Visual Search Characteristics of Precise Map Reading by Orienteers

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Abstract

This article compares the differences in eye movements between orienteers of different skill levels on map information searches and explores the visual search patterns of orienteers during precise map reading so as to explore the cognitive characteristics of orienteers' visual search. We recruited 44 orienteers at different skill levels (experts, advanced beginners, and novices), and recorded their behavioral responses and eye movement data when reading maps of different complexities. We found that the complexity of map (complex vs. simple) affects the quality of orienteers' route planning during precise map reading. Specifically, when observing complex maps, orienteers of higher competency tend to have a better quality of route planning (i.e., a shorter route planning time, a longer gaze time, and a more concentrate distribution of gazes). Expert orienteers demonstrated obvious cognitive advantages in the ability to find key information. We also found that in the stage of route planning, expert orienteers and advanced beginners first pay attention to the checkpoint description table. The expert group extracted information faster, and their attention was more concentrated, whereas the novice group paid less attention to the checkpoint description table, and their gaze was scattered. We found that experts regarded the information in the checkpoint description table as the key to the problem and they give priority to this area in route decision making. These results advance our understanding of professional knowledge and problem solving in orienteering.

Introduction

Orienteering is a sport in which orienteers take a map and a compass and run to reach some points marked on a map the as soon as possible (Eccles, Walsh, & Ingledew, 2002a). It places high demands not only on orienteers' physical fitness and strength but also on cognitive capabilities, such as attention, visual searching, and decision-making. Route planning based on map information is an essential skill for orienteers. Therefore, map reading

ability directly affects orienteers' performance. There are dozens of directional map symbols, representing different landforms and terrain features. However, not all map symbols have navigational functions. Recognizing all the details on the map greatly reduces the speed of march in orienteering (Robertson, Egly, Lamb, & Kerth, 1993). Therefore, the efficiency of map reading is important for orienteers to obtain the key information within a limited time (Muñoz-Nieto, Rodríguez-Gonzálvez, González-Aguilera, & Mancera-Taboada, 2013; Pesce, Cereatti, Casella, Baldari, & Capranica, 2007). Therefore, the capability of visual searching can help orienteers quickly and efficiently recognize, process, and code the information on the map and to quickly and accurately find the key information in route planning (Henderson & Hollingworth, 1999; Henderson, & Pierce, 2008). Eccles et al. (2002b) and other scholars applied the grounded theory in interviewing professional orienteers and put forward the cognitive theory of orienteering. From their research, we find that orienteers of expert competency can flexibly use a variety of skills to quickly identify map information and accurately extract pertinent information. A case study by Macquet, Eccles, and Barraux (2012) points out that professionallyoriented orienteer can simplify the navigational information to improve the efficiency of their route planning. For example, an athlete will first select easily identifiable map information and quickly determine the checkpoints. As the training increases, orienteer's ability of map reading is gradually developed and improved. Therefore, it is of great interest to examine the characteristics of map reading for orienteers at different levels, to summarize the differences in the visual attention of orienteers with different levels of experience in mapping reading, and to analyze the attention strategies of expert orienteers, in order to better select and train orienteers.

At present, most existing research focuses on the visual search feature of reasonable route selection between points on the map. Through interviews and questionnaires, it has been found that excellent orienteers choose obvious landforms and terrain features as "assistants" when planning a route (Macquet et al., 2012; Seiler, 1990). Eccles et al. (2002a, 2002b) summarized the visual search characteristics of expert orienteers by analyzing their self-statements about route planning and the experimental manipulation of the map board. It has been found that expert orienteers first focus on the information around the terminal point, whereas novice orienteers first focus on the information around the starting point. With the development of eye movement technology, the visual search strategy of orienteers can be measured more precisely as compared with the research methods of interview and self-report. Zhu and colleagues (2011) conducted eye-tracking research on competent players and novices, the results of which are consistent with those obtained from interviews (Eccles & Arsal, 2015). This research found that expert orienteers have a strong ability to simplify maps and focus only on the information related to the task. In previous research (Liu Y., 2018), the author systematically studied the general map reading of orienteers through eye movement technology and found that the map type and information quantity (i.e., map complexity) restricted the visual search and route planning of orienteers so that orienteers at different levels showed different visual search characteristics. Systematic evaluation of eye tracking shows that high-level orienteers have cognitive advantages in their visual search ability (van der Gijp et al., 2017). When reading simple maps, orienteers in the advanced beginner group and expert group tend to start searching from the beginning point, whereas when reading complex maps, orienteers in the expert group tend to start searching from the checkpoint description table.

