

# Catcalls: exotic cats discriminate the voices of familiar caregivers

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**Background.** The ability to differentiate familiar from unfamiliar humans has been considered a product of domestication or early experience. Few studies have focused on voice recognition in *Felidae* despite the fact that this family presents the rare opportunity to compare domestic species to their wild counterparts and to examine the role of human rearing. **Methods.** We tested whether 25 members of 10 non-domestic *Felidae* species recognized familiar human voices by exposing them to audio playbacks of familiar and unfamiliar humans. In Study One, we presented seven cats of five species with sessions involving three playbacks of voices that varied in familiarity and use of the cats' names. In Study Two, we presented 24 cats with unfamiliar and then familiar voice playbacks using a dishabituation paradigm. We anticipated that human rearing and use of the cats' names would result in greater attention to the voices, as measured by the latency, duration, and intensity of responses regardless of subject sex and subfamily. **Results.** Cats overall responded more quickly to the most familiar voice in both studies. They also responded with greater duration and intensity to the familiar voice compared to the unfamiliar voices in Study Two. However, in this study, only human-reared cats showed significantly faster latencies to respond to familiar voices compared to unfamiliar voices, suggesting that close human contact rather than domestication is associated with the ability to discriminate between human voices. With cats of all species being prevalent in the human world, information regarding how they perceive and discriminate auditory cues could be beneficial for their husbandry and conservation.

# **Catcalls: Exotic cats discriminate the voices of familiar caregivers**

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# Abstract

**Background.** The ability to differentiate familiar from unfamiliar humans has been considered a product of domestication or early experience. Few studies have focused on voice recognition in *Felidae* despite the fact that this family presents the rare opportunity to compare domestic species to their wild counterparts and to examine the role of human rearing.

**Methods.** We tested whether 25 members of 10 non-domestic *Felidae* species recognized familiar human voices by exposing them to audio playbacks of familiar and unfamiliar humans. In Study One, we presented seven cats of five species with sessions involving three playbacks of voices that varied in familiarity and use of the cats' names. In Study Two, we presented 24 cats with unfamiliar and then familiar voice playbacks using a dishabituation paradigm. We anticipated that human rearing and use of the cats' names would result in greater attention to the voices, as measured by the latency, duration, and intensity of responses regardless of subject sex and subfamily.

**Results.** Cats overall responded more quickly to the most familiar voice in both studies. They also responded with greater duration and intensity to the familiar voice compared to the unfamiliar voices in Study Two. However, in this study, only human-reared cats showed significantly faster latencies to respond to familiar voices compared to unfamiliar voices, suggesting that close human contact rather than domestication is associated with the ability to discriminate between human voices. With cats of all species being prevalent in the human world, information regarding how they perceive and discriminate auditory cues could be beneficial for their husbandry and conservation.

**Keywords:** Felid, vocal discrimination, familiar human, rearing history

## 49 Introduction

50           The ability to recognize familiar and unfamiliar individuals plays a pivotal role in the  
 51 social lives of animals, and this is often accomplished through voice recognition. For example,  
 52 mother cats (*Felis cactus*) recognize the cries of their kittens (Szenczwe et al., 2016), lions  
 53 (*Panthera leo*) identify members within and outside of their social groups (Gilfillan et al., 2016),  
 54 spotted hyenas (*Crocuta crocuta*) respond more strongly to the whoops of cubs to whom they are  
 55 related (Holekamp et al., 1999), bottlenose dolphins (*Tursiops truncatus*) distinguish individuals  
 56 from whistle signatures (Janik, Sayigh, & Wells, 2016), and female great tit birds (*Parus major*)  
 57 discriminate their mate's call from highly similar neighbors' vocalizations (Blumenrath,  
 58 Dabelsteen & Pedersen, 2007). In addition to recognizing individual and familiar conspecifics, it  
 59 can be useful to identify familiar heterospecifics as demonstrated by nonhuman primates  
 60 (Candiotti, Zuberbühler, & Lemasson, 2013) and birds (Dhondt, & Lambrechts, 1992) that  
 61 identify individuals of neighboring species. In the modern world, animals and humans interact  
 62 with greater frequency, both in the wild and in the context of animals housed in human care.  
 63 With humans becoming a more common heterospecific for many animal species, other species  
 64 may develop the ability to discriminate human voices, and this may depend upon the nature of  
 65 exposure to humans. The ability has been attributed to the process of domestication, with  
 66 researchers pointing to the coetaneous nature of this behavior presenting alongside other methods  
 67 of cross-species communication, such as pointing and gaze-following, which seems to be found  
 68 primarily in domestic species (Hare et al., 2002; Topál et al., 2005). However, megachiropteran  
 69 bats (*Pteropus*) were able to follow point signals to locate hidden food items only when  
 70 socialized with humans from an early age (Hall et al., 2011), suggesting that socialization with  
 71 humans may be more important than domestication in facilitating an understanding of human

communicative behaviors. We tested recognition of familiar voices in non-domestic cats, some of which were human reared, to explore these hypotheses.

Although recognition of human vocal cues has been investigated in many species, there is little investigation of vocal recognition in exotic cats despite their prevalence in human care. The majority of the research on this subject has been conducted with domestic species, such as domestic dogs (*Canis lupus familiaris*) (Adachi, Kuwahata, & Fujita, 2007), horses (*Equus caballus*) (d'Ingeo et al., 2019), pigs (*Sus scrofa domesticus*) (Bensoussan et al., 2019), and domestic cats (*Felis catus*) (Saito & Shinozuka, 2013). The few studies that have examined non-domestic species focused on animals that are naturally gregarious, such as gorillas (*Gorilla gorilla*) (Salmi et al., 2021) and elephants (*Loxodonta africana*) (McComb et al., 2014). A single study has been conducted with wild cats, on a group of eight hand raised (raised by humans) male cheetahs (*Acinonyx jubatus*) (Leroux et al., 2018). In a review paper on the topic of nonhumans discriminating human voices (Kriengwatana, Escudero, & Ten Cate, 2014), the only relatively asocial species tested was the domestic cat (Saito & Shinozuka, 2013). The current study extends this research to 25 individuals of 10 non-domestic felid species housed in human care to provide insight into the necessary precursors of this ability.

The cat family, or *Felidae*, are of interest given their relatively asocial natural history coupled with their close association with humans in modern society. They are a highly diverse group consisting of 38 species (IUCN Red List, n.d.) divided into two subfamilies, *Pantherinae* and *Felinae*. The single domestic member of the family *Felidae*, *Felis catus*, has a unique domestication history. Unlike dogs, which may have been domesticated for the purpose of hunting (Horard-Herbin, Tresset, & Vigne., 2014), or livestock animals domesticated for food and labor (Mignon-Grasteau et al., 2005), much of the art and physical evidence of early

domestic cats show no signs of a specific function for cats in human care. They seemed instead to have been primarily companions and figures of worship, although some researchers speculate that their initial entrance into the human home was for pest control (Bradshaw, 2013). The most difficult aspect for decoding the domestication timeline for cats has been the fact that it was not a linear process. Breeding and back-crossing with wild populations of *F. silvestris lybica* continued to bring the domestic cat back to its wild origins in Egypt, where it is believed that cat domestication began. Even today, domestic cats can hybridize with members of the *F. silvestris* subgroup (*F. silvestris lybica*, *F. silvestris silvestris*, *F. silvestris ornata*, etc.) to produce fertile offspring. Hybridization between the domestic cat and other felid species, such as the African serval (*Leptailurus serval*), the Asian leopard cat (*Prionailurus bengalensis*), and the Geoffroy's cat (*Leopardus geoffroyi*) are becoming more common in the pet trade. Domestic cats today often behave so similarly to wild cats that studies of their behavior have been used to model behavioral research for wild cat species (Mellen, 1992). This relatively short domestication history, as well as the genetic proximity that domestic cats share with their wild cousins, puts cats in the unique position of having a paw in two worlds, that of the human home and the wilds from which they came.

