

Two different approaches to the Affective Profiles Model: Median splits (variable-oriented) and cluster analysis (pattern-oriented)

Danilo Garcia, Shane MacDonald, Trevor Archer

Background: The notion of the affective system as being composed of two dimensions led Archer and colleagues to the development of the affective profiles model. The model consists of four different profiles based on combinations of individuals' experience of high/low positive and negative affect: self-fulfilling, low affective, high affective, and self-destructive. During the past 10 years, an increasing number of studies have used this person-centered model as the backdrop for the investigation of between and within individual differences in ill-being and well-being. The most common approach to this profiling is by dividing individuals' scores of self-reported affect using the median of the population as reference for high/low splits. However, scores just-above and just-below the median might become high and low by arbitrariness, not by reality. Thus, it is plausible to criticize the validity of this variable-oriented approach. Our aim was to compare the median splits approach with a pattern-oriented approach, namely, cluster analysis.

Method: The participants ($N = 2,225$) were recruited through Amazons' Mechanical Turk and asked to self-report affect using the Positive Affect Negative Affect Schedule. We compared the profiles' *homogeneity* and *Silhouette coefficients* to discern differences in homogeneity and heterogeneity between approaches. We also conducted exact cell-wise analyses matching the profiles from both approaches and matching profiles and gender to investigate profiling agreement with respect to affectivity levels and affectivity and gender. All analyses were conducted using the ROPstat software.

Results: The cluster approach (*weighted homogeneity coefficients* = 0.62, *Silhouette coefficients* = 0.68) generated profiles with greater homogeneity and more distinctive from each other compared to the median splits approach (*weighted homogeneity coefficients* = 0.75, *Silhouette coefficients* = 0.59). Most of the participants ($n = 1736$, 78.02%) were allocated to the same profile (*Rand Index* = .83), however, 489 (21.98%) were allocated to different profiles depending on the approach. Both approaches allocated females and males similarly in three of the four profiles. Only the cluster analysis approach

classified men significantly more often than chance to a self-fulfilling profile (type) and females less often than chance to this very same profile (antitype).

Conclusions: Although the question whether which approach is more appropriate than the other is still without answer, the cluster method allocated individuals to profiles that are more in accordance with the conceptual basis of the model and also to expected gender differences. More importantly, regardless of the approach, our findings suggest that the model mirrors a complex and dynamic adaptive system.

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Abstract

Background: The notion of the affective system as being composed of two dimensions led Archer and colleagues to the development of the affective profiles model. The model consists of four different profiles based on combinations of individuals' experience of high/low positive and negative affect: self-fulfilling, low affective, high affective, and self-destructive. During the past 10 years, an increasing number of studies have used this person-centered model as the backdrop for the investigation of between and within individual differences in ill-being and well-being. The most common approach to this profiling is by dividing individuals' scores of self-reported affect using the median of the population as reference for high/low splits. However, scores just-above and just-below the median might become high and low by arbitrariness, not by reality. Thus, it is plausible to criticize the validity of this variable-oriented approach. Our aim was to compare the median splits approach with a pattern-oriented approach, namely, cluster analysis.

Method: The participants ($N = 2,225$) were recruited through Amazons' Mechanical Turk and asked to self-report affect using the Positive Affect Negative Affect Schedule. We compared the profiles' *homogeneity* and *Silhouette coefficients* to discern differences in homogeneity and heterogeneity between approaches. We also conducted exact cell-wise analyses matching the profiles from both approaches and matching profiles and gender to investigate profiling agreement with respect to affectivity levels and affectivity and gender. All analyses were conducted using the ROPstat software.

Results: The cluster approach (*weighted homogeneity coefficients* = 0.62, *Silhouette coefficients* = 0.68) generated profiles with greater homogeneity and more distinctive from each other compared to the median splits approach (*weighted homogeneity coefficients* = 0.75, *Silhouette coefficients* = 0.59). Most of the participants ($n = 1736$, 78.02%) were allocated to the same profile (*Rand Index* = .83), however, 489 (21.98%) were allocated to different profiles depending on the approach. Both approaches allocated females and males similarly in three of the four profiles. Only the cluster analysis approach classified men significantly more often than chance to a self-fulfilling profile (type) and females less often than chance to this very same profile (antitype).

Conclusions: Although the question whether which approach is more appropriate than the other is still without answer, the cluster method allocated individuals to profiles that are more in accordance with the conceptual basis of the model and also to expected gender differences. More importantly, regardless of the approach, our findings suggest that the model mirrors a complex and dynamic adaptive system.

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Introduction

56 Several health characteristics are associated with individuals' affectivity (Watson & Tellegen,
57 1985); consequently, both positive affect and negative affect possess some degree of explanatory
58 value (e.g. Clark & Watson, 1988). In this context, Wilson and colleagues (1998) indicated that
59 there is no significant correlation between positive affect and negative affect as measured by one
60 of the most common measures used to self-report affect, the Positive Affect Negative Affect
61 Schedule (Watson, Clark & Tellegen, 1988). Moreover, each one of these dimensions (i.e.,
62 positive affect and negative affect) correlates to different personality and health attributes
63 (Garcia, 2011; Norlander, Bood & Archer, 2002). Individuals characterized by high levels of
64 positive affect exhibit a greater appreciation of life, more security, self-esteem, and self-
65 confidence (Archer, Adolfson & Karlsson, 2008; Costa & McCrae, 1980). They enjoy more
66 social relations and assertiveness and are described generally as passionate, happy, energetic, and
67 alert (Watson & Clark, 1984; Watson & Pennebaker, 1989). In contrast, individuals
68 characterized by high levels negative affect experience greater stress, strain, anxiety, and
69 uncertainty over a wide range of circumstances and events (Spector & O'Connell, 1994; Watson,
70 Pennebaker & Folger, 1986). In other words, these two dimensions that compose the affective
71 system are linearly independent from each other. However, even in the case of null correlations
72 there might still be a nonlinear dependency between these two affectivity dimensions. For
73 instance, from a person-centered framework these two affectivity dimensions within the
74 individual can be seen as interwoven components with whole-system properties (Bergman &
75 Wångby, 2014). The outlook of the individual as a whole-system unit is then best studied by
76 analyzing patterns of information (Bergman & Wångby, 2014). Although at a theoretical level
77 there is a myriad of probable patterns of combinations of peoples' levels of positive and negative

78 affect, if viewed at a global level, there should be a small number of more frequently observed
79 patterns or “common types” (Bergman & Wångby, 2014; Bergman & Magnusson, 1997; see also
80 Cloninger, Svrakic & Svrakic, 1997, who explain nonlinear dynamics in complex adaptive
81 systems).

