

Assessing the utility of an institutional Publications Officer: A pilot assessment

Kelly Cobey ^{Corresp., 1,2,3}, James Galipeau ¹, Larissa Shamseer ^{1,2}, David Moher ^{1,2}

¹ Centre for Journalology, Clinical Epidemiology Program, Ottawa Hospital Research Institute, Ottawa, Canada

² School of Epidemiology, Public Health, and Preventative Medicine, University of Ottawa, Ottawa, Canada

³ School of Natural Sciences, Department of Psychology, University of Stirling, Stirling, United Kingdom

Corresponding Author: Kelly Cobey

Email address: kcobey@toh.on.ca

Abstract

Background. The scholarly publication landscape is changing rapidly. We investigated whether the introduction of an institutional publications officer might help facilitate better knowledge of publication topics and related resources, and effectively support researchers to publish.

Methods. In September 2015, a purpose-built survey about researchers' knowledge and perceptions of publication practices was administered at five Ottawa area research institutions. Subsequently, we publicly announced a newly hired publications officer (KDC) who then began conducting outreach at two of the institutions. Specifically, the publications officer gave presentations, held one-to-one consultations, developed electronic newsletter content, and generated and maintained a webpage of resources. In March 2016, we re-surveyed our participants regarding their knowledge and perceptions of publishing. Mean scores to the perception questions, and the percent of correct responses to the knowledge questions, pre and post survey, were computed for each item. The difference between these means or calculated percentages was then examined across the survey measures.

Results. 82 participants completed both surveys. Of this group, 29 indicated that they had exposure to the publications officer, while the remaining 53 indicated they did not. Interaction with the publications officer led to improvements in half of the knowledge items (7/14 variables). While improvements in knowledge of publishing were also found among those who reported not to have interacted with the publications officer (9/14), these effects were often smaller in magnitude. Scores for some publication knowledge variables actually decreased between the pre and post survey (3/14). Effects for researchers' perceptions of publishing increased for 5/6 variables in the group that interacted with the publications officer.

Discussion. This pilot provides initial indication that, in a short timeframe, introducing an institutional publications officer may improve knowledge and perceptions, surrounding publishing. This study is limited by its modest sample size and temporal relationship between the introduction of the publications officer and changes in knowledge and perceptions. A randomized trial examining the publications officer as an effective intervention is needed.

1 **Assessing the utility of an institutional Publications Officer: A pilot assessment**

2

3 Kelly D. Cobey^{1,2,3}, James Galipeau¹, Larissa Shamseer^{1,2}, David Moher^{1,2}

4

5 ¹ Centre for Journalology, Clinical Epidemiology Program, The Ottawa Hospital Research

6 Institute, Canada

7 ²School of Epidemiology, Public Health and Preventative Medicine, Faculty of Medicine,

8 University of Ottawa, Canada

9 ³Department of Psychology, School of Natural Sciences, University of Stirling, Scotland

10

11 Corresponding Author: Kelly D. Cobey^{1,2,3}

12 E-Mail address: kcobey@toh.on.ca

13

14

15

16

17

18

19

20

21

22

23 **Abstract**

24 **Background.** The scholarly publication landscape is changing rapidly. We investigated whether
25 the introduction of an institutional publications officer might help facilitate better knowledge of
26 publication topics and related resources, and effectively support researchers to publish.

27

28 **Methods.** In September 2015, a purpose-built survey about researchers' knowledge and
29 perceptions of publication practices was administered at five Ottawa area research institutions.
30 Subsequently, we publicly announced a newly hired publications officer (KDC) who then began
31 conducting outreach at two of the institutions. Specifically, the publications officer gave
32 presentations, held one-to-one consultations, developed electronic newsletter content, and
33 generated and maintained a webpage of resources. In March 2016, we re-surveyed our
34 participants regarding their knowledge and perceptions of publishing. Mean scores to the
35 perception questions, and the percent of correct responses to the knowledge questions, pre
36 and post survey, were computed for each item. The difference between these means or
37 calculated percentages was then examined across the survey measures.

38

39 **Results.** 82 participants completed both surveys. Of this group, 29 indicated that they had
40 exposure to the publications officer, while the remaining 53 indicated they did not. Interaction
41 with the publications officer led to improvements in half of the knowledge items (7/14
42 variables). While improvements in knowledge of publishing were also found among those who
43 reported not to have interacted with the publications officer (9/14), these effects were often
44 smaller in magnitude. Scores for some publication knowledge variables actually decreased

45 between the pre and post survey (3/14). Effects for researchers' perceptions of publishing
46 increased for 5/6 variables in the group that interacted with the publications officer.

47

48 **Discussion.** This pilot provides initial indication that, in a short timeframe, introducing an
49 institutional publications officer may improve knowledge and perceptions, surrounding
50 publishing. This study is limited by its modest sample size and temporal relationship between
51 the introduction of the publications officer and changes in knowledge and perceptions. A
52 randomized trial examining the publications officer as an effective intervention is needed.

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67 **Background**

68 In 1994, Doug Altman stated that “we need less research, better research, and research done
69 for the right reasons” (Altman, 1994). More than 20 years later these sentiments are still
70 profound. Increasingly researchers have doubts about the way science gets conducted and
71 reported. The irreproducibility of research has been highlighted as a central concern (Baker,
72 2016; Begley & Ioannidis, 2015; Begley & Ellis, 2012; Buck, 2015; Collins & Tabak, 2012;
73 Freedman, Cockburn, & Simcoe, 2015). This concern has been echoed in fields outside of
74 biomedicine, including psychology (Open Science Collaboration, 2015). Similarly, concerns
75 about selective reporting, publication bias, incomplete reporting, data sharing, and spin in
76 writing have been expressed (Boutron, Dutton, Ravaud, & Altman, 2010; Chan, Hrobjartsson,
77 Haahr, Gøtzsche, & Altman, 2004; Dwan, Gamble, Williamson, & Kirkham, 2013; Glasziou,
78 Meats, Heneghan, & Shepperd, 2008; Kilkeny et al., 2009; Saini et al., 2014). These problems
79 have far reaching and multiplicative consequences: they have the potential to, directly or
80 indirectly, delay knowledge and the discovery of novel interventions to treat or cure diseases.