Of the 38 species of cat, 37 are wild species dispersed across every continent, save for Australia and Antarctica. Within the *Felidae* family, there are two subfamilies, Pantherinae and Felinae. Pantherinae consists of what are colloquially known as “big cats” and includes seven species: lions (*Panthera leo*), tigers (*Panthera tigris*), leopards (*Panthera pardus*), jaguars (*Panthera onca*), snow leopards (*Panthera uncia*), and two species of clouded leopard (*Neofelis nebulosa* and *Neofelis diardi*). The remaining 31 species are included in the subfamily Felinae, or “small cats” (Castello, Sliwa, & Kitchener, 2020). This subfamily is responsible for the

evolutionary line that produced the modern domestic cat, but members of both Pantherinae and Felinae are commonly found in human care, housed in zoos, sanctuaries, preserves, and personal collections in great numbers.

If wild cats share with domestic cats the ability to differentiate human voices, this would suggest that this ability is not dependent on domestication or frequent human interaction. Saito and Shinozuka (2013) demonstrated that domestic cats respond differently to their owner's voice compared to the voices of unfamiliar humans. A single study has examined recognition of familiar human voices in exotic cats. Leroux et al. (2018) found that a group of hand raised male cheetahs discriminated between the voices of familiar and unfamiliar humans, as indicated by greater visual attention and more rapid response to familiar human voices compared to unfamiliar human voices. Anecdotal reports from keepers working with exotic cats at zoos and sanctuaries are consistent with Leroux et al.'s findings that these species have the ability to recognize familiar humans by their voices (personal observation, 2019). If social ecology is critical for the development of this ability, lions (*Panthera leo*) may show stronger discrimination of familiar voices compared to other species, as they are the only wild cat known to live in large social groups (M. Sunquist & F. Sunquist, 2002).

In addition to social structure, rearing experiences with conspecifics can be a critical component of social cognition. Hampson and Schwitzer (2016) examined the effects of hand rearing on reproductive success in four big cat species (*panthera tigris*, *uncia uncia*, *acinonyx jubatus* and *neofelis nebulosa*) and found decreases in litter size, higher rates of infant mortality, and fewer instances of generational rearing (an individual's offspring successfully rearing offspring of their own) from hand reared individuals compared to mother individuals for several species. Mellen (1992) investigated the difference in adult sexual and non-sexual social behavior

in mother-raised versus human-raised domestic cats and found a significant difference in species-normative behaviors as a function of rearing. Most relevant to the current study, there were also differences in responses to familiar and unfamiliar humans such as heightened aggression, less interest in social interaction, and a higher presentation of fear-related behaviors in the human-reared kittens to unfamiliar (relative to familiar) humans. Mellen's results have informed husbandry and rearing techniques in zoos, encouraging mother-rearing whenever possible (Hampson & Schwitzer, 2016).

Whereas the preference for most species and facilities is that offspring are mother-raised (Hampson & Schwitzer, 2016), there are some circumstances that require human intervention. In the case of clouded leopards (*Neofelis nebulosa*), there is a high rate of infanticide with captive mothers, as well as stress in mother reared offspring, which leads many facilities to hand rear their clouded leopards (Clouded Leopard SSP, 2000). In cases of maternal neglect, wild orphans, infanticide, or large litters that are physically taxing on the mother, animal care staff will rear the cats to increase their chances of survival (Hines, n.d.). Although the findings of Saito and Shinozuka (2013) and Leroux et al. (2018) suggest that the ability to discriminate voices is present for domestic cats and cheetahs exposed to human voices at an early age, it is important to extend these findings to other species, and to individuals that vary with regard to early contact with humans. The animals housed in managed care frequently work closely with their human caretakers, as a necessary aspect of their daily husbandry. Animal caretakers commonly use verbal cues when working with the animals, especially during training and when calling the animals by their names. These animals also may interact to some degree with the public regularly, so that they hear many different voices and words, including their own names if those are known by the public. It would be beneficial to know if these animals have the ability to



distinguish words and cues given by their keepers from those they may hear from the public. With wild cats being common species to find in managed care, understanding how they perceive and respond to vocal cues, including their names, when spoken by familiar or unfamiliar individuals may have implications for captive felid management, as well as the welfare of wild populations. With one of the gravest threats to wild cat species being negative human interaction (Inskip & Zimmermann, 2009), these findings might provide further rationale to examine human-feline relationships.

In managed care, it is common for individual animals to have names that follow them throughout their lives. These names are used not only for record keeping, but also in training and daily interactions with animal care staff. A follow-up to the vocal recognition study by Saito and Shinozuka (2013) found that domestic cats responded more to their names than other words (Saito et al., 2019), but whether exotic cats are more responsive to commands or greetings when their names are spoken is unknown. There is much debate in the captive animal industry as to whether names of animals should be posted publicly for visitors to know. The giving of a name to an animal is a form of anthropomorphism, in which humans might unconsciously assign characteristics and be more sympathetic to a named animal than to an unnamed animal (Chartrand, Fitzsimons, & Fitzsimons, 2008). There is some evidence showing that anthropomorphism has notable effects on a person's perceptions of and willingness to support wildlife conservation (Manfredo et al., 2020). However, the constant repetition of a behavioral cue, such as the calling of a name, without a subsequent reinforcer may desensitize the animal to that cue, which could lead to complications in training and frustration for the animal (Miltenberger, 2015). If the cats are responsive to their names regardless of whether they are spoken to by a familiar or unfamiliar voice, the public might be discouraged from knowing and

calling the cats' names. On the other hand, if the cats selectively respond to their names when spoken by familiar individuals, this will have relevance to understanding the cats' bond with their keepers.

The purpose of this study was to examine recognition of familiar human voices in captively-managed exotic cats excluding the domestic cat, *F. catus*, as well as any hybrids of the domestic cat, such as savannah (*Felis catus* × *Leptailurus serval*) and bengal cats (*Felis catus* × *Prionailurus bengalensis*). We conducted two studies using slightly different playback procedures. In Study One, we presented a small group of captive cats with six 3-trial sessions including playbacks of unfamiliar, less familiar and more familiar caregiver voices either using their name or not. In Study Two, we used the habituation-dishabituation paradigm (Saito & Shinozuka, 2013) with a larger group of cats. These subjects were presented with a series of audio playbacks of three different unfamiliar humans speaking the same phrase, then a playback of a familiar voice and, finally, a fourth unfamiliar voice. This procedure allowed effects of familiarity to be assessed in a single session with no prior training. If the subjects habituate to the sound of strangers' voices, but show a rebound effect in attention and responsiveness during the fourth familiar voice playback, this would suggest recognition and discrimination of the familiar voice from among other voices. We compared the intensity, latency, and duration of responses (gaze direction, locomotion, head movement, ear movement, and vocalizations) to the five vocal cues in sessions in which the subjects' names were or were not spoken, and examined the predictive factors of sex, subfamily (*Pantherinae* versus *Felinae*) and rearing history (hand-reared vs. mother-reared).

