.5 years, supporting the statement that children in our study may not have benefited from our picture-book, due to their still developing conceptual understanding.

Separate from the concept of patience, our results suggest that children's knowledge of the benefits of waiting (i.e., receiving a bigger present) was not sufficient to keep them from opening the present before the 15 minutes elapsed. This discrepancy between knowledge and behaviour has also been demonstrated on card-sorting tasks where children must switch between sorting rules. Zelazo, Frye, and Rapus (1996) presented children with a set of cards that had coloured shapes on them and had children sort them according to a single rule (e.g., by colour). After learning the first rule, children were taught a new rule and were asked again to sort the cards by this new rule. Interestingly, 3-year-old children expressed knowledge of the new rule, but continued to use the old rule, whereas 4-year-old children displayed no difficulty switching

between the two rules. Zelazo et al.'s (1996) findings demonstrate that, for children aged 3 years and younger, knowledge is not always sufficient to influence actions. In the current study, it is possible children's knowledge of the benefits of waiting was not sufficient to overcome their prepotent response to open the gift. It is possible that children aged four and older may benefit more from symbolic models in story books than younger children.

In our story-book, both the non-patient and the patient child received a gift from the magical figure, the first receiving a lollipop and the second receiving a toy. Social learning theory suggests that the rewards associated with the modelled behaviour influence the likelihood of the behaviour being imitated (Bandura & McClelland 1977). It is possible that some children perceived the lollipop as more desirable than the toy and, consequently, displayed similar non-patient behaviour on our laboratory task. To exclude this possibility, it would be interesting to vary the magnitude (e.g., size), rather than the type, of the reward the child receives if they wait. Bandura and McClelland's (1977) theory also recognizes the importance of perceived similarity between the model and the learner, which may have been lacking in our story-book due the stories being more fantasy-based. Placing pictures of actual children in the story book would improve the similarity between the book and the real world and may increase children's self-efficacy (Dowrick 2000).

A serendipitous finding of the current study was the relationship between children's production and accurate use of temporal terms and their ability to wait for the larger reward. That is, the more temporal terms children used and the more accurately they used them, the longer they were willing to wait. This effect held when age was partialled out, suggesting it was not simply due to older children having both a better vocabulary and longer waiting times. Previous studies have shown that children's use of temporal terms begins at around the age of 2 and rapidly grows thereafter. Busby Grant and Suddendorf (2011) suggested that 3-year-olds often and accurately use terms representing the present and broad temporal terms such as 'soon' or 'later'. Specific terms related to the future or the past (e.g. yesterday, tomorrow) are learnt later than general terms (e.g. when I was little), between the age of 3 and 5 years. In our study, girls had a larger temporal vocabulary than boys, and interestingly, also waited longer than boys. Surprisingly, Busby Grant and Suddendorf (2011) did not find gender differences in the use or accuracy of temporal terms.

Consistent with our findings, a recent meta-analysis reported that girls delay gratification for longer periods of time (Silverman 2003). Speculatively, our finding suggests this link may be due to the girls' ability to use temporal terms and that their use of temporal terms may reflect a clearer understanding of the past and future. It is possible that children with a larger temporal vocabulary are better able to project themselves into the future, and are willing to delay gratification to give their future-self a larger reward than what the present-self would receive. It is through conversations about the self in noncurrent situations that children learn about their extended self in time (Moore and Lemmon 2001; Nelson 2001). Between the ages of 2 and 5 children acquire the sense of self as continuous in time, with increasing capacity to talk about different experiences (Nelson 2001), and it is also between these years that children's ability to delay gratification slightly increases (Lemmon & Moore 2007). To our knowledge, no studies have analysed the relation between knowledge of temporal terms and the ability to sacrifice an immediate reward in favour of a future larger reward. It is possible that the more specific temporal terms children understand and use, the better their understanding of time and the better their representation of the self in time.