81

82 Globally, there is some action. Several large funders have implemented open access and/or
83 open data sharing policies. Open access and data sharing requirements help to ensure that
84 research is published and that it is easily accessible, so that unnecessary duplication can be
85 avoided and data can be used for secondary research purposes. This has the potential to
86 enhance transparency and to optimize funder investments in the research. Journals have also
87 acknowledged problems in the conduct and reporting of biomedical research. The Lancet ran a
88 special series in 2014 entitled *Research: Increasing value, reducing waste*, which addressed this

89 issue, and potential solutions (Al-Shahi Salman et al., 2014; Chalmers et al., 2014; Chan et al.,
90 2014; Glasziou et al., 2014; Ioannidis et al., 2014). Several journals have also moved to adopt
91 reporting guidelines – checklists of essential information to report in a manuscript – in an effort
92 to mitigate incomplete reporting (Shamseer, Hopewell, Altman, Moher, & Schulz, 2016).
93 Evidence suggests that endorsement and use of reporting guidelines is indeed associated with
94 improvements in the quality of reporting (Percie du Sert, 2011; Stevens et al., 2014; Turner,
95 Shamseer, Altman, Schulz, & Moher, 2012).

96
97 While these changes may be progressive and positive, each new policy, publication tool, or
98 change to publication practice creates new complexities and responsibilities for researchers.
99 These changes require time and effort from researchers if they are to understand and
100 effectively adopt them. How are researchers expected to keep pace with these changes and
101 ensure compliance? Another consequence of newly introduced publication policies and
102 practices is that they may generate significant burdens for research institutions and universities
103 who are responsible for supporting their researchers' success. Recommendations for
104 institutions to support compliance to changes in the publication landscape are plentiful. For
105 example, in their recently adopted Statement of Principles on Digital Data Management, the
106 Canadian Tri-Agency National Funder noted a set of seven responsibilities for institutions to
107 support robust and open data sharing. Examples of responsibilities noted include 'promoting
108 the importance of data management to researchers, staff and students' and 'providing their
109 affiliated researchers with guidance to properly manage their data in accordance with both the
110 principles outlined [above] and research community best practices, including the development

111 of data management plans.' ("Tri-Agency Statement of Principles on Digital Data Management -
112 Science.gc.ca," 2015)
113
114 Who is monitoring the steps institutions are taking to provide this support? As Begley and
115 colleagues (2015) recently noted, institutions may not be upholding their responsibility to
116 provide training and resources to researchers to support the high quality, transparent, and
117 clearly reported research that is needed to help ensure the integrity of science. Indeed, as
118 stakeholders, institutions have been markedly absent from discussions on steps to take to
119 improve biomedical research. One way institutions could take responsibility for supporting
120 researchers could be through the introduction of institutional publications officers (Moher &
121 Altman, 2015). Institutional publications officers could provide support to researchers at the
122 back end of the research process. For example, they could help keep researchers up-to-date on
123 best practices related to expectations or requirements in research design and reporting of
124 publications, such as how to find and use reporting guidelines. Publications officers could also
125 help researchers keep pace with newly introduced open access policies and signpost them to
126 resources such as internal repositories, or external tools like the Open Science Framework (OSF)
127 (<https://osf.io/>). Outreach on how to select a journal to submit to and how to write a cover
128 letter may be of further benefit. In addition, advice on how to navigate the peer review process,
129 which has undergone a recent paradigm shift with the introduction of post-publication peer
130 review, as well as changes to the openness of peer review, could be facilitated. Publications
131 officers could work to ensure internal institutional policies related to publishing are updated to
132 keep pace with broader international changes. Finally, they could ensure that the institution

133 itself is kept current on tools such as research identifiers (i.e., ORCID) for tracking publications,
134 and metrics and altmetrics for monitoring research impact.

135

136 We recently introduced a publications officer at our institution, The Ottawa Hospital Research
137 Institute (OHRI) (Cobey, Galipeau, Shamseer, & Moher, 2016). Here, we aim to describe the
138 effect of the first six months of outreach our publications officer provided at our institution and
139 at the neighbouring Children's Hospital of Eastern Ontario Research Institute (CHEO RI). We
140 describe a pilot evaluation of the role's impact to date.

141

142 **Methods**

143 *Design*

144 In September, 2015 we administered an online survey (via SurveyMonkey) to assess
145 researchers' knowledge and perceptions of publishing. Researchers of all levels of seniority
146 were invited to take part. This survey was a convenience sample administered at OHRI and
147 CHEO RI (experimental sites), and to researchers at three other local institutions, namely
148 Bruyere Research Institute, The Royal Ottawa Hospital, and The University of Ottawa Heart
149 Institute (control sites). Study approval was given (Ottawa Health Science Network Research
150 Ethics Board: 20150420-01H; The Royal Research Ethics Board: 2015018; Bruyere Research
151 Ethics Board: M16-15-032) or waived by each location's research ethics board. Participants
152 were initially recruited via e-mail, using an approved recruitment script which was sent to their
153 institutional e-mail addresses from their respective administration. E-mails contained a link to
154 our online survey. Participants provided online consent before accessing the survey.

155

156 Following this 'pre survey', on Sept 25th, 2015 hospital administration announced the new
157 publications officer role via e-mail (performed by KDC) at OHRI and CHEO RI. The publications
158 officer, our intervention, then provided approximately six months of active outreach at these
159 two sites. A 'post survey', assessing publication attitudes and perceptions, was then circulated
160 by the research team via e-mail. This e-mail was sent in March and was sent to all respondents
161 to the 'pre survey'. Participants were told who the primary investigator was (DM) and that the
162 purpose of the study was to examine researchers' knowledge and perceptions of publishing.
163 Participants took part in the study voluntarily, but were informed that they would be entered
164 into a draw to win an iPad mini after each of the two surveys (if they completed these).