In orienteering, it is necessary to investigate the visual search characteristics of precise map reading in which orienteers have approached a point and have to determine the exact location of point. Specifically, precise map reading requires orienteers to carefully identify and distinguish the information near a point and successfully reach the point (Figure 1). In the orienteering competition, the accuracy of the maps is also the key to successfully completing the route. In the present study, we adopts the precise maps of different difficulty difficulties and measure the eye movement characteristics of the orienteer while searching for map information in precise map reading in order to explore the visual search characteristics of orienteers at different skill levels. The hypothesis is that experts, advanced beginners, and novices will be affected differently by the difficulty of the task during precise map reading and will have different visual search characteristics and processing features.

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Methods

Participants

A total of 44 participants were invited to take part in the research, including 12 expert athletes with an average age of 22.3 years, all of whom were active national orienteers at a skill level of class I or above, 16 advanced beginners with an average age of 21.2 years, all of whom were orienteers on a high-level university team at a skill level of class II or above, and 16 novice orienteers with an average age of 20.6 years, all of whom were students in an optional course of orienteering and had play orienteering for more than half a year. All participants had normal or corrected-to-normal visual acuity in their left and right eyes and were able to master the basics of orienteering. None had participated in similar experiments before. Informed consent was obtained before experiment-from each participant before the experiment. The study had been approved by Shaanxi Normal University ethics committee.

Materials and design

A 3 (Competency level of orienteer: novice, advanced beginner, or expert) \times 2 (map complexity: simple or complex) two-factor mixed experimental design was adopted for this research. Competency level of the orienteer was the between-subjects factor and the map complexity was the within-subject factor. The simple map was a park scene at a scale of 1:4000 and the map information was composed mostly of landform features such as buildings. The complex map was a wilderness scene at a scale of 1:10,000 and the map information was mostly terrain features such as mountains. Three professors of orienteering were asked to rate the complexity of the selected maps on a 5-point scale from 1(very simple) to 5 (very complex). According to the ratings of these professors, 14 simple maps and 14 complex maps were selected (2 maps were used as practice maps, and the remaining 12 maps were used as experimental materials). All experimental maps were based on actual scene maps used in a national orienteering competition and then redrawn by three national-level cartographers. The distance between points on all maps was 2–3 cm.

Apparatus

The Eyelink 1000 Plus eye tracker, with a sampling rate of 1000 Hz, was used in the present experiment. The stimuli were displayed on a 17-inch CRT computer screen with a refresh rate of 85 Hz and a screen resolution of 1024×768 pixels. The distance between participants' eyes and the screen was approximately 60 cm. The laboratory was in a low-illumination environment. To reduce the effect of head movement on eye movement tracking, participants placed their jaws on the mandible holder at a proper height.

Procedure

The experiment required participants to read the map and plan a best-route they think as if competing in a real competition. Before the formal experiment, the participants filled out a basic questionnaire prepared by the research team and the gender, age, training years, skill level, and other basic information about the participants was recorded. The experiment procedure is depicted in Figure 2.

The experimental procedure was run by the E-Builder software provided by the SR Research Company. At the beginning of each trial, a small dot (drift correction) first appeared at the center of the screen. When the fixation of the test subject coincided with the small dot, the small dot disappeared and then the map was displayed. In the experiment, the subject was required first to read the presented map and plan and remember best route they think (stage of route planning). After the orienteer completed the planning, they was were asked to press the "space bar" to make the map disappear. The route planning time was record by the computer. Next, the center of the

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screen presented a 200ms prompt - "Please use your eyes to scan the route you have just planned." And then the map was presented again, the The orienteer was asked to quickly scan their planned route with their eyes on the map (stage of route scanning). After the scanning was completed, the orienteer would press the "space bar" and the map disappeared. There were 4 practice tests-trials (two simple and two complex maps) before the formal experiment to ensure that the participants fully understood and were familiar with the experimental process. The formal experiment was completed in a total of 24 trials and the simple and complex maps were randomly presented in all trials.