In our study, we did not measure children's general language competence which may also relate to children's ability to delay of gratification. Language impairments are known to correlate with maladaptive outcomes, such as ADHD (Bruce et al. 2006; Cohen et al. 2000), aggressive behaviours (Dionne et al. 2003; Estrem 2005) and poor problem solving (Baldo et al. 2005; Cohen et al. 1998), which are all linked to low self-control. Language skills are thought to enhance children's self-regulatory competence by enabling them to express themselves verbally instead of emotionally, reflect on their behaviour, and occupy themselves in the presence of emotional circumstances (Cole et al. 2010). For example, language may allow children to reflect on rules and shift their attention, rather than focusing on items that they cannot have (Roben et al. 2013). To our knowledge, very few studies have analysed the link between language and self-control. Beaver, DeLisi, Vaughn, Wright, and Boutwell (2008) conducted a longitudinal study from the beginning of kindergarten to the end of first grade over four time points. They discovered that language skills significantly correlated with self-control at the beginning of kindergarten, and this result held over years, showing that higher language competences are associated with higher self-control. In their longitudinal study following children from 18 to 48 months of age over four time points, Cole et al. (2010) analysed how early language development influenced anger expressions and the use of regulatory strategies. They found that language skills and the rate of language growth at 24 and 36 months were a strong predictor of anger expressions at 48 months, with higher language skills being associated with lower anger expressions. Higher language skills were also associated with children's initiation of seeking mothers support at 36 and 48 months, which lead to less angry expressions. Children's language skills were also associated with their ability to distract themselves at 36 and 48 months of age, indicating higher language skills are associated with a higher frustration threshold. These two studies show a significant link between self-control and language competence. Therefore, in the future it would be of interest to study the relationship between children's general language competences, their understanding of time and their ability to delay gratification, to identify how each one contributes to variations in self-control.

With respect to limitations, in the present study we did not assess children's understanding of the theme or message of the story book. Although it is important to note that the book was short, had a simple story line, and was read to children on multiple occasions. It would be beneficial in future studies to assess children's understanding of the book, perhaps by using the story book as a prop and asking children to show and tell the experimenter what happens in the book. Previous studies have demonstrated that this show and tell technique is effective with young children (Hayne & Imuta 2011; Scarf et al. 2013). A second limitation is that parents, and often siblings, were in the experimental room during the delay-of-gratification task. This may have influenced the children's behaviour, by distracting them or by giving implicit signals to not open the present (e.g. movements of the head, moving when the child reached for the gift) (Bandura 1992; Putnam et al. 2002). Finally, parents may have coached their child between the pre- and post-intervention tests. For example, one parent noted they tried to train their child on a delay-of-gratification task at home and thoroughly discussed the behaviours described in the book.

In summary, the present suggests 3-year-old children do not assimilate a behaviour modelled in a story-book into their own behaviour. Between pre-school and primary school, children's language ability and conceptual understanding increases dramatically and, therefore, symbolic models may be more effective for children slightly older than those used in the present experiment. The positive relationship observed between children's temporal vocabulary and their ability to delay

337 gratification suggests a larger temporal vocabulary may be linked to children's understanding of the future and the past and  
 338 this may make it easier for children to envisage the self in the future receiving the large reward, making the small reward  
 339 less tempting. Future studies may look to investigate the possible relationship between the ability to delay gratification and  
 340 children's perception of the extended self in time.

341 **Ethical Standards**

342 This study was reviewed and approved by the Human Ethics Committee at the University of Otago. All caregivers  
 343 of participants gave their informed consent before the children were included in the study.