165

166 *Survey items*

167 The surveys used were purpose-built for this study and also included items intended for longer
168 term monitoring not described in this report. Researchers' institutions and email addresses
169 were collected on the first survey so that we would be able to re-contact them to complete the
170 second survey. Participants were asked to respond to 14 multiple choice survey items designed
171 to assess their knowledge of journalology (i.e., publication science) topics. As an example, one
172 item asked participants 'What is Creative Commons?' and another 'What are reporting
173 guidelines?'. For a full description of knowledge questions asked and possible responses, please
174 see Appendix 1. In addition, participants were asked to respond to 6 items designed to measure
175 their perceptions and intentions related to publishing (See Figure 2). Participants responded to
176 these items on a Likert scale of one to seven, with endpoints 'Not at all true' and 'Completely

177 true', respectively. An example item is 'I am confident in my understanding of publication
178 ethics'.

179

180 *Publications Officer Intervention*

181 As part of our rollout of this position, within the first six months the publications officer gave 24
182 outreach presentations across the OHRI and CHEO RI. Presentations were open to researchers
183 of all levels of seniority, and targeted both clinical and pre-clinical researchers. A webpage of
184 freely available resources to which researchers were signposted was also generated and
185 updated frequently (See: <http://www.ohri.ca/journalology/>). The publications officer was also
186 available for one-on-one consulting and met with 66 individuals during the study intervention
187 period who contacted her on 94 individual occasions. Table 1 offers a summary of the topics
188 discussed with researchers during consultations. Note the frequency of topics (N = 79)
189 addressed is higher than 66 as some individuals consulted the publications officer multiple
190 times, or about multiple distinct topics.

191

192 **-Please insert Table 1 here-**

193

194 *Data Analysis*

195 All data was stored securely and de-identified prior to analysis. We provide descriptive
196 summary data for those who did and did not interact with the publications officer. The
197 journalology knowledge questions, which were recoded to be dichotomous variables (i.e.,
198 participants' answers were correct or incorrect), were summarized as proportions and

199 percentages. The publications perceptions items, which were continuous variables, were
200 summarized by means and standard errors. We compared changes across the pre and post
201 survey between each group.

202

203 *Participants*

204 119 participants completed the first survey; however, 6 provided emails that were no longer in
205 service at the time of the post-survey, and 31 failed to complete the follow-up survey.

206 Therefore, participants analyzed were 82 individuals (N = 41 male, N = 40 female, N = 1 missing
207 data) based at OHRI, CHEO RI, Bruyere Research Institute, The Royal Ottawa Hospital, and the
208 University of Ottawa Heart Institute.

209

210 *Modifications from protocol*

211 While we had initially hoped to compare responses at sites receiving our publications officer
212 intervention (OHRI and CHEO RI) with those that did not, the modest response rate made this
213 unfeasible. We therefore compared participants who explicitly indicated that they had
214 interacted with the publications officer to those who indicated they had not interacted with the
215 publications officer for each of our variables of interest. Specifically, on the second survey we
216 asked participants to indicate if they had (1) visited the Centre for Journalology website
217 maintained by the publications officer; (2) Received an email or newsletter from the
218 publications officer; (3) attended a seminar held by the publications officer; (4) had a one-to-
219 one meeting with the publications officer; or (5) had any other interaction with the publications
220 officer. If participants indicated yes to any of these five options, they were considered to have

221 interacted with the publications officer (N = 29). Those that indicated they had not used any
222 services were classified as not having interacted with the publications officer (N =53).

223

224 **Results**

225 The proportions of correct responses to the publication knowledge questions posed during the
226 pre and post survey, for those who did and did not interact with the publications officer, are
227 summarized in Table 2. While neither group had exposure to the publications officer prior to
228 the first survey, there were differences in baseline responses between the groups. For 12/14
229 variables, participants who went on to interact with the publications officer had higher scores
230 at baseline. For 13 out of the 14 variables, the proportion of correct responses was higher at
231 the time of the post survey for the group who interacted with the publications officer.

232

233 **-Please insert Table 2 here-**

234

235 Table 3 summarizes the change in percentage of correct responses to each publication
236 knowledge variable from the pre to the post survey. In general, publication knowledge tended
237 to increase from the pre to the post survey irrespective of whether participants interacted with
238 the publications officer or not. Participants who interacted with the publications officer
239 improved their scores from the pre to the post-survey for 7/14 variables. This finding is in spite
240 of the fact that this group tended to have greater baseline knowledge, meaning they had less
241 room for improvement. Furthermore, for one variable where participants were asked what a

242 redundant publication was, those who interacted with the publications officer were 100%
243 correct leaving no potential room for improvement.

244

245 In a few notable cases, exposure to the publications officer resulted in decreases in correct
246 response percentages during the post survey (N = 3/14). For example, with the item 'How Is a
247 journal's impact factor calculated?' participants who interacted with the publications officer
248 responded 71.43% correct to the pre-survey, but only responded 42.86% correct to the post
249 survey. On this same item, participants who did not interact with the publications officer
250 improved their knowledge score by 8.70% from the pre to the post survey; however, in spite of
251 this, knowledge on the post-survey (36.96%) nonetheless remained below the levels found
252 among participants who interacted with the publications officer (42.86%).

253

254 **-Please insert Table 3 here-**

255

256 Figure 1 shows the mean values for the publication perception items for each group. Mean
257 values to responses to these items ranged from 3.86 to 6.13 (Table 4). As with the publication
258 knowledge questions, scores across items for the group that interacted with the publications
259 officer were higher at baseline (6/6 variables). Those participants who interacted with the
260 publications officer tended to increase scores from the pre to the post survey (5/6 variables),
261 and had higher post scores on most variables (5/6), despite the fact that the change in mean
262 scores for those who did not interact with the publications officer was greater for two variables.