82 In this line of thinking, Archer and colleagues (e.g., Archer, Adrianson, Plancak &
83 Karlsson, 2007, Garcia, 2011; Norlander, Bood & Archer, 2002, Norlander, von Schedvin &
84 Archer, 2005) coined the notion of affective profiles by proposing four possible combinations
85 using individuals’ experience of high/low positive/negative affect: (1) high positive affect and
86 low negative affect (i.e., the self-fulfilling profile), (2) low positive affect and low negative affect
87 (i.e., the low affective profile), (3) high positive affect and high negative affect (i.e., the high
88 affective profile), and (4) low positive affect and high negative affect (i.e., the self-destructive
89 profile). During the last 10 years, research using the affective profiles model has distinguished
90 individual differences in positive (i.e. well-being) and negative (i.e. ill-being) psychological and
91 somatic health (e.g., Garcia, Rosenberg, Erlandsson & Siddiqui, 2010, Garcia, Kerekes,
92 Andersson Arntén & Archer, 2012; Garcia & Siddiqui, 2009ab; Garcia & Moradi, 2013; Garcia
93 & Archer, 2012; Nima, Rosenberg, Archer & Garcia, 2013; Jimmefors, Garcia, Roosenberg,
94 Mousavi, Adrianson & Archer, 2014). Particularly, individuals with a self-destructive profile,
95 compared to individuals with a self-fulfilling profile, experience lower subjective and
96 psychological well-being, along with lower levels of energy, dispositional optimism, and higher
97 levels of somatic stress, pessimism, non-constructive perfectionism, depression and anxiety,
98 maladaptive coping, stress at the work-place, external locus of control, and impulsiveness (see
99 among others Archer, Adrianson, Plancak & Karlsson, 2007, Bood, Archer & Norlander, 2004;
100 Garcia, 2012; Garcia, Nima & Kjell, 2014; Karlsson & Archer, 2007; Palomo, Kostrzewa,

101 Beninger & Archer, 2007, Palomo, Beninger, Kostrzewa & Archer,2008; Schütz, Archer &
102 Garcia, 2013; Schütz, Garcia & Archer, 2014, Schutz, Sailerm Nima, Rosenberg, Andersson
103 Arntén, Archer & Garcia, 2014). The most important differences, however, are discerned when
104 individuals that are similar in one affect dimension but differ in the other dimension are
105 compared to each other (Garcia, 2011). Individuals with a low affective profile (low positive
106 affect, low negative affect), for example, report to be more satisfied with their life compared to
107 individuals with a self-destructive profile (low positive affect, high negative affect). Hence,
108 suggesting that high levels of life satisfaction are associated to decreases in negative affect when
109 positive affect is low. In essence, the affective profiles model offers a nuanced representation of
110 the composition of the affectivity system diametrically different than the notion of treating these
111 two dimensions simply as two separate variables or summarizing them to create one mean value
112 (Garcia, 2011, 2012). See Figure 1 for a compilation of findings from the last 10 years of
113 research conducted by Archer, Garcia, and colleagues showing individual differences and
114 similarities using the affective profiles model.

115 Figure 1 should be here

116 The most common approach to the categorization of individuals in four different affective
117 profiles is by means of median splits. Basically, individuals' self-reported scores on positive and
118 negative affect are divided into high and low in reference to the median (Norlander, Bood &
119 Archer, 2002). The individuals high and low scores are then combined into the four profiles.
120 However, since median splits distort the meaning of high and low, it is plausible to criticize the
121 validity of this approach to create the different affective profiles—scores just-above and just-
122 below the median become high and low by arbitrariness, not by reality (Schütz, Archer & Garcia,
123 2013). That is, the median splits method is variable-oriented because it categorizes individuals in

124 different affective profiles based on the variable's cut-off scores. A variable-oriented approach
125 is, for instance, characterized for its focus on differences between individuals without
126 considering the existence of sub-populations (Lundh, 2015). In this regard is plausible to suggest
127 that because the affective profiles model is, at least in theory, person-centered, it should be
128 operationalized using an approach that focuses on internal patterns, rather than individual
129 differences (cf. Lundh, 2015).

130 Recently, MacDonald and Kormi-Nouri (2013) used pattern-oriented research approaches
131 to cluster individuals depending on their self-reported affectivity and found that the four profiles
132 emerged as originally modeled by Archer and as operationalized using the median splits
133 approach. However, although apparently similar, we argue that these two approaches are still
134 different in their research focus with respect to two contrasts: (a) variable versus pattern focused
135 and (b) individual versus population focused (cf. Lundh, 2015). The median splits approach
136 focuses on variables and their cut-off values in populations, thus it is a top-down procedure. A
137 bottom-up procedure, in contrast, is the hierarchical cluster analysis, which starts by sequentially
138 joining the most similar participants on variables of interest (e.g., positive affect and negative
139 affect) to form groups (i.e., pattern and individual focused). A follow up relocation procedure
140 may then use K-means cluster analysis to ensure people are assigned to a profile most similar to
141 theirs (see MacDonald & Kormi-Nouri 2013; Kormi-Nouri, MacDonald, Farahani, Trost &
142 Shokri, 2015). In this respect cluster analytic methods are data-driven and create profiles that are
143 relative to each other. Data-driven methods, compared to median splits, come closer to modeling
144 the dynamic nature of within and between group variability of individual patterns of affectivity,
145 while the median splits procedure is static in nature—equally sized groups are pre-determined
146 because two variables are each divided in high and low using the median.