Data processing

The original eye movement data was processed with a Data Viewer package provided by the SR Research Company. For eye movement data in the route planning stage, the researchers first removed the gaze point (i.e., the fixation identified by the eye tracker) outliers with gaze times of less than 80 ms or more than 800 ms and used the SPSS 17.0 statistical software package to run a statistical analysis of the data. The eye movement indicators included the number of gazes, the average gaze frequency, and the gaze track. Finally, the researchers organized each participant's eye movement tracks for each trial stage into a video file in AVI format. Then we invited the three professors of orienteering to evaluate the quality of the route (i.e., gaze point track) the orienteer planned on a 5-point scale, and we used the average of scores given by the professors as the indicator of quality of route planning. We focus on three eye movement indicators, i.e., gaze time, gaze frequency, and positions of the first five gaze points. The gaze time refers to the total duration of all gazes in the stage of route planning. The distribution of the first five gaze points refers to the positions of the first five gaze points on the map in the stage of route planning. We also showed the Heat map to show the distribution of the gazes in the stage of route planning.

Results

Behavioral indicators

Comparison of quality of route planning

For each trial, the participant's² eye movement track in the stage of route scanning was stored in a video file and three professors of orienteering were asked to evaluate the quality of the planned route by each orienteer on a 5-point scale. The average score of the evaluation was showed in Table 1. A 3 (Orienteer level: novice, advanced beginner, or expert) × 2 (map complexity: simple or complex) two-factor analysis of variance (ANOVA) found that the effects of orienteer level [F(2, 41) = 15.991, p < .001, p² = 0.438] and map complexity [F(1, 41) = 26.198, p < .001, p² = 0.390] were both significant, and the two-way interaction was also significant [F(2, 41) = 4.098, p < .05, p² = 0.167]. Simple effect analyses showed that under the simple map condition, the main effect of the orienteer level was not significant [F(2, 41) = 1.528, p > .05, p² = 0.069], whereas under the complex map condition, the effect of orienteer level was significant [F(2, 41) = 16.219, p < .001, p² = 0.442]. The Post Hoc multiple comparisons for the effect of orienteer level under complex map condition showed that the quality of route planning in the novice group was significantly lower than that of the advanced beginner group (t = 3.75, p < .001) and the expert group (t = 5.56, p < .001), and that of the advanced beginner group was significantly lower than that of the expert group (t = 2.09, p < .05). (See Figure3)

Comparison of route planning time

A similarly 3×2 two-factor ANOVA found that the effects of orienteer level $[F(2, 41) = 8.387, p < .01, \eta^2 = 0.290]$ and map complexity $[F(1, 41) = 6.134, p < .05, \eta^2 = 0.130]$ were both significant, and the two-way interaction was also significant $[F(2, 41) = 3.369, p < .05, \eta^2 = 0.141]$. Simple effect analyses showed that under the simple map condition, the effect of orienteer level was not significant $[F(2, 41) = 2.120, p > .05, \eta^2 = 0.094]$,

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but under the complex map condition, the effect of orienteer level was significant [F(2, 41) = 10.226, p < .001, $\eta^2 = 0.333$]. The Post Hoc for the effect of orienteer level under complex map condition showed that the route planning time of the novice group was significantly longer than that of the advanced beginner group (t = 3.12, p < .05) and the expert group (t = 4.35, p < .001), whereas the difference between the advanced beginner group and the expert group was not significant (p > .05). (See Table 2 and Figure 4)

Eve movement indicators

Gaze times

The 3 × 2 two-factor ANOVA indicates that both the effect of orienteer level [$F(2, 41) = 5.047, p < .05, \eta^2 = 0.198$] and that of map complexity [$F(1, 41) = 4.794, p < .05, \eta^2 = 0.105$] were significant, as was the interaction between the two [$F(2, 41) = 6.437, p < .01, \eta^2 = 0.239$]. Simple effect analyses indicates indicated that the effect of orienteer level was not significant under in the simple map condition [$F(2, 41) = 7.819, p < .05, \eta^2 = 0.276$] but was significant in complex maps [$F(2, 41) = 7.819, p < .05, \eta^2 = 0.276$]. The Post-post Hoe-hoc for the effect of orienteer level under in the complex map condition found that the expert group showed a longer gaze times than the advanced beginner group (t = 2.51, p < .05) and novice group (t = 3.91, p < .001) and that there was no significant difference between the gaze times in the advanced beginner group and in the novice group (t = 0.05). (See Table 3 and Figure 5)

Gaze frequency

The 3 × 2 two-factor ANOVA indicates that the effect of orienteer level $[F(2, 41) = 0.256, p > .05, \eta^{\frac{1}{2}} = 0.012]$, the effect of map complexity $[F(1, 41) = 0.148, p > .05, \eta^2 = 0.004]$ and the two-way interaction $[F(2, 41) = 0.364, p > .05, \eta^2 = 0.017]$ were all nonsignificant. The results suggest that there was no difference in the gaze frequency when orienteers of different skill levels read maps. (See Table 4 and Figure 6).