263

264 **-Please insert Figure 1 and Table 4 here**

265

266 **Discussion**

267 One way institutions may be able to support their researchers in staying current with changes
268 in the publication landscape is through the introduction of institutional publications officers.

269 Here, we describe a pilot evaluation of a newly introduced publications officer role.

270 Anecdotally, the role appears to have been positively received. This positive reception is

271 reflected in the rapid uptake and overall number of one-to-one consultations, as well as

272 researcher attendance and feedback at seminars. This experience suggests that the role filled a

273 previously existing gap in services that researchers were eager to immediately address.

274

275 Our pilot findings pertaining to the effectiveness of the publications officer as a meaningful

276 intervention provide initial empirical evidence of the potential value of this role. For 7 out of

277 the 14 variables used to assess publication knowledge, we found that researchers had higher

278 scores after interaction with the publications officer as compared to the control. This result

279 occurred in spite of the fact that those who interacted with the publications officer had higher

280 baseline scores for a number of variables. One interpretation of these findings could be that

281 those who were already interested in journalology (as evidenced by the higher baseline scores)

282 were able to access resources previously unavailable (or unknown) to them and, in the process,

283 increased their knowledge. This could indicate the value of a publications officer for researchers

284 who are already knowledgeable in journalology-related topics, not only for those who are

285 novices in this domain.

286 For three of the journalology knowledge items, participants who interacted with the
287 publications officer actually decreased their scores from the pre to the post survey. It is not
288 immediately clear why their knowledge scores decreased. However, it is worthwhile noting that
289 in spite of these decreases, the absolute post scores were still higher in the group that
290 interacted with the publications officer. Concerning participants' perceptions of publishing,
291 among those that interacted with the publications officer, scores tended to improve. Findings
292 for those who did not interact with the publications officer were more inconsistent, with scores
293 on some variables improving quite considerably, and others reducing. It is worthwhile to note
294 that many of the mean values for responses to these items in both groups, even at the post
295 survey measures, were below 5.5. Given the inherent importance of many of these concepts in
296 order to publish according to best practice, the relatively low confidence rates in perceptions
297 related to publishing is troubling. Shifting perceptions, in contrast to shifting knowledge of
298 particular facts, may require longer periods of time to achieve robust impact.

299

300 This study is not without limitations. Firstly, our sample size was modest and underpowered to
301 consider use of inferential testing of many hypotheses. A limitation of this work is that we failed
302 to employ a randomized design. As a consequence, and as suggested by the baseline
303 differences in knowledge scores we obtained, it may be that there was a selection bias such
304 that participants who knew more about journalology subsequently were more likely to seek out
305 and interact with the publications officer. Failure to randomly assign participants to interact
306 with the publications officer limits our ability to draw causal inferences. Future work using a
307 larger pool of participants' with random assignment is therefore warranted. In addition, it is

308 difficult to know whether any effects of the publications officer intervention carried over into
309 the control group. Given the close proximity of researchers (all based in Ottawa), this is
310 certainly possible and may explain the increases in knowledge observed in the control group.
311 There are known collaborations between the various sites. It is possible, for example, that those
312 in the control group actually did have exposure to outreach services by the publications officer,
313 especially the webpage and electronic newsletters which were widely distributed at OHRI and
314 CHEO RI, but that they did not recognize that these explicitly related to the publications officer
315 when surveyed. Alternatively, some may also have indirectly gained knowledge from having
316 interactions with colleagues who had exposure to the publications officer.

317

318 Finally, outreach material and presentations given by the publications officer were not all
319 specifically developed to address each of the knowledge based questions used herein. It will be
320 important to determine how effective the various types of outreach provided by the
321 publications officer are at increasing knowledge and strengthening perceptions in future
322 evaluations. This will allow the services of the publications officer to be specified over time to
323 become most effective. An in depth evaluation of the degree and quality of interaction
324 participants had with the publications officer was also not conducted as part of this pilot study
325 but could prove valuable.

326

327 Writing a high quality transparent manuscript, navigating through the journal submission and
328 peer review process, and eventually publishing are important components of the research
329 continuum. Ensuring that researchers have internal resources available to them to make sure

330 that they are adhering to best practices and compliant with any relevant publishing policies is
331 essential to upholding scientific integrity. Since starting in the role, our Publications Officer has
332 engaged with senior administration locally. This engagement has led to a refresh of three
333 institutional policies (Authorship Guideline, Data Sharing Guideline, and Publication Guideline)
334 and discussions about how the role can provide novel insights or services for the institution.
335 For example, in response to the development of an automated TrialsTracker tool (Powel-Smith
336 & Goldacre, 2016), the publications officer is now establishing an internal audit program at
337 OHRI to help ensure that clinical trials registered on clinicaltrials.gov, which are completed
338 have their results publicly reported. The publications officer role may be an efficient and
339 relatively inexpensive resource that institutions can implement to add value to, and ensure the
340 quality of, their publications. Further research on the role and its impact, addressing the design
341 limitation noted herein, is warranted in order to clarify and improve the impact of the
342 publications officer positions.