147 We argue further that, depending on how profiles are made (i.e., median splits vs. cluster)
148 the model has the potential to discern differences not found before. On average, for example,
149 women recall experiencing negative affect to a larger extent compared to men, while on average
150 men recall experiencing positive affect to a larger extent compared to women (e.g., Crawford &
151 Henry, 2004; see also Schütz, 2015). Despite this fact suggesting clear general differences in
152 affectivity between men and women, past research using the median splits has not found
153 interaction effects between the type of profile and the person's gender on well-being and ill-
154 being (see Garcia, 2011). While it is plausible to suggest that the differences in affectivity
155 between profiles overrule possible gender differences (Garcia & Siddiqui, 2009a; Garcia, 2011),
156 it might be so that this lack of findings depends on the choice of method to create the profiles.
157 Indeed, in contrast to the variable-oriented method (i.e., median splits), the pattern-oriented
158 method (i.e., cluster analysis) has as a primary criterion that a sample is analyzed assuming it is
159 drawn from more than one population (von Eye & Bogat, 2006), for example, males and
160 females.

161 In sum, the aim of this paper is to compare the most often used variable-oriented median
162 splits approach with the pattern-oriented cluster analysis approach when categorizing individuals
163 into any of the four affective profiles of the model. As a first step we compared the homogeneity
164 within the groups created with the two different approaches because people allocated to a
165 specific profile are expected to be similar to each other and we also investigated whether the
166 groups created with each approach are distinct from each other as theorized by the model (i.e.,
167 heterogeneity between profiles). As a second step, we compared the two procedures to see how
168 they agreed upon classifying people with respect to their affectivity levels. As a third and final

169 step, we compared how males and females were allocated depending on the approach used to
170 create the profiles.

171 **Method**

172 ***Ethical statement***

173 After consulting with the Network for Empowerment and Well-Being's Review Board we
174 arrived at the conclusion that the design of the present study (e.g., all participants' data were
175 anonymous and will not be used for commercial or other non-scientific purposes) required only
176 informed consent from the participants.

177 ***Participants and procedure***

178 The participants ($N = 2225$, age $mean = 31.79$, $sd. = 15.58$, 1160 males and 1065 females) were
179 recruited through Amazons' Mechanical Turk (MTurk;
180 <https://www.mturk.com/mturk/welcome>). MTurk allows data collectors to recruit participants
181 (workers) online for completing different tasks in exchange for wages. This method of data
182 collection online has become more common during recent years and it is an empirically tested
183 tool for conducting research in the social sciences (see Buhrmester, Kwang & Gosling, 2011).
184 Participants were recruited by the criteria of being a US-resident and the ability to read and write
185 fluently in English. Participants were paid a wage of .50 cents (US-dollars) for completing the
186 task and informed that the study was confidential and voluntary. The participants were presented
187 with a battery of self-reports comprising the affectivity measure as well as questions pertaining
188 to age and gender.

189 ***Instrument***

190 *Positive Affect Negative Affect Schedule* (Watson, Clark & Tellegen, 1988). Participants are
191 instructed to rate to what extent they have experienced 20 different feelings or emotions (10

192 positive, such as, strong, proud, interested, and 10 negative, such as, afraid, ashamed, nervous)
 193 during the last weeks, using a 5-point Likert scale (1 = *very slightly*, 5 = *extremely*). We
 194 averaged the individual items to derive participants' scores in each scale, that is, positive affect
 195 and negative affect. *Cronbach's α* in the present study were .90 for positive affect and .88 for
 196 negative affect.

197 ***Statistical treatment***

198 At a general level the distribution of the positive affect scores are approximately normal
 199 (*skewness* = -.18, *kurtosis* = -.30). The negative affect scores are heavily skewed on the right
 200 (*skewness* = 1.12, *kurtosis* = .98). This comes primarily from the fact that within the value range
 201 of negative affect (1-5) the median (1.70) is very close to the minimum (1). See Figures 2ab for
 202 mean in both affectivity dimensions for profiles created with the median splits and cluster
 203 approaches.

204 Figure 2ab should be here

205 *Median splits.* Participants' positive affect and negative affect scores were divided into
 206 high and low as the original method used in past studies (cut-off points in the present study: low
 207 positive affect = 3.00 or less; high positive affect = 3.10 or above; low negative affect = 1.60 or
 208 less; and high negative affect = 1.70 or above). The median splits method resulted in 641
 209 individuals with a self-fulfilling profile (351 males, 290 females), 441 individuals with a low
 210 affective profile (235 males, 206 females), 529 individuals with a high affective profile (283
 211 males, 246 females), and 614 individuals with a self-destructive profile (291 males, 323
 212 females). This statistical procedure was conducted in SPSS version 22.

$$\alpha = \frac{K}{K-1} \left(1 - \frac{\sum_{i=1}^K \sigma_{Y_i}^2}{\sigma_X^2} \right),$$

retrieved from https://en.wikipedia.org/wiki/Cronbach%27s_alpha

213 *Cluster analysis.* Ward's hierarchical cluster analysis was used to divide the sample into
 214 four groups. K-means cluster analysis used the starting points from this analysis to ensure that
 215 people ended up in a group most similar to their affective profile. The cluster analysis resulted in
 216 781 individuals with a self-fulfilling profile (431 males, 350 females), 640 individuals with a low
 217 affective profile (336 males, 304 females), 459 individuals with a high affective profile (251
 218 males, 208 females), and 345 individuals with a self-destructive profile (142 males, 203
 219 females). This and all analyses reported under the Results section were conducted using the
 220 ROPstat software (Vargha, Torma & Bergman, 2015; <http://www.ropstat.com>).

221

Results

222 *Homogeneity within and heterogeneity between profiles*

223 See Table 1 for the composition of median splits and cluster profiles. Both approaches had only
 224 one group, the self-destructive profile, that contained individuals who were dissimilar to the
 225 extent their *homogeneity coefficient*² value exceeded 1 (see Bergman, Magnusson, & El-Khoury
 226 2003, who suggest that a *homogeneity coefficient* should ideally not exceed 1 for a homogenous
 227 grouping). The model theorizes groups of similar individuals in each profile (i.e., homogeneity)
 228 and profiles that are distinctive from each other (i.e., heterogeneity). Hence, we also computed a
 229 weighted average of the *homogeneity coefficients* of the profiles derived using the median splits
 230 (average weighted *homogeneity coefficient* = 0.75) and cluster approaches (average weighted
 231 *homogeneity coefficient* = 0.62). In addition, we also report here the *Silhouette coefficient*³,
 232 which is an adequacy measure that takes into account the participants who lie within their
 233 clusters and also the ones who are merely somewhere in between clusters (Rousseeuw, 1987). A

² $d_{eff} = 1 + (m_1 - 1)m_2\rho_1 + (m_2 - 1)\rho_2$, (Yang, 2008).