Distribution of the first five gaze points

We compared the differences in the features of visual searching via inspecting the distribution of the first five gaze points between orienteers at different skill levels. The first five gaze points of the novice group all fall between the starting point and the terminal point. The first five gaze points in the advanced beginner group fall on the checkpoint description table. The first five gaze points in the expert group fall on the checkpoint description table and the terminal point. As shown in Figure 7, the expert group and advanced beginner group start from the checkpoint description table, but the expert group shows fewer gaze points than the advanced beginner group, which demonstrated a higher map reading efficiency; the novice group starts to search among spots in the map, with a special focus on the information between the starting point and the terminal point.

Heat map of gaze distribution

Figure 8 gives three typical examples of gaze distributions in a map of a given complexity. Spots at which orienteers of different skill levels gazed are highlighted in green, yellow, and red. The green-yellow-red color scheme is used to represent the frequency of gaze, with green indicating the lowest frequency, yellow the intermediate frequency, and red the highest frequency. Through a comprehensive analysis of the gaze point distribution heat maps of orienteers at different skill levels, it can be seen that the more capable the orienteers are, the smaller the area they are likely to search. The red spots of the novice, advanced beginner, and expert groups are concentrated mostly at the terminal point. In terms of the duration of gaze, the expert group spends less time on the checkpoint description table than the advanced beginner group, whereas the novice group spends none, indicating that the expert group has higher map reading efficiency.

Discussion

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Analysis of orienteers' route planning accuracy

A detailed analysis <u>on-of</u> the quality of route planning shows that novice, advanced beginner, and expert groups all show less accuracy in route planning in complex maps than in simple maps. This means that the performance of orienteers at different skill levels is subject to the complexity of the maps, which was consistent with what has been discovered in sketch map reading studies (Liu & He, 2018; Zhu et al., 2011). The vVisual searching generally needs to be done through top-down target attention and feature identification (Wolfe & Horowitz, 2017). When the cognitive demand in a scenario increases, the limitations of visual attention processing will increase the time needed to make decisions (Zhou & Liu, 2010). In simple precise map reading scenarios, cartographic information is basically about houses. In complex maps with brown contours as geomorphic indicators, more information is included, posing more challenges to orienteers as they must identify a lot of information carefully; this leads to much more <u>efforts of effortful</u> information processing and slows down the route planning speed.

Prior study research demonstrated that long-term training can speed up and improve decision making (Liu Yang, 2016). As for orienteering, providing long-term training in knowledge and skills will better regulate the structure and sequence of information processing variants. Meanwhile, the ability of low-level orienteers to identify key information is subject to their representational capacity of working memory capacity (Eccles et al., 2002a). Therefore, novice orienteers are more likely to be influenced by the complexity of maps, which results in a worse performance than that in the expert group.

Analysis of orienteers' visual search efficiency

Visual search efficiency is determined by route planning time and gaze frequency. Route planning time shows how much information is processed by the orienteer; the longer it takes, the less efficient information processing is thought to be. The gaze frequency refers to the number of gaze per unit time, which can be regarded as the processing speed of the map search; the more capable the orienteer is, the more information he or she can obtain and store, and the more efficient information processing is; in other words, more information is obtained per unit time (Wiley & Jarosz, 2012).

According to our findings, in complex maps the advanced beginner group and expert group spent less time on route planning than the novice group, which indicates that expert orienteers are better at gathering and processing information and thus have higher visual search efficiency (Ericsson & Lehmann, 1996). Eye-tracking data for orienteers' precise map reading reveals that task difficulty can differentiate the gaze times between the expert, advanced beginner, and novice groups. Excellent orienteers can gather useful information using an effective gaze and ignore useless information, saving more time for important zones.

This characteristic likely develops because expert orienteers have acquired sophisticated skills over time and may be better in at visual searching (Eccles, Walsh, & Ingledew, 2006). For example, their experience can help reduce the cognitive load in information processing so that they can better search for information quickly (Williams, 2000), encode valuable information efficiently (Baber, & Butler, 2012; Eccles, 2008), and flexibly adopt various features (Eccles & Arsal, 2015). Novice orienteers are less efficient in map searching and cannot quickly identify many-valuable information. Therefore, they do not have an advantage in the cognitive processing of specific information.