343

344

345

346

347

348

349

350

351

352

353 **References**

- 354 Al-Shahi Salman, R., Beller, E., Kagan, J., Hemminki, E., Phillips, R. S., Savulescu, J., ... Chalmers, I.
355 (2014). Increasing value and reducing waste in biomedical research regulation and
356 management. *The Lancet*, 383(9912), 176–185. <http://doi.org/10.1016/S0140->
357 [6736\(13\)62297-7](http://doi.org/10.1016/S0140-6736(13)62297-7)
- 358 Altman, D. G. (1994). The scandal of poor medical research. *BMJ*, 308, 283–284.
- 359 Baker, M. (2016). Is there a reproducibility crisis? *Nature*, 533, 452–454.
360 <http://doi.org/10.1038/533452a>
- 361 Begley, C. G., Buchan, A. M., & Dirnagl, U. (2015). Robust research: Institutions must do their
362 part for reproducibility. *Nature*, 525(7567), 25–27. <http://doi.org/10.1038/525025a>
- 363 Begley, C. G., & Ellis, L. M. (2012). Drug development: Raise standards for preclinical cancer
364 research. *Nature*, 483(7391), 531–533. <http://doi.org/10.1038/483531a>
- 365 Begley, C. G., & Ioannidis, J. P. A. (2015). Reproducibility in science: Improving the standard for
366 basic and preclinical research. *Circulation Research*, 116(1), 116–126.
367 <http://doi.org/10.1161/CIRCRESAHA.114.303819>
- 368 Boutron, I., Dutton, S., Ravaud, P., & Altman, D. G. (2010). Reporting and interpretation of
369 randomized controlled trials with statistically nonsignificant results. *JAMA*, 303(20), 2058–
370 2064.
- 371 Buck, S. (2015). Solving reproducibility. *Science*, 348, 6242.

- 372 Chalmers, I., Bracken, M. B., Djulbegovic, B., Garattini, S., Grant, J., Gülmezoglu, a. M., ... Oliver,
373 S. (2014). How to increase value and reduce waste when research priorities are set. *The*
374 *Lancet*, 383(9912), 156–165. [http://doi.org/10.1016/S0140-6736\(13\)62229-1](http://doi.org/10.1016/S0140-6736(13)62229-1)
- 375 Chan, A., Hrobjartsson, A., Haahr, M. T., Gøtzsche, P. C., & Altman, D. G. (2004). Empirical
376 evidence for selective reporting of outcomes in randomized trials. *JAMA*, 291(20), 2457–
377 2465.
- 378 Chan, A. W., Song, F., Vickers, A., Jefferson, T., Dickersin, K., Gøtzsche, P. C., ... Van Der Worp, H.
379 B. (2014). Increasing value and reducing waste: Addressing inaccessible research. *The*
380 *Lancet*, 383(9913), 257–266. [http://doi.org/10.1016/S0140-6736\(13\)62296-5](http://doi.org/10.1016/S0140-6736(13)62296-5)
- 381 Cobey, K. D., Galipeau, J., Shamseer, L., & Moher, D. (2016). Report on a pilot project to
382 introduce a publications officer. *Canadian Medical Association Journal*, 1–2.
- 383 Collins, F. S., & Tabak, L. A. (2012). NIH plans to enhance reproducibility. *Nature*, 505(7485),
384 612–613. <http://doi.org/10.1038/505612a>
- 385 Dwan, K., Gamble, C., Williamson, P. R., & Kirkham, J. J. (2013). Systematic review of the
386 empirical evidence of study publication bias and outcome reporting bias - An updated
387 review. *PLoS One*, 8(7). <http://doi.org/10.1371/journal.pone.0066844>
- 388 Freedman, L. P., Cockburn, I. M., & Simcoe, T. S. (2015). The economics of reproducibility in
389 preclinical research, 1–9. <http://doi.org/10.1371/journal.pbio.1002165>
- 390 Glasziou, P., Altman, D. G., Bossuyt, P., Boutron, I., Clarke, M., Julious, S., ... Wager, E. (2014).
391 Reducing waste from incomplete or unusable reports of biomedical research. *The Lancet*,

392 383(9913), 267–276. [http://doi.org/10.1016/S0140-6736\(13\)62228-X](http://doi.org/10.1016/S0140-6736(13)62228-X)

393 Glasziou, P., Meats, E., Heneghan, C., & Shepperd, S. (2008). What is missing from descriptions
394 of treatment in trials and reviews? *BMJ*, 336(7659), 1472–1474.
395 <http://doi.org/10.1136/bmj.39590.732037.47>

396 Ioannidis, J. P. A., Greenland, S., Hlatky, M. A., Khoury, M. J., Macleod, M. R., Moher, D., ...
397 Tibshirani, R. (2014). Increasing value and reducing waste in research design, conduct, and
398 analysis. *The Lancet*, 383(9912), 166–175. [http://doi.org/10.1016/S0140-6736\(13\)62227-8](http://doi.org/10.1016/S0140-6736(13)62227-8)

399 Kilkeny, C., Parsons, N., Kadyszewski, E., Festing, M. F. W., Cuthill, I. C., Fry, D., ... Altman, D. G.
400 (2009). Survey of the quality of experimental design, statistical analysis and reporting of
401 research using animals. *PLoS One*, 4(11). <http://doi.org/10.1371/journal.pone.0007824>

402 Moher, D., & Altman, D. G. (2015). Four proposals to help improve the medical research
403 literature. *PLOS Medicine*, 12(9), e1001864. <http://doi.org/10.1371/journal.pmed.1001864>

404 Open Science Collaboration (2015). Estimating the reproducibility of psychological science.
405 *Science*, 349(6251). <http://doi.org/http://dx.doi.org/10.1126/science.aac4716>

406 Open Science Framework. (n.d.). Retrieved June 14, 2016, from <https://osf.io/>

407 Percie du Sert, N. (2011). Improving the reporting of animal research: when will we ARRIVE?
408 *Disease Models & Mechanisms*, 4(3), 281–282. <http://doi.org/10.1242/dmm.007971>

409 Prady, S. L., Richmond, S. J., Morton, V. M., & Macpherson, H. (2008). A systematic evaluation
410 of the impact of STRICTA and CONSORT recommendations on quality of reporting for