³ $s(i) = \frac{b(i) - a(i)}{\max\{a(i), b(i)\}}$, (Rousseeuw, 1987).

234 *Silhouette coefficient* closer to 1 might indicate that the groups are more distinct from each other
235 (Bergman, Magnusson & El-Khoury, 2003). In the present sample, the cluster approach seems to
236 generate more heterogeneous groups (*Silhouette Coefficient* = 0.68) than those profiles created
237 using the median splits approach (*Silhouette Coefficient* = 0.59). Nevertheless, because the
238 *Silhouette Coefficient* takes into account both the homogeneity of the clusters and the level of
239 separation of the different clusters, the most accurate proof of heterogeneity between profiles is
240 the differences between approaches in their weighted *homogeneity coefficient*. One way or
241 another, the cluster approach seems to have created profiles with greater homogeneity within the
242 groups and also profiles that were more distinctive between each other. One important
243 observation is that people is allocated differently depending on the approach. For example, the
244 percentage of people being allocated in the self-destructive profile using the cluster method were
245 16%, while 27% were allocated in this same profile using the median splits method.

246 Table 1 should be here

247 ***Classification by affectivity levels between approaches***

248 Next, we compared the two procedures to see how they agreed upon classifying people with
249 respect to their affectivity levels using an exact cell-wise analysis. The number of people
250 allocated in profiles formed using median splits was crossed with the number of people in
251 profiles resulting from cluster analysis. The aim with this base model was to create a reference
252 (i.e., an estimated expected cell frequency) to which the observed cell frequency is compared
253 against (see von Eye, Bogat & Rhodes, 2006). In short, if a specific cell contains more cases than
254 expected under this base model, this cell indicates a relationship that exists only in this particular
255 sector of the cross-classification, that is, it constitutes a *type*. If a cell, in contrast contains fewer
256 cases than expected under the base model, this cell also indicates a local relationship, that is, it

257 constitutes an *antitype* (see also Bergman & El-Khoury, 1987). As shown in Table 2, there is
 258 general agreement between approaches when allocating people to specific affective profiles—all
 259 cells that correspond to the same profiles indicate *types*. However, there were four sizable
 260 discrepancies between the approaches. Firstly, 199 individuals who were classified as having a
 261 self-destructive profile using the median splits procedure were allocated to a low affective profile
 262 when the cluster analysis approach was used. Secondly, 140 individuals who were allocated to a
 263 high affective profile using the median splits procedure were allocated to a self-fulfilling profile
 264 when the cluster analysis was used. The third discrepancy was that 40 individuals who were
 265 allocated to a high affective profile using the median splits procedure were allocated to a self-
 266 destructive profile when the cluster analysis approach was used. The fourth and final difference
 267 was that 110 individuals who were allocated to a self-destructive profile using the median splits
 268 procedure were allocated to a high affective profile when cluster analysis was used. In sum, most
 269 of the participants ($n = 1736$, 78.02%) were allocated to the same profile regardless of the
 270 approach being used to create the affective profiles, but 489 participants (21.98%) were allocated
 271 to different profiles depending on the approach. The *Rand Index*⁴, a global measure for the
 272 overall similarity of the profiling conducted by the two approaches, was .83. The *Rand Index*
 273 computes a similarity measure between the two profiling approaches by considering all pairs of
 274 samples and counting pairs that are assigned in the same or different profiles. The *Rand Index* is
 275 ensured to have a value close to 0 for random labeling independently of the number of profiles

$$R = \frac{a + b}{a + b + c + d} = \frac{a + b}{\binom{n}{2}}$$

⁴ , in which:

a = the number of pairs of elements in S that are in the same set in X and in the same set in Y,
 b = the number of pairs of elements in S that are in different sets in X and in different sets in Y,
 c = the number of pairs of elements in S that are in the same set in X and in different sets in Y, and
 d = the number of pairs of elements in S that are in different sets in X and in the same set in Y.
 Retrieved from https://en.m.wikipedia.org/wiki/Rand_index

276 and exactly 1 when the profiling is identical. Hence, there is a large agreement between
277 approaches.

278 Table 2 should be here

279 ***Gender and the affective profiles***

280 In a third step we examined the idea of gender having an effect on profile membership. Here, the
281 number of males and females was crossed with the number of people in profiles resulting from
282 each of the approaches (see Table 3). The median splits and cluster analysis approaches both
283 allocated females to a self-destructive profile more often than chance (i.e., *type*) and males less
284 often than chance to this very same profile (i.e., *antitype*). For the high affective and the low
285 affective profiles, both approaches allocated males and females as expected. Nevertheless,
286 cluster analysis differed from median splits by allocating men significantly more often than
287 chance to a self-fulfilling profile (*type*) and females less often than chance to a self-fulfilling
288 profile (*antitype*), see Table 3. Nevertheless, the proportions of males and females allocated in
289 the different profiles seem, on visual inspection, relatively similar for both approaches (see
290 percentages in Table 3). The greatest discrepancies between approaches in gender distributions
291 were found in the self-destructive profile. Specifically, in the self-destructive profile created
292 using the median splits method the proportions within the profile were: 47.40% males and
293 52.60% females; while the proportions were: 41.20% males and 58.80% within the self-
294 destructive group created using the cluster method.