We hypothesized that familiarity would lead to greater attention and stronger responses, as measured by faster latencies to respond and greater intensity and duration of reactionary

behaviors following the familiar voice relative to the other voices. Measures of attentiveness and responsiveness include behaviors such as head, ear, and body orientation, movement towards or away from the sound, and vocalizations. Responses are collapsed across all measured behaviors as was done by Saito and Shinozuka (2013), due to the rarity of any single behavior, making these behaviors challenging to measure individually. We also predicted an interaction between rearing and familiarity in that cats that have been hand-reared will respond with greater attention and responsiveness to voices they are familiar with compared to cats that have been mother-reared. Lastly, we predicted that cats will respond with greater attention and stronger responses when the cues include their names, as opposed to the cues with no name spoken, and that the use of a name will interact with familiarity to predict the intensity of responses, such that the cats would show a stronger response to their name only when spoken by a familiar speaker.

## Study One

### Materials and Methods

The experiments reported here were reviewed and approved by Oakland University's IACUC (Protocol # 2021-1155).

### Subjects

Subjects included seven individuals of five species (*P. tigris*, *A. jubatus*, *L. serval*, *P. concolor*, *L. canadensis*) housed at Zoo Miami in Florida and the Creature Conservancy in Ann Arbor, MI. Information about each subject's subfamily (Pantherinae or Felinae), sex, and rearing history (hand-reared or mother-reared) was gathered. Rearing history was categorized as hand reared (reared exclusively by humans starting at no later than four months of age - the start of the weaning period for most large exotic cats; Jhala & Sadhu, 2017) or mother reared (raised

exclusively by their mother, or co-raised with the mother and humans, from birth to at least four months of age).

# **Materials**

Audio recordings for each subject were taken using a Zoom h1n Handy recorder and played back for the subjects using an Ultimate Ears BOOM 3 Bluetooth speaker. Observations were recorded using a GoPro Hero 10. Data were coded and analyzed by a naïve coder using freely available BORIS v.8.20. software. All testing occurred at the cat’s home facility, in their typical enclosure. The researcher performed all playback sessions, as well as recorded all observations, from outside of the enclosure. Each cat was exposed to three different voices and two different cue types during their playback sessions. The voices were categorized as Most Familiar (MF), Less Familiar (LF), and Unfamiliar (UF). The MF voice came from a human that the cat was very familiar with, ideally the cat’s primary keeper or trainer. If the facility did not assign primary trainers or keepers, then we used the voice of the person who had worked with the cat for the longest period of time. The LF voice was a human that the cat had heard before, but had minimal structured interaction with. This person was either a member of staff that did not work with the cat, an intern, or a volunteer. The LF voice could not have actively participated in training or care of the cat, which included but was not limited to feeding, directly providing enrichment, or participating in husbandry tasks such as veterinary care. The UF voices were the voices of four different sex-matched people the cat had never encountered or heard before. These recordings were provided by individuals that had not been to the facility the cat currently resided at or had resided at in the past. The two cue types the subjects were given were Name Absent (NA) and Name Present (NP). The Name Absent cue was a short phrase that the cat was familiar with, “Good morning, how are you doing today?”. This phrase was selected from the results of a

poll from exotic cat keepers on zookeeping Facebook pages, in which they submitted a phrase they speak regularly to the cats in their care. Some variation of the used phrase was found to be the most common occurrence across facilities. The Name Present cue matched the Name Absent cue, but the cat's name was said in the phrase, i.e., "Good morning, Harper, how are you doing today?". In instances where the cat had multiple names, such as registered names, house names, or public names, the name that was used was the one that the animal care staff used most frequently.

Each speaker provided six different recordings, three of them speaking the NA cue, and three of them speaking the NP cue. All recordings were made in a quiet room with no additional voices in the background. The recordings were less than 30 seconds long. The speakers were controlled for sex, volume, and tone of voice, matching the MF voice. A total of 18 recordings were collected for each cat to ensure the cats never heard the same recording more than once to control for habituation.

# ***Procedure***

Each cat participated in six 3-trial playback sessions, with each session consisting of one playback from each speaker (MF, LF, UF). The type of cue given by each speaker (NA or NP) as well as the order of the speakers was randomized for each session. Each speaker's voice was presented three times in each name condition across the course of the study.

A wireless speaker was set up outside of the enclosure in the visitor area, and was no closer than three feet away from the primary containment barrier. The researcher and observation recording equipment were also outside of the enclosure in visitor space (Figure 1). Prior to each trial, the cat must have been on exhibit for at least 15 minutes and must have been awake. The

time allotment was to avoid potential distraction or inattention due to examining the space for food or enrichment items. All trials were performed in the absence of visitors, either before or after operating hours, during lulls in visitation, or on days the facility was not open to the public. Each three-trial session lasted for 28 minutes total. Observations occurred for a total of six minutes per trial, with three minutes of baseline prior to the playback, and for three minutes following the end of the playback with a minimum of five minutes between each trial. If more than one session was conducted for the same subject in a day, each session occurred at least one hour following the previous session, and no more than three sessions were conducted in a single day.

The behaviors coded were those inferred to indicate interest or attention to the location of the playback, such as change in gaze direction, ear and head movement, locomotion towards or away from the sound, or response vocalizations. Behaviors were recorded for three minutes before the playback, during the playback and for three minutes following the end of the recording. Pre-trial recording allowed the establishment of baseline behaviors for the cat prior to the introduction of the cue. Recording for an extended period after the playback also gave us the ability to code for latency (how long after the recording did the reaction take place), intensity (how strong of a reaction was there), and follow up behaviors. Behaviors were coded from video recordings taken of each trial by two coders.

## Results

### *Reliability*

To control for the reliability of our behavioral coding, each video was coded by two coders. Results were compared between a random selection of 25% of the sessions. A Pearson's

Correlation found significant correlations between the two coders for latency ( $r = .998$ ,  $p = <.001$ ), duration ( $r = .997$ ,  $p = <.001$ ), and intensity ( $r = .900$ ,  $p = <.001$ ).

### ***Response to Playbacks***

A repeated-measures ANOVA of latency to respond with name (absent, present) and familiarity (unfamiliar, less familiar, most familiar) along with their interaction as within-subjects factors revealed a significant main effect of familiarity ( $F_{2,10} = 4.026$ ,  $p = .052$ ) that was qualified by its interaction with name ( $F_{2,10} = 6.082$ ,  $p = .019$ ). Within-subjects contrasts revealed that response to the unfamiliar voice differed from response to the most familiar voice ( $F_{1,5} = 7.895$ ,  $p = .038$ ). To explore the interaction, we conducted separate ANOVAs for name present and absent conditions. There was no significant main effect of familiarity when the cats' names were spoken, ( $F_{2,10} = 2.816$ ,  $p = .107$ ) but the effect approached significance when the names were not spoken ( $F_{2,10} = 3.310$ ,  $p = .072$ ). Cats responded most quickly to the most familiar voice in both name conditions. However, the pattern of results differed slightly (see Figure 2). If the name was spoken, the cats responded more quickly to both familiar voices compared to the unfamiliar voice, but if the name was not spoken, cats responded more quickly to the most familiar and unfamiliar voices compared to the less familiar voice.

A repeated-measures ANOVA of duration of response with name (absent, present) and familiarity (unfamiliar, less familiar, most familiar) along with their interaction as within-subjects factors revealed no significant effects. However, the main effect of name approached significance, ( $F_{1,10} = 4.610$ ,  $p = .085$ ). The tendency was for the cats to respond for longer when their name was not spoken.

A repeated-measures ANOVA of intensity of response with name (absent, present) and familiarity (unfamiliar, less familiar, most familiar) along with their interaction as within-subjects factors revealed no significant effects. However, the effect of familiarity approached significance ( $F_{2,10} = 3.503, p = .070$ ) with cats responding more intensely to the most familiar versus the unfamiliar voice ( $F_{1,5} = 6.958, p = .046$ ).