- 411 acupuncture trials. *PLoS One*, 3(2), e1577. <http://doi.org/10.1371/journal.pone.0001577>
- 412 Saini, P., Loke, Y. K., Gamble, C., Altman, D. G., Williamson, P. R., & Kirkham, J. J. (2014).
413 Selective reporting bias of harm outcomes within studies: findings from a cohort of
414 systematic reviews. *BMJ*, 349, 6501–6501. <http://doi.org/10.1136/bmj.g6501>
- 415 Shamseer, L., Hopewell, S., Altman, D. G., Moher, D., & Schulz, K. F. (2016). Update on the
416 endorsement of CONSORT by high impact factor journals : a survey of journal “
417 Instructions to Authors ” in 2014. *Trials*, 1–8. <http://doi.org/10.1186/s13063-016-1408-z>
- 418 Stevens, A., Shamseer, L., Weinstein, E., Yazdi, F., Turner, L., Thielman, J., ... Moher, D. (2014).
419 Relation of completeness of reporting of health research to journals’ endorsement of
420 reporting guidelines: systematic review. *BMJ (Clinical Research Ed.)*, 348(June), g3804.
421 <http://doi.org/10.1136/bmj.g3804>
- 422 Tri-Agency Statement of Principles on Digital Data Management - Science.gc.ca. (2015), 1–5.
423 Retrieved from <http://www.science.gc.ca/default.asp?lang=En&n=83F7624E-1>
- 424 Turner, L., Shamseer, L., Altman, D.G., Schulz, K.F., Moher, D. (2012). Does the use of the
425 CONSORT Statement impact the completeness of reporting of randomised controlled
426 trials published in medical journals? A Cochrane Review. *Systematic Reviews*, 1: 60.
427 <http://doi.org/10.1186/2046-4053-1-60>

428 **Table 1.** Types of questions, and their frequency, received by the publications officer during her
 429 first six months of providing one-to-one consultations at OHRI and CHEO RI.

Topic	Frequency (%)
Open Access (e.g., available funding, how to be compliant, institutional repository)	17 (21.52)
Predatory Journals (e.g., how to know if a journal is predatory; what to do after submitting to a predatory journal)	14 (17.72)
Submission process (e.g., where to submit, how to select a journal, help with cover letter)	13 (16.46)
Writing (e.g., use of reporting guidelines, feedback on writing, available writing tools)	12 (15.19)
Peer Review (e.g., responding to reviewers, making sense of reviewer comments)	6 (7.59)
Publication Ethics (e.g., duplicate publications, copyright, plagiarism)	5 (6.33)
Authorship (e.g., authorship disputes, who qualifies for authorship)	4 (5.06)
Other (e.g., remit of publications officer role; ORCID identifier)	8 (10.13)

430

431

432

433

434

435

436

437

438

439

440

441

442

443

444

445

446 **Table 2.** Proportion and percent correct of responses to the publication knowledge questions
 447 by study group for the pre and post survey measures. The rightmost column indicates whether
 448 the group who interacted with the publications officer (PO) has a higher post score.

Survey Question	Did not interact with PO			Interacted with PO			Difference in post score	
	N	Frequency Correct	% Correct	N	Frequency Correct	% Correct		
What is Journalology?	Pre	53	27	50.94	21	15	71.43	✓ 20.49
	Post	53	27	50.94	21	15	71.43	
Enabling free access to a research publication, for instance, through an institutional repository, is often referred to as:	Pre	47	5	10.64	21	4	19.05	✓ 36.98
	Post	47	5	10.64	21	10	47.62	
What is Creative Commons?	Pre	47	9	19.15	21	7	33.33	✓ 10.44
	Post	47	13	27.66	21	8	38.10	
Which of the following is true of open access publications?	Pre	47	12	25.53	20	9	45.00	✓ 18.83
	Post	47	17	36.17	20	11	55.00	
How is a journal's impact factor calculated?	Pre	46	13	28.26	21	15	71.43	✓ 5.90
	Post	46	17	36.96	21	9	42.86	
Approximately how much money is estimated to be wasted annually, globally, in health research?	Pre	42	5	11.90	20	3	15.00	✓ 27.71
	Post	42	6	14.29	20	8	40.00	
Roughly what percent of biomedical conference presentations are subsequently published as full length research articles?	Pre	43	26	60.47	21	11	52.38	✓ 7.31
	Post	43	28	65.12	21	15	71.43	
What are reporting guidelines?	Pre	45	38	84.44	21	19	90.48	✓ 15.56
	Post	45	38	84.44	21	21	100.00	
Which of the following is <i>always</i> true of predatory journals?	Pre	42	19	45.24	19	8	42.11	✓ 10.78
	Post	42	22	52.38	19	12	63.16	
Which of these is not an example of publications bias?	Pre	39	24	61.54	20	15	75.00	✓ 8.33
	Post	39	26	66.67	20	15	75.00	
Which one(s) of these impact factors includes all articles indexed in the Web of Science?	Pre	46	11	23.91	21	9	42.86	✓ 10.25
	Post	46	15	32.61	21	9	42.86	
When findings from a research study do not agree with your initial hypothesis, it is acceptable/recommended to	Pre	45	33	73.33	20	17	85.00	✗ =-6.67
	Post	45	30	66.67	20	12	60.00	
Reporting guidelines are useful for (check all that apply):	Pre	39	16	41.03	19	12	63.16	✓ 11.60
	Post	39	16	41.03	19	10	52.63	
A redundant publication is:	Pre	44	25	56.82	19	19	100.00	✓ 20.45
	Post	44	35	79.55	19	19	100.00	