295 Table 3 should be here

296 **Discussion**

297 The present study set out to compare two approaches (median splits vs. cluster analysis) to
298 making profiles as theorized by the notion of the affectivity system as composed of two

299 dimension: positive affect and negative affect. In both approaches one and the same profile
300 showed lower homogeneity, namely, the self-destructive. There were, however, three main
301 differences: (1) both the homogeneity within profiles and the heterogeneity between profiles
302 were significantly larger for those profiles created with the cluster method, (2) although most of
303 the participants ($n = 1736$, 78.02%) were allocated to the same profile regardless of the approach
304 and a large level of agreement between approaches, a total of 489 participants (21.98%) were
305 allocated to different profiles, (3) and while both methods allocated males and females similarly
306 across three of the four profiles, the methods differed in the way males and females were
307 classified within the self-fulfilling profile. We suggest that these three differences mirror that the
308 median splits method derives profiles focusing on variables, while the cluster method has a
309 pattern focus that assumes the existence of data clusters, which may or may not correspond to
310 any real subpopulations such as males and females.

311 According to the theorized model (Archer, Adolfsson & Karlsson, 2008; Norlander, Bood
312 & Archer, 2002; Garcia, 2011), the notion of the affectivity system as composed by two
313 independent dimensions suggests four profiles comprising individuals who have different levels
314 of affectivity *between* the profiles (i.e., heterogeneity), but have similar levels of affectivity
315 *within* the profiles (i.e., homogeneity). The cluster approach generated profiles of individuals
316 who were both more similar within (i.e., homogeneous) and more distinct from each other (i.e.,
317 heterogeneous), thus, showing that this approach is more in concordance to the theoretical basis
318 of the affective profiles model (cf. Keren & Schul, 2009). However, it is plausible to question
319 why both approaches show that individuals within the self-destructive profile are dissimilar from
320 each other. Importantly, low levels of positive affect and high levels of negative affect do not
321 only characterize the self-destructive profile; this affectivity combination is also a good measure

322 of depression (Clark & Watson, 1991). Individuals struggling with depression have, indeed, been
323 found to be part of a rather heterogeneous group (Goldberg, 2011). For example, although
324 clustered together, depression patients may show opposite symptoms, such as, psychomotor
325 retardation, hypersomnia and weight gaining in some cases, while agitation, bad sleep, and
326 weight loss in another cases (Lux & Kendler, 2010). In other words, both approaches seem to
327 mirror the heterogeneity, rather than the homogeneity, within a group of individuals who
328 experience low levels of positive affect and high levels of negative affect (i.e., the self-
329 destructive profile).

330 Interestingly, 309 individuals who were allocated to the self-destructive profile using the
331 median splits method were allocated to either the low affective ($n = 199$) or the high affective
332 profile ($n = 110$) when the cluster method was used. Moreover, 180 individuals who were
333 allocated to the high affective profile using the median splits method were allocated to either the
334 self-fulfilling ($n = 140$) or the self-destructive profile ($n = 40$) when the cluster method was used.
335 All these “moving” individuals ($n = 389$) constitute 21.98% of the total population in the present
336 study. This “movement” might suggest that individuals who are at the very end of being high or
337 low in relation to the median in any of the affectivity dimensions *tip over* when the cluster
338 method is used. For example, the 199 individuals who “moved” from the self-destructive profile
339 (i.e., low positive affect/high negative affect) to the low affective profile (low positive affect/low
340 negative affect) are individuals who certainly are low in positive affect; but that are probably
341 closer to the median in negative affect. In contrast, the 110 individuals who “moved” from the
342 self-destructive profile (i.e., low positive affect/high negative affect) to the high affective profile
343 (i.e., high positive affect/high negative affect) are individuals who certainly are high in negative
344 affect; but are probably far way from the median in positive affect. This is, for instance, in line

345 with our finding suggesting that the self-destructive group was the less homogeneous across both
346 approaches. Nevertheless, most of the participants ($n = 1736$, 78.02%) were allocated to the same
347 profile regardless of the approach being used. We suggest that this agreement in four possible
348 affectivity combinations reflects the affective profiles model as being conceptually person-
349 oriented. At the very least, it shows that it might be reasonable to suggest four “common types”
350 derived of the combination of high/low positive and negative affectivity levels.

351 Also in this line, both methods allocated males and females similarly across three of the
352 four profiles. Specifically, both approaches allocated females and males neither higher nor lower
353 than expected in both the low affective and high affective profiles. In addition, both approaches
354 allocated females to a self-destructive profile more often than chance (i.e., *type*) and males less
355 often than chance to this very same profile (i.e., *antitype*). This specific finding across the self-
356 destructive profiles is in accordance to differences in affectivity between males and females (for
357 a review see Schütz, 2015). Consequentially, this pattern also implies that the opposite should be
358 expected, that is, with respect to the gender distribution within the self-fulfilling profile.
359 However, only when the cluster method was applied, were males more often than expected
360 allocated to the self-fulfilling profile (i.e., *type*) and females were less often than expected
361 allocated to the self-fulfilling profile (i.e., *antitype*). In other words, in contrast to the median
362 splits method, the cluster method seems to allocate individuals in profiles that mirror gender
363 differences found in the current literature (e.g., Schütz, 2015).

364 Nonetheless, the proportions of males and females within each profile were rather similar
365 between approaches. Remarkably, the differences in proportions were largest for the self-
366 destructive profile (41.20% males and 58.80% females using the cluster method, 47.40% males
367 and 52.60% females using the median split method) and not for the self-fulfilling profile—the

368 only profile in which the approaches differed in the gender-pattern detailed above. Moreover, the
369 309 individuals who were allocated to the self-destructive profile using the median splits method,
370 and that were allocated to either the low affective or the high affective profile when the cluster
371 method was used, do not seem to have altered the proportions of males and females in the low
372 affective and high affective profiles created with the cluster method. Certainly, the literature
373 suggests that, compared to males, females have a tendency to experience high affectivity in both
374 dimensions (Diener, Colvin, Pavot & Allman, 1991; Diener, Sandvik & Pavot, 1991; Garcia &
375 Erlandsson, 2011; Schimmack & Diener, 1997). Still, 21.98% of the population in the present
376 study was allocated differently depending of the approach. We suggest that, besides gender,
377 other variables of interest in future studies might be ethnicity, religious affiliation, and
378 motivation. After all, these shape the emotions people want to feel—that is, their “ideal affect”
379 (Scollon, Howard, Caldwell & Ito, 2009; Tsai, Knutson, & Fung, 2006; Tsai, Miao, & Seppala,
380 2007; Tsai, Miao, Seppala, Fung, & Yeung, 2007; Cloninger & Garcia, 2015).