## Discussion

We had a fairly small sample of cats in Study One so our analyses were under-powered. Nonetheless, the trends pointed to the possibility that cats responded differentially to familiar versus unfamiliar voices. Specifically, they were significantly quicker to respond when the voice was of their most familiar caregiver relative to less familiar and unfamiliar voices. They responded more similarly to the two familiar voices versus the unfamiliar voice when their name was spoken. We needed a larger sample of cats to further explore these potential effects and to examine the effects of human-rearing, so we decided to streamline the procedure and focus on voices most familiar to cats in Study Two.

## Study Two

Given the promising results of Study One, we wished to continue testing with a larger sample of cats. To include cats from various facilities, we decided to minimize the number of required sessions by shifting to the dishabituation paradigm used by Saito and Shinozuka (2013) and focusing on the most familiar caregiver's voice. We believed this method would allow us to witness a stronger response to the familiar voice when directly contrasted with unfamiliar voices within the same sessions.

## Materials and Method



# Subjects

Our sample included 24 individuals across 10 species (Table 1). Some cats participated in both studies. We did not differentiate between subspecies in this study, i.e., Malayan tigers (*P. tigris tigris*) and Sumatran tigers (*P. tigris sumatrae*) were classified as tigers. Rearing history was categorized as in Study One.

# Materials

Audio recordings for each subject were secured using a Zoom h1n Handy recorder and played back for the subjects using an Ultimate Ears BOOM 3 Bluetooth speaker. Observations were recorded using a GoPro Hero 10. Data were coded and analyzed by two naive coders using freely available BORIS v.8.20. software. All testing occurred at the cats' home facilities, in their typical habitat or back holding area. The researcher performed all playback sessions, as well as recorded all observations, from outside of the enclosure. Each cat was exposed to five different voices and two different cue types during the playback sessions. The voices were categorized as Most Familiar (MF) and Unfamiliar (UF). The MF voice was a human that the cat was very familiar with, ideally the cat's primary keeper or trainer. If the facility did not assign primary trainers or keepers, then we used the voice of the individual currently working with the cat who had worked with the cat for the longest duration. The UF voices were the voices of four different people the cat had never encountered or heard before. These recordings were provided by individuals that had not been to the facility at which the cat currently resided or had resided in the past. The two cue types the animals were given were Name Absent (NA) and Name Present (NP) as in Study One.

Each human speaker provided two different recordings, one for the NP condition, and one for the NA condition. All recordings were made in a quiet room with no additional voices in the background and were each less than five seconds. The speakers were matched for sex (within subjects), volume, and tone of voice. All audio files were edited so that the playbacks all played with 1 dB and 2 Hz of the familiar voice using Audacity audio editing software. The order of the UF voices was randomized for each subject to control for preferences for specific voices.

### ***Procedure***

We used the habituation-dishabituation paradigm (Saito & Shinozuka, 2013). The playbacks for each session were in the order of unfamiliar voice 1, unfamiliar voice 2, unfamiliar voice 3, most familiar voice, unfamiliar voice 4. Unfamiliar voices were randomized in order between NA and NP sessions. Each cat participated in two playback sessions (one NA and one NP), with each session consisting of five audio recordings, three UF voices, the MF voice, and a final UF voice with 30 seconds of interstimulus silence between each voice. The order of sessions, either NA or NP, was randomized across subjects. A wireless speaker was positioned outside the habitat or back holding area, in the visitor area if possible, and was no closer than three feet from the primary containment barrier. The researcher and observation recording equipment were outside of the enclosure and in visitor space, with the researcher standing behind the camera (Figure 1). The researcher did not make eye contact with the subject or engage with them prior to or during recording. Prior to each trial, the cat must have been on exhibit for at least 15 minutes and must have been awake for the duration of the trial to avoid potential distraction or inattention due to the subject examining the space for food or enrichment items. Each subject was provided an acclimation period with the researcher and the equipment. If the subject showed marked interest in the researcher or equipment, sessions did not start until the

subject had shown no interest or attention to the recording equipment or researcher for at least two minutes. All trials were performed in the absence of visitors, either before opening hours, during lulls in visitation, or on days the facility was not open to the public. Observations occurred for a maximum of 3.5 minutes. If more than one session was conducted for the same subject in a day, the second session occurred at least one hour following the first session.

The subjects were actively monitored for the duration of each session for stress behaviors, such as repeated aggressive reactions, pacing, or other signs of distress. The animal care staff was also consulted prior to any observation to discuss specific behaviors to be aware of for each individual. No abnormal behaviors indicating stress due to the playback sessions were recorded in any of the subjects.

Two naïve coders coded the same behaviors as in Study One, such as change in gaze direction, ear and head movement, locomotion towards or away from the sound, or response vocalizations, and were coded for latency (how long after the recording did the reaction occur), duration (amount of time behavior lasted from beginning to end), and intensity (strength of a reaction). A lack of response was recorded for a latency of 30 seconds, the amount of time between each playback, and a duration of 0 seconds. Intensity was rated on a scale of 0-5 with 0 indicating no response and 5 indicating a full head turn towards the speaker or locomotion towards the speaker. Behaviors were coded from video recordings of each session. Both positive and negative response behaviors were assessed, as per the Standardized Ethogram for Felidae (Stanton, Sullivan, & Fazio, 2015). A negative behavior was defined as an aversive reaction to the sound, and included movement away from the sound, aggressive movement towards the sound (charging or bluff-charging), or aggressive vocalizations (hisses, roars, growls), although the only negative behaviors recorded were species-typical hissing from two serval subjects. To

aid the accuracy of vocalization coding, coders were provided with auditory examples of observed vocalizations, as well as their context. The auditory examples were separate from the video recordings coded. Coding was performed by two naïve observers from the undergraduate Psychology program at Oakland University. The coders were trained on a test video to identify possible behaviors that may be observed in each video, as well as to train them on the BORIS software. Both coders were naïve to any difference in the voice playbacks, only being informed that there were five playbacks that would occur, and what words the playback would include for accurate identification.

### ***Data Analysis***

Data were analyzed using a mixed-model ANOVA for each of the outcomes of latency, duration, and intensity of responses. The within-subject variables of name use (NA, NP) and playback trial (1-5), as well as the between-subject variables of rearing style (mother-reared, hand reared), sex, and subfamily were examined. We could not examine species differences due to the small sample sizes within each species.

### **Results**

All data are available at <https://osf.io/9vuk5/>.

### ***Reliability***

To control for the reliability of our behavioral coding, each video was coded by two naïve coders. Results were compared between a random selection of 30% of the sessions (half name present and half name absent). A Pearson's Correlation found significant correlations between the two coders for latency ( $r = .968, p = <.001$ ), duration ( $r = .913, p = <.001$ ), and intensity ( $r = .978, p = <.001$ ).

## Response to Playbacks

For latency, a main effect was found for subfamily ( $F_{1,23}=7.386$ ,  $p=.015$ ), with subjects from Felinae responding more quickly ( $M=7.505$ ,  $SD=1.369$ ) than subjects from Pantherinae ( $M=13.360$ ,  $SD=1.767$ ). A statistically significant effect was also found for playback ( $F_{1,23}=3.555$ ,  $p=.011$ ). Simple contrasts indicated that the cats responded significantly more quickly to the fourth playback trial (the familiar voice) compared to each of the other trials. However, playback also significantly interacted with sex ( $F_{1,23}=3.176$ ,  $p=.019$ , Figure 3) and rearing history ( $F_{1,23}=2.780$ ,  $p=.034$ , Figure 4). To understand this two-way interaction, a mixed-model ANOVA was conducted, with the data split by sex. A significant effect was found for playback with males ( $F_{1,13}=3.847$ ,  $p=.010$ ), but not for females ( $F_{1,9}=2.683$ ,  $p=.560$ ). A mixed-model ANOVA also was also conducted with the data split by rearing style. A significant effect was found for playback with hand-reared cats ( $F_{1,15}=7.206$ ,  $p<.001$ ) but not for mother-reared cats ( $F_{1,7}=.536$ ,  $p=.711$ ).