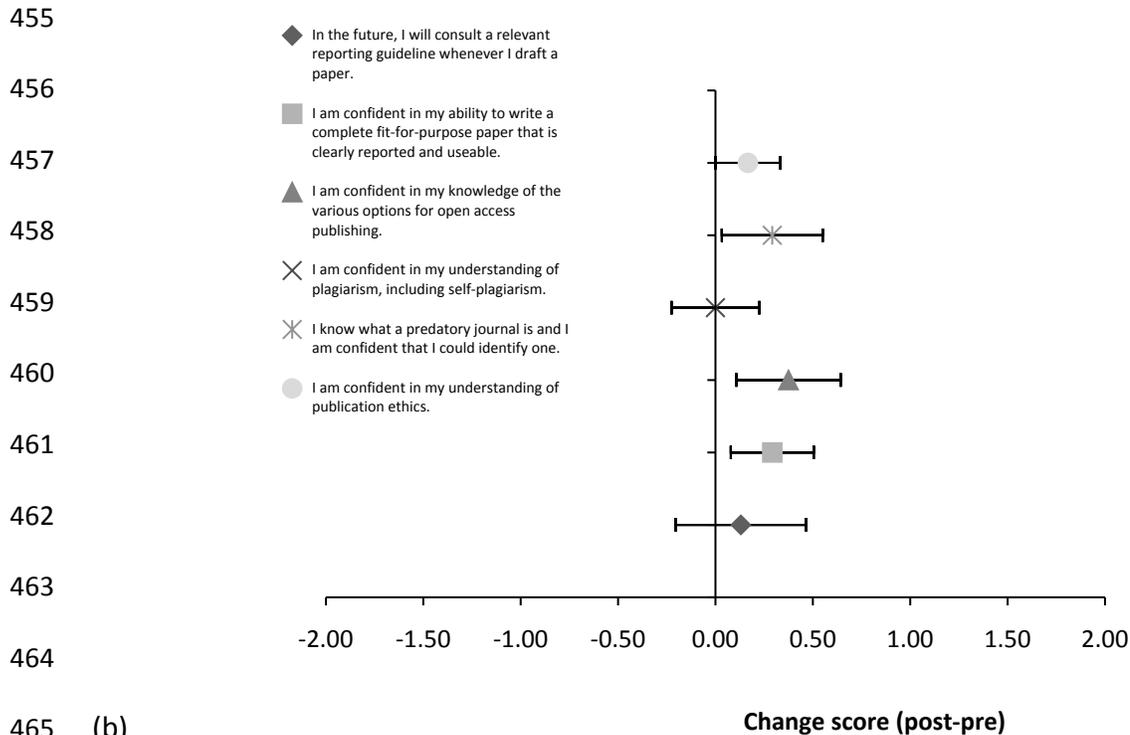
449 **Table 3.** Difference in percentage of correct responses (post – pre survey) for each group.
 450 ‘*’ indicates 100% on post survey

Survey Question	Did not interact with PO	Interacted with PO
	Change in % correct (Post-Pre)	Change in % correct (Post-Pre)
What is Journalology?	0	0
Enabling free access to a research publication, for instance, through an institutional repository, is often referred to as:	0	28.57
What is Creative Commons?	8.51	4.76
Which of the following is true of open access publications?	10.63	10
How is a journal’s impact factor calculated?	8.70	-28.57
Approximately how much money is estimated to be wasted annually, globally, in health research?	2.38	25.00
Roughly what percent of biomedical conference presentations are subsequently published as full length research articles?	4.65	19.05
What are reporting guidelines?	0	9.52*
Which of the following is <i>always</i> true of predatory journals?	7.12	21.05
Which of these is not an example of publications bias?	5.13	0
Which one(s) of these impact factors includes all articles indexed in the Web of Science?	8.70	0
When findings from a research study do not agree with your initial hypothesis, it is acceptable/recommended to	-6.67	-25.00
Reporting guidelines are useful for (check all that apply):	0	-10.53
A redundant publication is:	22.73	0*

451

452 **Figure 1.** Mean (\pm SE) change in publication perceptions between the post and pre survey for
 453 participants who did (a), and did not (b), interact with the publications officer (PO).

454 (a)



466

467

468

469

470

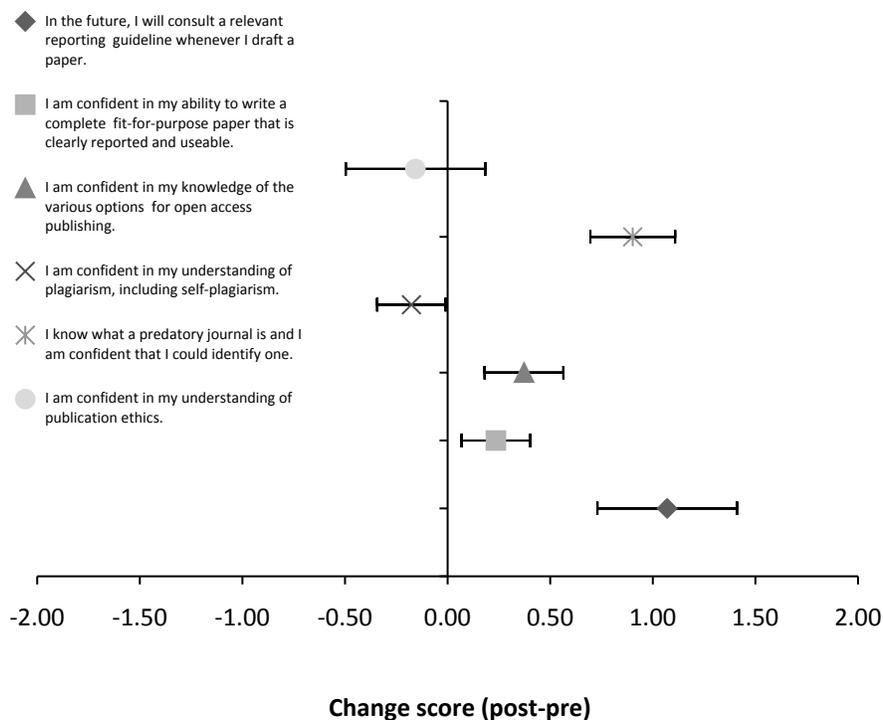
471

472

473

474

475



476

477 **Table 4.** Mean scores for responses for the publication perception items for participants who
 478 did, and who did not, interact with the publications officer (PO).