381 ***Limitations and further suggestions***

382 Besides the limitations presented by a cross-sectional design (e.g., the inability to suggest in
383 which direction participants “move” or are allocated from one profile to another depending on
384 the approach), it is reasonable to discuss the data collection method used here (i.e., through
385 MTurk). Some aspects related to this method might influence the validity of the results, such as,
386 workers’ attention levels, cross-talk between participants, and the fact that participants get
387 remuneration for their answers (Buhrmester, Kwang & Gosling, 2011). Nevertheless, a large
388 quantity of studies show that data on psychological measures collected through MTurk meets
389 academic standards, is demographically diverse, and also that health measures show satisfactory
390 internal as well as test-retest reliability (Buhrmester, Kwang & Gosling, 2011; Horton, Rand &

391 Zeckhauser, 2011; Shapiro, Chandler & Mueller, 2013; Paolacci, Chandler & Ipeirotis, 2010). In
392 addition, the amount of payment does not seem to affect data quality; remuneration is usually
393 small, and workers report being intrinsically motivated (e.g., participate for enjoyment)
394 (Buhrmester, Kwang & Gosling, 2011).

395 In another more important matter, the choice of approach (i.e., median splits vs. cluster)
396 to categorize individuals in different affective profiles might depend of the distribution of the
397 data at hand. For instance, in the present sample it seems to be evident that the median splits
398 method does not yield naturally separable four profiles because it cuts the whole sample in cut-
399 off points where cases are closest to each other. Due to this, cases being very close to each other
400 may be sorted into different profiles. In addition, albeit we were interested into test the four-
401 profile solution theorized by Archer, even the four-cluster structure created with the cluster
402 analysis does not seem to be a natural good solution. From a theoretical point of view, future
403 studies might strive to find the best structure of cluster analysis and compare this to the four
404 profiles originally theorized by Archer and colleagues. Another solution to this data-distribution
405 problem would be to use an amalgamation of the methods. If the data have a symmetric and
406 unimodal distribution in a dimension, it is reasonable to use median splits in that dimension. If
407 the data has a bimodal distribution that can be well separated into two clusters in the other
408 dimension, it is reasonable to use clustering in that dimension. In other words, the choice
409 between median splits and clustering is probable best though as dimension-wise data dependent.

410 Furthermore, future studies need to assess empirical differences in, for example, health
411 measures between profiles created with the different approaches. Future studies should also
412 compare the profiles created with different approaches using person-oriented techniques. In the
413 present study, for example, we used exact cell-wise analyses to investigate if gender explained

414 the allocation of individuals to different profiles. Although the same can be done using education
415 level, ethnicity, and religious affiliation, and other variables of interest; there is an increasing
416 amount of person-centered methods that can be used as detailed in recent literature (see among
417 others Bergman & Lundh, 2015; Valsiner, 2015; Lundh, 2015; Molenaar, 2015; Loursen, 2015;
418 Asendorpf, 2015; von Eye & Wiederman, 2015; Aunola, Tolvanen, Kiuru, Kaila, Mullaola &
419 Nurmi, 2015; Vargha, Torma & Bergman, 2015; Baker, 2015).

420 ***Concluding remarks***

421 Our results suggest that the cluster method allocates individuals to profiles that are more in
422 accordance with the conceptual basis of the model and also to expected gender differences. The
423 question whether one approach is more appropriate than the other is still without answer, but the
424 present study is only a first step in the development of the affective profiles model beyond the
425 past 10 years of research. More importantly, regardless of the approach, the model of the
426 affective system proposed by Archer and colleagues at the beginning of this century, actually
427 mirrors a complex adaptive system. In other words, it is an affective system that is dynamic both
428 between and within individuals and presents a probabilistic and exponentially complex reality.

429 *“Flowers are restful to look at. They have neither emotions nor conflicts.”*

430 *Sigmund Freud*

431 **Acknowledgements**

432 We would like to thank Sophia Isabella Garcia Rosenberg and Linnéa Mercedes Garcia
433 Rosenberg for the inspiration to Figure 2a (Joy) and 2b (Sadness).

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662 **Legends**663 Table 1. Affective profiles pattern of standardized means for median splits and cluster
664 approaches.665 Note: *Silhouette coefficient* was 0.59 for the median splits method and 0.68 for the cluster method.
666 Weighted *homogeneity coefficient* was 0.75 for median splits method and 0.62 for the cluster
667 method.668 Simple appearance: $0.675 \leq |z| \leq 1.000$ (p: 16-25%).669 (): $0.44 \leq |z| \leq 0.674$ (p: 25-33%).670 +++: $1.645 \leq |z| \leq 2.044$ (p: 2-5%).

671

672 Table 2. Exact cell-wise analysis of two-way frequencies of profiles generated with the median
673 splits and the cluster approaches.674 Note: Grey fields in diagonal highlight the cells in which there is a general agreement between
675 approaches when allocating people to specific affective profiles. Black fields highlight the cells
676 in which discrepancies between approaches were found. *Rand Index* = .83.677 Type: the observed cell frequency is significantly greater than the expected ($p < .05$).678 Antitype: the observed cell frequency is significantly smaller than the expected ($p < .05$).

679 - : the observed cell frequency is as expected.

680

681 Table 3. Exact cell-wise analysis of two-way frequencies: gender and profiles generated with the
682 median splits and cluster approach, respectively.

683 Note:

684 Type (grey fields): the observed cell frequency is significantly greater than the expected ($p <$
685 $.05$).686 Antitype (black fields): the observed cell frequency is significantly smaller than the expected (p
687 $< .05$).

688 - : the observed cell frequency is as expected.

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690 Figure 1. Summary of the main findings during the past 10 years using the affective profiles
691 model by Archer, Garcia, and colleagues.

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693 Figure 2ab. Means in positive affect (a) and negative affect (b) for each profile derived using the
694 median splits and cluster analysis approaches.