For intensity, a statistically significant effect was found for playback ( $F_{1,23}=12.01$ ,  $p<.001$ ). Simple contrasts indicated that the cats responded with significantly more intensity to the fourth playback trial (the familiar voice) compared to each of the other trials (Figure 5). There were no other significant effects or interactions for intensity.

For duration, a statistically significant effect was found for playback ( $F_{1,23}=3.826$ ,  $p=.008$ ). Simple contrasts indicated that the cats responded for significantly longer to the fourth playback trial (the familiar voice) compared to each of the other trials (Figure 6). There were no other significant effects or interactions for duration.

## Discussion

The results from Study Two were consistent with those of Study One in that the cats responded more quickly to the familiar compared to the unfamiliar voices, and there was no main effect of name. There was an additional significant effect of intensity, with cats responding with more intensity to the familiar versus the unfamiliar voices. In this study, with the larger sample, we were also able to examine effects of rearing and found that the effect on latency was driven by the hand-reared cats. More surprisingly, the effect was also significant for male, but not female cats. Thus, across two different methods of playback, non-domestic cats showed evidence of differentiating familiar human voices from unfamiliar voices, similar to what has been shown in domestic cats (Saito & Shinozuka, 2013) and cheetahs (Leroux et al., 2018). The findings suggest that this ability to discriminate human voices is not dependent upon the process of domestication but likely depends upon early rearing experiences and daily exposure. It is important to note that all but two of our subjects were reared in captivity (not wild born; the exceptions are two cougars at the Cincinnati Zoo) and that most of the hand-reared cats had transitioned to protected contact early in life. However, six of the hand-reared cats remain in close human contact – serving as ambassador cats to promote education at the zoos where they are housed. Therefore, it is possible that effects are enhanced by continued close contact with humans.

## General Discussion

Across measures of latency, duration, and intensity, exotic cats clearly demonstrated the ability to differentiate familiar and unfamiliar human voices as they reacted more strongly to the voices of familiar humans. Whereas this ability has been observed in domestic cats (Saito & Shinozuka, 2013) and in hand reared, male cheetahs (Leroux et al., 2018), this is the first time such an ability has been demonstrated in nine additional exotic cat species (Table 1), and the first

time that early socialization and sex have been examined as possible contributors to responsiveness to human voices in exotic cats. This is also the first time the effects of the use of the cats' name, as spoken by familiar and unfamiliar voices, has been examined.

Similar research with domestic species has suggested this ability may be a consequence of long-term domestication, whereas studies with wild, yet highly social species suggest that this ability stems from the selective pressures associated with living in social groups. Exotic cats are neither domesticated nor highly social (other than lions). Of the 25 cats tested, only three belonged to the only truly gregarious cat species - lions. Nearly half were housed individually, and more than a third were raised by their mothers. Results from the only other study of this kind with exotic cats (Leroux et al., 2018) suggest that early socialization may play a role in the cats' abilities to discriminate human voices. The results from Study Two, which are consistent with those of Saito and Shinozuka (2013) using the same habituation-dishabituation paradigm that those authors used with domestic cats, suggest a family-wide ability that is not dependent on domestication or social living. However, early socialization with humans is likely an important factor. This is consistent with findings from fruit bats that followed human point cues only if they had extensive experience with humans (Hall et al., 2011). The fact that rearing significantly impacted latency to respond with only hand-reared cats showing an effect of familiarity bolsters this hypothesis. However, it should be noted that rearing did not impact intensity or duration of response in this sample.

Whereas lions may be the only truly social species of cat, all cat species must interact with other animals regularly; whether it be while hunting prey, raising young, finding a mate, or competing for territory. No cat lives a completely asocial life so social behaviors may still be beneficial. A study by Elbroch and colleagues (2017) showed that even relatively asocial pumas

(*Puma concolor*) were impacted by changes in the composition of their nearest neighbors. Their social interactions were explained better by reciprocity than by kinship, suggesting an ability to track social behaviors not often attributed to cat species (Vonk, 2018). The present results add to the growing literature suggesting that researchers have misattributed a lack of social cognition to non-group-living species and highlights the need to extend studies of social cognition to less commonly studied species.

Although the hypotheses regarding familiarity and rearing were supported, the hypotheses concerning the impact of speaking the cats' names were not. There was not a main effect of name usage (Saito et al. 2019) on any of the outcomes in either study. However, name use did interact with familiarity to predict latency to respond in Study One only. The pattern of results was not straightforward, but there was no effect of name use for latency to respond to the most familiar caregiver. The fact that the use of the cats' name slowed the response to unfamiliar voices in Study One and did not affect the reaction to the familiar voices in Study Two suggests that cats are not unduly distracted by the use of their names by strangers. This information may aid zoological facilities in their decisions about whether to post animal names. With one of the primary concerns being a degradation of the name cue in training if it is repeated frequently by guests without reward, the findings of this study suggest that cats may not be highly responsive to their names, but will be responsive to speakers with whom they are familiar. With studies showing that knowing the name of an animal, a form of anthropomorphism, makes people more sympathetic to the animal (Chartrand, 2008), as well as anthropomorphism affecting people's willingness to engage in conservation efforts (Manfredo et al., 2020), it may be beneficial to the facilities housing exotic cats to post their names for visitors in an effort to engage them further with the conservation mission of the facility.



## 523    **Limitations and Future Directions**

524            Although this study included representation from many cat species, it was limited by a  
 525    small sample size within each species due to the relatively small population of captive exotic cats  
 526    available for testing. Thus, effects of species could not be examined statistically. However,  
 527    subfamily was included as a predictor despite the lack of clear predictions regarding subfamily  
 528    differences in outcomes. The only significant effect of subfamily was a main effect of subfamily  
 529    on latency to respond, with Felinae subjects reacting more than twice as quickly, on average,  
 530    than Pantherinae subjects. Although we did not have specific hypotheses that would explain this  
 531    effect, there may be interesting differences regarding reactivity for different species of cat that  
 532    should be studied further.

533            Another limitation of the current study was an inability to control for individual  
 534    differences in the cats as well as facility and caretaker differences, such as in training styles.  
 535    Individual cats may respond differently to humans they encounter based on past and current  
 536    experience, personal history, and individual personalities. Each facility is unique in not only the  
 537    amount of time the keepers spend with the cats they care for, but also in the quality and degree of  
 538    interaction they have. Some facilities may engage in free contact husbandry, where the keeper is  
 539    in physical contact with the cat without any form of a barrier, or protected contact, where there is  
 540    a barrier between keeper and cat. The facilities also may participate in different forms and levels  
 541    of training, with some investing more time and effort into training and behavior management  
 542    with their cats than others. All of these factors may impact how the cats respond to the sound of  
 543    different human voices, and the type and degree of response they exhibit. An examination into  
 544    potential preferences, the positivity or negativity of interactions (such as with veterinary staff),  
 545    and differing levels of familiarity may reveal even more about how cats relate to and interact

with their keepers and care staff, and thereby provide additional insight into how best to care for them. Because six of the hand-reared cats tested here are ambassador cats with free contact with humans, it is also possible that the effects of “rearing” were partially due to some cats having more prolonged continued contact with humans. These differences in daily handling also deserve additional attention in future studies. Future studies might also examine whether time spent with cats, longevity of the human-cat relationship, and quality of the training interactions predict responsiveness to familiar versus unfamiliar caregivers.