Question	Did not interact with PO			Interacted with PO			
		N	Mean	SD	N	Mean	SD
481 In the future, I will consult a relevant reporting guideline whenever I draft a 482 paper.	Pre	43	4.81	2.14	23	5.48	1.47
	Post	43	5.88	1.38	23	5.61	1.90
483 I am confident in my ability to write a complete fit-for-purpose paper that is 484 clearly reported and useable.	Pre	51	4.75	1.90	24	5.33	1.46
	Post	51	4.98	1.68	24	5.62	.88
485 I am confident in my knowledge of the various options for open access 486 publishing.	Pre	51	3.86	1.96	24	4.46	1.53
	Post	51	4.24	1.78	24	4.83	1.49
487 I am confident in my understanding of plagiarism, including self-plagiarism.	Pre	51	5.53	1.22	24	6.13	.95
	Post	51	5.35	1.37	24	6.13	.74
488 I know what a predatory journal is and I am confident that I could identify 489 one.	Pre	51	3.92	1.93	24	5.58	1.67
	Post	51	4.82	1.76	24	5.88	1.23
490 I am confident in my understanding of publication ethics. 491	Pre	51	5.33	1.44	24	5.79	1.02
	Post	51	5.18	1.51	24	5.96	.95

492

493

494

495

496

497

498

499

Appendix 1**500 Journalology Knowledge**

501

502 *Participants responded to the items below to assess their knowledge of journalology. The same*

503 *items*

504 *were used during the pre and post survey.*

505

1. What is Journalology?

506

a) The study of scientific journalism

507

b) The study of scientific publication

508

c) The study of journalists

509

d) The study of journals

510

e) The study of open access

511

f) None of these options

512

g) Other, please specify _____

513

h) Don't know

514

515

2. Enabling free access to a research publication, for instance, through an institutional repository, is often referred to as:

516

517

a) Blue open access

518

b) Green open access

519

c) Platinum open access

520

d) Hybrid open access

521

e) Don't know

522

f) Other, please specify _____

523

524

3. What is Creative Commons?

525

a) An open-access journal

526

b) A website where people can share their work

527

c) An organization offering copyright licences

528

d) A computer program that allows authors work collaboratively on a paper

529

e) Other, please specify _____

530

f) None of the above

531

532

4. Which of the following is true of open access publications?

533

a) The author always retains copyright

534

b) The publisher always retains copyright

535

c) Open access journals are more likely than subscription journals to allow authors to retain copyright

536

537 d) Open access journals are less likely than subscription journals to allow authors to
538 retain copyright
539 e) None of the above
540

541

542 5. How is a journal's impact factor calculated?

543 **a) It is the average number of citations to recent articles published in a particular**
544 **journal in the past 2 years.**

545 b) It is the average number of times articles published in a journal have been cited in the
546 past two years, excluding papers which have not been cited at all

547 c) It is the average number of times articles published in a journal have been cited in the
548 past two years, excluding self-citations

549 d) It is the average number of times articles published in a journal have been cited in the
550 past two years, excluding self-citations and papers which have not been cited at all

551 e) Other, please specify _____

552 f) None of the above

553

554 6. Approximately how much money is estimated to be wasted annually, globally, in
555 health research?

556 a) 5 Billion

557 b) 50 Billion

558 **c) 200 Billion**

559 d) 500 Billion

560 e) Other, please specify _____

561 f) There is no estimate of waste

562

563

564 7. Roughly what percent of biomedical conference presentations are subsequently
565 published as full length research articles?

566 a) 90%

567 b) 80%

568 c) 70%

569 d) 60%

570 **e) 50%**

571 f) Other, please specify

572 g) There is no estimate

573

574 8. What are reporting guidelines?

575 a) Guidance for reporters who cover health research

576 b) Guidance for researchers conducting a research study

577 **c) Guidance for authors writing up reports of their research**

- 578 d) Guidance for editors on how to run a journal
579 e) Other, please specify _____
580 f) None of the above
581
- 582 9. Which of the following is *always* true of predatory journals?
583 a) They don't host online submission platforms
584 b) They don't peer review
585 c) They never actually 'publish' papers
586 d) **They collect money from authors**
587 e) All of the above
588
- 589 10. Which of these is not an example of publications bias?
590 a) Publishing only the results that are in line with your predictions
591 b) Failing to publish results from a study that had no statistically significant results
592 c) Omission of some study results to send a focused message
593 d) Failing to publish a study's results
594 e) **None of the above**
595
- 596 11. Which one(s) of these impact factors includes all articles indexed in the Web of
597 Science?
598 a) **Thomson Reuters Journal Citation Reports**
599 b) Global Impact Factor
600 c) Universal Impact Factor
601 d) Index Copernicus Value
602 e) Other, please specify _____
603 f) None of the above
604
- 605
- 606 12. When findings from a research study do not agree with your initial hypothesis, it is
607 acceptable/recommended to:
608 a) Collect more data before attempting to publish
609 b) Publish only the agreeable findings in order to stay focused on what's most
610 important from the study
611 c) Modify the results so that the findings are favourable and a journal will publish them
612 d) Publish all the data, but write the discussion in a way that makes the negative
613 findings not look so bad, so that people will still see the benefits.
614 e) **Double check that the design and analyses performed were sound and, if so,**
615 **proceed with publication**
616 f) Don't bother with publication
617 g) Other, please specify _____
618 h) None of the above
619

620

621 13. Reporting guidelines are useful for (check all that apply):

622 a) Designing participant consent forms

623 **b) Writing a manuscript for consideration for publication**624 **c) Conducting peer reviews of manuscripts**625 **d) Decision-making by journal editors (acceptance/rejection of a manuscript)**

626 e) Interviews with reporters when discussing one's research

627 f) The media when reporting on new research

628 g) Other, please specify _____

629 a) They are not useful

630

631 14. A redundant publication:

632 a) Is the copying of ideas from another source

633 b) Is a novel replication of a previously published result

634 **c) Is a publication which is identical to or overlaps substantially with another
635 publication**

636 d) Is a publication which fails to declare conflict of interest

637 e) All of the above