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Table 1 (on next page)

Affective profiles pattern of standardized means for median splits and cluster approaches

Note: *Silhouette coefficient* was 0.59 for the median splits method and 0.68 for the cluster method. *Weighted homogeneity coefficient* was 0.75 for median splits method and 0.62 for the cluster method. Simple appearance: $0.675 \leq |z| \leq 1.000$ (p: 16-25%). (): $0.44 \leq |z| \leq 0.674$ (p: 25-33%). +++: $1.645 \leq |z| \leq 2.044$ (p: 2-5%).

1 Table 1. Affective profiles pattern of standardized means for median splits and cluster approaches.

	Median splits				Cluster			
	Prevalence (%)	Homogeneity	Positive Affect	Negative Affect	Prevalence (%)	Homogeneity	Positive Affect	Negative Affect
Self-Fulfilling	641 (29)	0.41	HIGH	low	781 (35)	0.46	HIGH	(low)
Low Affective	441 (20)	0.47	low	low	640 (29)	0.63	low	(low)
High Affective	529 (24)	0.86	HIGH	(HIGH)	459 (20)	0.53	.	(HIGH)
Self-Destructive	614 (27)	1.2	low	HIGH	345 (16)	1.1	low	HIGH ⁺⁺⁺

2 Note: *Silhouette coefficient* was 0.59 for the median splits method and 0.68 for the cluster method. *Weighted homogeneity coefficient*
3 was 0.75 for median splits method and 0.62 for the cluster method.

4 Simple appearance: $0.675 \leq |z| \leq 1.000$ (p: 16-25%).

5 (): $0.44 \leq |z| \leq 0.674$ (p: 25-33%).

6 +++: $1.645 \leq |z| \leq 2.044$ (p: 2-5%).

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Table 2 (on next page)

Exact cell-wise analysis of two-way frequencies of profiles generated with the median splits and the cluster approaches

Note: Grey fields in diagonal highlight the cells in which there is a general agreement between approaches when allocating people to specific affective profiles. Black fields highlight the cells in which discrepancies between approaches were found. *Rand Index* = .83. Type: the observed cell frequency is significantly greater than the expected ($p < .05$). Antitype: the observed cell frequency is significantly smaller than the expected ($p < .05$). - : the observed cell frequency is as expected.

1 Table 2. Exact cell-wise analysis of two-way frequencies of profiles generated with the median splits and the cluster approaches.

		Cluster analysis			
		Self-fulfilling	Low-Affective	High-Affective	Self-destructive
Median Splits	Self-fulfilling	Type	Antitype	Antitype	Antitype
	Observed	641	0	0	0
	Expected	225.00	184.00	132.23	99.40
	Low-Affective	Antitype	Type	Antitype	Antitype
	Observed	0	441	0	0
	Expected	154.80	126.80	91.00	68.40
	High-Affective	Antitype	Antitype	Type	Antitype
	Observed	140	0	349	40
	Expected	185.70	152.20	109.10	82.00
	Self-destructive	Antitype	Type	-	Type
	Observed	0	199	110	305
	Expected	215.52	176.60	126.70	95.20

2 Note: Grey fields in diagonal highlight the cells in which there is a general agreement between approaches when allocating people to
 3 specific affective profiles. Black fields highlight the cells in which discrepancies between approaches were found. *Rand Index* = .83.

4 Type: the observed cell frequency is significantly greater than the expected ($p < .05$).

5 Antitype: the observed cell frequency is significantly smaller than the expected ($p < .05$).

6 - : the observed cell frequency is as expected.

Table 3 (on next page)

Exact cell-wise analysis of two-way frequencies: gender and profiles generated with the median splits and cluster approach, respectively

Note: Type (grey fields): the observed cell frequency is significantly greater than the expected ($p < .05$). Antitype (black fields): the observed cell frequency is significantly smaller than the expected ($p < .05$). - : the observed cell frequency is as expected.

1 Table 3. Exact cell-wise analysis of two-way frequencies: gender and profiles generated with the median splits and cluster approach,
 2 respectively.

Gender	Median splits affective profiles			
	Self-fulfilling	Low-Affective	High-Affective	Self-destructive
Male	-	-	-	Antitype
Observed (%)	351 (54.80%)	235 (53.30%)	283 (53.50%)	291 (47.40%)
Expected	334.20	229.90	275.80	320.10
Female	-	-	-	Type
Observed (%)	290 (45.20%)	206 (46.70%)	246 (46.50%)	323 (52.60%)
Expected	306.80	211.10	253.20	293.90
	Cluster analysis affective profiles			
Male	Type	-	-	Antitype
Observed (%)	431 (55.20%)	336 (52.50%)	251 (54.70%)	291 (41.20%)
Expected	407.20	333.70	239.30	320.10
Female	Antitype	-	-	Type
Observed (%)	350 (44.80%)	304 (47.50%)	208 (45.30%)	203 (58.80%)
Expected	373.80	306.30	219.70	165.10