Importantly, the current results do not allow for the conclusion that cats can discriminate among individual humans. They merely show that cats respond more strongly to the voices of familiar versus unfamiliar humans in general. In addition, future research is necessary to determine whether cats can discriminate between familiar and unfamiliar human scents and visual features. Future studies will need to test the ability to recognize individual humans using methods such as cross-modal matching (Takagi et al., 2019).

## Conclusions

This study contributes to the growing literature suggesting that adapting to a social lifestyle and human domestication are not the only important factors in predicting social cognitive abilities – even when considering the ability to read human communicative cues specifically. Early life experiences and current environments may promote the development of abilities that researchers would not be able to observe in the wild – such as the ability of cats to discriminate familiar human voices. This study also adds to the growing body of work showing that even non-domestic cats are capable of forming relationships with familiar humans and may

567 go a long way to dispelling the notion that cats are aloof and inflexible. As any zookeeper or cat  
568 owner will tell you, cats know their people, they just show it in their own way.

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575

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# **Table 1**(on next page)

List of Subjects



**Table 1**

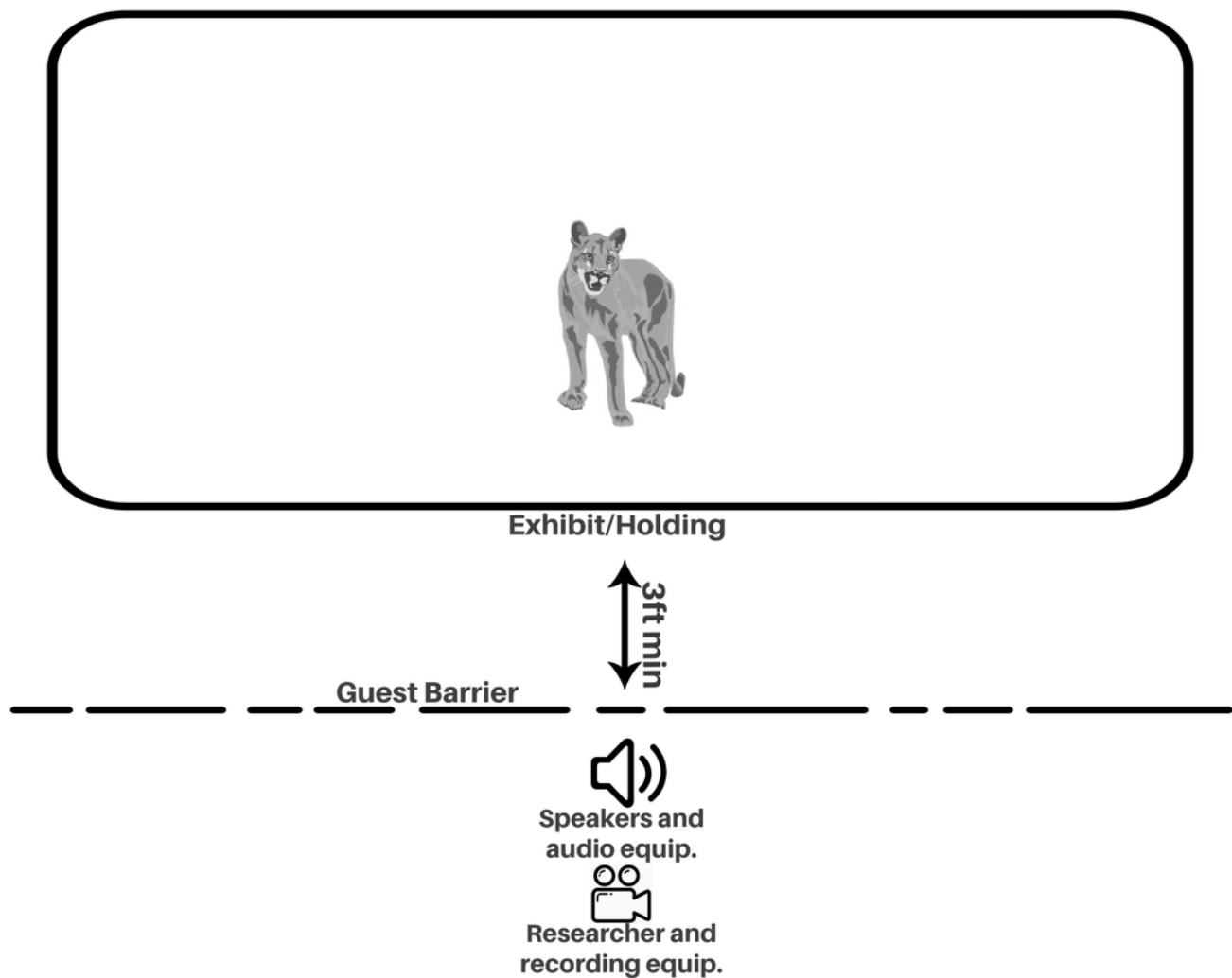
Subject Subfamily, Species Common Name, Sex, Rearing History, and Facility

Subject	Subfamily	Species	Sex	Rearing Style	Facility	Study Participation
Diesel	Felinae	Cheetah	M	HR	Zoo Miami	1 and 2
Koda	Felinae	Cheetah	M	HR	Zoo Miami	1 and 2
Nia	Felinae	Cheetah	F	HR	Cincinnati Zoo	2
Tommy	Felinae	Cheetah	M	HR	Cincinnati Zoo	2
Jean	Pantherinae	Clouded Leopard	F	HR	Zoo Miami	2
Harper	Felinae	Cougar	F	HR	Creature Conservancy	1 and 2
Tecumseh	Felinae	Cougar	M	HR	Cincinnati Zoo	2
Joey	Felinae	Cougar	M	HR	Cincinnati Zoo	2
Tallulah	Felinae	Fishing Cat	F	MR	Greensboro Science Center	2
Mako	Felinae	Fishing Cat	M	MR	Greensboro Science Center	2
Gordie	Felinae	Lynx	M	HR	Creature Conservancy	1 and 2
Amirah	Pantherinae	Lion	F	MR	Zoo Miami	2
Imani	Pantherinae	Lion	F	HR	Cincinnati Zoo	2
John	Pantherinae	Lion	M	MR	Cincinnati Zoo	2
Layla	Felinae	Sand Cat	F	MR	Greensboro Science Center	2
Kira	Felinae	Serval	F	HR	Greensboro Science Center	2
Major	Felinae	Serval	M	HR	Zoo Miami	1 and 2
Scout	Felinae	Serval	M	HR	Zoo Miami	1 and 2
Tut	Felinae	Serval	M	HR	Greensboro Science Center	2
Nubo	Pantherinae	Snow Leopard	M	MR	Cincinnati Zoo	2
Renji	Pantherinae	Snow Leopard	F	HR	Cincinnati Zoo	2
Berani	Pantherinae	Tiger	M	MR	Zoo Miami	1
Jin	Pantherinae	Tiger	F	MR	Cincinnati Zoo	2
Rocky	Pantherinae	Tiger	M	MR	Greensboro Science Center	2
Zero	Pantherinae	Tiger	M	HR	Cincinnati Zoo	2