344 **Conflict of Interest**

345 There is no conflict of interest.

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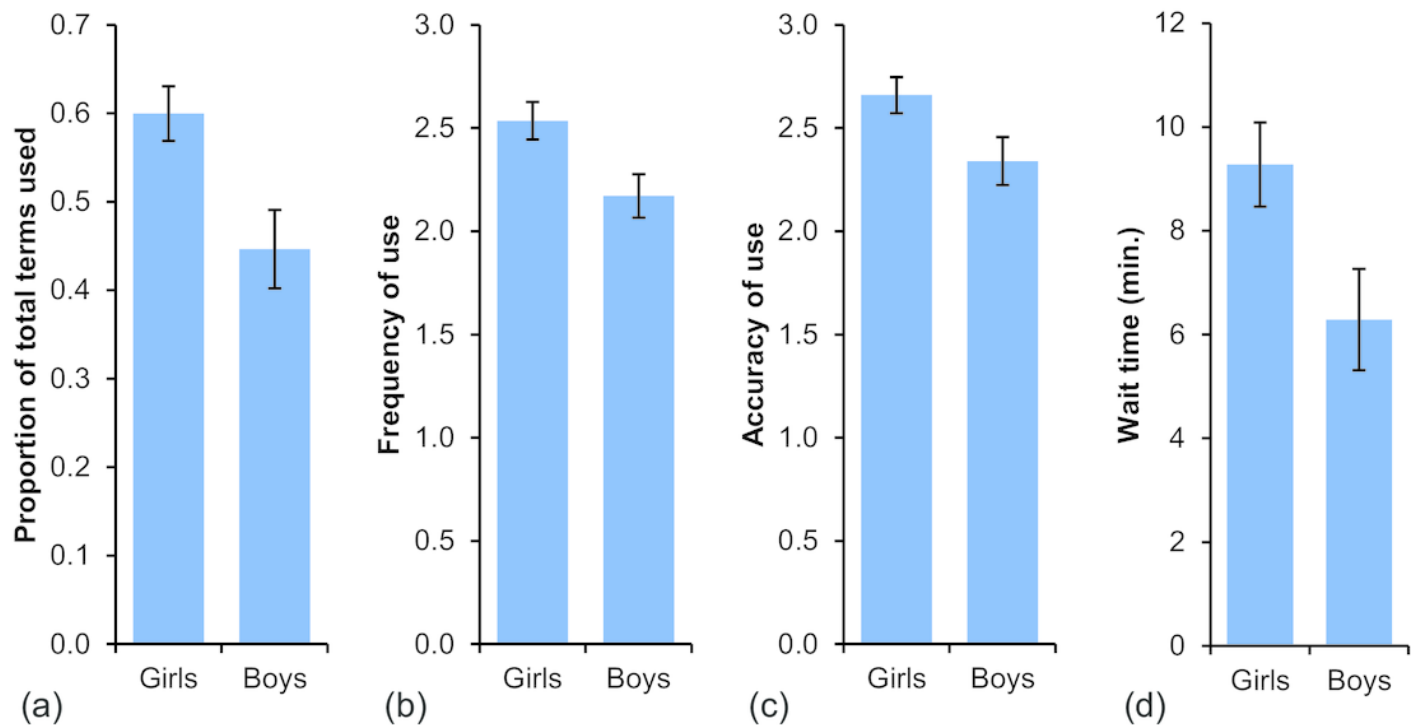
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# 1

## Questionair and behavioural measures

Differences between girls and boys in (a) the use of temporal terms; (b) the frequency with which they use temporal terms; (c) the accuracy of use of temporal terms; (d) the amount of time they were willing to wait across pre- and post-intervention. The error bars represent the standard error of the mean.



**Table 1**(on next page)

The performance of all children on the delay-of-gratification task.

The performance of all children in the personal story, simple story, and control story conditions.

Group	Personal	Impersonal	Control	Boys	Girls
<i>Pre-test</i>					
Mean	7.94	7.18	8.29	6.42	8.94
SD	5.94	6.78	6.39	5.93	6.46
N (boy/girl)	27 (12/15)	27 (12/15)	29 (13/16)	37	46
<i>Post-test</i>					
Mean	8.21	8.03	7.96	6.15	9.60
SD	6.64	6.94	6.71	6.71	6.32
N (boy/girl)	27 (12/15)	27 (12/15)	29 (13/16)	37	46

**Table 2**(on next page)

The performance of children that did not wait the full 15 minutes pre-intervention

The performance of children in the personal story, simple story, and control story condtions that did not wait the full 15 minutes at the pre-intervention test.

Group	Personal	Impersonal	Control	Boys	Girls
<i>Pre-test</i>					
Mean	4.97	2.58	3.55	4.05	3.38
SD	4.42	3.76	3.74	4.28	3.81
N (boy/girl)	19 (10/9)	17 (9/8)	17 (10/7)	29	24
<i>Post-test</i>					
Mean	6.11	5.42	4.29	4.15	6.70
SD	6.16	6.74	5.86	5.79	6.47
N (boy/girl)	19 (10/9)	17 (9/8)	17 (10/7)	29	24