3 Note:

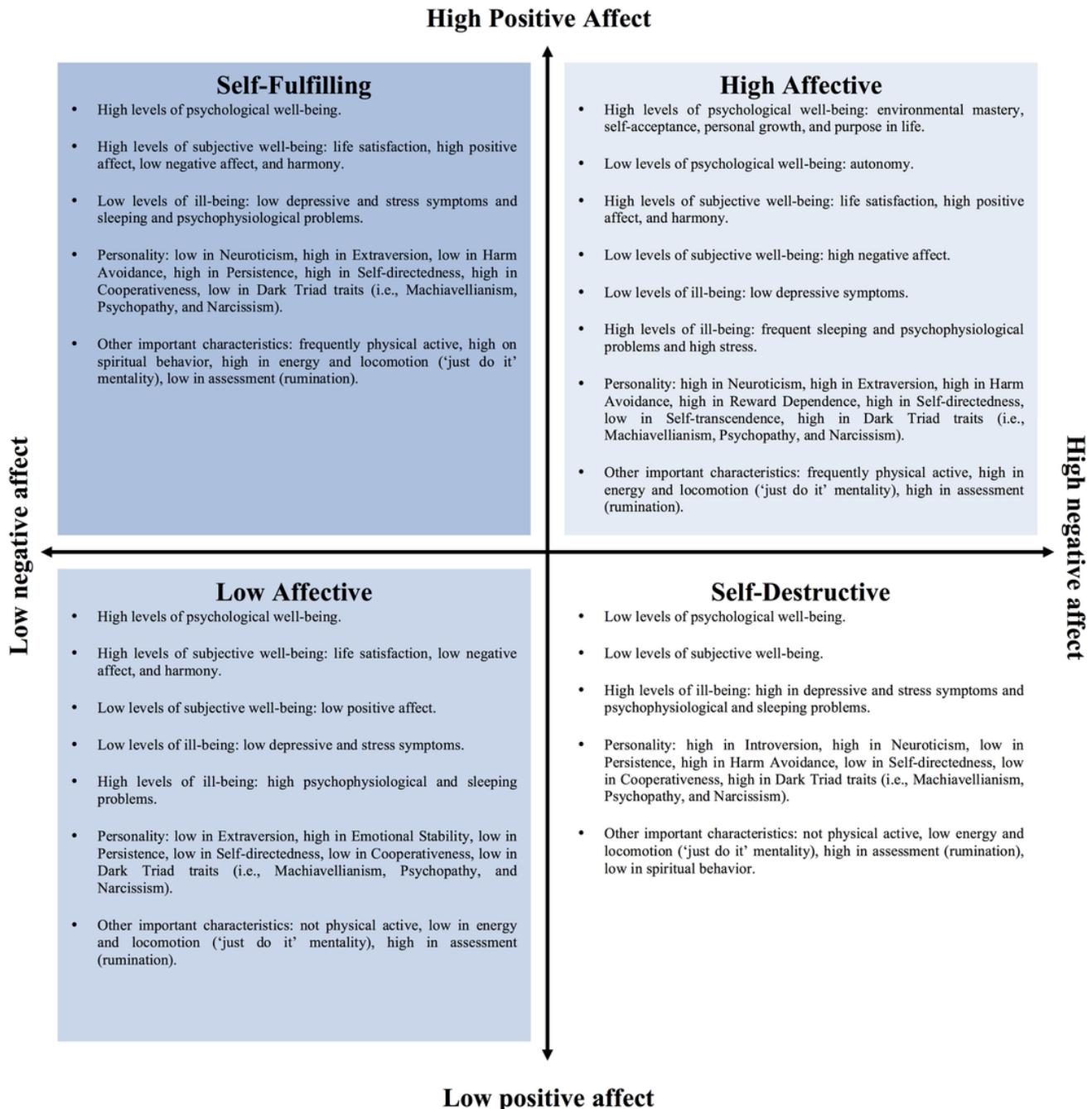
4 Type (grey fields): the observed cell frequency is significantly greater than the expected ($p < .05$).

5 Antitype (black fields): the observed cell frequency is significantly smaller than the expected ($p < .05$).

6 - : the observed cell frequency is as expected.

1

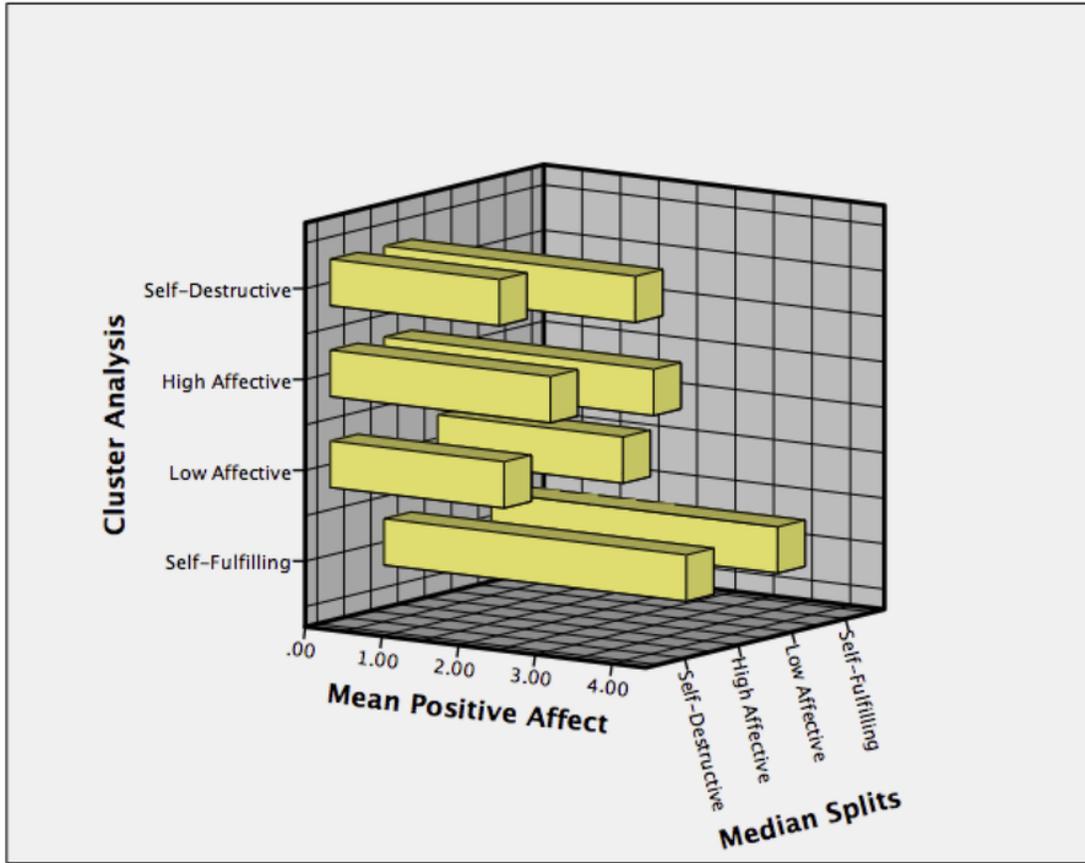
Summary of the main findings during the past 10 years using the affective profiles model by Archer, Garcia, and colleagues



2

Means in positive affect (a) and negative affect (b) for each profile derived using the median splits and cluster analysis approaches

a.



b.