*Note.* HR = human-reared, MR = mother-reared

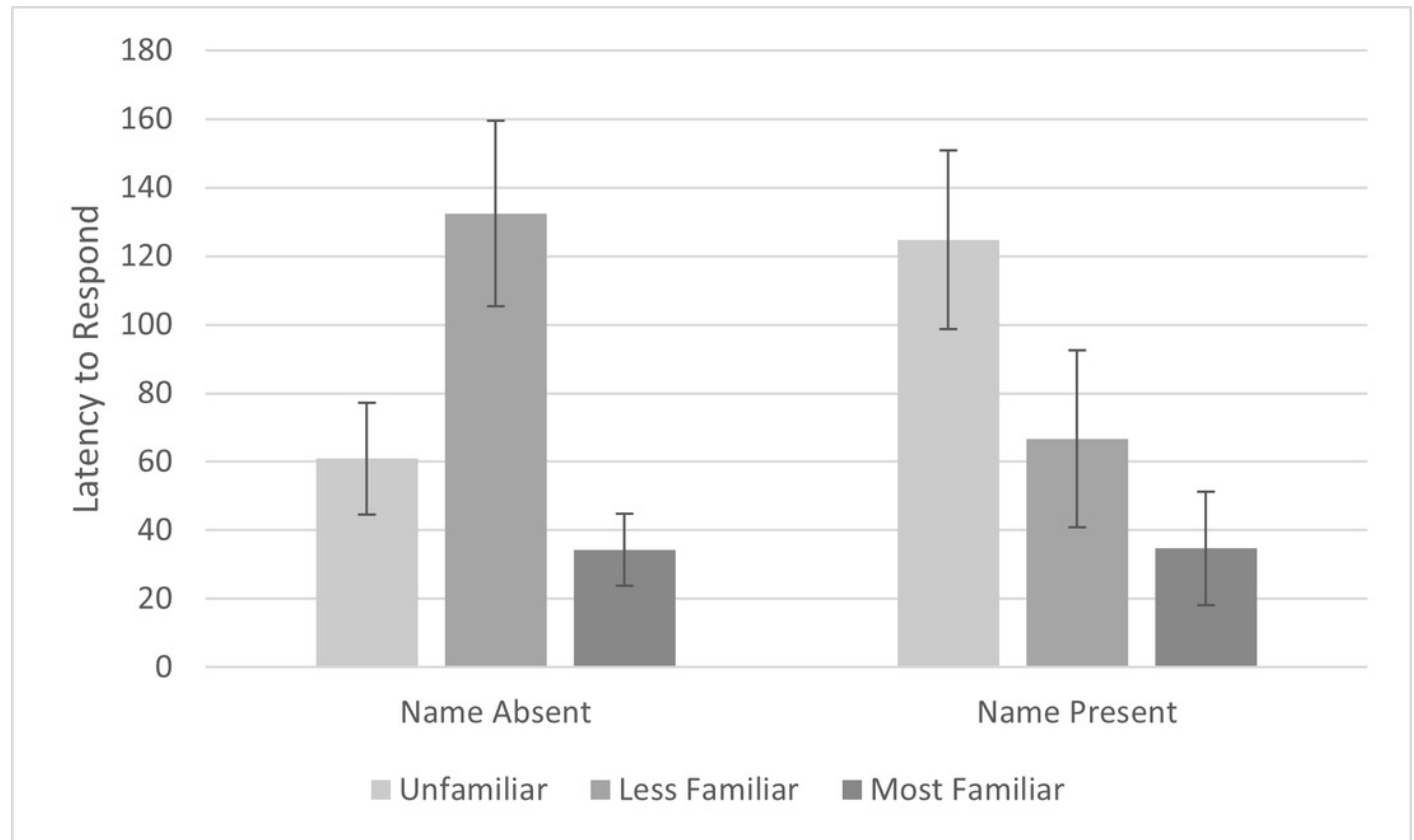
# Figure 1

Experimental Set-Up for Playback Trials and Observation



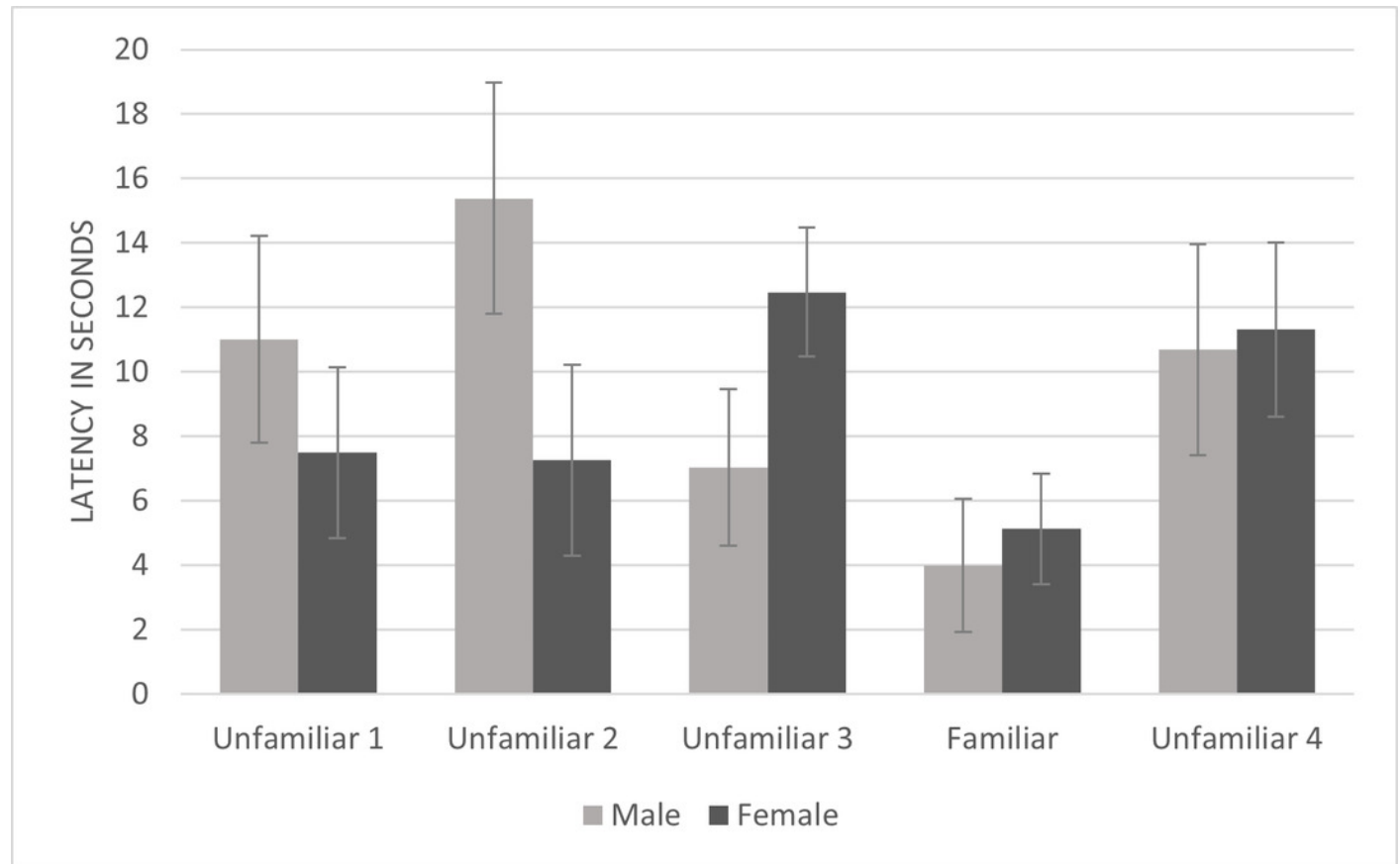
# Figure 2

Latency to Respond to Playbacks in Study One



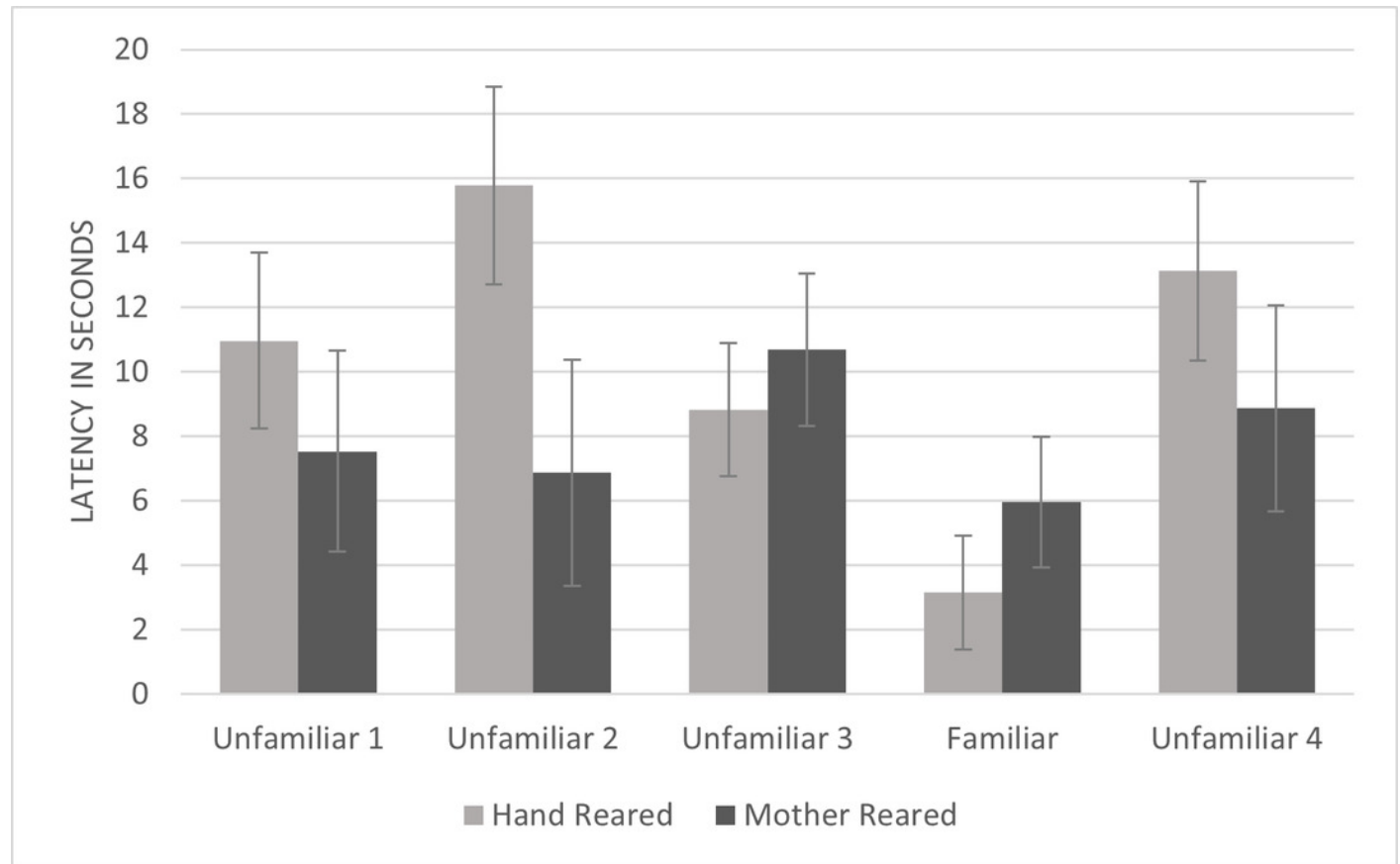
# Figure 3

Latency as a Function of Playback Trial and Subject's Sex