It takes three-dimensional thinking to understand cartographic signs on complex contour maps. It is more difficult to identify cartographic signs on complex maps than on simple maps because of dimensionality. Our eye movement data revealed that map complexity differentiates the visual search efficiency of the orienteer. Complex maps pose more challenges to the visual search efficiency of the orienteers. With the growing complexity of maps, more cognitive effort is required from the orienteer that occupies a large proportion of the

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cognitive capacity and they need to store and retrieve information to and from memory, leading to a longer duration for information retrieval and identification (Rinck, Becker, Kellermann, & Roth, 2003).

Analysis of orienteers' visual search patterns

A visual search pattern is the way orienteers search for useful information. More specifically, it refers to the trajectory of the gaze formed by the connection of each gaze point, as well as the heat map of the gaze, both of which exhibit the search characteristics of the orienteer. During precise map reading, subjects' visual search patterns display identical features as those in sketch map reading (Eccles et al., 2006; Liu & He, 2018; Zhu et al., 2011). The higher the skill level of the orienteer, the smaller the area the gaze will cover. Gaze distribution become more concentrated as their orienteering skills improve. Skilled orienteers attend to pay more attention to the changeable information, and they can shift or allocate different levels of attention to reduce the cognitive load for processing information so as to resist to the constraints (Joseph, Keehn, Connolly, Wolfe, & Horowitz, 2009). The distribution of novice orienteers' gazes was pretty scattered. Another important finding of this study is the differences in visual searching of the checkpoint description table between orienteers of different skill levels. Through the trajectory of the first five gaze points, we found that the expert group starts at the checkpoint description table so that they can gather the point information and then extract key information around the points. Advanced beginners show a similar pattern of visual search, but they gaze more times than experts, which indicates that there are differences between orienteers of the two skill levels in terms of familiarity with and understanding of the checkpoint description table. The novice group gazes back and forth between the starting point and the terminal point, leading to a scattered, deconcentrated gaze trajectory; the first five gaze points are not on the checkpoint description table either. Heat maps of gaze distribution also indicate the importance of the checkpoint description table, in which we find that the expert group's gazes cover more areas of the map than those of the advanced beginner group despite their gaze distribution to the checkpoint description table. This was an indication of swift information retrieval by expert orienteers. The novice group gives no attention to the checkpoint description table. The checkpoint description table is a detailed illustration of where the points are and defines their features. This was a useful guide for orienteers to seek the best routes as quickly as possible. Gasser (2016) pointed out that the checkpoint description table is crucial for orienteers' performance in orienteering. The study also finds that experts outperform orienteers of other skill levels in map reading around the checkpoint description table with a higher gaze efficiency.

To maximize the potential of the orienteer, the selection and training of orienteers are both important (Newton, & Holmes, 2017). This finding reminds us that we should increase the familiarity of the orienteer with the map information during training. More legends and information are contained in complex maps, and thus novice orienteers are not able to understand the information. Therefore, it is necessary to train them to be familiar with the map so as to gain more experience and understand the information more quickly. Meanwhile, it is necessary to train them in identifying and attending to the checkpoint description table. Advanced beginners' understanding of information in the checkpoint description table should be increased as well so they can effectively gather the information in the checkpoint description table. Previous studies have shown that teaching novices specific cognitive processing skills can improve their orienteering skills, such as positioning and using specific clues in a certain environment (Singer et al., 1994). Therefore, it is feasible to design an efficient route toward the terminal point by training novice orienteers in to pay attention to the checkpoint description table.

This study also has a limitation. It was carried out in <u>the laboratory</u>, so its ecological validity <u>needs further examinedexamination</u>. Participants reported that their route planning in the experiment was similar to, yet still different from, real-life situations. For example, studies have proven that pressure will influence orienteers' attention and memory performance (Robazza et al., 2018) and that attention distribution in map reading in running (Eccles et al., 2006). Moreover, attention shifts between the map and the environment (Mottet, Eccles, &

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Saury, 2016; Pesce et al., 2007) will influence the visual search patterns of novice and expert orienteers and the result of the competition. Therefore, time and space can be introduced in future studies to improve their authenticity and thus improve ecological validity.

Conclusions

The present study shows that the complexity of <u>a</u> map influences orienteers' routes planning in precise map reading. In complex maps, the higher skill level of the orienteers, the higher score they can get on routes planning and the more efficient their visual searching. The novice group spends more time on route planning than the expert and advanced beginner groups and expert orienteers show more cognitive strength in seeking key information. The checkpoint description table plays a guiding role in precise map reading. Experts and advanced beginners both pay attention to the checkpoint form, but the former understands information faster and are more concentrated in searching information, whereas novices pay no attention. This study provides sound information for designing precise map reading training sessions for novices, which may then improve their performance in competitions.

Acknowledgements

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