# Figure 4

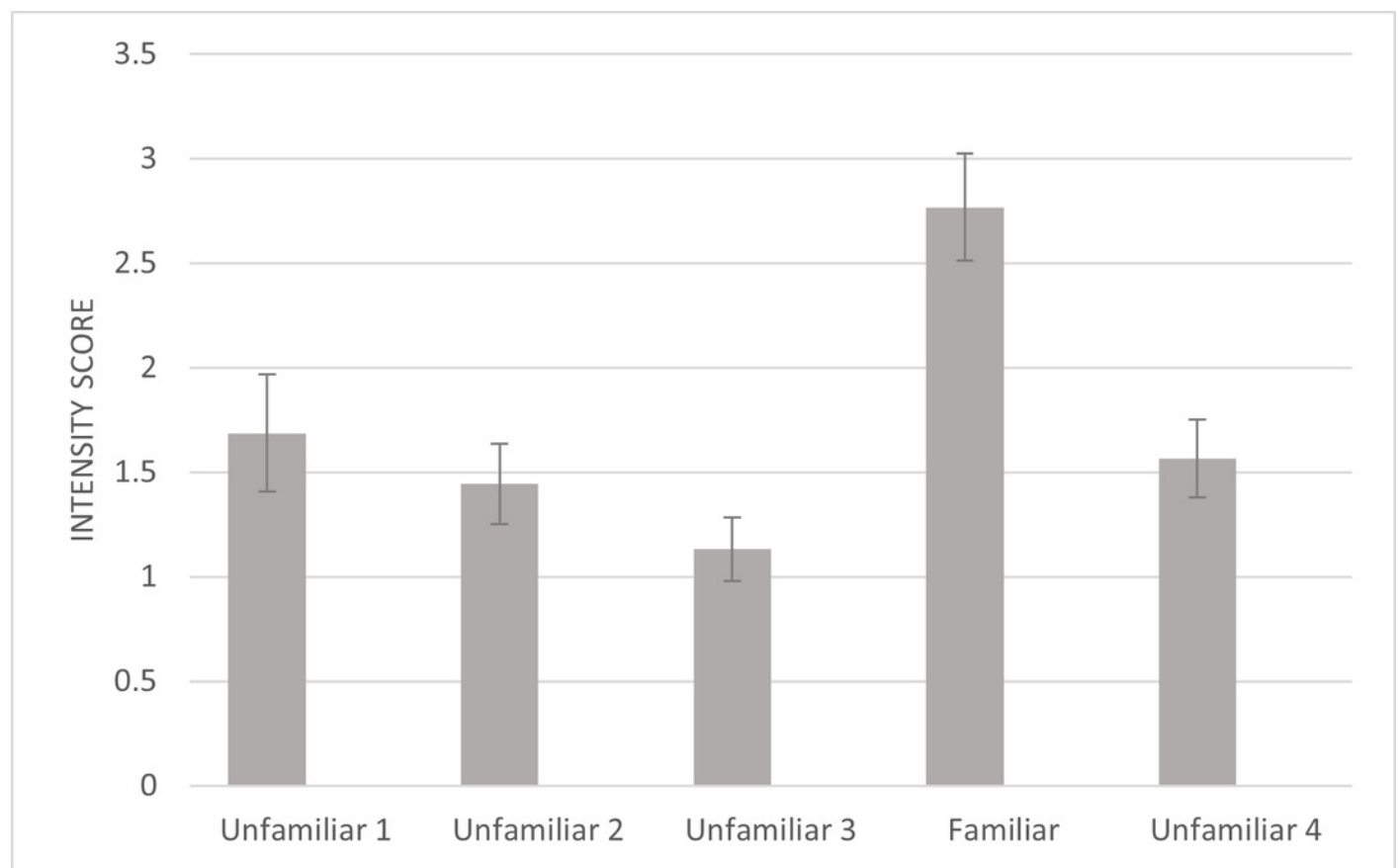
Latency as a Function of Playback Trial and Subject's Rearing Style



# Figure 5

Intensity of Reaction as a Function of Playback Trial.

*Note.* Intensity was measured from 0 (no response) to 5 (full head turn or locomotion towards speaker) of the first reactionary behavior following each playback.



# Figure 6

Duration of Behavior as a Function of Playback Trial

